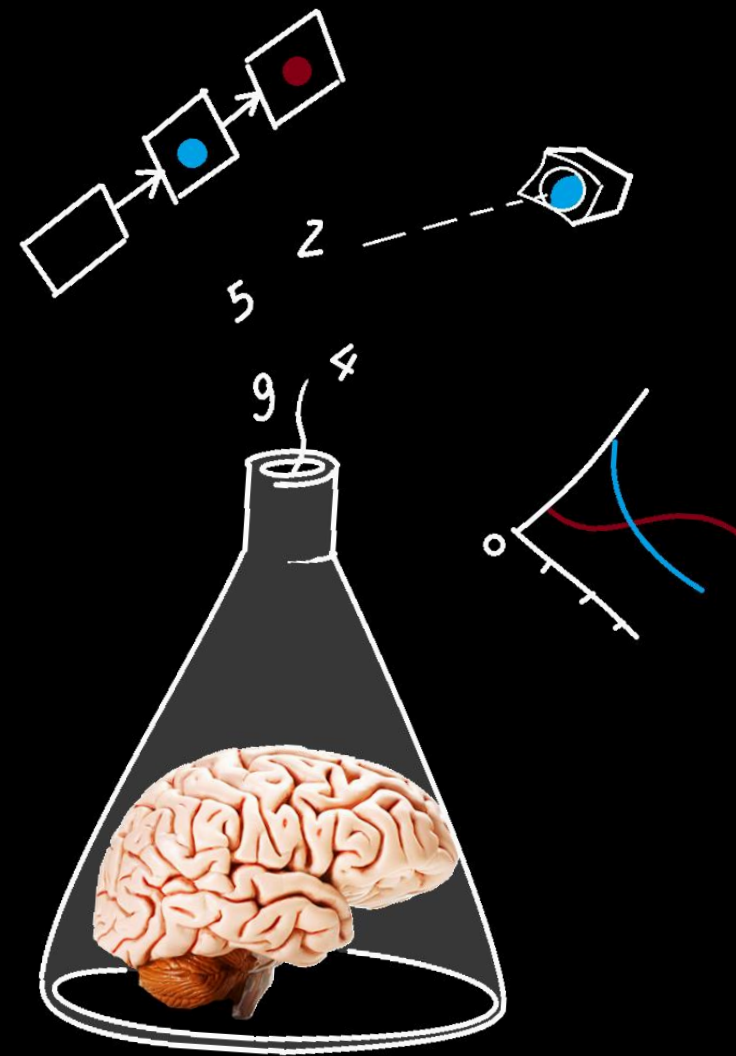


11-09

From theory to prediction
to experiment

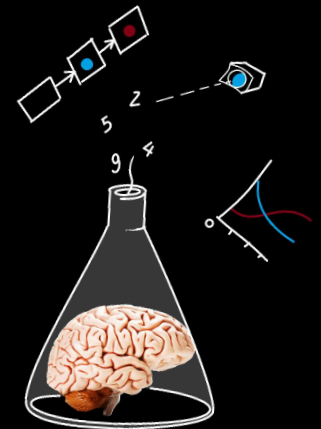
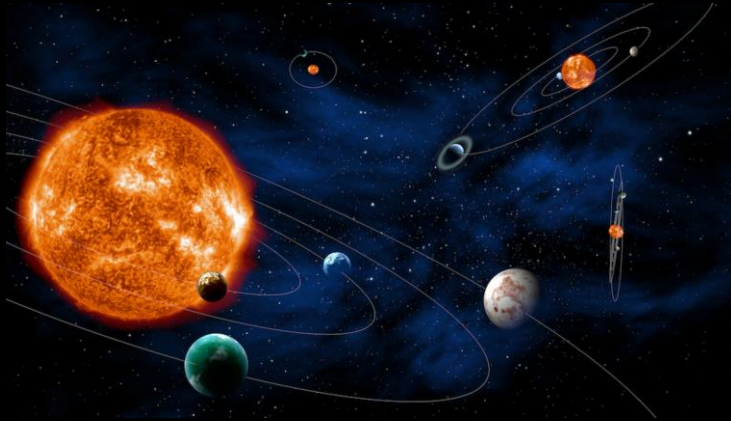
+

OpenSesame workshop



Do we always need theory?

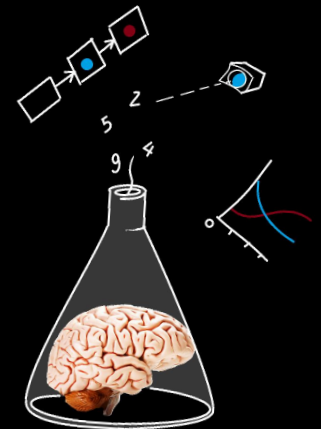
No. Purely descriptive / observational research can be useful too.



Do we always need theory?

Ultimately science is not just about knowing every thing, but about discovering the laws that connect all things

→ Not just *what*, but also *why*
Laws are captured in theory



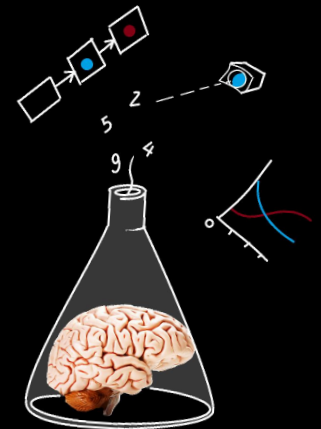
What is a good theory?

Explanatory scope

Parsimony

A theory must be *falsifiable*

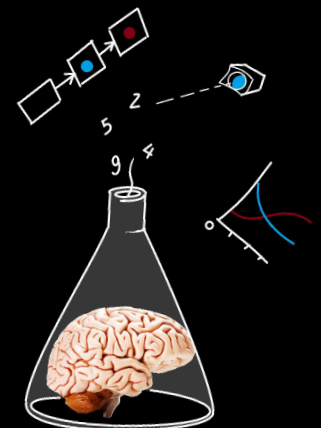
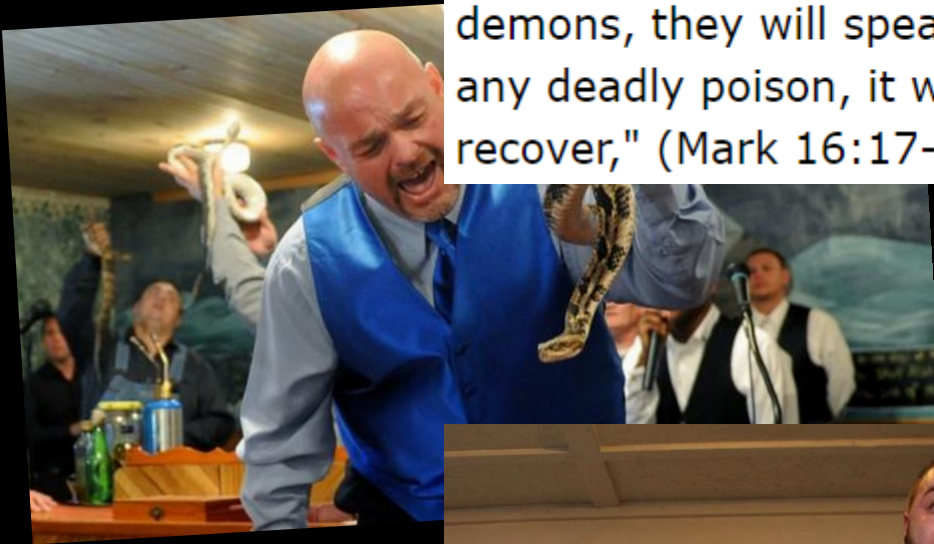
If a theory cannot be tested,
we have zero knowledge about its plausibility



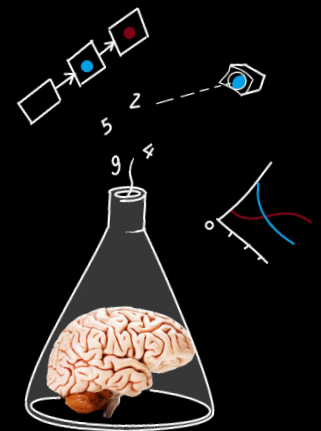
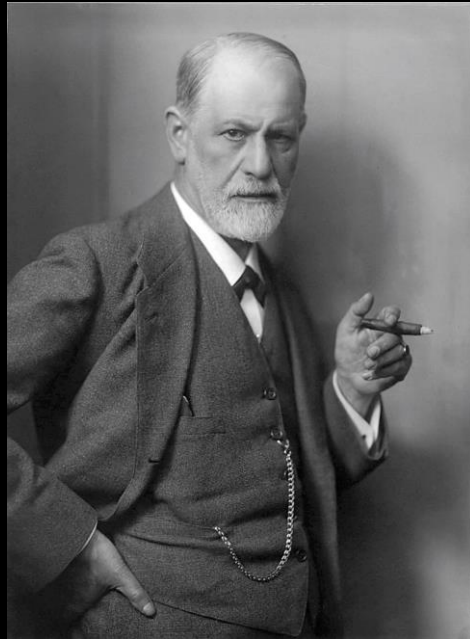
A theory must be *falsifiable*

Example: serpent churches?

"These signs will accompany those who have believed: in My name they will cast out demons, they will speak with new tongues; they will pick up serpents, and if they drink any deadly poison, it will not hurt them; they will lay hands on the sick, and they will recover," (Mark 16:17-18).



Sigmund Freud: Psycho-analysis



Testing a theory in cognitive psychology

“A causes B”

“B relies on A”

“The influence of A on B relies on C”

The cognitive psychologist's challenge:

How can we manipulate A and measure B?

Testing a theory in cognitive psychology

“Expectations influence perception”

The cognitive psychologist's challenge:
*How can we manipulate 'expectations' and
measure 'perception'?*

Testing a theory in cognitive psychology

“Expectations influence perception”

We need experimental conditions

e.g., one with ‘high expectation’, the other with ‘low expectation’

We need to devise a behavioral measure of perception

e.g., an indication by a participant whether a visual object is blue or yellow

Testing a theory in cognitive psychology

We have to make everything quantifiable

→ we must be able to translate everything into numbers

'psychonomics'

The time it takes to
respond in high vs.
low expectation condition



The proportion of 'blue'
responses in high vs. low
expectation condition

Do we take other factors into account?

“But wait, older people are more sensitive to yellow than to blue”

“But wait, when the sky outside is blue, this may influence responses”



*No problem:
within-subjects
design*

Do we take other factors into account?

Within-subjects design: each subject is tested in all conditions

Between-subjects design: different subjects are tested in each condition

We typically always prefer a within-subjects design over a between-subjects design, as it allows us to ignore factors that potentially have an influence

The replication crisis in psychology

Psychonomic Bulletin & Review (2019) 26:1596–1618
https://doi.org/10.3758/s13423-019-01645-2

THEORETICAL REVIEW

Addressing the theory crisis in psychology

Klaus Oberauer¹ · Stephan Lewandowsky^{2,3}

Published online: 12 September 2019
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Abstract

A worrying number of psychological findings are not replicable. Diagnoses of the causes of this “replication crisis,” and recommendations to address it, have nearly exclusively focused on methods of data collection, analysis, and reporting. We argue that a further cause of poor replicability is the often weak logical link between theories and their empirical tests. We propose a distinction between discovery-oriented and theory-testing research. In discovery-oriented research, theories do not strongly imply hypotheses by which they can be tested, but rather define a search space for the discovery of effects that would support them. Failures to find these effects do not question the theory. This endeavor necessarily engenders a high risk of Type I errors—that is, publication of findings that will not replicate. Theory-testing research, by contrast, relies on theories that strongly imply hypotheses, such that disconfirmation of the hypothesis provides evidence against the theory. Theory-testing research engenders a smaller risk of Type I errors. A strong link between theories and hypotheses is best achieved by formalizing theories as computational models. We critically revisit recommendations for addressing the “replication crisis,” including the proposal to distinguish exploratory from confirmatory research, and the preregistration of hypotheses and analysis plans.

Keywords Replication · Scientific inference · Hypothesis testing · Computational modeling · Preregistration

Psychology has a problem. Over the past decade it has become clear that many findings, among them some deemed well established, are not replicable (Marsman et al., 2017; Science Collaboration, 2015). Our generation are sufficient to our



ANNUAL REVIEWS

Annual Review of Psychology Psychology, Science, and Knowledge Construction: Broadening Perspectives from the Replication Crisis

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Annu. Rev. Psychol. 2018. 69:487–510

Keywords

An Agenda for Purely Confirmatory Research

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Abstract

The veracity of substantive research claims hinges on the way experimental data are collected and analyzed. In this article, we discuss an uncomfortable fact that threatens the core of psychology's academic enterprise: almost without exception, psychologists do not commit themselves to a method of data analysis before they see the actual data. It then becomes tempting to fine tune the analysis to the data in order to obtain a desired result—a procedure that invalidates the interpretation of the common statistical tests. The extent of the fine tuning varies widely across experiments and experimenters but is almost impossible for reviewers and readers to gauge. To remedy the situation, we propose that researchers preregister their studies and indicate in advance the analyses they intend to conduct. Only these analyses deserve the label “confirmatory,” and only for these analyses are the common statistical tests valid. Other analyses can be carried out but these should be labeled “exploratory.” We illustrate our proposal with a confirmatory replication attempt of a study on extrasensory perception.

Keywords

confirmatory experiments, wonky statistics, ESP, Bayesian hypothesis test results. It makes the stats go all wonky.

—Ben Goldacre (2009, p. 221)

Psychology is a challenging discipline. Empirical data are noisy, formal theory is scarce, and the processes of interest (e.g., attention, jealousy, loss aversion) cannot be observed directly. Nevertheless, psychologists have managed to generate many key insights about human cognition and behavior. For instance, research has shown that people tend to seek confirmation rather than disconfirmation of their beliefs—a phenomenon known as *confirmation bias* (Nickerson, 1998). Confirmation bias operates in at least three ways. First, ambiguous information is readily interpreted to search for information that confirms rather than disconfirms their preferred hypothesis; third, people more easily remember information that supports their position. We also know that people fall prey to hindsight bias, the tendency to judge an event as more predictable after it has occurred (Rosen & Voils, 2012). In light of these and other biases, it would be naive to believe that, without special protective measures, the scientific research process is somehow exempt from the systematic imperfections of the human mind. For example, one indication

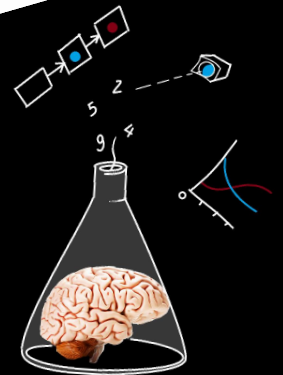
that bias influences the research process is that researchers seek to confirm, not falsify, their main hypothesis (Sterling, 1959; Sterling, Rosenbaum, & Weinkam, 1995). The impact of bias is exacerbated in an environment that puts a premium on output quantity: When academic survival depends on how many papers one publishes, researchers are attracted to methods and procedures that maximize the probability of publication (Bakker, van Dijk, & Wicherts, 2012; Nosek, Spies, & Motyl, 2012). It should be noted that such behavior is ecologically rational in the sense that it maximizes the proximal goals of the researcher. However, when each researcher acts this way in an entirely understandable attempt at academic self-preservation, the cumulative effect on the field as a whole can be catastrophic. The primary concern is that many published results may simply be false, as they have been obtained partly by dubious or inappropriate methods of observation, analysis, and reporting (Jassy, Chin, Chong, & Vignieri, 2011; Sarens, 2012).

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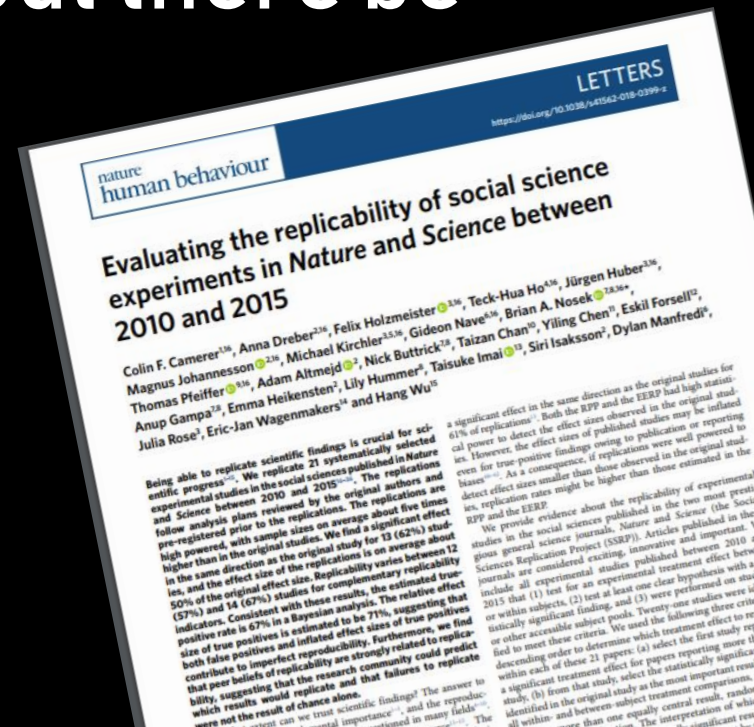
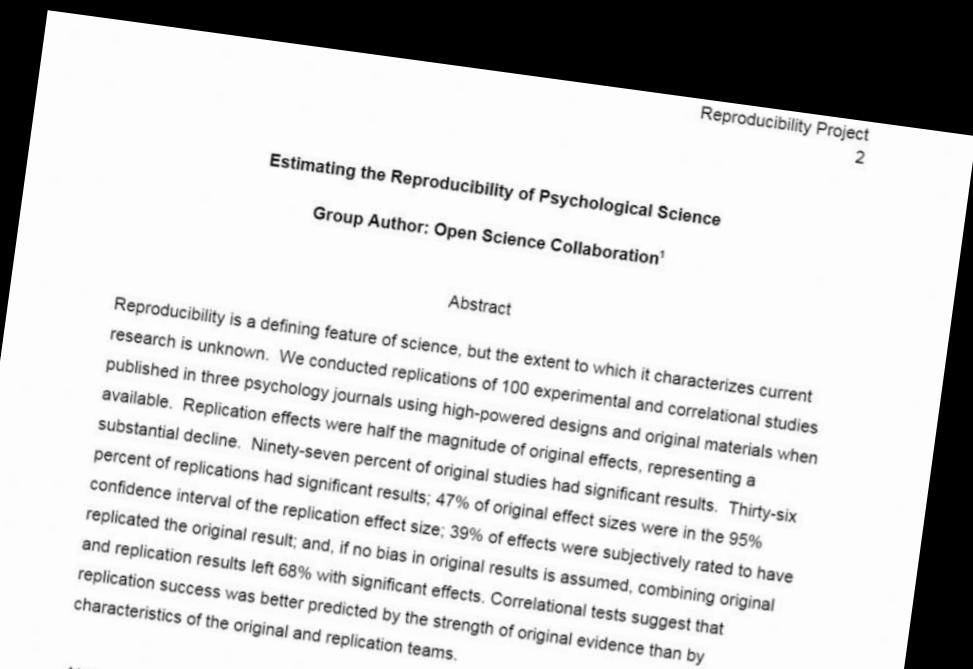
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PERSPECTIVES ON PSYCHOLOGICAL SCIENCE

Perspectives on Psychological Science
7(4) 432–438
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DOI: 10.1177/1745691612463078
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The replication crisis in psychology

Approximately 40% of published studies could be replicated... might 60% of the science out there be erroneous?



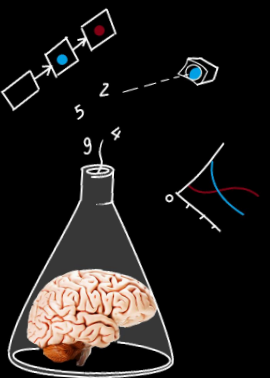
The replication crisis in psychology

Various causes

- publication bias

“file drawer problem”

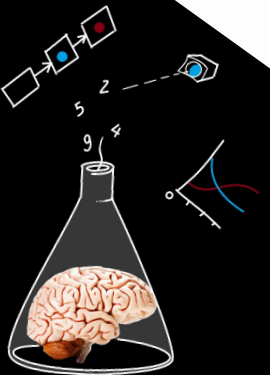
- Bad practices – intentional and unintentional!
- Overall pressure to produce ‘sexy’ results



The replication crisis in psychology

How can we have more confidence in our research?

- Have abundant statistical power
- Replicate our own experiments
- Engage in theory-driven research; preferably attempting to *falsify* a theory rather than to confirm it

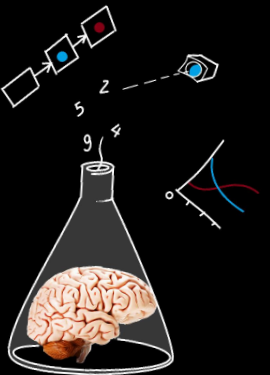
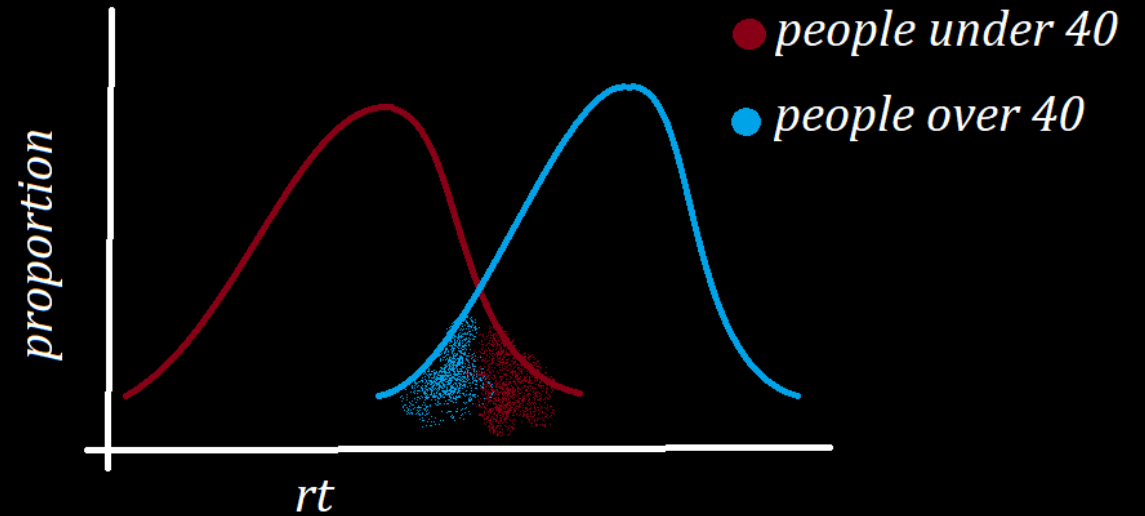


The replication crisis in psychology

Statistical power

→ the chance that an effect is established, given that the hypothesis is true

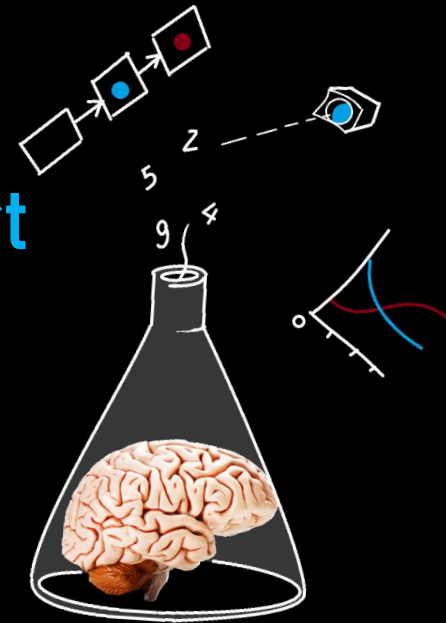
Brysbaert & Stevens (2018): 1,600 measurements per condition (e.g., 25 subjects, 64 trials per condition)



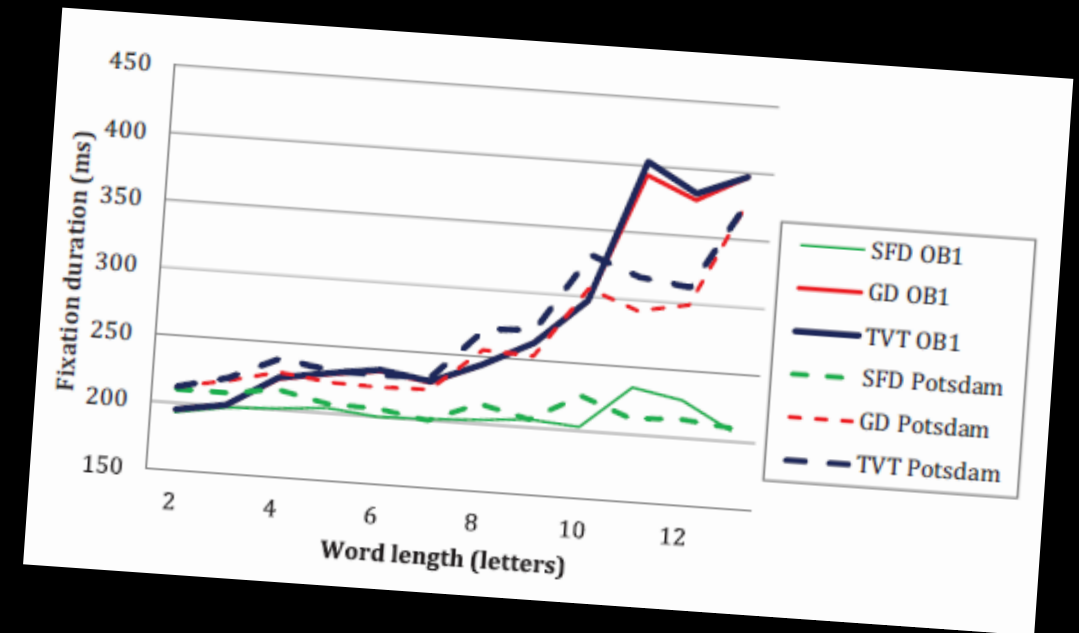
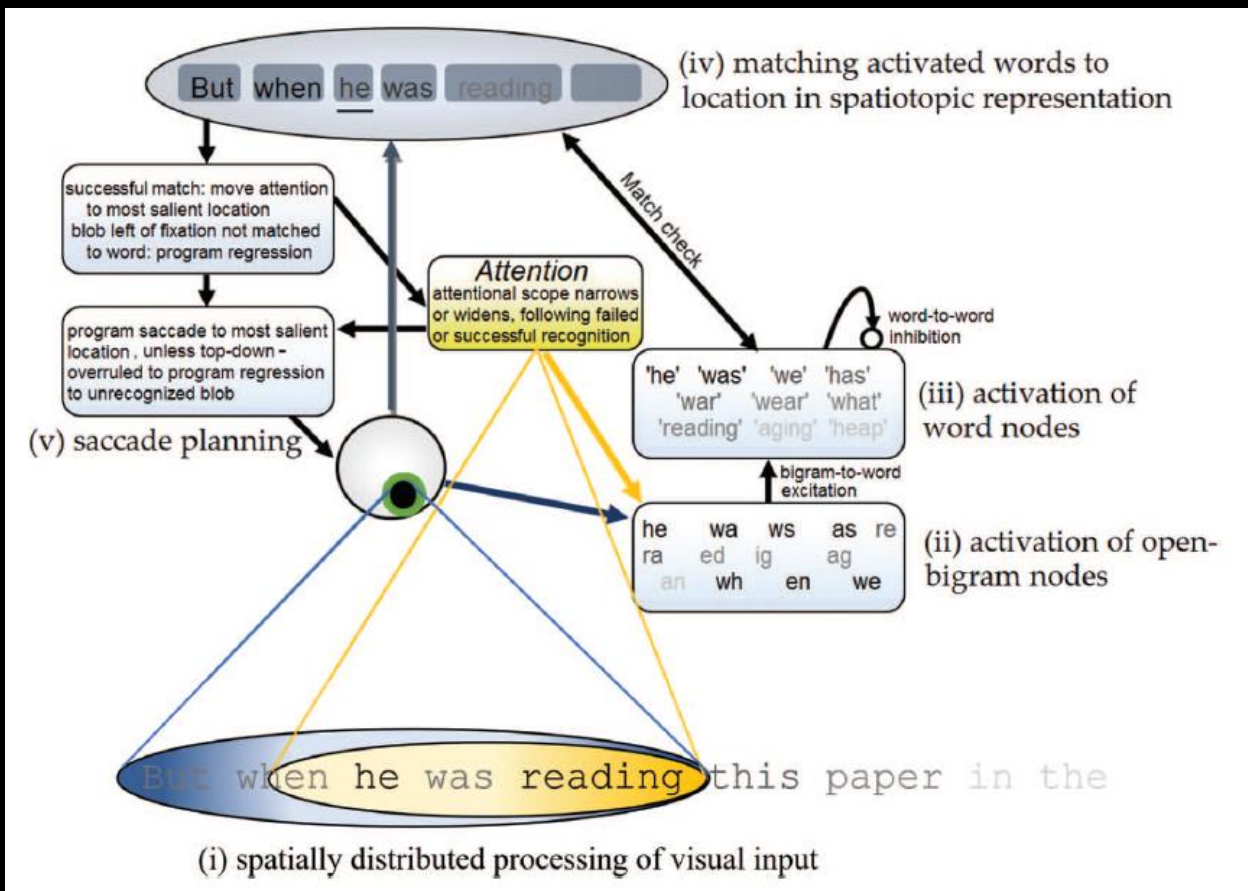
Testing theories without experiments

→ Computational models

We can test the extent to which a computer model can accurately simulate behavior. The more accurately it simulates behavior, the more support we have for each of the model's assumptions.



Testing theories without experiments → Computational models



Summary

- Theories are instruments, just like methods and techniques.
Methods: *how*. Theory: *what* & *why*
- Without theories we can still make valuable observations. But theories are the glue that should hold everything together.
- The 3 characteristics of a good theory: Explanatory scope, Parsimony, and Falsifiability
- Don't hold venomous snakes.
- $H: A \rightarrow B$. Our mission: devise ways to manipulate A, and to measure (*quantify*) B.
- When possible, stick to a within-subjects design

Summary

- For a future without replication crisis: Have abundant statistical power, replicate our own experiments, aim to falsify theories
- Approx. 1,600 measurements per condition should do.
- Testing theory without experiment: computational model. Model outputs behavior, behavior is compared to human behavior; the more resemblance, the more support for model assumptions.