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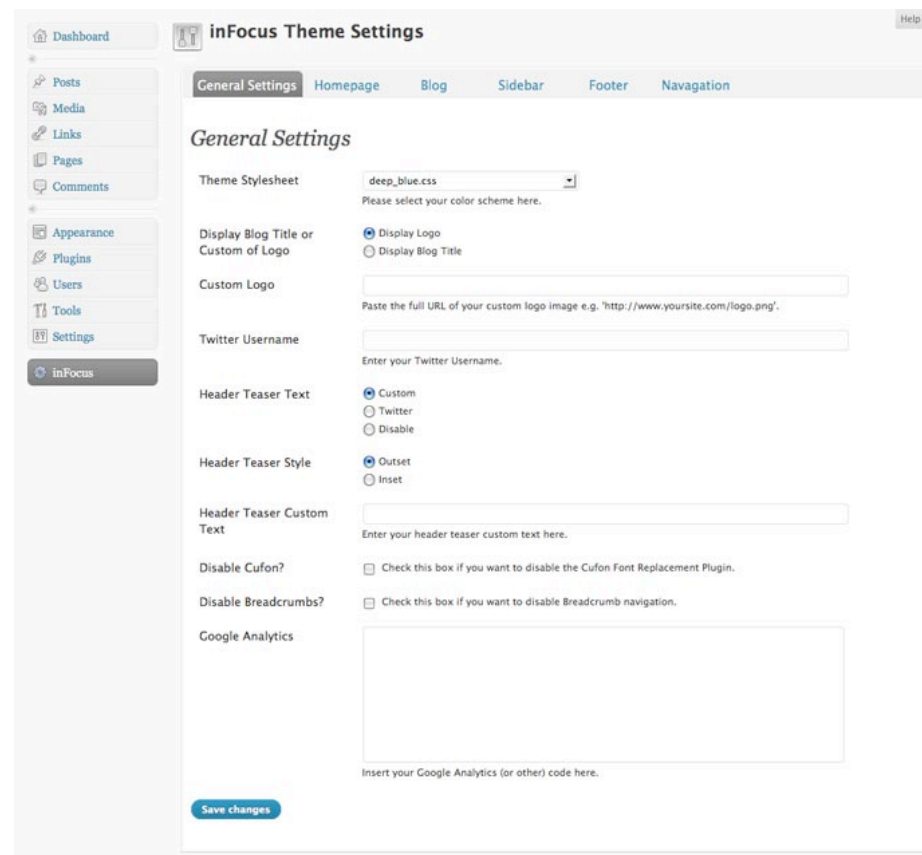
## 01. Installation

Upon downloading the package, you will have an "infocus" folder inside the theme package. Upload this folder to your themes folder at: your WordPress installation root directory /wp-content/themes.

Log into WordPress administration and click on the Appearance >> Themes tab. After that is done, activate the theme as you would activate any other theme.

## 02. General Options

Upon activating the theme, from your WordPress admin panel, you will notice the "inFocus" options tab at the bottom of your WordPress admin panel menu options. Click on it. Your current theme options page should look something like this:



The screenshot shows the WordPress admin interface with the 'inFocus Theme Settings' page open. The left sidebar contains the standard WordPress menu with 'inFocus' highlighted at the bottom. The main content area has tabs for 'General Settings', 'Homepage', 'Blog', 'Sidebar', 'Footer', and 'Navigation'. The 'General Settings' tab is active, displaying various configuration options:

- Theme Stylesheet:** A dropdown menu set to 'deep\_blue.css' with a note: 'Please select your color scheme here.'
- Display Blog Title or Custom of Logo:** Radio buttons for 'Display Logo' (selected) and 'Display Blog Title'.
- Custom Logo:** A text input field with a note: 'Paste the full URL of your custom logo image e.g. "http://www.yoursite.com/logo.png".'
- Twitter Username:** A text input field with a note: 'Enter your Twitter Username.'
- Header Teaser Text:** Radio buttons for 'Custom' (selected), 'Twitter', and 'Disable'.
- Header Teaser Style:** Radio buttons for 'Outset' (selected) and 'Inset'.
- Header Teaser Custom Text:** A text input field with a note: 'Enter your header teaser custom text here.'
- Disable Cufon?:** A checkbox with a note: 'Check this box if you want to disable the Cufon Font Replacement Plugin.'
- Disable Breadcrumbs?:** A checkbox with a note: 'Check this box if you want to disable Breadcrumb navigation.'
- Google Analytics:** A large text area with a note: 'Insert your Google Analytics (or other) code here.'

A 'Save changes' button is located at the bottom left of the settings area.

You'll see that your current theme options page is broken up into 6 tabs "General Settings," "Homepage," "Blog," "Sidebar," "Footer," "Navigation." Clicking on any of these option names will active that options tab. The current active tab will be "General Settings."

The first option on the "General Settings" tab will be the "Color Scheme" drop down options box. For your convenience, we have included 10 different color schemes. After selecting your preferred color scheme from the drop down box, click on the "Save Changes" button at the bottom left of the options page.

You can now navigate to your website URL in your web browser to view the newly selected color scheme.

The second option you will see is the "Custom Logo" text field. Here you may enter the full URL of any custom logo image you have created and uploaded to your sever. Make sure you size your logo accordingly, the image dimensions of your theme's default logo is 127px x 43px.

The third option you will see is the "Twitter Id" text field. Your theme has two different ways of displaying your most recent tweets on your website, which will be discussed later in options settings. By entering your "Twitter Id" here, your theme will seamlessly pull in your most recent tweets whenever the appropriate option is selected.

The forth option you will see is the "Header Teaser Text" option. This option controls the "Header Teaser Text" that displays globally across your website below your menu navigation and before the actual content of each of your website's posts or pages. The default setting for the option is "Custom." If this option is selected, you will see directly below the "Header Teaser Custom Text" a text field box. Here you can enter any text you like, and it will be pulled in globally on all of your website's posts or pages.

The second option is "Twitter." If this option is selected, your most recent tweet will be pulled in globally on all of your website's posts or pages. Please note that for this option to work, you will need to have entered your "Twitter Id" in the previously discussed option. The third option is "Disable." This option will globally disable the Header Teaser Text on all of your website's posts or pages.

You may override any of these global "Header Teaser Text" options on a post-by-post or page-by-page basis whenever you create or edit a post or page in the "Focus General Options" panel as shown below:

Focus General Post Options

Frontpage Slider Image [\[+\] more info](#)

Disable Slider Text [\[+\] more info](#)

☐ Check to Disable Slider Text

Post Image [\[+\] more info](#)

Custom Sidebar [\[+\] more info](#)

Select A Sidebar ▼

Header Teaser Text [\[+\] more info](#)

☒ Default  
☐ Custom  
☐ Twitter  
☐ Disable

Header Teaser Custom Text [\[+\] more info](#)

The forth option you will see is the "Disable Cufon" check box. By checking this option you will disable the "Cufon" font replacing script on your website. For more information about this script and what it does you may visit: <http://wiki.github.com/sorccu/cufon/about>

The fifth option you will see is the "Disable Breadcrumbs" check box. By selecting this option, you will globally disable your website's breadcrumb navigation.

The sixth option you will see is the "Google Analytics" text field. You may insert your Google Analytics (or other) code here.

## 03. Homepage Setup

Selecting the "Homepage" tab in your theme's option page will bring up all of the options available for customizing your website's homepage.

The first option is the "Teaser Text" text field. Whatever text you enter here will be displayed on your homepage in the teaser text section underneath the homepage slider.

The second is the "Teaser Button" drop down box. The Button next to the teaser text leads to a page of your choice. Select the page here.

The third option is the "Mainpage Content Area" drop down box. The Page you choose here will display the introduction text on your website's homepage.

The forth option is the "Disable Teaser Text" check box. By checking this option you will disable your website's homepage teaser text.

The fifth option is "Homepage Slider Autorotation" options. You can choose if the slider area should autorotate.

The sixth option is the "Slider Transition Speed" text field. Here you can enter how much time should elapse between each slider transition.

Next are the "Image Slider Source" options. You have two different slider source options available. Below are instructions for setting up each slider source option:

*(1). I Would Like the Homepage Image Slider to use Post Categories that I Choose.*

Select the post categories that will populate the image slider and enter the number of slider images to display as shown below:

**Image Slider Autorotation**

Homepage Slider Autorotation ☐ Autorotation on ☒ Autorotation off

Slider Transition Speed

Enter transition time for slider in milliseconds (1 Second = 1000 milliseconds), default is 5 seconds.

**Image Slider Source**

Homepage Image Slider Source ☒ I Would Like the Homepage Image Slider to use Post Catagores that I Choose ☐ I Would Like to Custom Define the Images and URLs that the Homepage Slider use ☐ I Would Like to the Flash Slider

Select the post categories that will populate the image slider

☒ Category 01 ☒ Category 02 ☐ Portfolio ☐ Uncategorized

Select the post categories that will populate the image slider.

Enter the number of slider images to display

Enter the number of slider images to display (default is 5).

[Save changes](#)

Create a new blog post and enter the full image URL in the "Frontpage Slider Image" text box in the panel "Focus General Options" as shown below:

Suspendisse convallis fermentum arcu non iobortis. Aliquam erat volutpat. Perennesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Ut

Word count: 317 Last edited by admin on January 28, 2010 at 11:02 pm

**inFocus General Post Options**

Frontpage Slider Image [\[+\] more info](#)

Stage Effect [\[+\] more info](#)

Disable Slider Text [\[+\] more info](#)

☒ Check to Disable Slider Text

Post Image [\[+\] more info](#)

Custom Sidebar [\[+\] more info](#)

[+ Add New Category](#)

If you would like the image to take up the full width of the slider, the image dimensions should be 960 x 400 pixels.

Next select your staging effect. Each slider you create has three staging effect options. In the first effect “stage” your image is set with in a staging box with the dimensions of 960px x 340px.

In the second effect “full” your given complete control over your slider image with no staging effect applied.

In the third effect “full-cropped” your image is automatically cropped to the dimensions of 600px x 340px and is floated to the left of your homepage slider.

suspendisse convallis fermentum arcu non lobortis. Aliquam erat volutpat. Penetentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Ut

Word count: 317 Last edited by admin on January 28, 2010 at 11:02 pm

[+ Add New Category](#)

### inFocus General Post Options

Frontpage Slider Image [\[+\] more info](#)

Stage Effect [\[+\] more info](#)

[Disable Slider Text](#) [\[+\] more info](#)

☒ Check to Disable Slider Text

Post Image [\[+\] more info](#)

Custom Sidebar [\[+\] more info](#)

If you would like to disable the post excerpt content from appearing on the homepage slider check the "Disable Slider Text" as shown below:



Suspendisse convallis fermentum arcu non iudicis. Aliquam erat volutpat. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Ut

Word count: 317 Last edited by admin on January 28, 2010 at 11:02 pm

[+ Add New Category](#)

### inFocus General Post Options

Frontpage Slider Image [\[+\] more info](#)

Stage Effect [\[+\] more info](#)

**Disable Slider Text** [\[+\] more info](#)

☒ Check to Disable Slider Text

Post Image [\[+\] more info](#)

Custom Sidebar [\[+\] more info](#)

Finally be sure to select the category that you selected to populate you homepage image slider in your newly created blog post as shown below:

Path:

Word count: 79 Last edited by admin on January 22, 2010 at 11:16 am

[Choose from the most used tags in Post Tags](#)

### Focus General Post Options

Frontpage Slider Image [\[+\] more info](#)

Disable Slider Text [\[+\] more info](#)

☐ Check to Disable Slider Text

Post Image [\[+\] more info](#)

Custom Sidebar [\[+\] more info](#)

### Categories

[All Categories](#) [Most Used](#)

- ☐ Category 01
- ☐ Category 02
- ☒ Portfolio
- ☐ Uncategorized

[+ Add New Category](#)

(2). *I Would Like to Custom Define the Images and URLs that the Homepage Slider uses.*

You can add as many custom slider images as you like by clicking the "Click to add new row" button as shown below:

Image Slider Source

Homepage Image Slider Source

☐ I Would Like the Homepage Image Slider to use Post Categories that I Choose

☒ I Would Like to Custom Define the Images and URLs that the Homepage Slider use

☐ I Would Like to the Flash Slider

Click to add new row

Description	Comment	Description
1 + <input checked="" type="checkbox"/>	Image URL Link URL Title	Description
2 + <input checked="" type="checkbox"/>	Image URL Link URL Title	Description
3 + <input checked="" type="checkbox"/>	Image URL Link URL Title	Description
4 + <input checked="" type="checkbox"/>	Image URL Link URL Title	Description

Save changes

There are 5 options available to you for each custom slider image you create.

## 1. Image URL:

The full URL to the image you would like to show up on the homepage slider. If you would like the image to take up the full width of the slider the image dimensions should be 960 x 400 pixels.

## 2. Link URL:

The URL of where you would like the image to be linked to if the image was clicked.

### 3. Title:

The Title text of the content for your homepage slider.

### 4. Stage Effect:

Each custom slider you create has three staging effect options. In the first effect “stage” your image is set with in a staging box with the dimensions of 960px x 340px.

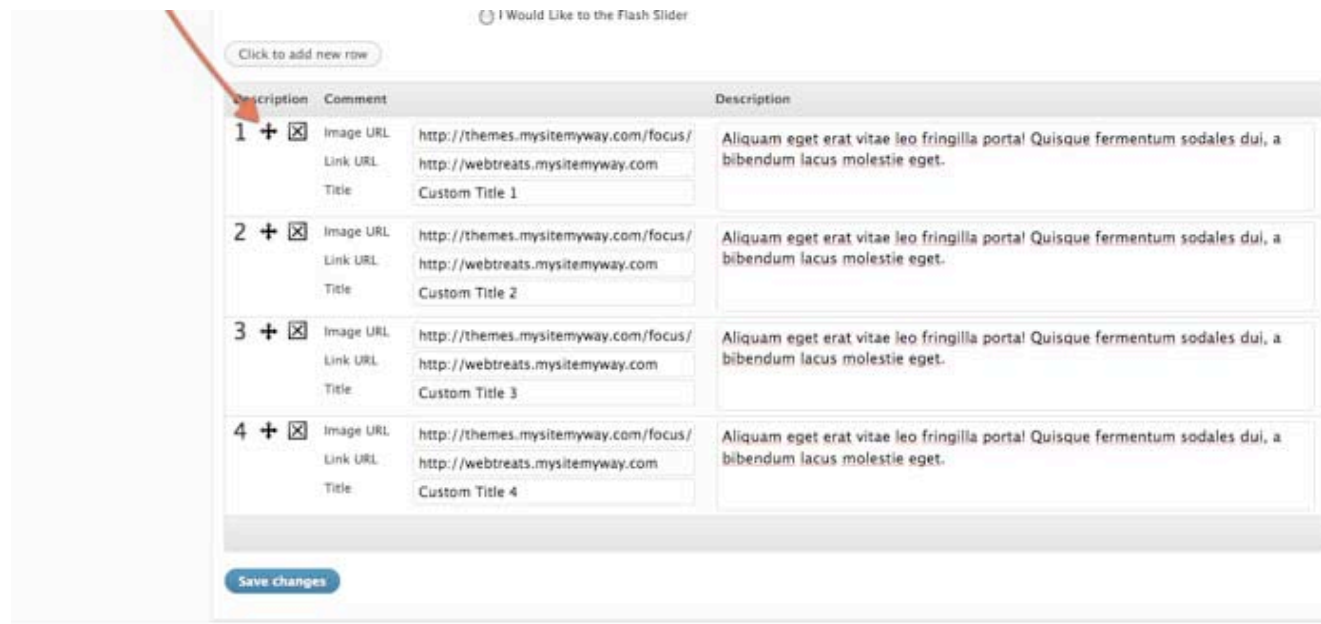
In the second effect “full” your given complete control over your slider image with no staging effect applied.

In the third effect “full-cropped” your image is automatically cropped to the dimensions of 600px x 340px and is floated to the left of your homepage slider.

### 5. Description:

The Description text of the content for your homepage slider.

If you would like to reorder you slider images, simply click on the reorder image and drag to reorder as shown below:



## 04. Blog Setup

Selecting the "Blog" tab in your theme's option page will bring up all of the options available for displaying your website's blog.

The first option is the "Blog Page" drop down box. The Page you choose here will display your blog. Best practice is to first create a blank page with the name of your choice.

The second option is the "Exclude Categories" checkboxes. The blog Page usually displays all Categories, but if you want to exclude some of these categories (for example portfolio entries), you can exclude multiple categories here.

The third options is the "Disable Related & Popular Post Module" checkbox. By selecting this option, you will disable the Related & Popular Post Module at the bottom of each blog post.

**Note:** The Related Post Module at the bottom of each blog post is populated based upon WordPress's tagging system. Be sure to tag your posts appropriately when publishing if you would like for this module to work.

The forth options is the "Disable Social Bookmarks" checkbox. By selecting this option, you will disable the Social Bookmarks Module at the bottom of each blog post.

The fifth options is the "Disable About Author Box" checkbox. By selecting this option, you will disable the About Author Box Module at the bottom of each blog post.

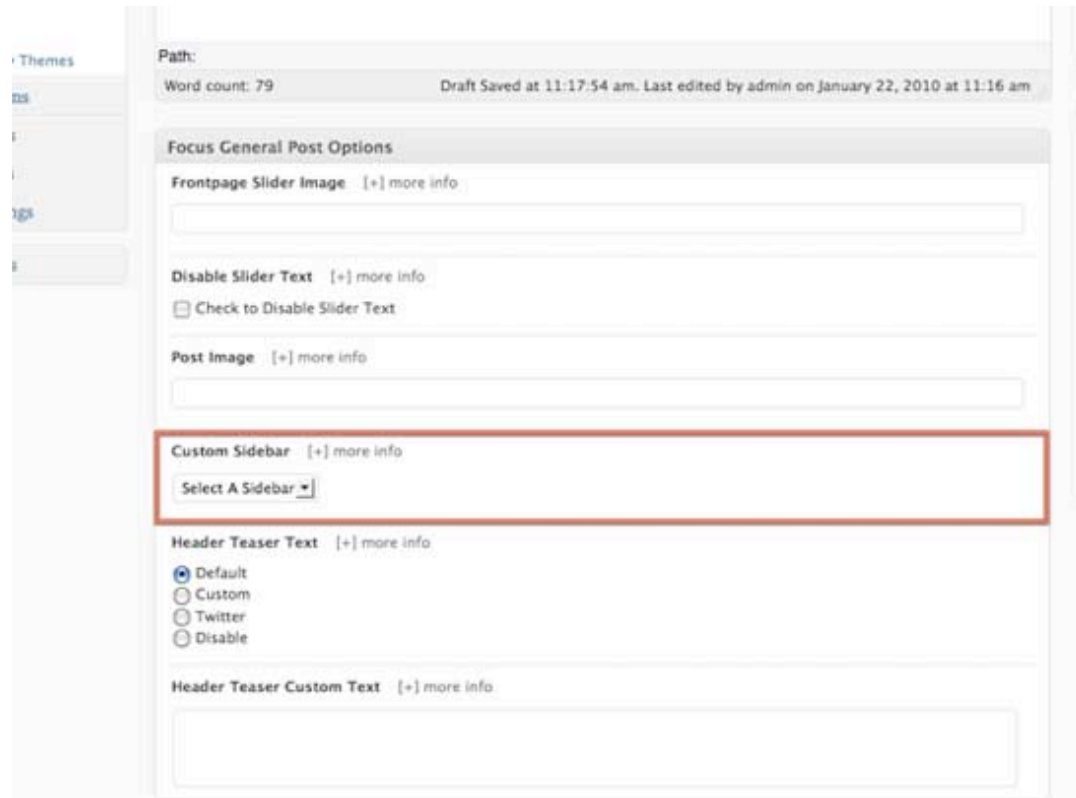
## 05. Add Sidebars

Selecting the "Sidebars" tab in your theme's option page will bring up all of the options available for adding multiple sidebar widgets to your website.

The first option you will see is the "Add Sidebar" text field. Enter the name of the new custom sidebar you would like add and click on the "Save Changes" button at the bottom left of the options page.

You will now see your newly created custom widget available by clicking on Appearance >> Widgets on your WordPress administration menu. You can now add Widgets to your newly created sidebar.

You can now activate your newly created sidebar on a post-by-post or page-by-page basis whenever you create or edit a post or page in the "Focus General Options" panel as shown below:



## 06. Footer Setup

Selecting the "Footer" tab in your theme's option page will bring up all of the options available for customizing your website's footer.

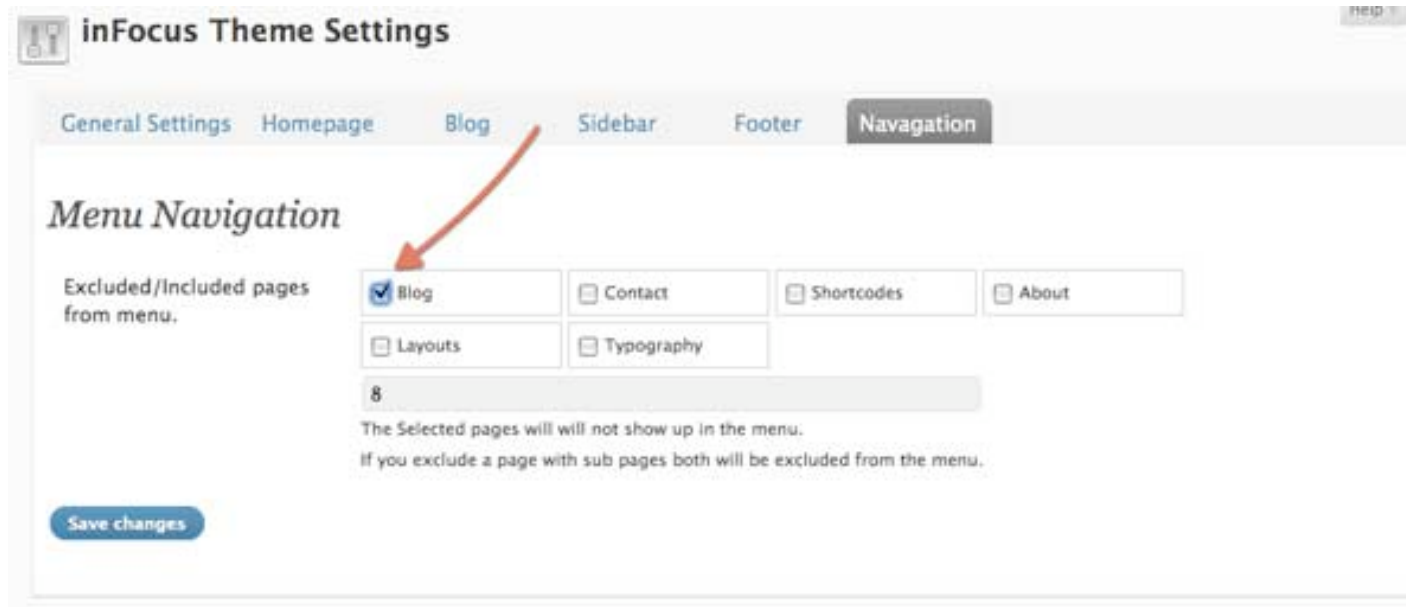
The first option you will see is the "Copyright Footer Text" text field. Whatever text you enter here will be displayed on your website's footer.

The second option you will see is the "Include Footer Page Links" checkboxes. Check the pages that you would like to be displayed on your website's footer.

## 07. Navigation

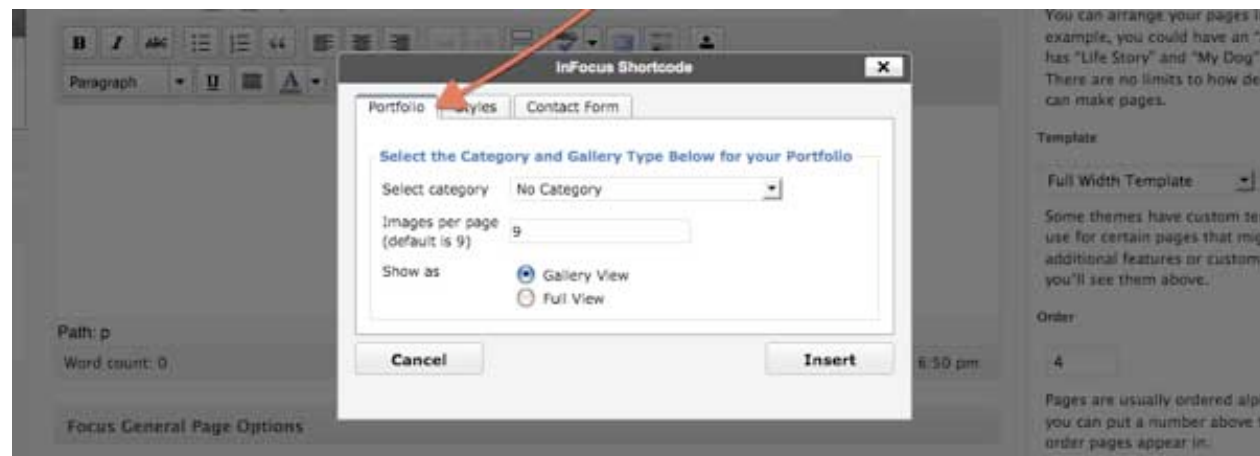
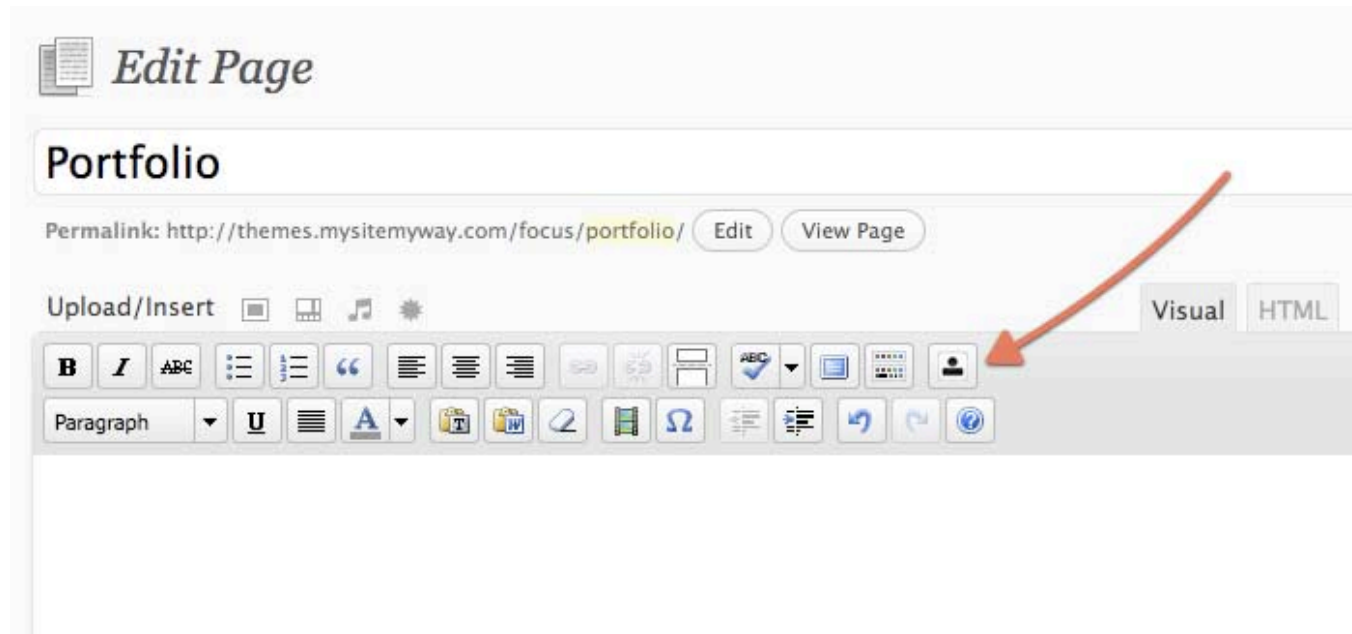
Selecting the "Navigation" tab in your theme's option page will bring up all of the options available for managing your menu navigation.

Simply click on the check-box of the page that you would like to hide from your menu as shown below:



## 08. Portfolio Setup

To add a portfolio gallery to your website, first create a blank page with the name of your choice. Then click on your themes icon in your WordPress WYSIWYG editor as shown below and click on the “Portfolio” tab.



Here you have the following options:

1. Select the category that you would like to populate your portfolio page.
2. Select the max number of portfolio images you would like to display.
3. Select the gallery view type: "Gallery View" or "Full View"

Click "Insert" to insert the gallery shortcode into the WYSIWYG editor.

Finally create a new blog post and fill out the "Focus Portfolio Page Settings" in the panel as shown below:

The screenshot shows the WordPress Focus theme settings panel. On the left is a sidebar menu with options: Themes, Widgets, Editor, Add New Themes, Plugins, Users, Tools, Settings, and Focus. The main content area is titled 'Focus General Post Options' and 'Focus Portfolio Page Options'. The 'Focus Portfolio Page Options' section includes several input fields and checkboxes:

- Portfolio Date (optional) [ + ] more info
- Portfolio Link (optional) [ + ] more info
- Portfolio Gallery Image (optional) [ + ] more info
- Portfolio Fullsize Image (required) [ + ] more info
- Portfolio Gallery Teaser Text (optional) [ + ] more info
- Disable Read More Link (optional) [ + ] more info
- ☐ Check to Disable Read More Link

On the right side of the panel, there is a 'Categories' section with two tabs: 'All Categories' and 'Most Used'. Under 'All Categories', there are three categories listed: 'Category 02' (checked), 'Portfolio' (checked), and 'Uncategorized' (checked). Under 'Most Used', there is one category listed: 'Category 01' (unchecked). At the bottom of the 'Categories' section, there is a link '+ Add New Category'.



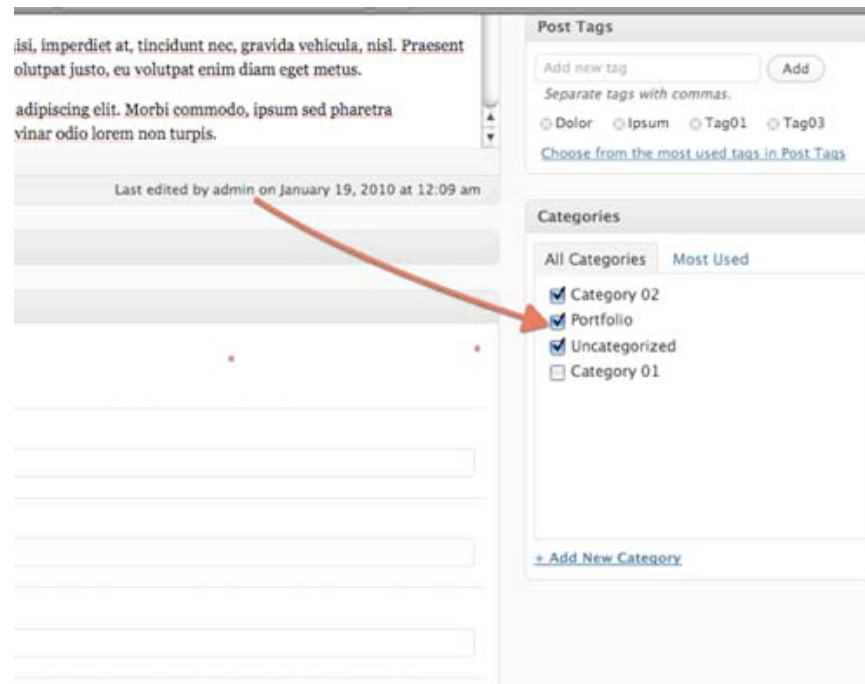
The only field that is required is the "Portfolio Fullsize Image." Click on the "[+]" more info" link for a more detailed description of each option.

Your themes portfolio gallery includes full featured support for Flash, YouTube, Vimeo & iFrames. Just past the appropriate link in the "Portfolio Video Link" field.

Examples on how to format the links can be found here:

<http://www.no-margin-for-errors.com/projects/prettyphoto-jquery-lightbox-clone/> under Demos.

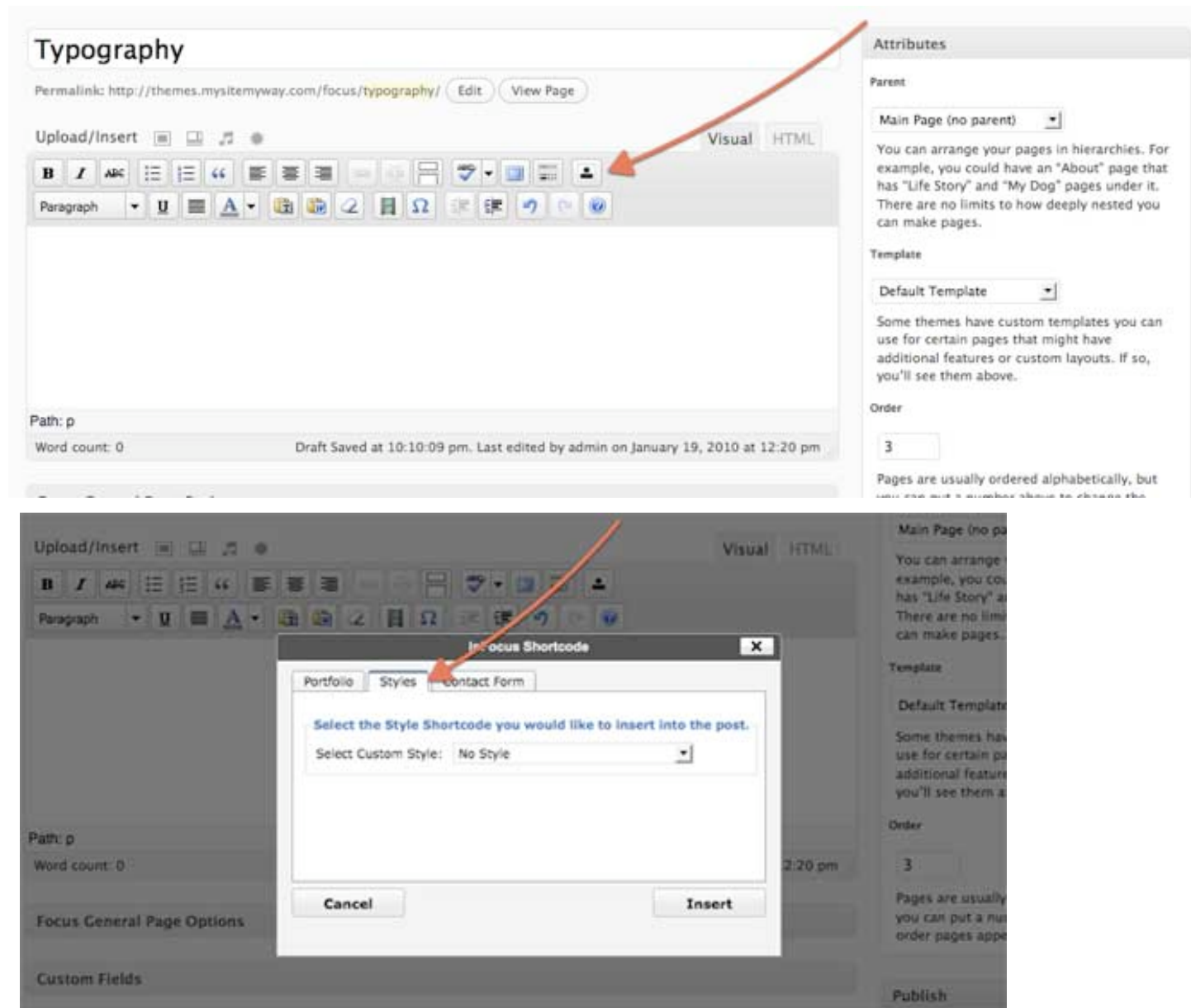
Finally, be sure to select the category that you selected to populate your portfolio gallery in your newly created blog post as shown below:



The screenshot shows a WordPress post editor interface. On the left, the main content area displays placeholder text: "isi, imperdiet at, tincidunt nec, gravida vehicula, nisl. Praesent olutpat justo, eu volutpat enim diam eget metus." and "adipiscing elit. Morbi commodo, ipsum sed pharetra vinar odio lorem non turpis." Below this, a status bar indicates "Last edited by admin on January 19, 2010 at 12:09 am". A red arrow points from the "Portfolio" category checkbox in the right sidebar to this status bar. The right sidebar contains two sections: "Post Tags" with an "Add new tag" input and an "Add" button, and "Categories" with a list of categories: "Category 02" (checked), "Portfolio" (checked), "Uncategorized" (checked), and "Category 01" (unchecked). At the bottom of the categories list is a link "+ Add New Category".

## 09. Style Shortcodes

Your theme comes with 27 custom style shortcodes that allow you to add custom styles to your post or page content. Click on the shortcodes icon in your WordPress WYSIWYG editor as shown below:



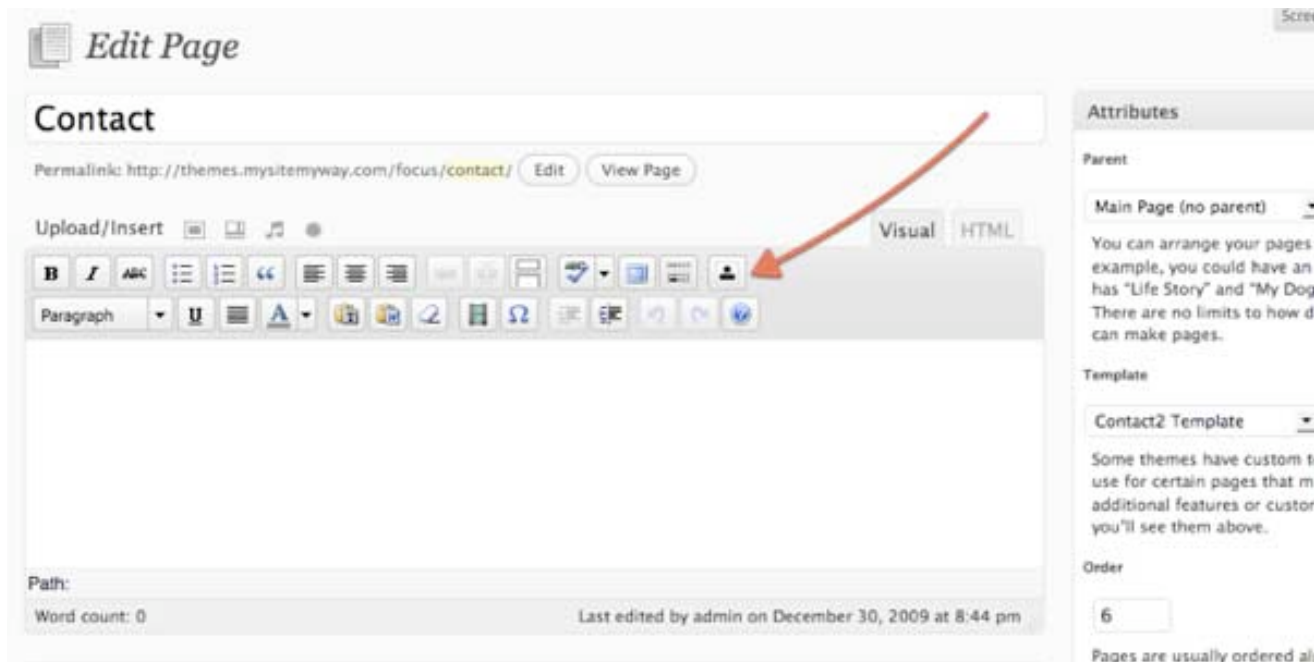
Simply select the style you would like to use then click "Insert" to insert the style shortcode into the WYSIWYG editor. You can then type any text within side the shortcode brackets and the style will be applied to the text.

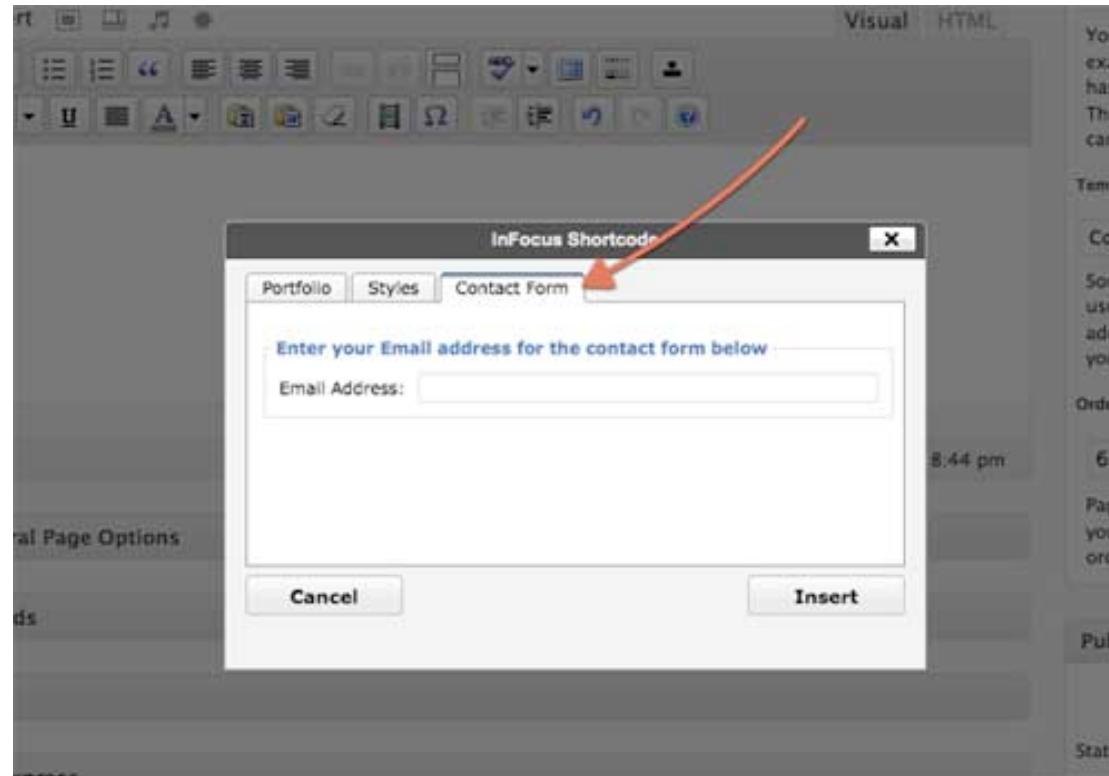
For examples of all the custom shortcode styles available for your theme visit:

<http://themes.mysitemyway.com/infocus/styles/shortcodes/>

## 10. Contact Form

To add a contact form to your website, first create a blank page with the name of your choice. Then click on the contact icon in your WordPress WYSIWYG editor as shown below.





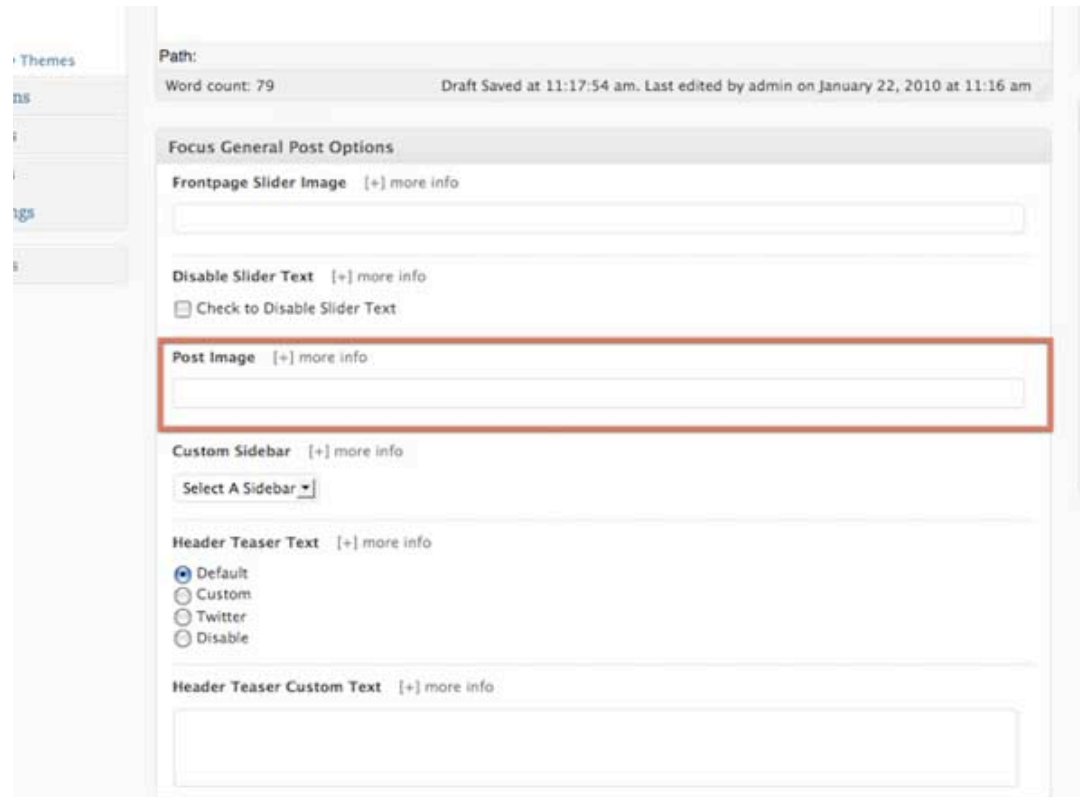
Enter in the email address where you would like the contact form submission to be sent.

Simply click "Insert" to insert the contact form shortcode into the WYSIWYG editor.

## 11. Add Post Image

Your theme comes with the option to assign each blog post a default image. This image is used for your theme's Related Posts, Popular Posts & Recent Posts Widgets as well as your blog's index page.

To assign each blog post a default image, fill out the "Post Image" text field in the "Focus General Options" panel as shown below:



## 12. Custom Widgets

Your theme comes with 6 custom widgets:

### 1. *Recent Post:*

Displays your blog's most recent posts.

### 2. *Popular Post:*

Displays your blog's most popular posts.

### 3. *Twitter:*

Displays your most recent tweets.

#### 4. Contact Us:

Allows you to quickly add your contact info (e.g. Name, Address, Phone, Email).

#### 5. Flickr:

Pulls in images from your Flickr feed.

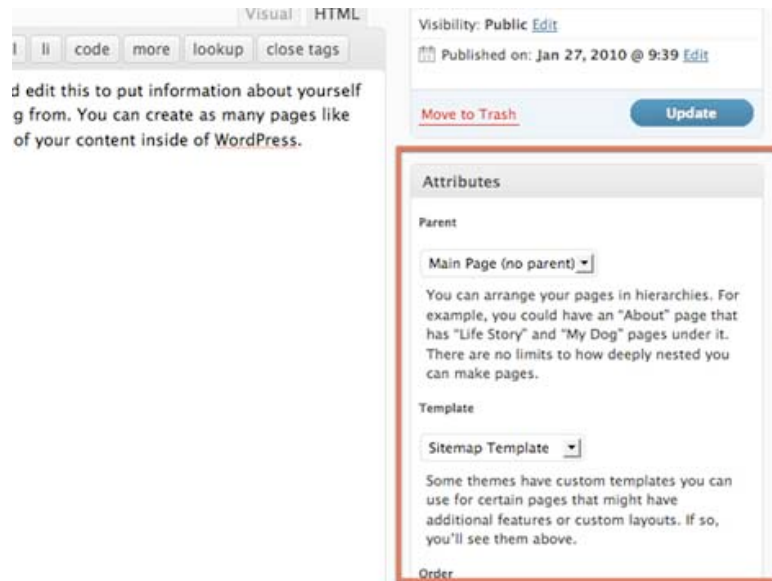
#### 6. Contact Form:

Adds a contact form to your sidebar.

Simply drag one of your theme's custom widgets to a sidebar and enter the appropriate settings if needed.

## 13. Template Pages

Your theme comes with two WordPress template pages that you can select when you edit/publish a page from the “Edit Page” “Attributes” settings box as seen below:



The pages are:

*1. Full Width Template:*

Disables WordPress's widget area and allows you to layout content across the full width of the page.

*2. Sitemap Template:*

Creates a page that lists all of your sites internal "Pages", "Feeds", "Categories", "Blog Posts" and Archives.

To activate one of your theme's page templates simply select it from the drop-down box and then click the "Publish" or "Update" button.

## 14. CSS Files

Your theme's CSS is split into two files. The first one (style.css) holds all of your theme's base CSS styles. The second set of CSS styles is located in your theme's root directory /wp-content/themes/infocus/styles

This folder contains all of the separate CSS files for your theme's 10 color variations. If you want to create a unique custom layout, just change the settings in one of the stylesheets.

## 15. Javascript

Your theme contains many advanced jQuery functions to produce image preloading, image hover animation effect, image preloading and drop down menu navigation.

If you feel the need to customize any functions for any reason, all of your theme's jQuery functions are located in a file called "custom.js" in your theme's root directory /wp-content/themes/infocus/lib/scripts/

Your theme offers modification options at the options page for your javascript should you need to edit the file. These options include Disable/Enable Cufon font replacement, turn on/off homepage slider autorotation and homepage slider transition speed.

The jQuery plugin prettyPhoto was used for your portfolio gallery's lightbox effect. To activate the lightbox on a link add the rel="lightbox" or rel="prettyPhoto" to the link.

example:

```
<a href="/your_image_big.jpg" rel="prettyPhoto">  
    
</a>
```

## 16. PSD Files

Included with your theme are 5 fully layered PSD's as well as sliced PSD's for easy editing of all color variations.

## 17. External Resources

jQuery Cycle Plugin:

<http://jquery.malsup.com/cycle>

Cufon Font Exchange:

<http://wiki.github.com/sorccu/cufon/about>

Header Replacement Font:

<http://www.fontsquirrel.com/fonts/Colaborate>

Logo Font:

<http://www.fontsquirrel.com/fonts/Colaborate>

prettyPhoto Lightbox Effect:

<http://www.no-margin-for-errors.com/projects/prettyPhoto-jquery-lightbox-clone>

timthumb Image Resizing Script:

<http://code.google.com/p/timthumb>