

William Huang

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Summary:

I am a Front-End Web Developer / Animator / Multimedia Generalist seeking to pursue a career in digital advertising. Over the past seven years working at Publicis Seattle, I have created myriad of deliverables such as custom video banners, micro sites, storyboards, social media videos, and thousands of Double-Click compliant banners in various shapes and sizes. Clients included T-Mobile, Seabourn, Kraft, Lenscrafters, Bumbershoot, KEXP, Visit Seattle, and Aflac.

Skills:

HTML5	●●●●●	Photoshop	●●●●●
CSS/SASS	●●●●●	After Effect	●●●●●
Javascript/Jquery	●●●●●	Media Encoder	●●●●●
Gulp/Git	●●●●●	Maya3D (08)	●●●●○
Wordpress	●●●●○	Illustrator	●●●○○

Professional Experience

Front-End Web Designer @ Publicis Seattle, Seattle, WA (Jan'15 – Apr'19)

- Utilizing Javascript, CSS, and HTML5 to design and create: In-banner HTML video, micro-sites, expandable banner, video game (using canvas), and standards banner (in various sizes). All double-click compliant.
- Produce social media contents using After Effects and Media Encoder.
- T-Mobile, Seabourn, Lenscrafters, Bumbershoot, KEXP, Visit Seattle, and Aflac.

Motion Graphic Designer @ Publicis Seattle, Seattle, WA (Jan'12 – Dec'14)

- Design, animate, and optimize T-Mobile digital flash deliverables.
- Design and create 3D assets for various Ball Park campaigns.

Freelance Designer / Animator (Nov '10 – April'12)

- Provided consultation and design services for small businesses in various industries. Clients include What Comics Entertainment, Alar Productions.
- What Comics Entertainment - Directed and animated 3D scenes for film '*Cerebus*' based on initial storyboards.
- Alar Productions - Designed website, logos, promotional posters, and event tickets for talent show.

Development QA @ Electronic Arts, Redwood Shores, CA (Jun '09 – Dec '09)

- Thoroughly tested *Dante's Inferno*, detecting 200 new issues and 500+ regressions.
- Designed user interface flow charts and documentation for in-game elements.

Web Specialist @ Burke Museum, Seattle, WA (Sept '03 – May '05)

- Designed, built, and supported organizational, event, and exhibit websites.
- Designed promotional postcards and fliers.
- Compiled and enhanced event photography.

Education

MFA, Animation and Visual Effects: 3D Character Animation (May '09)
Academy of Art University, San Francisco, CA

BA, Interdisciplinary Visual Art (May '05)
University of Washington, Seattle, WA