

# Ariel Huang

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## EDUCATION

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**University of Michigan**, Ann Arbor, MI  
Bachelor of Science in Information, User Experience  
Bachelor of Science in Psychology

*Expected Graduation: May 2021*

## EXPERIENCE

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**Ipsos**, Shanghai, China

*May – Aug 2018*

*Automotive Market Research Intern*

- Engaged in research projects involving surveys, focus groups, in-depth interviews, diary studies, and usability testing
- Conducted interviews with study participants, exploring customer experience and purchase intention
- Analyzed field project data to provide key market insights to clients
- Produced components of deliverables including summaries and data visualizations

**Changz Lab**, Ann Arbor, MI

*Research Assistant with Edward C. Chang, Ph.D.*

*Jan 2019 – present*

- Performed literature review and statistical analyses including bootstrapping, regression and mediation models
- Led the development of research posters for presentation at academic conferences

## LEADERSHIP AND VOLUNTEERING

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**Barger Leadership Institute**, Ann Arbor, MI

*Sep 2018 – present*

*Peer Facilitator*

- Facilitated classroom activities and discussions for 30 undergraduate students in ALA175 to develop group projects focusing on community engagement and social change
- Mentored groups closely as a connection to resources and support for project progress
- Performed qualitative coding on course evaluation to inform curriculum improvement
- Participated in the development of a new curriculum on mindful leadership

**Ozone House Youth and Family Services**, Ann Arbor, MI

*Sep 2018 – present*

*Crisis Line Counselor*

- Provided telephone crisis intervention for youth experiencing family conflict and housing instability by empathizing with caller, assessing nature of crisis, giving appropriate information and referrals, and safety planning

## SKILLS

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Intermediate skills in Python, R, SQLite, HTML/CSS and SPSS; proficient in MS Office, interviews, surveys, and quantitative/qualitative analysis; beginner in Tableau and Adobe XD. Deliberative, analytical, and attentive to detail. Currently designing a web-based skill and resource reference tool for university research administrators.  
Likes to cook, bake, and play with cats.