

# FOOD DELIVERY-HELMET

HELMET CONCEPT

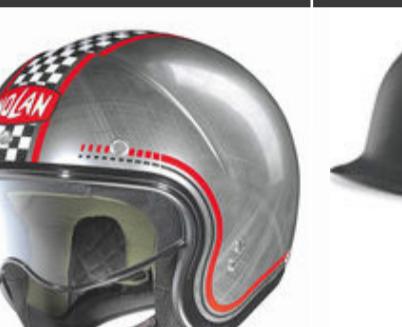
This project is based on delivery. As we all konw, the current delivery industry is undergoing tremendous changes. Lots of new technologies has been developed, including artificial Intelligence.

We have done some research on food delivery. The most prominent problem is that the deliver men drive too fast. Because they do not want to be complained by customers due to overtime. If once,they may be detained for nearly 500 yuan.

There have been set lots of design standards for moto helmets. However, there are few design standards for electric vehicle helmets. Investigation revealed that the proportion of electric vehicles involved in the accident was over 60%.

The concept of this project is to deal with the calling problem when riding e-bikes. Insert the function of scanning to the helmet. Entry the telephone numbers of customers via camera or laser scanner. Riders can call them with one button which are free from hands.

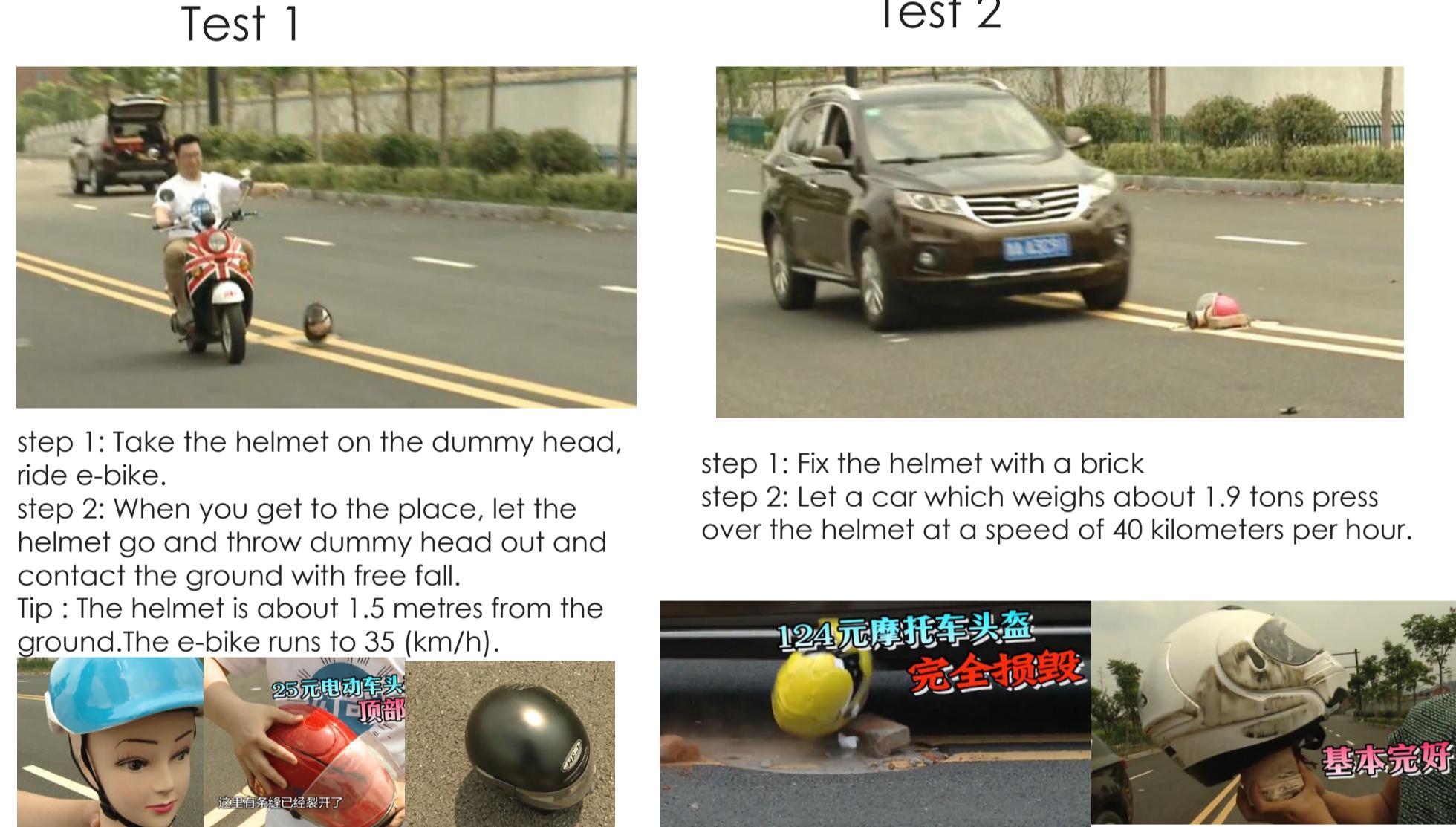
# **Helmet Categories**

Fullface	Offroad	Modular flip-up	Open Face (3/4)	Half Skull cap
 A white and blue full-face motorcycle helmet with a clear visor.	 An orange and black off-road helmet with a chin guard and a large chin bar.	 A silver modular flip-up helmet with a clear visor and a chin strap.	 A silver open-face (3/4) helmet with a clear visor and red racing stripes.	 A black half-skull cap with a chin strap.
hard, protective  fuggy, hard to wear	Strengthen the mandibular protection against dust and sun-light  extra protective goggles are required.	The mask part can lift to the top of the head	like jet, light  protection is not enough	more lightly  not protective

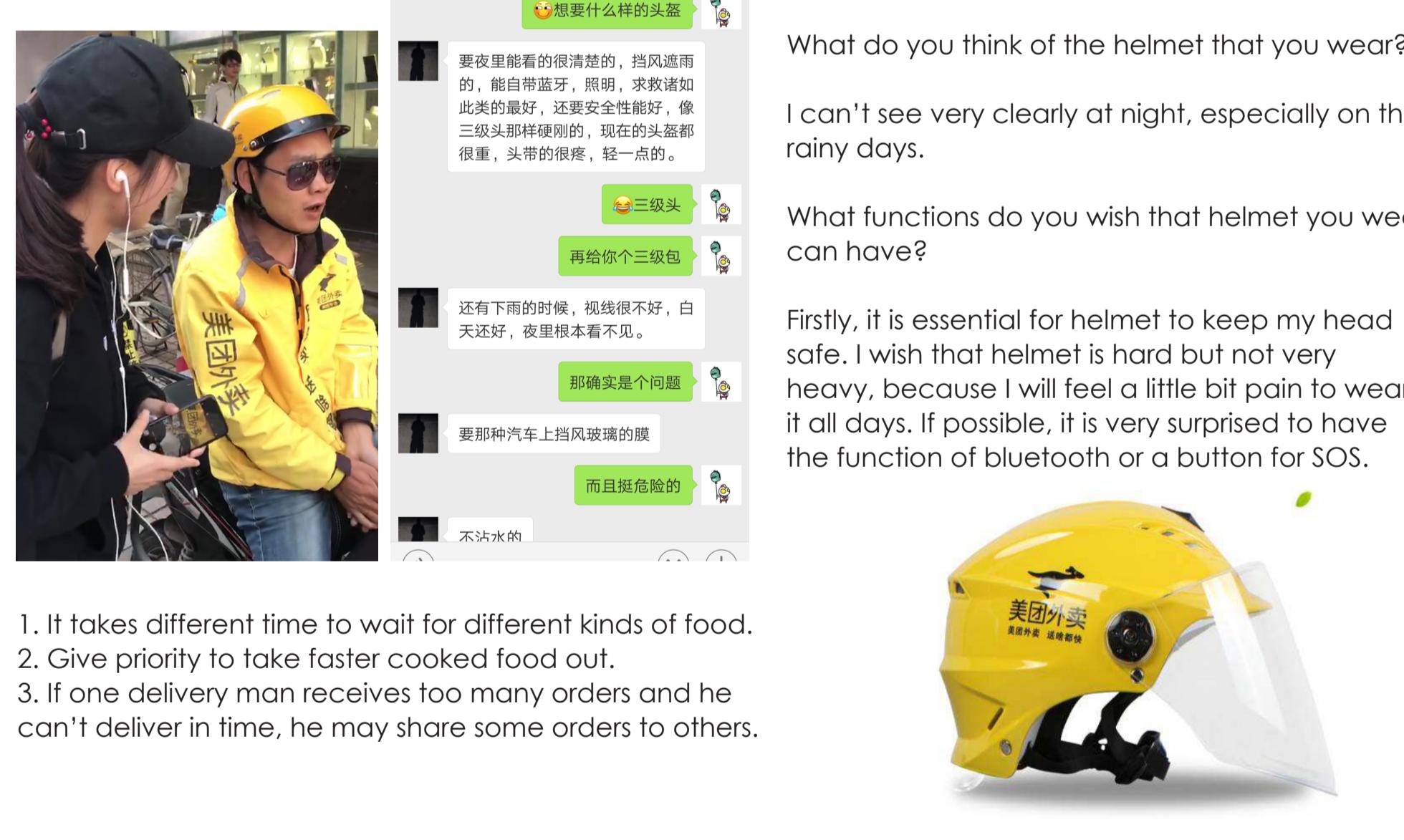
## Brainstorm



# Protection Test



# Interview



## User Journey



# Problem and Solution

