

Huaqian(Jo) Zheng

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EDUCATION

San Jose State University

Master of Science In Human Factor Ergonomic (User Experience Concentration)

San Jose, US

2025-2027(Expected)

- Relevant coursework: Human Computer Interaction (HCI), Interaction Design, Usability Evaluation and Testing, Human Factors/Ergonomics, Human Factors Experiments.

Beijing Union University

Beijing, China

Bachelor of Science in Convention-Exhibition Economy and Administration

2013-2017

- Honor: Obtained the first batch of Junior Qualification as an Exhibition Planner in China.
- Activities: Served as a member of the Public Relations Department at school, responsible for designing event posters and planning activities.

EXPERIENCE

Xiamen In-one Culture Co., Ltd

Xiamen, China

Event Planning Coordinator

2018-2019

- Participated in the planning and execution of over **30 events**, including **large-scale events** with more than **3,000 attendees**.
- Managed and handled **multiple projects simultaneously**, concerted arrangements and plans with **various provider and clients**.

Beijing Meisiweishi Conference and Exhibition Services Co., Ltd

Beijing, China

Intern of Exhibition Manager

2017

- Conducted in-depth consultations to understand client necessities, and developed detailed schemes and preparations based on **client's needs**, like scheduling, budget and the scale of groups.
- Facilitated communication and collaboration with local third-party providers, as well as suppliers from other regions and countries, to successfully service clients such as **Boston Scientific** in organizing conferences in China.

China Entrepreneur Magazine

Beijing, China

Intern of Exhibition & Meeting Specialist

2016

- Collaborated with multiple departments to **address issues and propose solution** based on client requirements, guidance and feedback.
- Connected with clients to empathize with their demands.

TECHNICAL SKILLS

Figma, Balsamiq, Axure; Adobe Illustration, Adobe Photoshop, Adobe Indesign.

ADDITIONAL INFORMATION

- **Certifications:** Certificated of User Experience and Interface Design in the state of California, December 2024(GPA 4.0/4.0).
- **Interests:** Passionate about both traditional painting and modern digital art.
- **Language:** Professional working proficiency in English, native proficiency in Hokkien, and Mandarin.