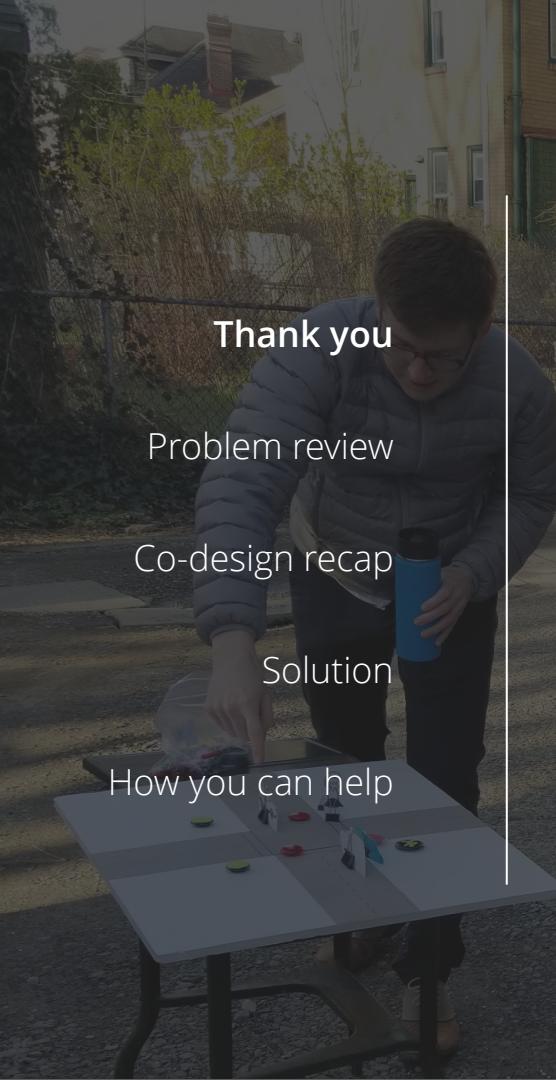


The Pittsburgh LEFT has no RIGHT.

How we can help raise awareness to
pedestrian and cyclist safety around the city



Thank you

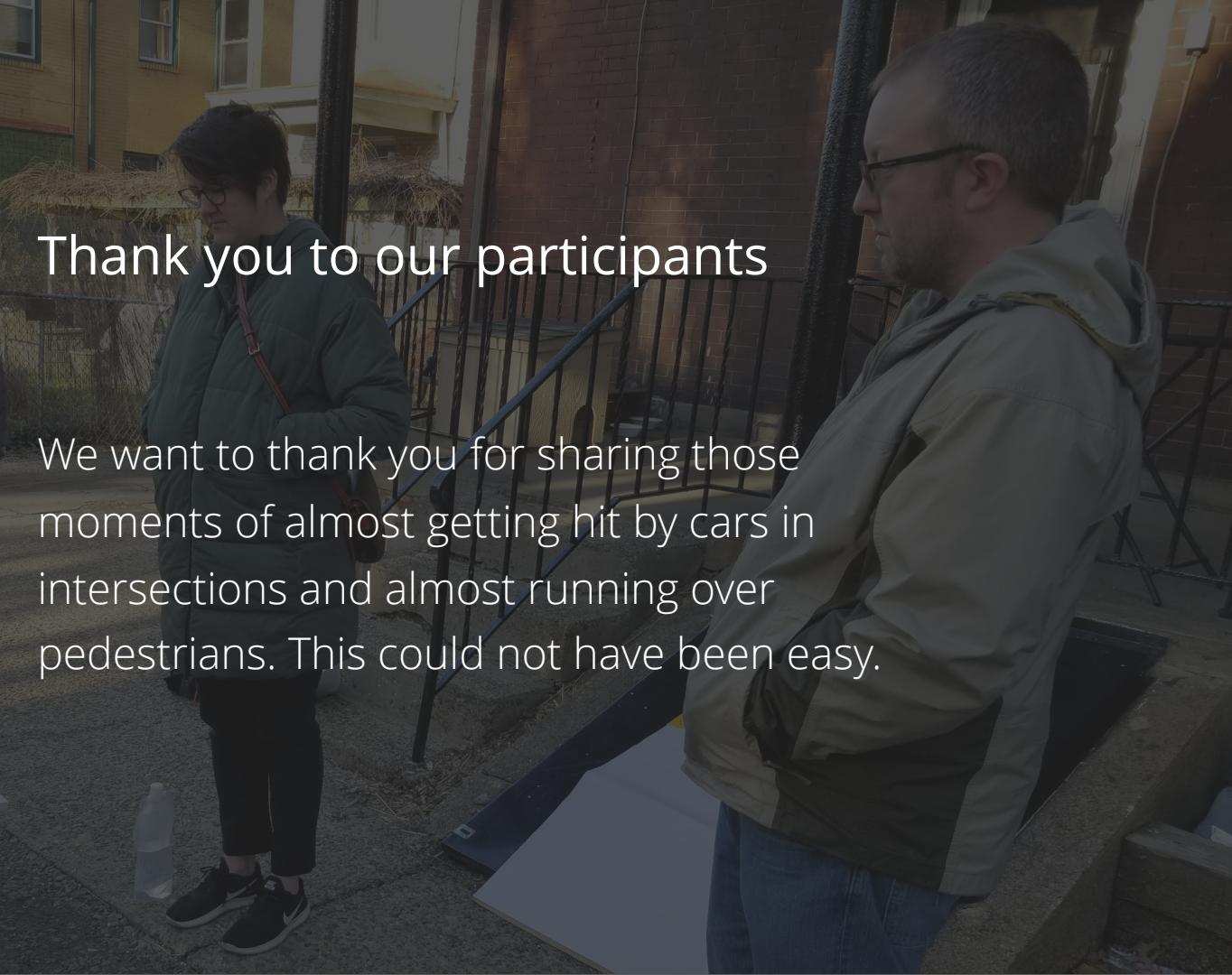
Problem review

Co-design recap

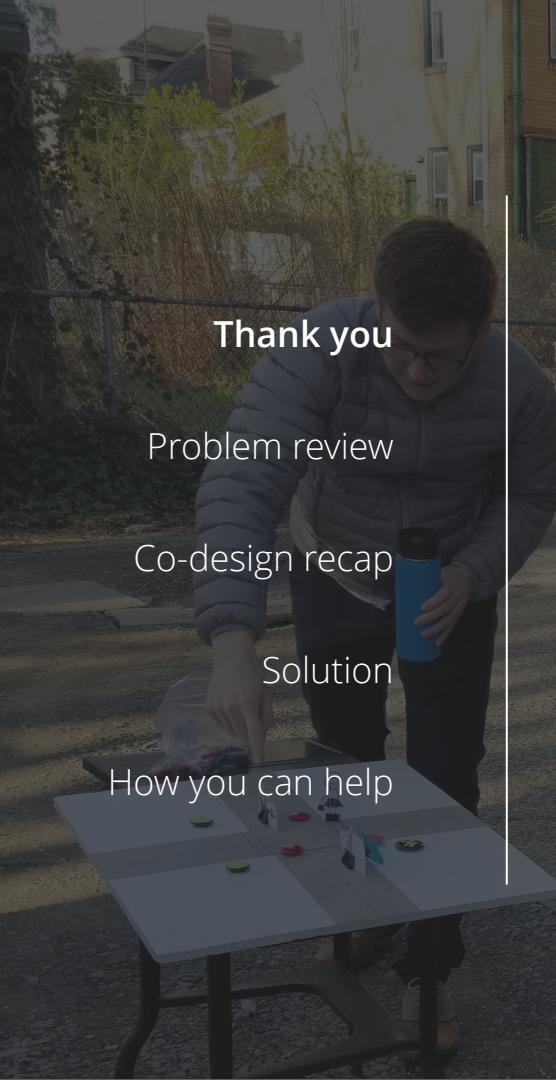
Solution

How you can help

Thank you to our participants



We want to thank you for sharing those moments of almost getting hit by cars in intersections and almost running over pedestrians. This could not have been easy.



Thank you

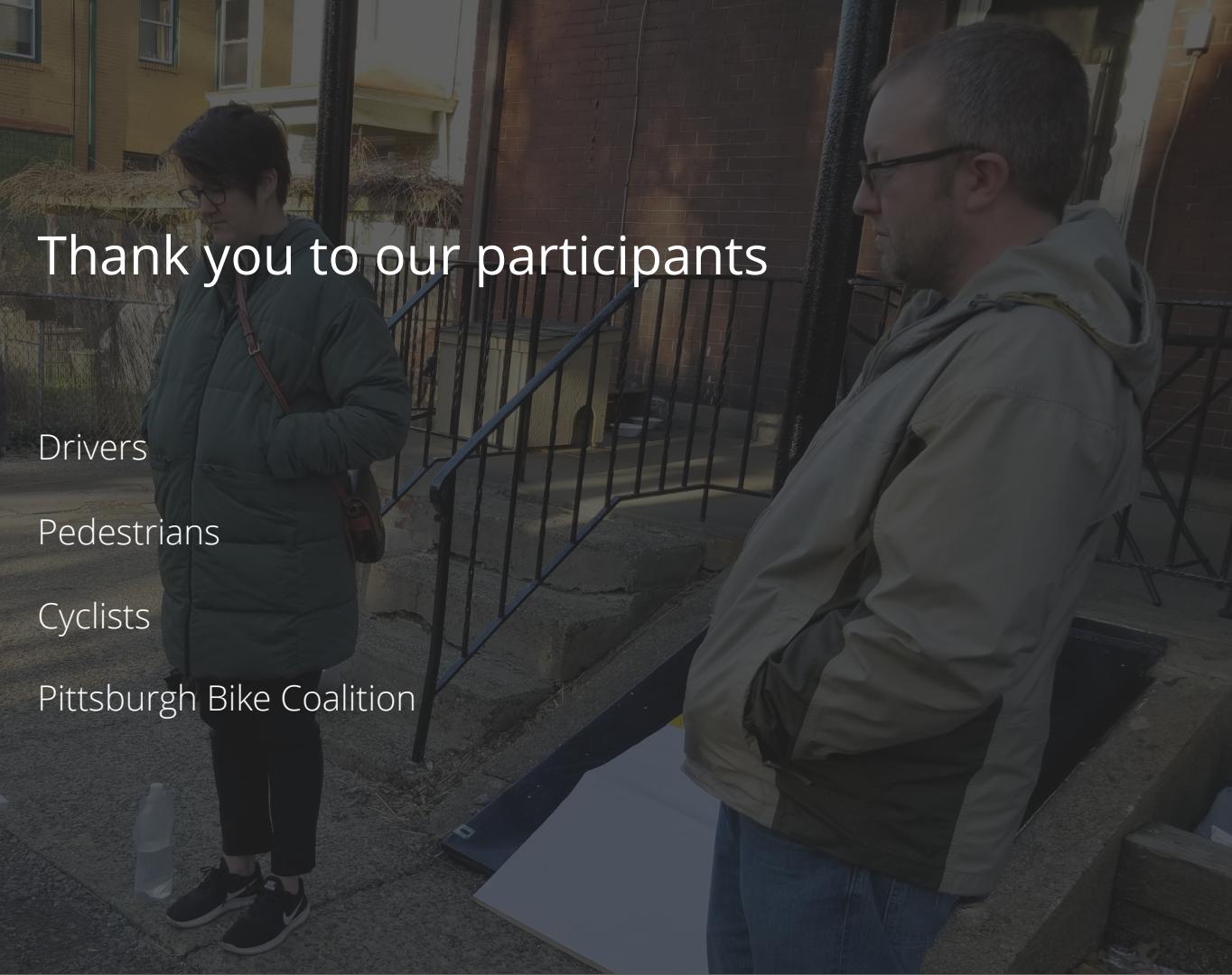
Problem review

Co-design recap

Solution

How you can help

Thank you to our participants



Drivers

Pedestrians

Cyclists

Pittsburgh Bike Coalition



Thank you

Problem review

Co-design recap

Solution

How you can help

Problem review

The Pittsburgh Left is a cultural tradition where the first left-turning vehicle takes precedence over vehicles going straight through an intersection.

Thank you

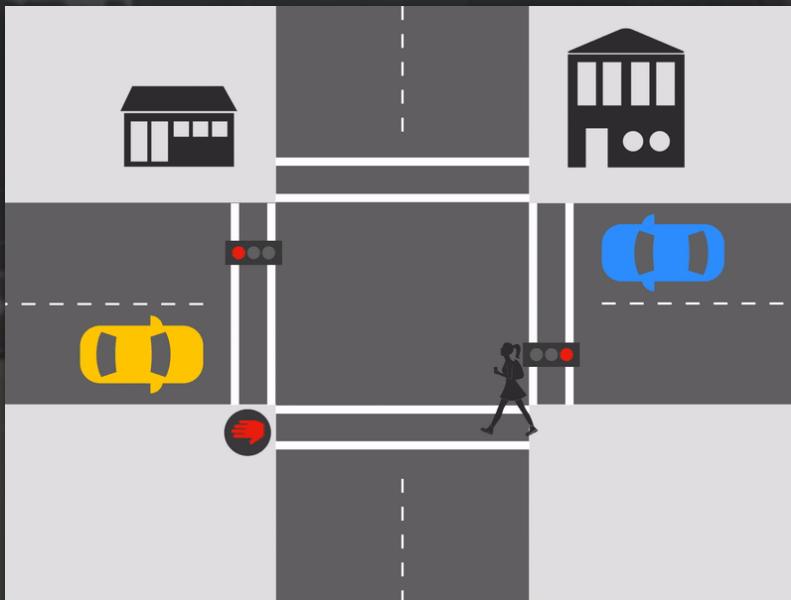
Problem review

Co-design recap

Solution

How you can help

Example



Thank you

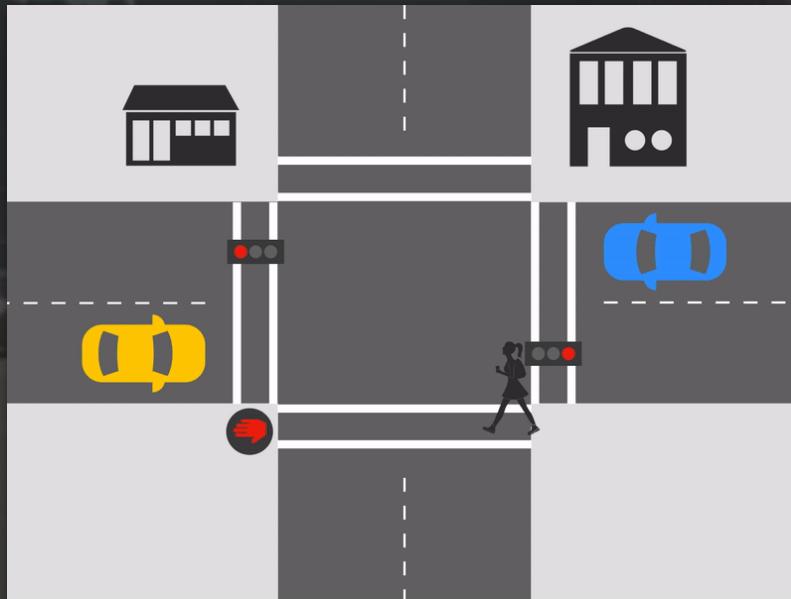
Problem review

Co-design recap

Solution

How you can help

Example



Thank you

Problem review

Co-design recap

Solution

How you can help

Online response

[–] **Big_Test_Icicle** 6 points 1 year ago

While I know this is not right I just began spitting on people who get really close to me, I mean inches, when making a Pittsburgh left.

[permalink](#) [embed](#) [save](#) [parent](#) [give gold](#)

[–] **Ahrn_City** 17 points 2 years ago

Fuck the Pittsburgh left. Such an inconsistent and dangerous move. And this is an extreme version of it. Straightaway traffic has the right of way.

[–] **burritoace** 24 points 8 months ago

| Can all of you please stop with the Pittsburgh Left ~~in East Liberty~~ ?

FTFY

There are a few cases where I think it is sometimes justified (NOT WHEN THERE IS A LEFT TURN LANE YOU JAGOFFS) but I have seen so many close calls with pedestrians that it is pretty hard to defend.

A photograph showing a group of people in a workshop or meeting setting. In the center, a woman wearing a police uniform with a rabbit patch on the sleeve is smiling and gesturing with her hands while speaking. To her left, another person with glasses is looking down at a piece of paper. In the foreground, a person's head is visible from behind, looking towards the group. The background shows a brick wall and some equipment. The overall atmosphere is collaborative and focused.

Thank you

Problem review

Co-design recap

Solution

How you can help

Co-design recap

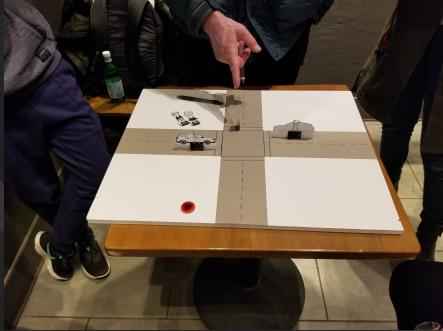
Participatory design sessions with
pedestrians, bikers, and drivers

Instrument social change

Add to conversation at the city level

Thank you
Problem review
Co-design recap
Solution
How you can help

Co-design recap



Thank you

Problem review

How we got here

Solution

How you can help

Solution

Addressing the social problem:

Community moderated social media channels

Post and promote crowd-sourced videos and images of safety issues associated with the Pittsburgh left



@PGHleftness



@PGHleft

#PGHleftisntright

Thank you

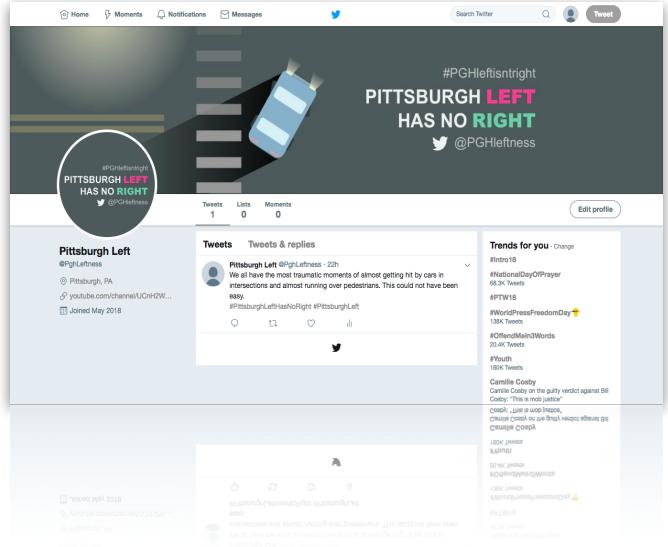
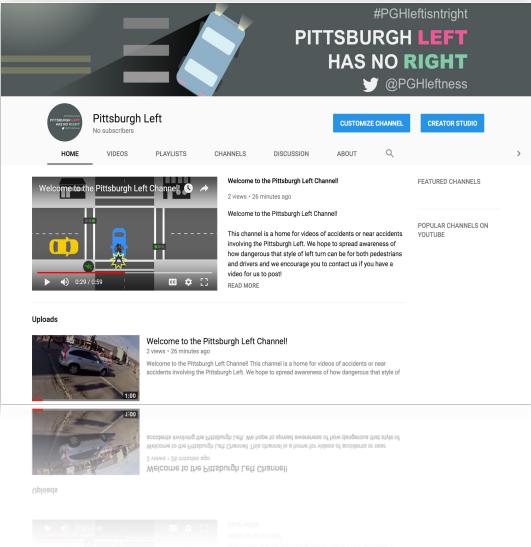
Problem review

How we got here

Solution

How you can help

Solution



Thank you

Problem review

How we got here

Solution

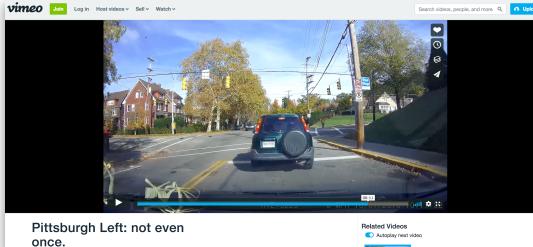
How you can help

Solution

Addressing the social problem:

Grassroots efforts raising awareness
of how common the dangerous
Pittsburgh Left can be

Using guilt and shame to make drivers
realize the affect their actions have on others



PITTSBURGH LEFT HAS NO RIGHT

 @PghLeft

Thank you

Problem review

How we got here

Solution

How you can help

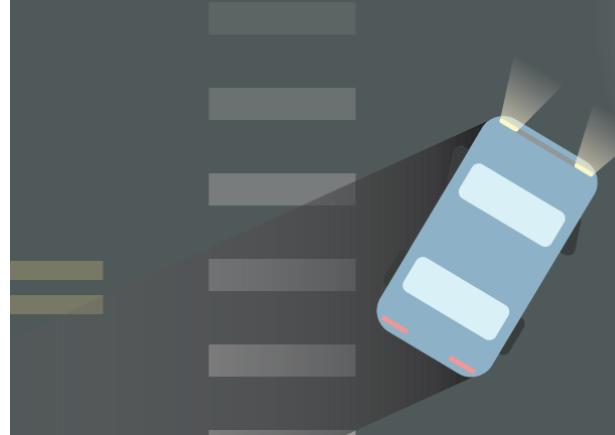
Solution

Campaign Awareness and Change:

Posters at Intersections:

Poster template that can be printed out by anyone and placed at the most problematic intersections.

Send us a photo or video of an unsafe left turn. Help make the road safer.



Thank you

Problem review

How we got here

Solution

How you can help

Solution

Social Outcome:

As the movement gains steam, we hope that it inspires safer driving, more alert pedestrians, and eventually a local cultural shift away from the acceptance of this custom to a more pedestrian friendly adherence to state law.

Thank you

Problem review

How we got here

Solution

How you can help

How you can help now

Take a poster

Post it at a dangerous intersection

Leave your email address with us

Thank you

Problem review

How we got here

Solution

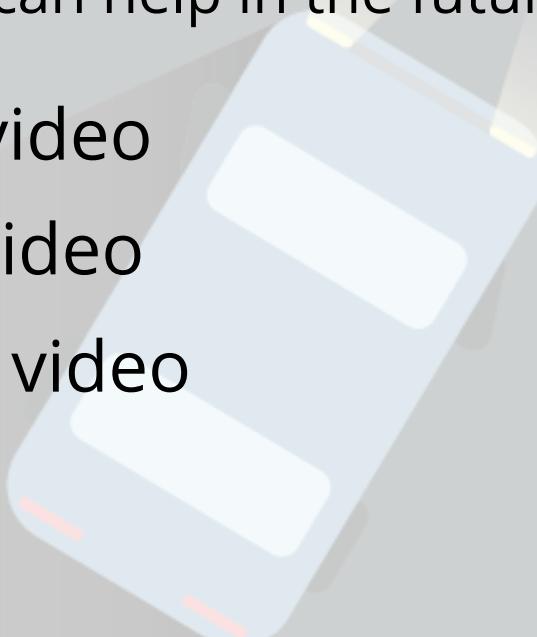
How you can help

How you can help in the future

Take a video

Post a video

Share a video



Thank you

Problem review

How we got here

Solution

How you can help

How you can help in the future

We need you to become the **ambassadors** of this project

Moderate the social media channels

Continue to print up the poster and post in the most problematic intersections

Spread the word

Thank you

Problem review

How we got here

Solution

How you can help

Thank you



@PGHleftness



YouTube

@PGHleft

#PGHleftisntright