

Coding validation

20% of total mark



In the flow / You all nailed it.

There are no errors in the HTML, CSS or other coding on the site as found by me or an online validator.

75 - 100%

Got it

There are 1-3 coding errors on the site as found by me or an online validator.

50 - 75%

Developing

There are 4-5 coding errors on the site as found by me or an online validator.

25 - 50%

Keep working

There are more than 6 coding errors on the site as found by me or an online validator.

0 - 25%

Layout/Design

25% of total mark



In the flow / You all nailed it.

The web site has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. Applied one of the design pattern and verified it.

75 - 100%

Got it

The web site has an attractive and usable layout. It is easy to locate all important elements. Applied one of the design pattern.

50 - 75%

Developing

The web site has a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. Applied one of the design pattern but not covered all aspects.

25 - 50%

Keep working

The web site has a cluttered look and is confusing. It is often difficult to locate important elements. Applied one of the design pattern, but missed many.

0 - 25%

CSS

25% of total mark



In the flow / You all nailed it.

Group uses a style sheet to define attributes (along with some inline styles), which makes all pages attractive looking and consistent.

75 - 100%

Got it

Group uses a style sheet, however there is some inconsistencies in relation to the styles on each page in the web site.

50 - 75%

Developing

Group uses a style sheet, however, it is not consistent on all pages, which disrupts consistency of pages within the web site.

25 - 50%

Keep working

Student fails to use a style sheet with in the pages of the web site or CSS not working correctly.

0 - 25%

Navigation & Graphics

30% of total mark



In the flow / You all nailed it.

Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages and take reader where he expects to go. A user does not become lost. Graphics are related to the theme or purpose of the site, are of high quality and enhance reader interest or understanding.

75 - 100%

Got it

Links for navigation are clearly labeled, allow the reader to easily move from page to page and internal links take the reader where he expects to go. A user rarely becomes lost. Graphics are related to the theme or purpose of the site, are of good quality and enhance reader interest or understanding.

50 - 75%

Developing

Links for navigation were not clearly labeled for the reader where expected, but some needed links seem to be missing. A user sometimes gets lost. Graphics are of fair design, unoriginal, with elements that need enhancing such as red eye, etc.

25 - 50%

Keep working

Some links do not take the reader to the sites/pages described. A user typically feels lost. Graphics are poor design, unoriginal or borrowed work that need major enhancements such as a red eye, improved cropping, etc.

0 - 25%