

Customer Reviews:



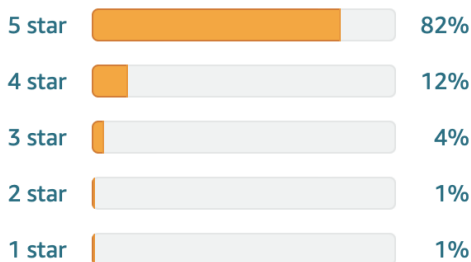
loop_mobile (16576 ★)

99.1% positive Feedback

Customer reviews

★★★★★ 4.7 out of 5

4,544 global ratings



Cheapest Electrical

Cheapest Electrical storefront



89% positive in the last 12 months (440 ratings)

FEEDBACK

FROM BUYER/PRICE

- | | |
|---|-------------------------------------|
| <p>➕ Arrive next day, like Amazon Prime. Phone better than described. Thank you. Iphone 13 pro max</p> <p>Apple iPhone 12 Pro Max 128GB 256GB 512GB Unlocked All Colours - Good (#294442567942)</p> | <p>e***a (651★)</p> <p>£679.95</p> |
| <p>➕ Fast delivery, as described and a good price. Cannot ask for more than that.</p> <p>Apple MacBook Pro Core i7 2.6GHz 15 inch 2016 256GB 512GB 1TB SSD 16GB Ram Touch (#255412481307)</p> | <p>0***1 (1102★)</p> <p>£609.00</p> |
| <p>➕ Exactly what I ordered very good Quality</p> <p>Apple iPhone 12 Pro Max 128GB 256GB 512GB Unlocked All Colours - Very Good (#294428961582)</p> | <p>0***n (369★)</p> <p>£649.95</p> |

All received Feedback Received as buyer **Received as seller** Left for others

47,000 Feedback received (4,000)

	30 days	90 days	12 months	Lifetime
Positive	84%	87%	89%	93%
Neutral	2%	2%	3%	2%
Negative	14%	12%	8%	5%
Count	43	121	440	13,897



BloomBoutiqueUK

Personalised Jewellery Gifts

Totnes, England

39,035 Sales | ★★★★★

I will design your creative website layout editable in xd an...

★ 5.0 (174)

FIVERR'S CHOICE



STARTING AT
£117.47

A common trend found among all the different websites, is that they all show the exact number of reviews each user has as well as the number of reviews. This would be a good thing to incorporate into our platform because each buyer will be able to see how trustworthy each seller is. Also, in one of the examples the review is separated by “received as buyer” and “received as seller”. This would be very effective in our system especially in the case of

those people only offering services, because any user would know what to expect from both the buyer and seller. A further possibility, would be to break down the reviews, so the user is able to view the review from the most recent to the oldest, this would reassure any buyer of the

authenticity of the review, while also showing that both buyers and sellers are maintaining a high quality.

Page Functionality:

Recommended categories for you

Based on your activity



outdoor planters



succulents and cacti



wall hangings



planters and pots



oil paintings



indoor planters

Best Match ▾



Gallery view



Customise



Items Per Page

60 ▾

Mother's Day Gifts

Jewellery & Accessories

Clothing & Shoes

Home & Living

Wedding & Party

Toys & Entertainment

Art & Collectibles

Craft Supplies

🎁 Gifts

Popular:

Website Design

WordPress

Logo Design

NFT Art

Service Options ▾

Seller Details ▾

Budget ▾

Delivery Time ▾

Across several websites, they allowed users to browse the website for potential goods/services. So it would also be good for us to allow users to just come on the website and select the category they want, and browse through the users that offer those goods/services. This recommended list would comprise a combination of the most frequent search and the most frequent categories selected. This will increase the usability of the website, because it would allow users to not always have to search for the things they need.

Another tool we should definitely implement is the ability to change the amount of items the user can view on each page. Some users may find it cumbersome to keep clicking next as they reach the bottom of each page, but by allowing them to choose the number of items they want to see, this would allow them to view all the products / services that match their search. Furthermore, this would allow us to implement endless scrolling, which would increase the possibility of someone purchasing something.

Another common theme I found across all the different websites was the placement of the categories on the left side of the page. We would be wise to follow this convention, so that even new users won't have any difficulty navigating their way around the website.