**First Year Student Persona**

**A person sitting at a table with a computer

Description automatically generated with low confidence**

[**https://unsplash.com/photos/hcJ713eJ0Oc**](https://unsplash.com/photos/hcJ713eJ0Oc)

**Maddox Archie Stokes**

**A picture containing timeline

Description automatically generated**

**Utilises the website to:**

* Buying stuff for moving into student accommodation
* Selling not needed personal items

**Secondary Year Student Persona**

**A person in a red shirt

Description automatically generated with medium confidence**

**https://unsplash.com/photos/qV73BGKg9NQ**

A picture containing text

Description automatically generated

**Utilises the website to:**

* Buying furniture
* Search for flat mates
* Find replacement tenant in order to get out of housing contract

**Third Year Student Persona / Alumnus for 1 year after graduation**

**A person wearing a graduation cap and gown

Description automatically generated with medium confidence**

**https://unsplash.com/photos/urRqG5cyJz8**

Graphical user interface

Description automatically generated with medium confidence

**Utilises the website to:**

* Sell notes
* Sell items due to moving out of university accommodation

**Placement Year Student**

**A person reading a book

Description automatically generated with medium confidence**

**https://unsplash.com/photos/qlP7MgTFwpk**

**A picture containing timeline

Description automatically generated**

**Utilises the website to:**