

## Executive Summary

By using 15 terms regarding the development of the website ArtExpression, I was able to gather two participants to further my design and input their opinions on what tabs would be better placed in the website to give the user an easier experience. At the end of the exercise there were clear differences from each person, one who closely resembled Kate the Kid and the other as Glenda the professional in order to get an over all opinion from those that are on the opposite of the spectrum. To my conclusion, not only were their suggestions similar, but I believed they would positively effect the user's perspective on the website.

## Card Slot First Draft

### Galleries

[Recent Gallery] [Gallery Collection] [Hot Gallery]  
[Film Shorts]

### Tutorials

[How to Submit] [Art Tutorials]  
[Live help]  
[How to Publish Art]

### Learn More

[Email/Subscription] [About ArtExpression]

### Meet

[ArtExpression Competition] [About the Designer (user page)] [Discussion Forums]

### Misc

## Card Slot Second Draft

### **Galleries**

[Recent Gallery]  
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[Hot Gallery]

### **Tutorials**

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### **Meet**

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[About the Designer (user page)]  
[Discussion Forums]

### **Misc**

[Art Store]  
[Browse]  
[Film Shorts]

## Card Slot Third Draft

After talking with both peers these were the given:

Raina Sollestre

Dee Andreson

### Galleries

[Recent Gallery]  
[Gallery Collection]

### Tutorials

[How to Submit]  
[Tutorials]  
[How to Publish Art] (get rid of)

### Learn More

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[Live help]

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[Discussion Forums]

### Misc

[Art Store]  
[Browse]  
[Film Shorts]

### Galleries

[Recent Gallery]  
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[Hot Gallery]  
[ArtExpression Competition]

### Tutorials

[How to Submit]  
[Art Tutorials]  
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[Discussion Forums]

### Misc

[Art Store]  
[Browse]  
[Film Shorts] (Get rid of and  
mold with Gallery pieces)



In conclusion, By analyzing both card slots that they had created themselves I developed the final Card slot as such:

#### **Galleries**

[Recent Gallery]  
[Gallery Collection]  
[Hot Gallery]

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[How to Submit]  
[Art Tutorials]  
[How to Publish Art] (get rid of)

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[Browse]  
[Film Shorts] (Get id of and mold with Gallery pieces)

