

### Diffusion Curve Analysis Overview

	Observations	Curvature Parameter	$R^2$
Music & Videos	14	0.30	0.984
Books & Magazines	15	0.17	0.961
Computer Hardware & Software	14	0.10	0.857
Toys, Hobbies, & Games	14	0.19	0.964
Electronics & Appliances	13	0.23	0.927
Furniture	8	0.17	0.986
Sporting Goods	14	0.17	0.956
Office Equipment & Supplies	13	0.18	0.879
Clothing, Accessories, & Footwear	10	0.15	0.989
Drugs, Health, & Beauty	6	0.13	0.999
Food & Beverages	15	0.17	0.905