



XXX Hochschule Fresenius / University of Applied Science XXX

XXX Faculty of Economics and Media XXX

XXX International Business School XXX

XXX International Business Management XXX

XXX Cologne Campus XXX

XXX Your Title XXX

XXX Bachelor's/Master's Thesis XXX

in partial fulfillment of the requirements for the degree of XXX Bachelor of Arts
(B.A.)/Bachelor of Laws (LL.B.)/Bachelor of Science (B.Sc.)/Master of Arts
(M.A.)/Master of Business Administration (MBA)/Master of Science (M.Sc.) XXX

XXX Your Name XXX

Student ID No.: XXX

1st examiner: Prof. Dr. XXX

2nd examiner: Prof. Dr. XXX

Due Date: XXX January 13, 2026 XXX

XXX Your Title XXX

Abstract

This template was created by Prof. Dr. Stephan Huber and is based on the Quarto extension apaquarto (Schneider, 2024) and the L^AT_EX package apa7 (Weiss, 2022). For the most part, it is designed in accordance with APA style (7th Edition) guidelines. However, some adjustments have been made to conform to the formatting requirements specified in the “Handbook of Academic Writing” (Hildebrandt & Nelke, 2019, Section 4.1.2). More detailed explanations and examples of use can be found in the PDF “roadshow_apa_en.pdf”.

Table of Contents

Introduction	2
Abstract	2
1 Introduction	6
2 Main Body	6
2.1 Heading	6
2.2 Another Heading	6
3 Conclusion	6
References	8
Affidavit	9
Affidavit (for empirical work)	10

List of Figures

1	A Large Logo	7
---	------------------------	---

List of Tables

1	An Example Table Created With Markdown	6
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1 Introduction

Text Text

2 Main Body

Text Text

Text Text Text Text Text Text Text Text Text Text Text Text

2.1 Heading

Text see Table 1.

Table 1

An Example Table Created With Markdown

Default	Left	Right	Center
12	12	12	12
123	123	123	123
1	1	1	1

Note. Here is a note.

2.2 Another Heading

Text Text

Text Text Text Text Text Text Text Text Text Text Text Text

3 Conclusion

Text Text, see

Figure 1.

Figure 1

A Large Logo



Note. Here is a note about the image.

References

- Hildebrandt, J., & Nelke, M. (Eds.). (2019). *Handbook of academic writing*. VNR Verlag für die Deutsche Wirtschaft.
- Schneider, W. J. (2024). *A quarto extension for creating APA7 documents in .docx, .html, and .pdf formats*. <https://wjschne.github.io/apaquarto/>
- Weiss, D. A. (2022). *Formatting documents in APA style (7th edition) with the apa7 LATEX class* (Version 2.16 2022-07-25). <https://ctan.org/pkg/apa7>

Appendix A**Affidavit**

I hereby affirm that this submitted paper was authored unaided and solely by me. Additionally, no other sources than those in the reference list were used. Parts of this paper, including tables and figures, that have been taken either verbatim or analogously from other works have in each case been properly cited with regard to their origin and authorship. This paper either in parts or in its entirety, be it in the same or similar form, has not been submitted to any other examination board and has not been published.

Location, Date

Signature

Appendix B**Affidavit (for empirical work)**

I hereby affirm that this submitted paper was authored unaided and solely by me.

Additionally, no other sources than those in the reference list were used.

Parts of this paper, including tables and figures, that have been taken either verbatim or analogously from other works have in each case been properly cited with regard to their origin and authorship. This paper either in parts or in its entirety, be it in the same or similar form, has not been submitted to any other examination board and has not been published. The data analyzed in this paper have not been made up or falsified. They have been collected independently and as indicated or they have been provided by reliable and indicated sources for this new- or reanalysis. I agree to provide the first examiner upon request with the original data until five years after the submission of this paper.

Location, Date

Signature