

Working in **Digital Marketing** gave me insight on the consumer behavior and how it adapts to individual markets via Data analysis. It also strengthened my ability to work unaccompanied from home and to organize my own workload.

As an **Integrations Web Designer** I aided in the construction of new web tools and made improvements to existing ones, using HTML, CSS and JavaScript while communicating with affiliate travel partners.

I finished the **SheCodes React** training path to further build on my knowledge on Front End Development, Visualization and User behavior.

# Carina Huber

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## Skills

### Technical

- Microsoft Office & G Suite inkl. Excel & Spreadsheets
- HTML5, CSS3, SASS
- JavaScript, React.js
- Git & Version Control
- Jira & Confluence
- Bootstrap, Git
- Visual Studio Code
- Google Ads & Analytics
- PPC Bid Management
- Search Ads 360

### Personal

- Independent workstyle
- Quick comprehension
- Conflict Resolution
- Passionate
- Organized

## Languages

English - Fluent

German - Native Language

## Experience

Manchester

**E-Commerce Marketing Executive**

09/2021 to present

Limitless Digital Group

- Managing the German Marketing Account on Data Analysis & Ads
- PPC bid adjustments, Google Ads, Bing and Analytics, SA360

**Customer Advisor**

07/2020 to 06/2021

Booking.com

- Customer support in German and English via Phone, Mail & Livechat
- Time Management, Task organisation, System Tracking

**Integrations Web Designer – Booking.com**

01/2019 to 06/2020

Booking.com (Secondment)

- Colour Scheme Design for Affiliate White Labels for example Jet2carhire, TopCashback and Wizz Air
- Customization and deployment for Affiliate web products
- Facilitate regression tests and optimize usability
- Static banner creation

**Customer Relations Advisor – Booking.com**

06/2018 to 12/2018

Booking.com

- Advising Customers and helping to investigate on incident cases

Vienna

**Web Content Manager – Reed Exhibitions**

08/2015 to 02/2018

- Web content management on responsive sites for B2C & B2B events For example Vienna Comic Con and Tracht&Country
- Online Ticket shop adoption and support

## Education

**A-Levels/similar at HLW 10 Vienna**

09/2010-06/2015

With focus in Web Design and Media Technology

**SheCodes Certification**

09/2020 to 04/2021

Certified in Web Programming including Javascript, Bootstrap and React