

Hubert Kubiak

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Education

CodersLab – programming school Intensive course of Front End technologies	2015
Warsaw School of Economics , Poland Masters, Faculty of Management, minor: Marketing	2012 – 2014
Concordia University, Montreal , Canada John Molson School of Business, fall semester	2013
University of Münster , Germany ERASMUS program, winter semester	2010 – 2011
Poznan University of Economics , Poland Bachelors, Faculty of Management, minor: Trade and Marketing	2008 – 2011

About me

I am a **Front End Developer** with experience in marketing and sales.

Experience

ProService , Warsaw <u>Front End Developer</u>	08.2016 - now
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Working in SCRUM methodology. Main Front End Developer in team. Examples of used technologies and tools: HTML5, CSS3, PHP, JavaScript, Grunt, Less, Git/Gerrit, Linux.

- Implementing changes in web application built for investment funds
- Coding various system functionalities (JavaScript, PHP)
- Modifications of the services styles (CSS)
- Coding the layouts based on PSD files

VanLeif , Warsaw <u>Junior Front End Developer</u>	03.2016 – 07.2016
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Examples of used technologies or tools: HTML5, CSS3, Gulp, Sass, JavaScript, AngularJS, Git/Bitbucket, Wordpress, Foundation, bower, Browserify, Linux.

- Working on dedicated projects based on AngularJS
- Building whole websites using Wordpress themes
- Maintaining regular clients' services (corrections, layout modifications, content update)
- Preparing mailings/newsletters
- Making sites responsive

Kerris Group, Warsaw
Junior Front End Developer

12.2015 – 03.2016

Examples of used technologies or tools: HTML5, CSS3, Grunt, Sass, JavaScript (jQuery), Git/Bitbucket, Wordpress, Bootstrap, Compass, bower.

- Cleaning service platform -> modifications of CSS, validation of data, responsiveness, language versions, making CRM layout more efficient and coherent
- Shopping platform -> modifications of CSS, SEO optimization, coding pop-ups, navigation, etc.
- Preparing many newsletters and mailings
- Making small websites fully responsive
- Implementing changes on websites suggested in SEO audits (based on PageSpeed Insights)
- Coding new Wordpress theme
- CSS and content modifications on customers services
- Preparing banners, landing pages, HTML for browser plugins

Philips Lighting Polska, Warsaw
Graduate Program: Trade/Product Marketing/Channel Marketing Trainee

10.2014 – 09.2015

- Supporting Trade team of Key Account Managers, Product Marketing (Consumer Luminaires) and Channel Marketing teams
- Preparing internal reports - sales, target delivery, forecasts
- Disney Luminaires website administration - usability enhancement and marketing content updates
- Supporting introduction of the New Commercial Policy
- Creating advanced Business Balanced Scorecard tool
- Coordination of localizations of the product websites and sales tools
- Cooperation with the PR agency and organizing events
- Coordination of the process of POS materials production

L'Oreal, Warsaw
Talent Development Program – Brand Marketing

02.2014 – 08.2014

- Participation in managing the Mixa brand (team of two people), being involved in all processes and projects being held on the brand
- Working with agencies – creating POS materials, shop flyers' modules, printed materials, product labels, packages, bags, pack shots, animations in point of sales, etc.
- Media: adjusting TV/radio commercials (voice-overs, consulting the copywriting, final edit), press visuals, coupons, sponsored articles, publications on web portals, etc.
- Adaptation of products on the Polish market
- Cooperation with key account managers – introduction of the brand to new distribution channels (including e-commerce), organizing actions supporting sell-out and establishing relations with clients
- Consumer and market research
- Occasionally supporting various Garnier brand projects (mainly deodorants and body care categories)

Grant Thornton Poland, Warsaw
PR & Marketing intern

3 months, 2013

- Supporting PR activities: organizing events (II Grant Thornton Entrepreneurs Forum), writing messages for press, editing corporate newsletter, preparing materials for press conferences
- Preparation of various presentations for clients, thematic analyses
- Supporting creation of extensive business reports (e.g. about the NewConnect stock market or Small/Medium Enterprises in Poland)
- Internet: participation in creating content for social media, redesigning and updating GT website, analysis of business web portals, creating info graphics
- Organization of internal coaching sessions (media training)

Unilever, Warsaw

3 months, 2012

Marketing intern (Personal Wash Brand Building Department)

- Owning and managing a complex insightful project (post evaluation of novelties' launch processes on the Personal Wash/Mass Skin market)
- Various operational tasks related to management of such brands as Dove, Dove Men, Axe, Radox
- Analytical market research (usage of Nielsen tools)
- Cooperation with external companies (advertising agencies, media house, service suppliers)

Bayer Technology Services, Leverkusen, Germany

3 months, 2011

Marketing intern

- Supporting supervisors by current tasks of the department (e.g. preparing presentations)
- Creating and updating extensive market research databases
- Research on relevant market information in chemical and pharmaceutical sectors
- Compiling information potential competitors

BASF, Bratislava, Slovakia

1.5 month, 2011

Marketing intern

- Participating in marketing campaign evaluation, analysis of sales data and reports creation
- Invoice processing in the CRM system
- Product database processing

Additional information

Languages: English: fluent (certificates: CAE, BEC, TOEFL)
German: intermediate

Interests: culture, long bicycle trips, Balkans, music recording

References available through: <http://www.linkedin.com/in/hubertkubiak/en>

I hereby give consent for my personal data included in my offer to be processed for the purposes of recruitment, in accordance with the Personal Data Protection Act dated 29.08.1997 (uniform text: Journal of Laws of the Republic of Poland: 2002 No 101, item 926 with further amendments).