zepto

The dashboard provides various metrics and visualizations related to sales, items, ratings, and outlet performance. Here is a detailed analysis report based on the dashboard:

1. **Total Sales and Average Sales**:

   o Total Sales: 1.20M

   o Average Sales: 141

2. **Number of Items and Average Ratings**:

   o Number of Items: 9K

   o Average Ratings: 3.92

3. **Sales by Establishment**:

   o A line graph shows sales trends from 2010 to 2020. The sales appear to fluctuate over the years, with notable peaks and troughs.

4. **Sales by Outlet Size**:

   o A pie chart shows the distribution of sales by outlet size:

     ▪ Medium: 42.27%

     ▪ Small: 37.01%

     ▪ High: 20.72%

5. **Sales by Location**:

   o A bar chart shows sales by location tiers:

     ▪ Tier 3: 472.13K

     ▪ Tier 2: 393.15K

     ▪ Tier 1: 336.40K

6. **Fat by Outlet**:

   o A bar chart shows the distribution of low fat and regular fat items by outlet tier:

     ▪ Tier 2: Low Fat (141), Regular Fat (142)

     ▪ Tier 3: Low Fat (140), Regular Fat (143)

     ▪ Tier 1: Low Fat (139), Regular Fat (142)

7. **Item Type**:

   o A bar chart shows average sales and average ratings for different item types:

- Household: Avg Sales (0.15M), Avg Ratings (3.92)

- Dairy: Avg Sales (0.15M), Avg Ratings (3.92)

- Starchy Foods: Avg Sales (0.15M), Avg Ratings (3.92)

- Snacks: Avg Sales (0.15M), Avg Ratings (3.92)

- Fruits and Vegetables: Avg Sales (0.15M), Avg Ratings (3.92)

- Seafood: Avg Sales (0.15M), Avg Ratings (3.92)

- Breakfast: Avg Sales (0.15M), Avg Ratings (3.92)

- Breads: Avg Sales (0.15M), Avg Ratings (3.92)

- Meat: Avg Sales (0.15M), Avg Ratings (3.92)

- Canned: Avg Sales (0.15M), Avg Ratings (3.92)

- Frozen: Avg Sales (0.15M), Avg Ratings (3.92)

- Hard Drinks: Avg Sales (0.15M), Avg Ratings (3.92)

- Others: Avg Sales (0.15M), Avg Ratings (3.92)

- Soft Drinks: Avg Sales (0.15M), Avg Ratings (3.92)

- Health: Avg Sales (0.15M), Avg Ratings (3.92)

- Baking: Avg Sales (0.15M), Avg Ratings (3.92)

8. **Outlet Type Performance**:
   o A table shows the performance of different outlet types:
     - Supermarket Type1: Avg Sales (141), Avg Ratings (3.92), No. of Items (5577), Sum of Sales (7,67,549.89)

     - Grocery Store: Avg Sales (141), Avg Ratings (3.92), No. of Items (1935), Sum of Sales (1,93,915.15)

     - Supermarket Type3: Avg Sales (140), Avg Ratings (3.91), No. of Items (1304), Sum of Sales (1,30,744.67)

     - Supermarket Type2: Avg Sales (142), Avg Ratings (3.93), No. of Items (928), Sum of Sales (1,31,477.78)

     - Total: Avg Sales (141), Avg Ratings (3.92), No. of Items (8523), Sum of Sales (12,01,681.49)

This dashboard provides a comprehensive overview of the company's sales performance, item distribution, and outlet effectiveness, making it a valuable tool for business analysis and decision-making.