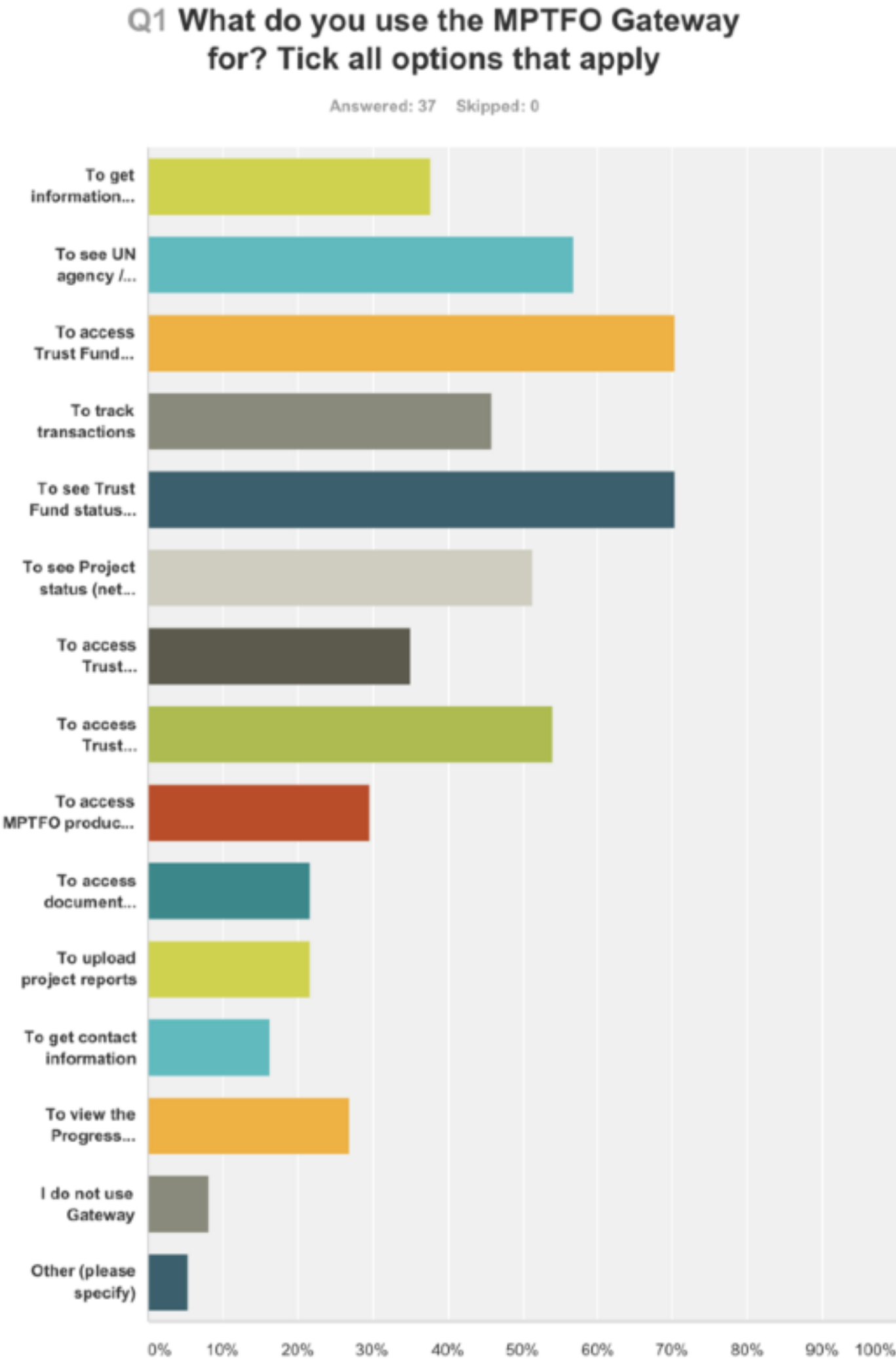


RESEARCH AND
DISCOVERY

Business considerations

1. 20 hours of total design time
2. Out of pocket budget for user research and testing
3. Bureaucratic finance process
4. Lengthy approval process
5. 3 month time frame



RESEARCH AND DISCOVERY

User research

A combination of qualitative and quantitative research was conducted wherein we sent out a survey to power users and met with key diplomats from donor-heavy missions for one-on-one interviews.