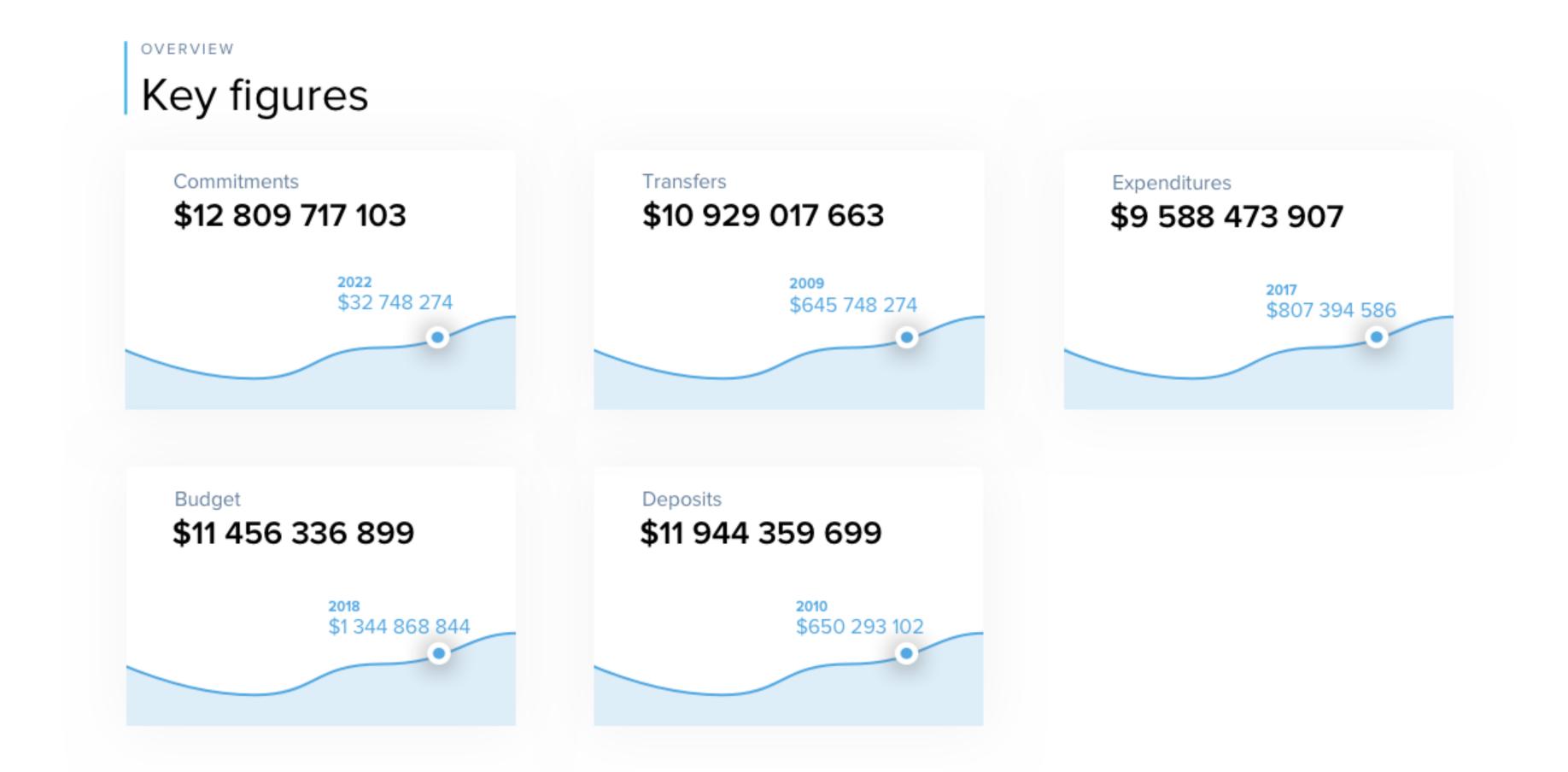
IDEATION AND PROTOTYPING

Rethinking data

The simple solution was to separate each attribute into a different graph and I added an interactive component where users can simply trace the line to see the dollar amounts in a particular year.



Color and style

As with any FinTech product, consistency is key, I created a documentation on the project's style guide based on my developer's preferred stack so that moving forward, the developers and web producers will have a consistent and single point of truth to point to during development and page production.