



# Objectives

1. To communicate what the MPTF Office is **the** office for pooled funding services.
2. Align visual identity with the Sustainable Development Goals (SDGs) and modernize look and feel.
3. Ensure and increase the high levels of transparency, recognized by donors as one of the key features of the services provided by the MPTF Office.
4. Advocate for UN collaboration through pooled funds as mandated by the Secretary-General.