

RESEARCH AND
DISCOVERY

The team

1. (1) Product Designer - New York
2. (1) Full stack developer - Bratislava
3. (1) Project Manager - Paris
4. Client team - Geneva
5. ICT Team - Copenhagen

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Business considerations

1. 20 hours of total design time
2. Out of pocket budget for user research and testing
3. Bureaucratic finance process
4. Lengthy approval process
5. 3 month time frame