

# Key insights

1. United States Mission — “We appreciate how organic and up-to-date the Gateway, this needs to be highlighted more.”
2. Australia Mission— “We want a redesign of the charts. Some of the charts and graphs used are not readable or irrelevant.”
3. Netherlands Mission — “The Gateway needs to put more focus on the pooled funds. We just want to get into the funds and monitor the cash flow.”
4. Italy Mission — “The user interface is very dated. While we use the platform primarily on desktop, it is hard to access the page on mobile.”

IDEATION AND  
PROTOTYPING

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# FinTech as inspiration

I wanted to draw inspiration from some of my favorite FinTech products.

The FinTech industry, I think, is really doing a great job at presenting important data that is usable and understandable with elegant minimalism in mind.