## Objectives

- 1. To communicate what the MPTF Office is **the** office for pooled funding services.
- 2. Align visual identity with the Sustainable Development Goals (SDGs) and modernize look and feel.
- 3. Ensure and increase the high levels of transparency, recognized by donors as one of the key features of the services provided by the MPTF Office.
- 4. Advocate for UN collaboration through pooled funds as mandated by the Secretary-General.

## The team

- 1. (1) Product Designer New York
- 2. (1) Full stack developer Bratislava
- 3. (1) Project Manager Paris
- 4. Client team Geneva
- 5. ICT Team Copenhagen