RESEARCH AND DISCOVERY

Business considerations

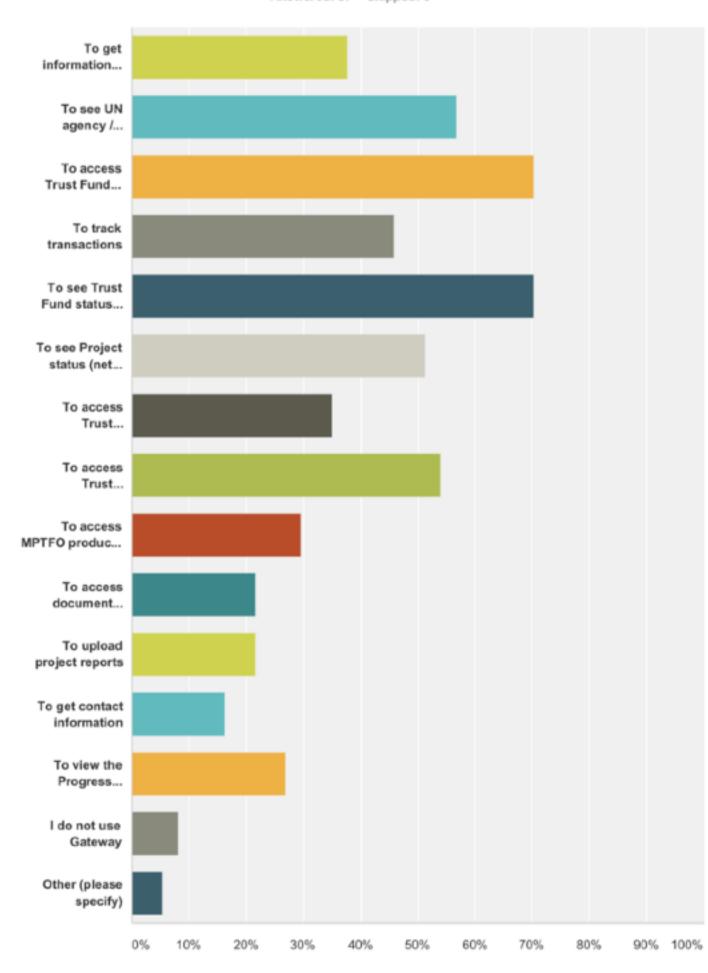
- 1. 20 hours of total design time
- 2. Out of pocket budget for user research and testing
- 3. Bureaucratic finance process
- 4. Lengthy approval process
- 5. 3 month time frame

UN Multi-Partner Trust Fund Office (MPTFO) Gateway User Survey

SurveyMonkey

Q1 What do you use the MPTFO Gateway for? Tick all options that apply

Answered: 37 Skipped: 0



RESEARCH AND DISCOVERY

User research

A combination of qualitative and quantitative research was conducted wherein we sent out a survey to power users and met with key diplomats from donor-heavy missions for one-on-one interviews.