

HELLO!

# I'm Hub

1. 3 years of design for social good
2. 6 years of branded interaction in media and advertising
3. 2 years of digital strategy in advertising
4. A graduate of NYU's Interactive Telecommunications Program

I BELIEVE

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# Design Manifesto

1. I believe in empathy, empathy makes a designer in and of the world.
2. I believe in collaboration, even if it is troublesome, even if it creates friction.
3. I believe in failure, failing fast is the best way to learn and relearn.
4. I believe in being honest, not everything that can be (re)designed should be (re)designed.
5. I believe in storytelling, that great design tells a story.