

Color and style

As with any FinTech product, consistency is key, I created a [documentation](#) on the project's style guide based on my developer's preferred stack so that moving forward, the developers and web producers will have a consistent and single point of truth to point to during development and page production.

Local Styleguide



#dark-slate-blue
#15385f 100%
rgb 21 56 95



#steel
#66809d 100%
rgb 102 128 157



#black
#000000 100%
rgb 0 0 0



#brownish-grey
#787878 100%
rgb 120 120 120



#light-blue
#ddeef9 100%
rgb 221 238 249



#dark-blue
#53a8e2 100%
rgb 83 168 226



#medium-blue
#2eabe1 100%
rgb 46 171 225



#pale-grey
#f3f4f8 100%
rgb 243 244 248

H1

ProximaNova, Medium, 48px ○ #ffffff
Line height: 56px, Letter spacing: 0px

H2

ProximaNova, Regular, 36px ● #black
Line height: 40px, Letter spacing: 0px

H1 - Subtitle

ProximaNova, Regular, 24px ○ #ffffff
Right, Line height: 56px, Letter spacing: 0px

H3

ProximaNova, Bold, 18px ● #dark-slate-blue
Line height: 27px, Letter spacing: 0px

Key Figure

ProximaNova, Bold, 18px ● #4b4b4b
Center, Line height: 20px, Letter spacing: 0px

Card Title

ProximaNova, Medium, 18px ● #steel
Line height: 21px

H4

ProximaNova, Regular, 18px ● #black
Line height: 27px

Button

ProximaNova, Bold, 16px ● #dark-slate-blue
Letter spacing: 0px

Button - Click and Hover State

ProximaNova, Bold, 16px ● #steel
Letter spacing: 0px

Navigation - Click and Hover State

ProximaNova, Bold, 16px ● #steel
Right, Letter spacing: 0px

Paragraph - Hyperlink

ProximaNova, Medium, 16px ● #steel
Line height: 27px, Letter spacing: 0px

Navigation

ProximaNova, Regular, 16px ● #black
Right, Letter spacing: 0px

[Explore documentation](#)