

LET'S START

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# Agenda

1. A brief 'about me'
2. My design manifesto
3. My design process
4. Case study: United Nations Multi-Partner Trust Fund
5. Key takeaways & learnings
6. Q + A

HELLO!

# I'm Hub

1. 3 years of design for social good
2. 6 years of branded interaction in media and advertising
3. 2 years of digital strategy in advertising
4. A graduate of NYU's Interactive Telecommunications Program