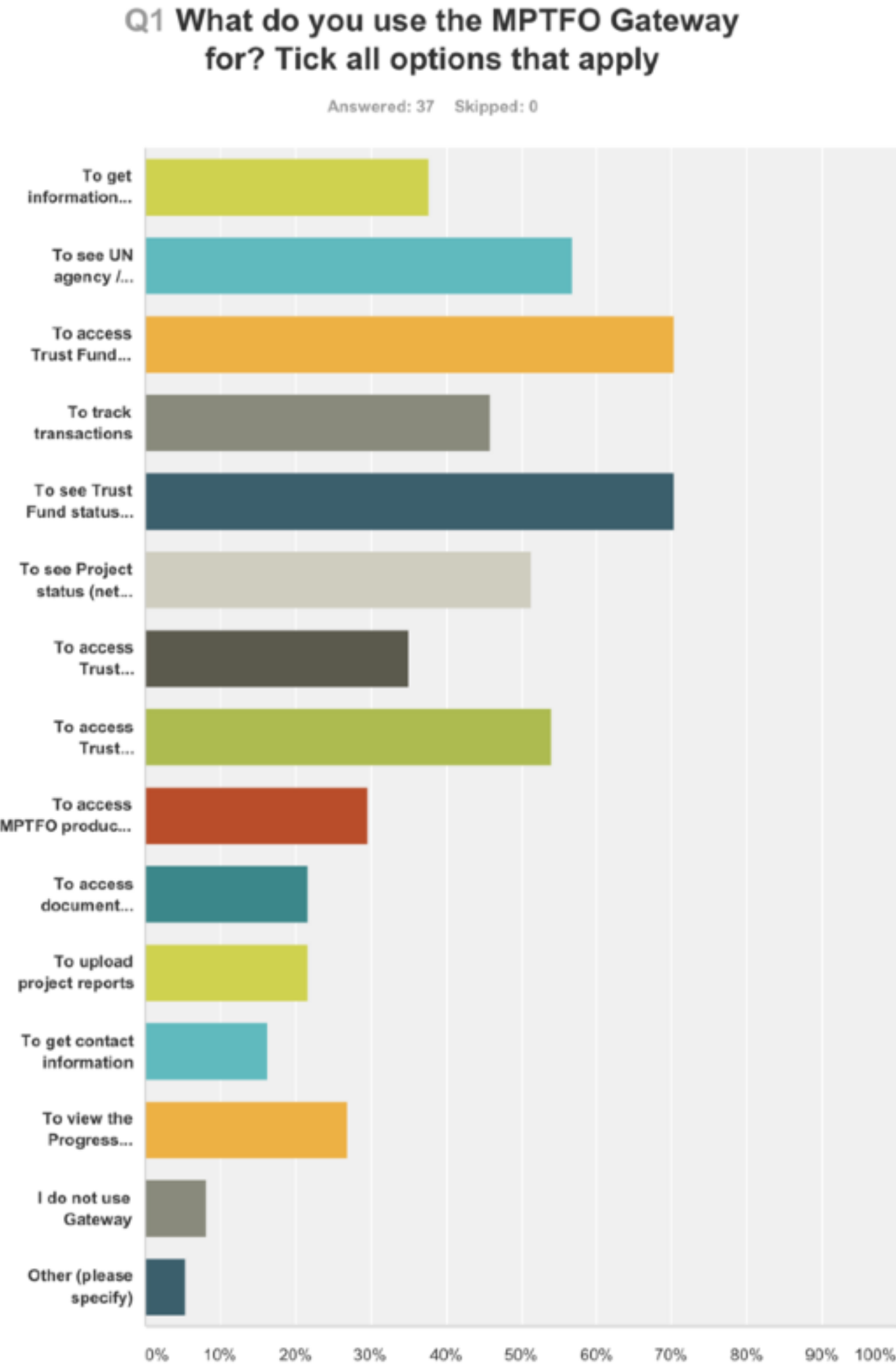


RESEARCH AND  
DISCOVERY

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# Business considerations

1. 20 hours of total design time
2. Out of pocket budget for user research and testing
3. Bureaucratic finance process
4. Lengthy approval process
5. 3 month time frame



RESEARCH AND DISCOVERY

# User research

A combination of qualitative and quantitative research was conducted wherein we sent out a survey to power users and met with key diplomats from donor-heavy missions for one-on-one interviews.