Wireframes

My goal was to simplify the site but in order to do that, I had to make a complete inventory of the important components and data that will go in the final designs.

The inventory process also had to go through a lot of user testing and evaluation. I needed to ensure that every component or data that will go in underwent the following stress tests:

- Is useful? If it's not, can we remove it?

- Does it make sense? If it doesn't, how do we redesign it to make sense?

- How can we simplify this?