

SET OBJECTIVES

1. To communicate what the MPTF Office is and what its pooled funding services are.
2. Align visual identity with the Sustainable Development Goals (SDGs) and modernize look and feel.
3. Ensure and increase the high levels of transparency, recognized by donors as one of the key features of the services provided by the MPTF Office.
4. Advocate for UN pooled funds. The Secretary-General has called as part of the UN repositioning to double pooled funding to increase collaboration both within the UN system and outside the UN system working with partners.