

HELLO!

I'm Hub

1. 3 years of design for social good
2. 6 years of branded interaction in media and advertising
3. 2 years of digital strategy in advertising
4. A graduate of NYU's Interactive Telecommunications Program

I BELIEVE

DESIGN MANIFESTO

1. I believe in empathy, empathy makes a designer in and of the world.
2. I believe in collaboration, even if it is troublesome, even if it creates friction.
3. I believe in failure, failing fast is the best way to learn and relearn.
4. I believe in being honest, not everything that can be (re)designed should be (re)designed.
5. I believe that designers are storytellers and that great design tells a story.