

# Jayson Lorenzo Din

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117 Nadurata St. 7th ave. Grace Park, Caloocan City

I'm a creative Web Developer / Designer with experience in both designing and coding. I have an advanced knowledge of web user interface and I'm looking for an opportunity at mid level role focusing on high profile projects.

## KEY SKILLS

- HTML/ XHTML /XML
- CSS, JavaScript / JQuery, JSON
- Flash/ Actionscript 2 and 3
- PHP (wordpress)
- Amazon S3, Microsoft Azure
- SEO, Pagespeed Insights, Analytics, Tag Manager
- Email Marketing, Newsletter design and coding
- Browser Compatibility, UI, UX

## Tools

- Photoshop, Fireworks, Flash, Illustrator, XD
- Visual Studio Code, Sublime text, Developer Tools
- Microsoft Office, Google Drive
- MAMP, XAMPP
- Filezilla/ WinSCP
- Sketch, Figma, Google Sites
- Litmus, Email on Acid and Mailchimp

## EDUCATION

2000 - 2004

AMA Computer College Caloocan, Bachelor of Science in Computer Science

## CERTIFICATION

Wordcamp Manila, Sept 8, 2018

MSDN Session: Building Silverlight Experiences. (Microsoft Philippines) , 2009

Adobe Flash CS3: Advanced Design - PCCI , 2008

Microsoft Certified Professional - (Microsoft Training and Certification) , 2003

Best Thesis Design 2003 - AMA Computer College Caloocan

## **EMPLOYMENT**

### **MyCitiHomes**

**Full Time - (Aug 2022 - Jan 2021)**

**Freelance / Consultancy - (Feb 2023 - Nov 2023)**

#### **Web Administrator**

Maintenance and Optimization of corporate site, monitor google ads and seo Enhancement of UI / UX. Delivered prototypes and fixed technical problems encountered, as well as communicating effectively with the marketing team. Worked on Designing and Coding of daily email newsletters and testing.

Sites maintained:

- mycitihomes.com.ph
- kawayanecofarm.com
- rebapmakati.com

### **Smartidea Internet Services / OCME (Oct 2013 - May 2021)**

#### **Senior Web Developer**

Delivered prototypes, Creation of UI and UX functionality, and fixed technical problems encountered, as well as communicating effectively with the respective team.

Ensures that all business applications are running without interruption and downtime by liaising with network specialists and technical support teams. This involves having the adequate monitoring and operations support of live products and infrastructure in place at all times, as well as coordinating deployment of activities between the Company's dispersed offices. Worked also on Converting html landing pages to working email newsletters.

Sample sites

- [PlayPC.io](https://playpc.io)
- [Games.lol](https://games.lol)
- [Pc.game](https://pc.game)
- [EmulatorPC.com](https://emulatorpc.com)
- [Smartidea.com](https://smartidea.com)
- [Downloadbureau.com](https://downloadbureau.com)
- [Ravenfile.com](https://ravenfile.com)
- [IronGaming.com](https://irongaming.com)
- [Among-us.io](https://among-us.io)

### **Halfinity Solutions (Aug / 2012 - April / 2013)**

#### **Web Designer / UI Specialist**

Designed mockups and implemented it for the clients of Halfinity, both desktop applications and web. Coordinate with the supervisors for any adjustments with the layouts css/HTML, graphics Maintained the created websites for the clients and assisted them for CMS editing.

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Sample sites

- [halfinity.com](https://halfinity.com)
- [visistra.de](https://visistra.de)

**DeepArctic Inc. (Nov / 2007 - Aug / 2012)****Web Designer / UI Specialist/ Multimedia Developer**

Designed mockups and implemented it for the clients of DeepArctic, both desktop applications and web. Coordinate with the developers for any adjustments with the layouts css/HTML, graphics as well as masterpages. Maintained and created websites for the clients and assist them for CMS editing like MS Sharepoint and DNN.

- Asiantigers.com
- cancham.com.ph
- dmcihomes.com.ph

**Blue frog Media Inc. (Aug / 2005 - Dec / 2006)****Web Designer**

Created Website's and other online marketing such as banners, corporate identities, landing pages for the affiliate sites of bluefrogmedia.com

**Norp Solutions Inc. (Mar / 2005 - Aug / 2005) - Web Designer**

Designed landing pages and mockups and implemented it for the clients web portals.

**SMEGlobal Solutions Inc. (Jul / 2004 - Jan / 2005) - Web Designer**

Designed mockups and implemented it for the clients of SMEGlobal.net, both desktop applications and web.

**NXG Technologies Inc. (Jan / 2004 - Jul / 2004) - Web Designer**

Designed mockups and implemented it for the clients of NXG Technologies, both desktop applications and web.

**BEHANCE PORTFOLIO**

[www.behance.net/jaysondin](http://www.behance.net/jaysondin)