



# MARK CETOLA

Gamechanging Success Architect: Fusing digital creativity with AI au

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## BIO

Content Marketing & Sales professional with 8 years' experience in SMB to enterprise companies and a strong understanding of marketing funnels, what-if analyses, and automation tools. Outside of work, highlights include: - Instagram & TikTok Growth: Grew an Instagram channel to 529,000+ subscribers and a TikTok channel to 200,000+ subscribers while

## CAREER HIGHLIGHTS

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## STRENGTHS

Puzzles, Not Problems:  
Low Budget / High Impact:

## EDUCATION

Temple University

## LANGUAGES

English (Native)  
Spanish (Beginner/Intermediate)

## TECHNICAL

- Claude Code Fluency
- Make.com Automation
- Python
- SQL
- Linux
- Google Analytics Certification
- Google Ads Search Certification
- Scrum Master Certified™