



Hajira Sultana, a young and dynamic entrepreneur with a passion for building successful startups from scratch. With years of experience in the startup ecosystem, Hajira has carved a niche for herself in the world of entrepreneurship. She has founded two startups, Housepital, a health tech startup, and AlphaEd, an edu-tech startup, during the 2nd year of her B.tech.

As a full stack web developer with expertise in the MERN stack, Hajira has built five full-stack applications. Her unique combination of technical skills and entrepreneurial mindset has enabled her to build innovative solutions that solve real-world problems and create value for her customers. Hajira's drive, determination, and expertise make her a rising star in the startup ecosystem, and she is poised to make a significant impact in the years to come.

Key Highlights:

- Proven track record as a **community manager** at Edventure park.
 - Has provided market validation and growth marketing tactics to over **100 early-stage firms**, increasing their traction and user engagement.
 - Successfully **launched two service-based companies** from scratch, taking them from zero customers to over 100 in just three years.
 - Active member of **Google for Startup Women Founders A22** and **Google Women Techmakers A22**, which provide resources and support for women entrepreneurs and technologists.
 - Invited to participate in important **roundtables** and discussions, including those hosted by the **British High Commissioner**, demonstrating her thought leadership and expertise in the startup ecosystem.
 - A passion for giving back to the community, with a track record of volunteering and **coaching young entrepreneurs** to help them achieve their goals.
 - Possesses excellent communication and interpersonal skills, enabling her to **build strong relationships** with clients, investors, and team members.
 - **Strong understanding of market trends** and customer behavior, with experience in conducting market research and developing data-driven strategies for startups.
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Personal Details:

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| Name : | Hajira Sultana |
| Date of Birth: | April 26, 2000 |
| Citizenship: | Indian |

Education:

| Year | Degree/Diploma | Institution |
|-------------|----------------------------|---|
| 2018 - 2022 | Bachelor of Technology | Shadan Women's College of Engineering and Technology, Hyderabad |
| 2020 | Pre-Incubation Program | EdVenture Park, Hyderabad |
| 2022 | Full stack web development | Code for India Foundation, Hyderabad |

Experience:

- AlphaEd COO & Co-Founder

26th Sept 2020- Aug 2022

As the person responsible for managing the operations at AlphaED, I was tasked with overseeing various aspects of the organization's functions. This included managing day-to-day activities, ensuring smooth operations, and providing leadership to the team.

Furthermore, I built a platform for AlphaED, which played a crucial role in promoting the organization's services and reaching a wider audience. The website was likely developed using a combination of programming languages, web development frameworks, and content management systems.

Overall, My experience in managing operations, conducting boot camps, and building websites suggests a diverse skill set and a strong commitment to education and innovation.

- **EdVenture Park Incubation Foundation**

Executive Team 23rd Dec 2020 - (Present)

Responsible for successfully executing assigned tasks and helping startups launch, I have a diverse range of skills and experience in project management, entrepreneurship, and strategic planning.

Additionally, I experience in guiding startups through the various stages of launching, from ideation to product-market fit.

This could include providing mentorship, connecting startups with relevant resources and networks, and providing valuable insights and on strategic decisions. Ultimately, my ability to execute on tasks and launch successful startups suggests a strong work ethic, a keen eye for detail, and a deep commitment to entrepreneurship and innovation.

- **Community Manager**

23rd March 2021

I potentially has expertise finding and cultivating partnerships with organisations that share their beliefs and objectives because since, I was in charge of collaboration and sponsorship.

This could entail looking into potential partners, creating outreach plans, and negotiating sponsorship deals that are advantageous to both parties.

Additionally, as a social media lead, I was in charge of writing posts, responding to user comments and questions, and analysing social media metrics to continuously enhance content performance. Overall, my experience in teamwork and social media management points to a strong capacity for connection development, effective communication, and significant audience engagement.

- **DUpst (virtual) Marketing Intern**

03 October 2019- 30 Dec 2019

As a marketing intern at DU, successfully communicating with customers on chat, getting leads, and solving their queries is a valuable skill that demonstrates a strong ability to engage with customers and provide excellent customer service.

Through this experience, the individual would have developed strong communication skills, as well as a deep understanding of customer needs and preferences. They would have demonstrated a proactive and helpful attitude, as well as the ability to troubleshoot issues and provide effective solutions.

Overall, this experience would have been a valuable asset in building a career in marketing, as it showcases the individual's ability to connect with customers and deliver value to them through effective communication and problem-solving skills.

Web Application :

- **Tasky Application**

Created a Full stack application for managing tasks, which will send automated reminder SMS and reminder Emails.

<https://github.com/huda-code/tasky>

- **Treasure Hunt Game**

Website Created a game using Dom, Html, and CSS

<https://github.com/huda-code/nat/tree/master/Dom/Dom2/treasuregame>

- **Book Management System**

Created a Full stack application that will help you to Manage your bookshelf, you can add, edit and delete books.

<https://github.com/huda-code/book-management>

- **Progress Management system**

Created a Full Stack Application that will automate the process of progress cards at school, and the result cards will be displayed in the form of charts

<https://github.com/huda-code/Capstone-Project>

Tech Stack:

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|------------------|------------|------------|------------------|--------|
| Front-end | Html, CSS | React | Bootstrap | Coreui |
| Languages | Javascript | Python | | |
| Back-end | Node.js | Express.js | | |
| Database | MongoDB | | | |
| Tools | Postman. | Github | Figma, notion | canva |

Volunteering:

- Volunteer at **Surge Impact Foundation** - June 2020 - August 2020, Hyderabad.
 - Instructor for **Sahib Futuristic orphanage** - October 2021 - March 2022, Hyderabad.
 - As a contributor on field at **Feeding Humanity** - 2022, Hyderabad.
 - Volunteer at **Teach For Change** - May 2022 - Present, Hyderabad.
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Languages:

| Laanguage | Reading | Writing | Speaking |
|-----------|-----------|-----------|-----------|
| English | Excellent | Excellent | Excellent |
| Hindi | Good | Excellent | Excellent |
| Urdu | Good | Good | Excellent |

Social Media:

- huda-code- Github (<https://github.com/huda-code>)
 - Huda Hajira - LinkedIn (<https://www.linkedin.com/in/huda-hajira-8275ba1a9/>)
 - Huda Hajira Twitter (<https://twitter.com/hudahajira>)
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