

# HUDA FATIHA

A talented and customer-oriented designer with an eye for commercial fashion and detail in product styling 6+ years of experience in a luxury brand environment

#### CONTACT

+6018-3904811

Hudafatiha4@gmail.com

www.reallygreatsite.com

301 Blok F11 Seksyen 1 Wangsa Maju Kuala Lumpur

#### **LANGUAGE**

Malay English

#### **EDUCATION**

#### **SMK ZON RI WANGSA MAJU**

2015 - 2019

#### **UITM JENGKA PAHANG**

October 2020 - Febuary 2021

UITM ALOR GAJAH

#### **WORK EXPERIENCE**

## Junior Designer

2022-2023

Collaborated and followed-up on deliverables with vendors and key partners throughout the entire design process, incl. merchandising, preproduction, and product development

### **Senior Designer**

2024 - 2025

Oversaw seasonal conceptualization and creation of men's accessories, incl. bag and betls.

#### **SKILLS**

Design and conceptual

Excellent sense of style

InDesign

Illustration

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#### **INTEREST**

- Game
- Reading Books
- Writing
- Cooking
- Travelling