



# Super Store Sales Dashboard

Sales

1.6M

Orders

22K

Profit

175K

Ship Days

4

Region: Multiple selections

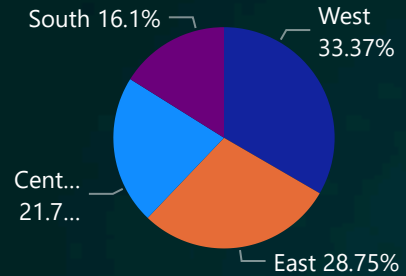
Central

South

East

West

## Sales by Region



## Sales Distribution

West region leads in sales (**33.37%**), followed by East (28.75%).

## Top Categories

Office Supplies lead in sales (**\$0.64M**).

## Trends

Sales and profit peak in November and December.

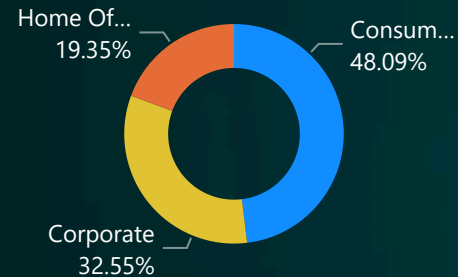
2020 shows slightly better performance compared to 2019.

## Payment Methods

Online payments are the highest (**35.38%**).

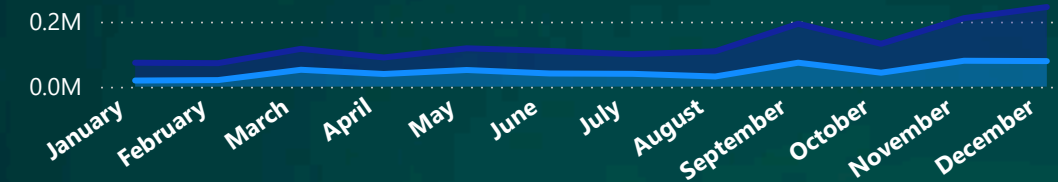
Cash on Delivery (COD) accounts for **42.62%** of transactions.

## Sales by Segment

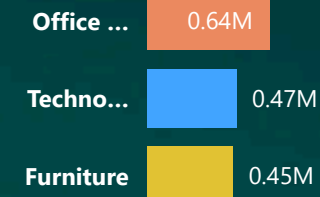


## Sales by Month and Year

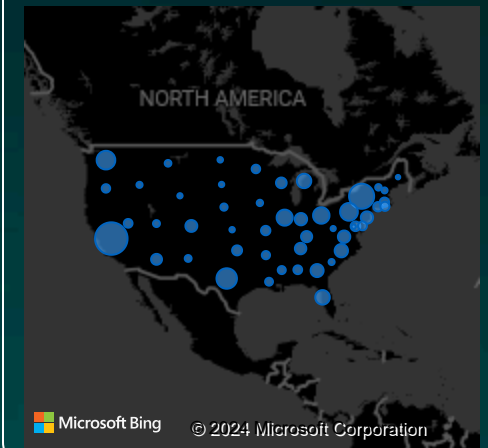
Year ● 2019 ● 2020



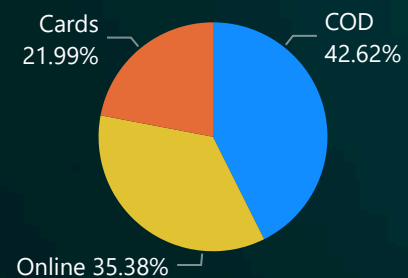
## Sales by Category



## Sales and Sum of Profit by State

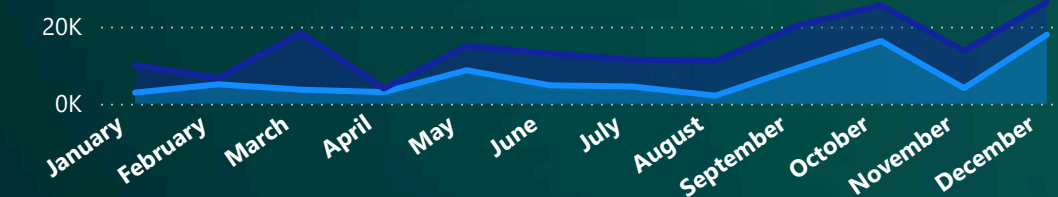


## Sales by Payment Mode

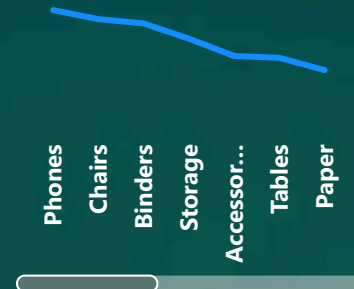


## Profit by Month and Year

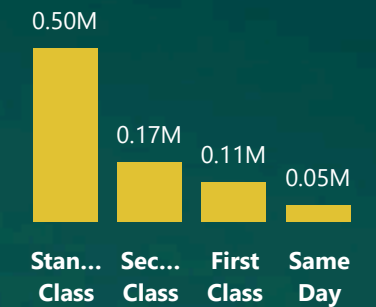
Year ● 2019 ● 2020



## Sales by Sub Category

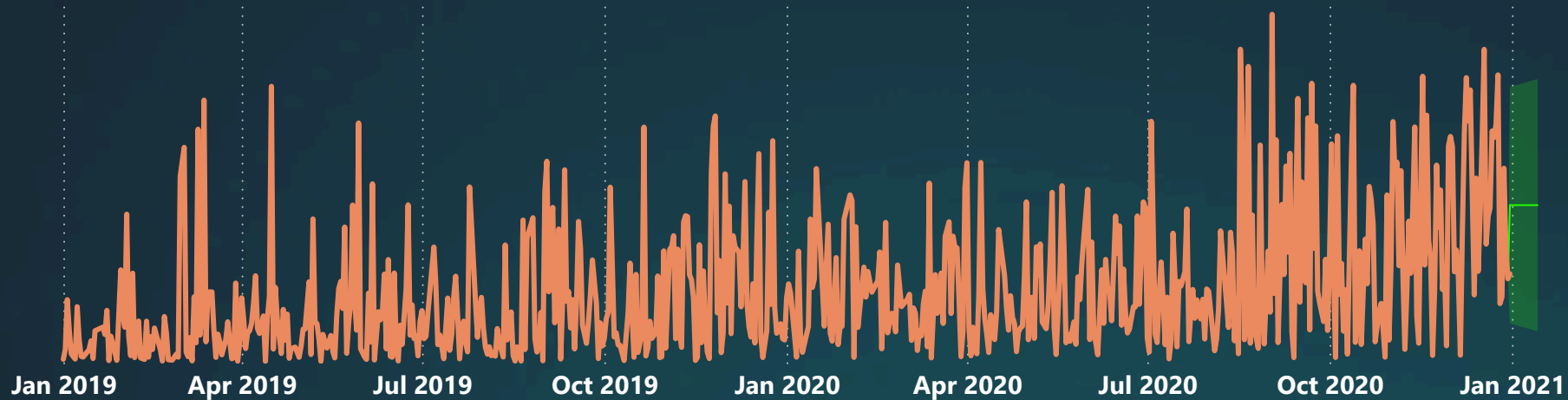


## Sales by Ship Mode



# Super Store Sales Forecasting - 15 Days Forecast

Sales Forecasting - 15 days



## Sales Forecasting Trends

The sales forecasting graph from January 2019 to January 2021 shows periodic peaks and troughs, indicating cyclical sales patterns.

There are noticeable spikes in sales during certain months, suggesting seasonal or promotional influences.

Sales Forecasting - 15 Days



## Sales by State

