

Hudhaifah Zahid

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HIGHLIGHTS/SKILLS

- ✓ Confident and capable working with a wide variety of people
- ✓ Experienced in event and project programming and coordinating
- ✓ Exposed to and comfortable with entry level coding and testing (html, css, java)
- ✓ Highly optimistic and imaginative, with a bias to action
- ✓ Trained in First Aid: OFA1/AED with St. John's Ambulance.

EDUCATION

B.A. Major in **Cognitive Systems**: Mind, Language and Computation
The **University of British Columbia (UBC)**, Vancouver BC V6T 1Z4
2014 – Present Date.

EXPERIENCE

Projects Coordinator,

Vancouver International Trade Institute

Sep 2015 – Current

- ✓ Developing business plan and brand image
- ✓ Building out website, emails and social media platforms (www.viti.ca)
- ✓ Conducting market research for viability of future products
- ✓ Programmed and coordinated Vancouver International Trade Conference
 - Reached out for Speakers
 - Marketed to students and business professionals

Marketplace Growth Specialist,
GoFetch Technologies

May 2016 – Sep 2016

- ✓ Worked on Customer Service, Acquisition and Retention
- ✓ Channels engaged included paid and street advertising and email campaigns
- ✓ Collected and maintained metrics for market research and cost optimization
- ✓ Maintained flexibility to cover any business gaps:
 - set up the GoFetch Blog (blog.gofetch.ca)
 - tested the app for bugs and directed engineers to source of issue
 - capitalized on PR and partnership opportunities

Security Professional,
AMS of the University of British Columbia (UBC)

Feb 2015 – Aug 2016

- ✓ Work varies between low key events and large parties to helping with building operations and providing First Aid as required.
- ✓ Patrols demand a keen eye for details as all work has to be documented clearly.
- ✓ Professional communication and customer service is provided for building patrons, helping with directions and building information.

ACTIVITIES/HONOURS

- Chaplains' Assistant, Muslim Students' Association UBC, 2015 – present.
- Presenter, AUS Humanities and Social Sciences Conference, 2016
- Job Steward of MoveUP (COPE 378) for AMS Security, 2015-16
- Reporter, Ubyyssey, 2014-16
- President's Scholar, The University of British Columbia (UBC), 2014

INTERESTS/HOBBIES

- ✓ Biking
- ✓ Runescape
- ✓ FinTech/RegTech

References Available on Request