



The Wittliff Collections

Guide to the Bill Arhos Papers SWWC.067 *(Austin City Limits)*

1974-2002

Collection SWWC.067

Descriptive Summary

Creator:	Arhos, Bill
Title:	Guide to the Bill Arhos Papers SWWC.067 <i>(Austin City Limits)</i>
Dates:	1974-2002
Abstract:	The Bill Arhos Papers contains documents and artifacts relevant to Austin City Limits and artists connected to the show, gathered by Bill Arhos, co-creator, executive producer, and program director. It includes press clippings, publicity materials, photographs, correspondence, galley proofs for the book <i>Austin City Limits</i> by Cliff Endres, and memorabilia.
Identification:	SWWC.067
Extent:	8 Linear Feet, 11 boxes (plus artifacts)
Language:	English
Repository:	The Wittliff Collections, Texas State University

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Historical Note

Austin City Limits, a television program showcasing musicians in concert performances, was founded in 1974 by Public Broadcasting Service (PBS) affiliate station KLRU-TV in Austin, TX. The show's creators were Bill Arhos, then program director, as well as Paul Bosner and Bruce Scafe, who subsequently produced and directed programs for the series. Their aim was to develop a locally produced program that could attract national attention through distribution to PBS affiliates. Capitalizing on the growing Austin music scene of the 1970s, Arhos received PBS funding for a pilot show featuring Willie Nelson and Family.

Station executives across the country liked the pilot and funded filming for Austin City Limits first season, thirteen shows that were taped in 1975 and premiered in 1976. Austin City Limits continues to follow that filming schedule with each season taped during one calendar year and aired the next. The one-hour programs usually pair two musicians, each given thirty-minute segments in which to deliver an uninterrupted, concert-style performance to a studio audience. Nationally known artists are often paired with lesser-known regional or local performers, giving those lesser-known artists a chance to be seen by the whole country. Although the mainstream country and progressive country genres have been staples of the program, Austin City Limits has also featured an eclectic mix of American music: jazz, blues, folk, pop and rock. Studio 6-A in the Communications building on The University of Texas (UT) campus is the permanent home for the show. Some members of the production crew have been with the show since the beginning. In November 2003, Austin City Limits became the first television program ever to be awarded the National Medal of Arts by the National Endowment for the Arts.

The donor of this collection, Bill Arhos, was co-creator of Austin City Limits and executive producer of the show until his retirement in 1999. A Texas native and graduate of Rice University, he received his Master of Educational Administration from Texas A & M. A semi-pro baseball player and a schoolteacher for part of his career, Arhos began working at KLRN-TV, now KLRU, in 1961. He was an instructor in Radio/TV/Film at UT from 1965-1970. He served six years on the PBS Board of Directors and completed two terms on the Country Music Association (CMA) Board

of Directors in 1994. Over four decades in public television, Arhos produced and directed educational and entertainment programs, series and specials, and served as program director, general manager, and president of KLRU. He passed away on April 11, 2015 at the age of eighty.

Scope and Contents

The Austin City Limits Collection spans the years from 1974 to 2002. It is a diverse collection that contains material and artifacts documenting Austin City Limits and artists connected with the show. The collection was compiled by Bill Arhos (co-creator, executive producer and program director for Austin City Limits), and also documents the Austin Film Festival and PBS-KLRU/KLRN.

The collection includes press clippings, publicity materials, photographs, correspondence, galley proofs for the book *Austin City Limits* by Cliff Endres, and ephemera such as t-shirts, hats, backstage passes, posters, and tickets. Of particular interest are the press clippings and publicity items. These materials serve as a valuable supplement for other research resources to reveal a comprehensive portrait of the operations and history of the show.

Also included in the collection is memorabilia from Austin City Limits, related artists, the Austin Film Festival, and the Ned Blessing film production, including t-shirts, ball caps, backstage passes, promo art, postcards, tickets, and other miscellanea. Notable is the Arhos-compiled scrapbook (box 4), which was begun in the early days of the show, but not completed. During processing of the collection, it was scanned, then disassembled.

Also included is the typewriter upon which Arhos wrote the proposal to PBS to fund the Austin City Limits pilot.

Administrative Information

Physical Location

Materials may be stored off-site. Advance notice is required for use:
<https://www.thewittliffcollections.txstate.edu/research/makearesearchappointment.html>.

Conditions Governing Access

Collection is open for research

Preferred Citation

Bill Arhos Papers, The Wittliff Collections, Texas State University

Immediate Source of Acquisition

Gift of Bill Arhos, 2000 and 2002

Conditions Governing Use

Materials from the Wittliff Collections are made available for use in research, teaching, and private study. The user assumes responsibility for determining copyright status, obtaining permission to publish, and abiding by U.S. copyright laws.
<https://www.thewittliffcollections.txstate.edu/research/visit/policies/publication.html>

Controlled Access Headings

- Austin city limits (Television program)
- Concert television programs
- Music
- Music -- Texas
- Musicians -- Texas
- Public television -- United States

Detailed Description of the Collection

Series I: Press, 1974-2002

Box	Folder	
1	1	translation missing: en.inherited
1	2	translation missing: en.inherited
1	3	translation missing: en.inherited
1	4	translation missing: en.inherited
2	1-11	Oversized Press

Series II: Publicity and Programming, 1975-1979

Publicity, 1975-2002, undated

1	5	Austin City Limits, 1975-2002
1	6	Artists
1	7	Austin Film Festival
1	8-9	PBS-KLRU / KLRN, 1975-1979

Posters, 1975-1976, and undated

Map-case Dr. 4 Posters, 1975-1976, and undated

Three Austin City Limits Lone Star Beer publicity posters, 1976; Austin City Limits "Where the Music Lives" poster; Austin City Limits Budweiser beer publicity poster, "Swingin' Over the Rainbow;" Willie Nelson's 3rd Annual Fourth of July Picnic poster, 1975; 3 album cover proofs for The Earl Scruggs Revue: Live! From Austin City Limits

Frame Upper A, Framed Austin City Limits "A New Decade" Poster
Bin 16

Programming

3	1	Programming
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Series III: Photographs

- | | | |
|---|---|----------------------|
| 3 | 2 | Austin City Limits |
| 3 | 3 | Artists |
| 3 | 4 | Bill Arhos, personal |

Item Artifacts Mounted black and white 20" x 24" photo of Bill Arhos and others performing

Series IV: Correspondence, 1977-1996, and undated

- | | | |
|---|---|--|
| 3 | 5 | Correspondence, 1977-1996, and undated |
|---|---|--|

Series V: Austin City Limits, by Cliff Endres, 1987

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|---|---|---|
| 3 | 6 | Austin City Limits, by Cliff Endres, 1987 |
| | | Proofs for Cliff Endres' 1987 book on Austin City |
| 3 | 6 | Uncorrected galley proofs |

Series VI: Personal Papers

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|---|---|--|
| 3 | 7 | Awards and certificates and other papers |
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Series VII: Memorabilia and Artifacts, 1973-2002, undated

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|---|-----|------------------------|
| 3 | 8-9 | Bill Arhos Memorabilia |
|---|-----|------------------------|

Austin City Limits Memorabilia

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|---|-----|--|
| 4 | 1 | ACL scrapbook – scanned images of original book, CD and printout |
| 4 | 2-8 | ACL scrapbook – disassembled scrapbook material. Five oversize photographs were removed and are house in box 5 |
| 4 | 9 | Postcards and artwork |
| 5 | | Guitar pick, thumb pick, and note |
| 6 | 1-5 | Individual show tickets, 1983-1986, 1988, 1995, 2002 |
| 6 | 6 | Backstage passes |

Austin City Limits T-Shirts

- | | | |
|---|---|------------------------|
| 7 | 1 | Early logo t-shirt |
| 7 | 2 | Logo shirt with collar |

7	3	"supported by Fritos" t-shirt
7	4	Tenth anniversary shirt
7	5	Fifteenth anniversary shirt
7	6	Season 22 celebration (2 shirts), February 18, 1997
7	7	"PBS Select & KLRU-TV present Marcia Ball & Jack Ingram", June 22, 1997
7	8	Season 23 t-shirt
7	9	Season 23 celebration shirt, May 14, 1998

Artist T-Shirts

8	1	Nanci Griffith shirt
8	2	Robbie Robertson "Making Noise" shirt
8	3	Kenny Wayne Shepard "Deja Voodoo Tour" shirt
8	4	The Mavericks "What a Crying Shame" shirt

Other T-Shirts

9	1	New Orleans "We Be Jazzin", 1993
9	2	"A Day in the Life of Country Music", May 7, 1993
9	3	"Rock & Roll" PBS shirt, Fall 1995
9	4	"Jazz Voices," PBS shirt

Tote Bags

9	5	Sundance Institute
9	6	Austin Film Festival

Baseball Caps

10		Baseball Caps
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Artifacts

11		The Arlo Guthrie Show wooden ammunition box
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Item Artifacts		Artifacts: Life size cut-out of Kathy Mattea and Garth Brooks; Typewriter; Iron brand of Austin City Limits logo
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