

# Marketing Mix

Name/Person/Company	Info	Items Sent	Response
<a href="https://www.reddit.com/r/gamedev">https://www.reddit.com/r/gamedev</a>	Game development Reddit, for obviously game development, can submit for opinions and feedback	Submit link to Indie DB / download link	N/A
<a href="https://www.reddit.com/r/IndieDev/">https://www.reddit.com/r/IndieDev/</a>	Reddit devoted to the development of Indie games another great source for feedback	Submit link to Indie DB / download link. Put up Press release as a separate link to generate interest	N/A
<a href="https://www.reddit.com/r/playtesters">https://www.reddit.com/r/playtesters</a>	Reddit specifically for play testers, Plenty of traction and a lot of people willing to play new games	Submit link to Indie DB / download link. Put up Press release as a separate link to generate interest	Submitted on reddit
<a href="https://www.reddit.com/r/playmygame">https://www.reddit.com/r/playmygame</a>	Much the same as above, reddit devoted to people playing and giving feedback to games	Submit link to Indie DB / download link. Put up Press release as a separate link to generate interest	Submitted on reddit
Facebook <a href="https://www.facebook.com/solitudestation?ref=bookmarks">https://www.facebook.com/solitudestation?ref=bookmarks</a>	Social platform to promote Solitude Station, with a download link	All promotional material already on page, add a download link for interested viewers	Currently 154 likes
Tumblr <a href="http://www.solusgame.tumblr.com">www.solusgame.tumblr.com</a>	Social platform to promote Solitude Station, with a download link and link to Facebook page	All promotional material already on page, add a download link for interested viewers	Currently 40 followers
<a href="http://www.indiegames.com/blog/">http://www.indiegames.com/blog/</a>	Indie Game Blog	<b>editors@indiegames.com</b>	<b>Email Sent</b>
<a href="http://www.rockpapershotgun.com/">http://www.rockpapershotgun.com/</a>	Showcases new indie "Send us a short email that	<a href="http://www.rockpapershotgun.com/hey-prs-and-developers/">http://www.rockpapershotgun.com/hey-prs-and-developers/</a>	<b>Email Sent</b>

	immediately outlines what your game is and does, along with a link to some footage, or even better, playable code."		
<a href="http://www.tgsources.com/">http://www.tgsources.com/</a>	The Independent Gaming Source: A community of independent game developers and players.	<b>no contact link</b>	N/A
<a href="https://www.reddit.com/r/unity3D">https://www.reddit.com/r/unity3D</a>	Reddit based around 3D games designed in Unity	Submit link to Indie DB / download link. Put up Press release as a separate link to generate interest	Submitted to Reddit
<a href="http://www.pixelprospector.com/index/">http://www.pixelprospector.com/index/</a>	<b>not a featuring website</b>	Submit Email template with game link and press release	N/A
<a href="http://www.kotaku.com/">http://www.kotaku.com/</a>	Leading Game Website in Australia	Submit Email template with game link and press release	Email Sent
<a href="http://www.polygon.com/">http://www.polygon.com/</a>		Submit Email template with game link and press release	Email Sent
<a href="http://www.ign.com/">http://www.ign.com/</a>	Leading Game Website in Australia / Worldwide	Submit Email template with game link and press release	Email Sent
<a href="https://www.reddit.com/r/unity2D">https://www.reddit.com/r/unity2D</a>	Reddit based around 2D games designed in Unity	Submit link to Indie DB / download link. Put up Press release as a separate link to generate interest	Email Sent
Nerd Cubed	A Popular youtuber that often lays indie games	<a href="https://www.youtube.com/user/OfficialNerdCubed">https://www.youtube.com/user/OfficialNerdCubed</a> Email Game link and asked	N/A

		to be featured in a video	
KurtJMac	A Quiet let's player who plays a lot of open source games has a large audience	<a href="https://www.youtube.com/channel/UC1Un5592U9mFx5n6j2HyXow">https://www.youtube.com/channel/UC1Un5592U9mFx5n6j2HyXow</a> Email Game link and asked to be featured in a video	N/A
Gassymexican	Popular Pc Let's player	<a href="https://www.youtube.com/channel/UCv9isdvu5C5PI1ee19WI4pw">https://www.youtube.com/channel/UCv9isdvu5C5PI1ee19WI4pw</a> Email Game link and asked to be featured in a video	N/A
SeaNanners	One of the most popular game channel on Youtube, like atmospheric games	<a href="https://www.youtube.com/channel/UCq54nlcoX-0pLcN5RhxHyug">https://www.youtube.com/channel/UCq54nlcoX-0pLcN5RhxHyug</a> Email Game link and asked to be featured in a video	N/A
Markeplier	One of the most popular game channel on Youtube, like atmospheric games	<a href="https://www.youtube.com/channel/UC7_YxT-KID8kRbqZo7MyscQ">https://www.youtube.com/channel/UC7_YxT-KID8kRbqZo7MyscQ</a> Email Game link and asked to be featured in a video	N/A
Partiallyroyal	Gamer on Youtube, became popular off indie games	<a href="https://www.youtube.com/channel/UC-wXkB3v0N9MB2Y9rR2Pbkg">https://www.youtube.com/channel/UC-wXkB3v0N9MB2Y9rR2Pbkg</a> Email Game link and asked to be featured in a video	N/A
VintageBeef	Popular indie game youtuber	<a href="https://www.youtube.com/channel/UCu17Sme-KE87ca9OTzP0p7g">https://www.youtube.com/channel/UCu17Sme-KE87ca9OTzP0p7g</a> Email Game link and asked to be featured in a video	Message sent on Reddit
Zisteau	Popular indie game youtuber	<a href="https://www.youtube.com/channel/UCewxof_QqDdqVdXY1BaDtqQ">https://www.youtube.com/channel/UCewxof_QqDdqVdXY1BaDtqQ</a> Email Game link and asked to be featured in a video	Message sent on Reddit
GuudeBoulderFist	Mature Age Gamer on youtube	<a href="https://www.youtube.com/channel/UCAXBpbVbSXT2wsCwZfrIVg">https://www.youtube.com/channel/UCAXBpbVbSXT2wsCwZfrIVg</a> Email Game link and asked to be featured in a video	Message sent on Reddit
Mr Sark	Comedy Gamer youtuber, piggybacks off friends popularity	<a href="https://www.youtube.com/channel/UCNPCx6BWK0ID6UKO1QicOmQ">https://www.youtube.com/channel/UCNPCx6BWK0ID6UKO1QicOmQ</a>	N/A

		Email Game link and asked to be featured in a video	
PixxelTrixx	Small youtuber, based around nintendo and indie platformers	<a href="https://www.youtube.com/user/PixxelTrixx">https://www.youtube.com/user/PixxelTrixx</a> Email Game link and asked to be featured in a video	N/A
AceStarTheThird	Youtuber based around nintendo and handheld games, like platformers	<a href="https://www.youtube.com/user/AceStarThe3rd">https://www.youtube.com/user/AceStarThe3rd</a> Email Game link and asked to be featured in a video	N/A
ZeRo	Youtuber based around nintendo and handheld games, like platformers	<a href="https://www.youtube.com/user/ChileZeRo">https://www.youtube.com/user/ChileZeRo</a> Email Game link and asked to be featured in a video	N/A
GameGrumps	Let's players centered around indie games	<a href="https://www.youtube.com/user/GameGrumps">https://www.youtube.com/user/GameGrumps</a> Email Game link and asked to be featured in a video	N/A
KittyKatGaming	Plays a lot of PC games	<a href="https://www.youtube.com/channel/UCzHWMl59l72-lZQDA0uW8yg">https://www.youtube.com/channel/UCzHWMl59l72-lZQDA0uW8yg</a> Email Game link and asked to be featured in a video	N/A
Achievement Hunter	Huge target demographic.	<a href="https://www.youtube.com/user/AchievementHunter">https://www.youtube.com/user/AchievementHunter</a> Email Game link and asked to be featured in a video	N/A
Commander Holly	Cosplayer, Gamer and designer	<a href="https://www.youtube.com/user/CommanderHolly">https://www.youtube.com/user/CommanderHolly</a> Email Game link and asked to be featured in a video	N/A
SteamTrain	Collection of youtubers who play submitted games		N/A
GeekRemix	Quick look and full let's plays of video games.	<a href="https://www.youtube.com/user/GeekRemix">https://www.youtube.com/user/GeekRemix</a> Email Game link and asked to be featured in a video	N/A
PureChaosX	Plays Mainly Platforms for a sizeable audience	<a href="https://www.youtube.com/user/PureChaosX">https://www.youtube.com/user/PureChaosX</a> Email Game link and asked to be featured in a video	N/A

Hadriex	"Reviews, Trailers, and Let's Plays. <b>Discover games you didn't even know existed.</b> "	<a href="https://www.youtube.com/user/Hadriex/videos">https://www.youtube.com/user/Hadriex/videos</a> Email Game link and asked to be featured in a video	N/A
AllShamNoWow	Plays a variety of games, funny commentary	<a href="https://www.youtube.com/user/allshamnowow">https://www.youtube.com/user/allshamnowow</a> Email Game link and asked to be featured in a video	N/A
NorthernLion	Specializes in indie games	<a href="https://www.youtube.com/user/northernlion">https://www.youtube.com/user/northernlion</a>	N/A
Zombey	German Let's Player. Plays various games, mostly Steam games.	<a href="https://www.youtube.com/user/zombey">https://www.youtube.com/user/zombey</a>	N/A
Burnie Burns	works for Rooster Teeth, Veteran Gamer has a soft spot for Indie Games	<a href="http://www.roosterteeth.com">www.roosterteeth.com</a> <a href="https://roosterteeth.com/burnie">https://roosterteeth.com/burnie</a>	Message sent on Reddit
Kerry Shawcross	Roosterteeth employee, loves indie games and platformers	<a href="http://www.roosterteeth.com">www.roosterteeth.com</a> <a href="https://roosterteeth.com/Kerry">https://roosterteeth.com/Kerry</a>	Message sent on Reddit
<a href="https://www.reddit.com/r/SmallAwesomeGames/submit">https://www.reddit.com/r/SmallAwesomeGames/submit</a>	small unknown games subreddit		Submitted on reddit
<a href="http://www.giantbomb.com/">http://www.giantbomb.com/</a>	same as indie db		set up profile
r/platformer	reddit developed to platformers		Submitted on reddit
r/indiedev	indie development reddit		Submitted on reddit
r/gaming	gaming subreddit		Submitted on reddit
ferret cosplay/gaming	streams games and does walk throughs	<a href="http://www.facebook.com/ferretcosplay">www.facebook.com/ferretcosplay</a>	Email Sent
izzys cosplay	Video game cosplayer	<a href="http://www.facebook.com/izzycosplay">www.facebook.com/izzycosplay</a>	email sent /shared

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