Audience	Features	Features again	Features again again	Backend	Data Collection		Profitability	Restaurant Relations
Restaurant owners	Notifications	allow reservations to be placed in the app	See what items are available	Restaurants Able to Register	Input user's phone number	Sells user data	Reservation fee	Promote efficiency
People planning a special dinner	Reloading option	Seating Charts	Make special requests ahead of time	^seperate app?	Tracks similar restaurant types	table auctions	ads	nerd analytics
tourists checking out restaurants	reliability rating for users	a menu for the restaurant	subscriptions, in-app offers	what web service is it on? AWS?	Tracks telemetric and location data to see how long users occupy a space and what restaurants they are near		Subscription (FastPass)	Access to our data collection
People wanting a good meal	Contact others going to same resturant	Directions to restaurant	accounts, profiles, saved info	captchas	Credit / Debit / Gift Card info		Restaurants can pay to be at the top	User reviews
People wanting to meet others	TableSharing	Deals of the Night	search & filter option	complaints/PR	Restaurant recommendations	Restaurants can track frequent diners	Donations	

Competition

GrubHub

Yelp

DoorDash

UberEats