COGENT COMMUNICATIONS HOLDINGS, INC., AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)

8. Stock option and award plan: (Continued)

The accounting for equity-based compensation expense requires the Company to make estimates and judgments that affect its financial statements. These estimates for stock options include the following.

Expected Dividend Yield—The Company uses an expected dividend yield based upon expected annual dividends and the Company's stock price.

Expected Volatility—The Company uses its historical volatility for a period commensurate with the expected term of the option.

Risk-Free Interest Rate—The Company uses the zero coupon US Treasury rate during the quarter having a term that most closely resembles the expected term of the option.

Expected Term of the Option—The Company estimates the expected life of the option term by analyzing historical stock option exercises.

Forfeiture Rates—The Company estimates its forfeiture rate based on historical data with further consideration given to the class of employees to whom the options or shares were granted.

The weighted-average per share grant date fair value of options was \$8.92 in 2019, \$8.45 in 2018 and \$7.06 in 2017. The following assumptions were used for determining the fair value of options granted in the three years ended December 31, 2019:

		Years Ended December 31,		
Black-Scholes Assumptions	2019	2018	2017	
Dividend yield	4.5 %	4.6 %	4.1 %	
Expected volatility	28.3 %	28.7 %	27.1 %	
Risk-free interest rate	2.5 %	2.5 %	2.0 %	
Expected life of the option term (in years)	4.3	4.4	4.5	

Stock option activity under the Company's Award Plan during the year ended December 31, 2019, was as follows:

	Number of Options	Weighted-Average Exercise Price	
Outstanding at December 31, 2018	168,547	\$	41.01
Granted	68,552	\$	55.44
Cancelled and expired	(37,416)	\$	49.11
Exercised—intrinsic value \$0.8 million; cash received			
\$1.6 million	(43,017)	\$	38.06
Outstanding at December 31, 2019—\$3.1 million intrinsic			
value and 7.5 years weighted-average remaining			
contractual term	156,666	\$	46.21
Exercisable at December 31, 2019—\$2.2 million intrinsic value			
and 6.3 years weighted-average remaining contractual term	88,377	\$	41.27
Expected to vest—\$2.9 million intrinsic value and			
7.3 years weighted-average remaining contractual term	138,392	\$	45.21