

Platinum Owners Association Inc
PO Box 3949
Lakeland, FL 33802

Logon: www.platinumownersassoc.com
Owner Number: 1111433
Password: 992636

VOTING IS AVAILABLE ON-LINE!

Contract(s)	Frequency	Vote(s)
P-234493	ANNUAL	360
Total votes to cast:		360



AM_PLAT ▲ 003171
Nikolai Schlegel T18 P1
6 Elizabeth Ln
Danville CA 94526-1547

**PLATINUM OWNERS ASSOCIATION INC
ANNUAL MEETING OF THE MEMBERS – WEDNESDAY, OCTOBER 18, 2023
REVOCABLE PROXY**

The undersigned member(s) of the Platinum Owners Association, Inc. (hereinafter "Association") hereby revokes all previous proxies, acknowledge(s) receipt of the notice of the 2023 Annual Meeting of Association Members to be held on Wednesday, October 18, 2023 at 9:00 AM Pacific Time, via Microsoft Teams hosted at The Welk, 8860 Lawrence Welk Drive, Escondido, California 92026 and appoints the President of the Association to be the Assigned Proxy, or enter the name of another person assigned to this proxy below. Person must be a Board member or owner and must be present at the meeting. If no indication is made as to who the proxy holder is, the President will be considered the proxy holder and may vote as they deem reasonable and proper. By this proxy, the proxy holder shall have the power to represent the member at said meeting and any adjournment thereof in the same manner as set out below. The proxy holder may, at his/her discretion, cast votes on behalf of the member, upon any other matter which may properly come before the meeting. Any act the proxy holder shall take pursuant to this proxy shall have the same effect as if the member were present and so acting. This proxy shall be used for the purpose of establishing a quorum and for voting if and in the manner the member so instructs and shall be valid for three (3) months from the date executed unless revoked prior thereto. This proxy shall be effective only for the annual meeting for which it was originally given and any lawfully adjourned meetings thereof. This proxy shall be revocable at any time.

With regard to voting on the matter specifically set forth herein below, the proxy holder is hereby instructed to use this proxy as follows:

Use of proxy (select one)

- ☐ Vote as proxy holder deems proper (assign a proxy holder or the President of the Association will be the assigned proxy holder): _____, or
☐ For quorum purposes only (do not vote below), or
☐ Vote and cast the member's vote as follows:

1. Election of Directors.

There are three (3) board of directors seats up for election. Members may cast one vote per 1,000 Platinum points owned for each board of director seat up for election. Cumulative voting is not permitted. Each member may select up to three (3) different candidates. The votes cast by members with a biennial membership will be weighted at 50% as compared to the votes of members with an annual membership.

Please indicate your selections by checking the box next to the candidate's name: (*Incumbent)

☐ Jami Champagne*

☐ Jonathan Doepeke*

☐ Steve Rodriguez

☐ Lisa Trosset*

(Write In) ☐ _____ (Write In) ☐ _____ (Write In) ☐ _____

PROXY MUST BE SIGNED AND DATED IN ORDER TO BE VALID. INCORRECT COMPLETION WILL VOID PROXY

***PROXY MUST BE SIGNED BY AT LEAST ONE MEMBER OF RECORD IF THERE ARE MULTIPLE MEMBERS.**

Print Member Name _____ Signature Required _____ Date _____

Print Co-Member Name _____ Signature Required _____ Date _____

SUBMIT YOUR PROXY ONLINE OR MAIL IN TO BE RECEIVED ON OR BEFORE 5:00PM PACIFIC TIME, OCTOBER 11, 2023

California Corp. Code 7613(b): You may revoke your proxy in writing, or in person at the annual meeting.

Please see the reverse side for ballot mail in address



Fold Proxy Form using the line guidelines below and insert into enclosed return envelope. Please make sure the reply address shows through the window.

Fold

Fold

Proxy Reply Address:

PLATINUM OWNERS ASSOCIATION, INC.
P.O. Box 9459
Coral Springs, FL 33075-9459

September 11, 2023

RE: Annual Meeting Notice
Platinum Owners Association, Inc.

Dear Owner:

The 2023 Annual Meeting of the Members of Platinum Owners Association, Inc. to be held on Wednesday, October 18, 2023, at 9:00 a.m. Pacific time hosted at The Welk, 8860 Lawrence Welk Drive, Escondido, California 92026.

The purpose of the meeting is for the election of the Board of Directors, conduct any other business which may be presented at the meeting, the following to be considered:

Election of three (3) Directors

The following materials are included for your review and are available electronically by accessing the secure voting online platform by using the login information provided on the Proxy.

- Proxy
- Agenda
- Candidate Resumes
- Proposed Annual Meeting Minutes
- Surplus Fund Resolution

Your vote and participation are important to the Association. We encourage you to submit your Proxy promptly, as it is important to meet the quorum requirements and conduct the business of the Association. The submission deadline is provided on the Proxy.

Your Board of Directors approved providing a webcast for Owners to view and listen to the Annual Meeting. Please be advised joining the webcast does not constitute official attendance at the Association Annual Meeting. To ensure your vote is represented, please follow the instructions above to submit your Proxy.

If you decide to view or listen to the annual meeting virtually, please contact the resort team at platinumoa.board@vacationclub.com in order to register.

There will be an opportunity to submit questions to the Board and Management Team. You may also submit questions in advance to platinumoa.board@vacationclub.com. A question and answer session will occur after the meeting adjourns.

Thank you in advance for your participation.

Kind regards,

Board of Directors
Platinum Owners Association, Inc.



**Platinum Owners Association, Inc.
2023 Annual Meeting**

October 18, 2023, at 9:00 a.m., Pacific time

The Welk
8860 Lawrence Welk Drive
Escondido, California 92026

Agenda

- Call to Order
- Establishment of Quorum
- Appointment of Recording Secretary
- Approval of Agenda
- Approval of the 2022 Annual Meeting Minutes
- 2023 Surplus Funds Resolution
- Resort Operations Report
- Financial Report
- Election Voting Results
 - Election of three (3) Member(s) to the Board of Directors
- New Business
 - Announcement of 2024 Annual Meeting Date
- Adjournment

**Platinum Owners Association, Inc.
2023 Annual Meeting
Candidate Resumes**

JAMI CHAMPAGNE (INCUMBENT)

I have worked in resort and vacation ownership operations for 30 years and I have served on several timeshare boards along with community boards as part of my operational responsibilities. In my current role as Market Vice President for Resort Operations in the West and Hawaii region for HVO, I have extensive experience in creating HOA Budgets along with financial analysis and management, strategic planning, and Reserve Planning and Management. My background in operations and focus on customer service delivery can help our association continue to offer a great experience at locations within the Hyatt Vacation Ownership portfolio. It has been a pleasure to serve on this and various other vacation ownership boards and I hope to have the opportunity to serve the owners of the Platinum Owners Association.

JONATHAN DOEPKE (INCUMBENT)

I joined Hyatt Vacation Ownership in 2001 and over the past 20 years have operated several different HVO properties including Sunset Harbor, Windward Pointe, Wild Oak Ranch, Highlands Inn, Siesta Key, and at times regional oversight of the Colorado properties and Florida/Caribbean. As Director Corporate Operations for HVO, I support the HVO locations in areas including reserve and capital projects, financial planning and budgeting and overall brand specific resort operations. I have been involved with several boards throughout my career and have a proven track record of working with owners and board members to create an atmosphere of collaboration for the betterment of the property. I believe my management of condominium properties has enabled me to provide a valuable perspective to the Board. My previous experience drives my passion to work on your behalf to ensure that the impeccable service and quality of your ownership is maintained.

STEVE RODRIGUEZ

Steve Rodriguez has been a Welks Resorts owner since 2008. His main interests in wanting to serve on the Platinum Owners Association Board stem primarily from 1) wanting to enhance the ownership experience at the Association and 2) ensuring the financial stability of the Association.

Steve Rodriguez is the Vice President of Finance at Leach International Corporation, a Transdigm Group Inc. Company (NYSE: TDG). He has more than 22 years of experience in the areas of finance, financial reporting, government contracts and corporate taxation.

Steve began his finance career in the Los Angeles offices of Ernst & Young LLP where he provided financial statement audit and tax services to various public and privately held companies to include The Walt Disney Company (NYSE: DIS), Qualcomm (NASDAQ: QCOM), Edwards Lifesciences (NYSE: EW), Allergan, Jafra Cosmetics and Smart and Final. After Ernst & Young, Steve worked in the Aerospace and Defense Industry with various privately held companies to include The Marvin Group and Flyer Defense LLC. During this time, he was also the Finance Executive in charge at these companies overseeing the F-35 Joint Strike Fighter (JSF) Program with Lockheed Martin Corporation as well as the United States Special Operations Command (USSOCOM) Flyer Global Mobility Vehicle (GMV) Program with General Dynamics Corporation.

Steve is a Certified Public Accountant (CPA). He holds a Masters of Business Administration (MBA) in Corporate Finance and Strategy from New York University (NYU), a Master of Business Taxation from the University of Southern California (USC) and a Bachelors of Arts in Business Economics from the University of California at Los Angeles (UCLA).

Steve served in the United States Marine Corps and is bilingual (English/Spanish). He resides in Fullerton, California and is a father of 4. His oldest son is a graduate of the United States Naval Academy (Annapolis) and is currently serving as a 1st Lieutenant in the United States Marine Corps. His daughter is currently a cadet at the United States Air Force Academy at Colorado Springs, Colorado.

**Platinum Owners Association, Inc.
2023 Annual Meeting
Candidate Resumes**

LISA TROSSET (INCUMBENT)

Lisa started her career in the vacation ownership industry in 1991 managing the marketing and sales operations office for a small resort located in Key West. Lisa was part of the original team that created the Hyatt Vacation Club in Key West in 1994 and has been actively involved in the management and growth of Hyatt Vacation Ownership ever since. Over the past 30 years she has held a variety of leadership positions in many areas of the business including Owner Services, Association Governance, Compliance, HOA Billing & Collections and Development.

In addition to Lisa's corporate responsibilities, she has served on multiple association boards throughout the years. Her vast experience in the many facets of the Vacation Ownership business make her uniquely qualified to partner with all of the members of the Board to manage the Association through both the normal business issues and the various complex issues that sometimes arise.

MINUTES

1. **WELCOME MESSAGE:** Glen Clinton, President, greeted owners in attendance, introduced the past year's Board of Directors and management team.
2. **ROLL CALL, CALL TO ORDER & ESTABLISH QUORUM:** Glen Clinton, President, called the meeting to order at 9:09AM Pacific Time. The meeting had been duly noticed and a quorum was present with all Board of Directors in attendance. It was noted at 9:10AM Pacific Time there were ten (10) owners in attendance.
 - A. **Board of Director Attendees:**
 - i. Glen Clinton, President
 - ii. Lisa Trosset, Vice President
 - iii. Jami Champagne, Treasurer/Secretary
 - iv. Sean Coogan, Member at Large
 - v. Jonathan (JP) Doepke, Member at Large
 - B. **Management Company Attendees:**
 - i. Jonathan Barkett, Director of Finance
 - ii. Susan Venancio, Owner Association Manager
 - iii. Troy Asche, Vice President Resort Operations, Hyatt Vacation Ownership
 - iv. Kristen Meyers, Vice President, Finance and Accounting, Hyatt Vacation Ownership
 - C. **Guest(s):**
 - i. Jeffrey French, Esq, Association Counsel, Green Bryant & French, LLP
3. **APPOINT RECORDKEEPER:** The Board appointed Susan Venancio as recordkeeper.
4. **APPROVAL OF MINUTES:** Minutes from the 2021 Annual Meeting of the Members held on 10/20/2021 were provided. Glen Clinton, President, presented and opened discussion to approve the minutes. After discussion, a motion duly made, and seconded, the motion carried approving the minutes as written with all Board of Directors in favor and seven (7) of ten (10) attendees in favors, one (1) of ten (10) opposed, and two (2) of ten (10) abstained.
5. **BOARD OF DIRECTOR ELECTIONS:** Jeff French, Association Counsel, introduced the candidates; Glen Clinton – Incumbent, Sean Coogan – Incumbent, Randal Ketner, and Bernard Wold, identifying candidate bios were provided in the election packet, and there were two (2) seats up for election and four (4) candidates were represented on the election ballot.
6. **SURPLUS FUND RESOLUTION APPROVAL:** Jeff French, Association Counsel, opened discussion with an explanation of the Surplus Fund Resolution and provided a reading of the Surplus Fund Resolution. After discussion, a motion duly made, and seconded, the motion carried approving the Surplus Fund Resolution as presented with all Board of Directors in favor and eight (8) of eleven (11) attendees in favors, one (1) of eleven (11) opposed, and two (2) of eleven (11) abstained.
7. **REPORTS:**
 - A. **GENERAL MANAGER'S/OPERATIONS REPORT:** Troy Asche and Sean Coogan presented updates including the rebranding to Hyatt Vacation Club, operational enhancement projects, such as, ADA and Fire & Life Safety projects that are underway at resort locations across the Platinum Program portfolio, identifying that said projects are expenses paid by the developers, not the Association. Additional talking points regarding staffing, recruiting, and wage market analysis efforts were made, along with staff training and system integration enhancements to improve the owner and guest resort experiences that have taking place throughout the portfolio.
 - B. **ASSOCIATION FINANCIAL RESULTS:** Jonathan Barkett, Director of Finance, presented high level overview of the financial results as of month ending September 2022, including operating fund revenue and expenses. Financial results are subject to CPA year-end review.
8. **BOARD OF DIRECTOR ELECTION RESULTS:** Jeff French, Association Counsel, announced election quorum requirements per



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PLATINUM OWNERS ASSOCIATION INC
MINUTES
2022 ANNUAL MEETING OF THE MEMBERS
October 19, 2022 at 9:00AM Pacific Time, Via Zoom Webinar

Bylaws are of at least 10%, quorum results were 18.44%, election results as provided from the Inspector of Elections, reflected the elected two (2) candidates, serving terms of two (2) years are as follows:

- A. Glen Clinton – Incumbent
- B. Sean Coogan - Incumbent

- 9. **NEW BUSINESS:** The 2023 Annual Meeting of the Members is tentatively scheduled for 10/18/2023.
- 10. **ADJOURNMENT:** Glen Clinton, President, with no further business addressed the floor for adjournment. A motion duly made, and seconded, the motion carried to adjourn at 9:35AM Pacific Time with all Board of Directors in favor and eight (8) of ten (10) attendees in favors, zero (0) of ten (10) opposed, and two (2) of ten (10) abstained.
- 11. **OPEN FORUM/Q&A SESSION:** It was noted at 9:35AM Pacific Time ten (10) owners were in attendance for the open forum.

CERTIFICATE OF SECRETARY

The undersigned, the duly acting or appointed Secretary of the above corporation, certifies that the foregoing was duly moved, seconded and adopted by the requisite majority of the Board of Directors.

Secretary

Date

Platinum Owners Association, Inc.
2023 Annual Meeting
October 18, 2023

2023 SURPLUS FUNDS RESOLUTION

WHEREAS, the above-named Association is a California corporation duly organized and existing under the laws of the State of California.

WHEREAS, the members desire that the Corporation shall act in full accordance with the rulings and regulations of the Internal Revenue Service.

NOW, THEREFORE, the members hereby adopt the following resolution by and on behalf of the Association:

RESOLVED, *that any amounts collected by, or paid to, the Association in excess of operating expenses for the year ended December 31, 2023, shall be designated for use by the Association consistent with use of Assessment Income, as provided by the guidelines established by Revenue Rulings 75-370 and 75-371.*

Secretary

Date

