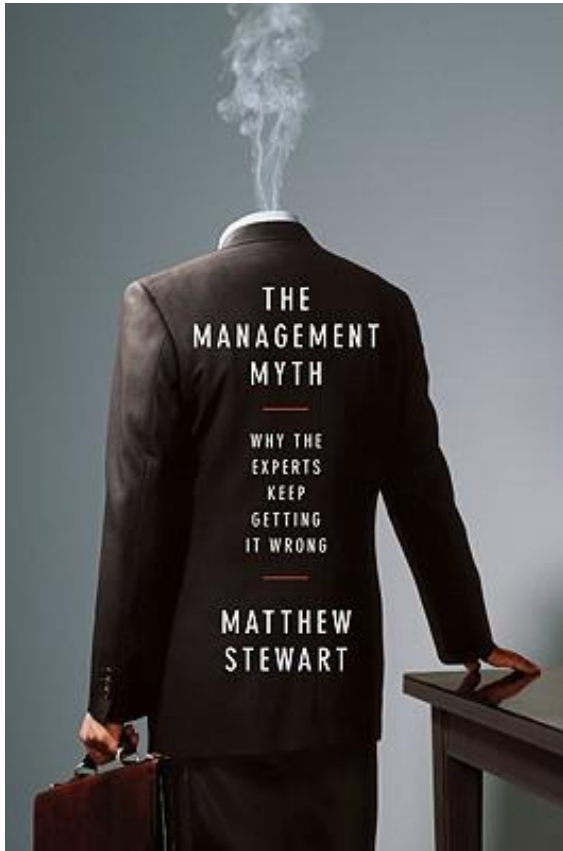


# DOWNLOAD FREE The Management Myth: Why the Experts Keep Getting it Wrong - Matthew Stewart



## Detail Book:

- **Title:** The Management Myth: Why the Experts Keep Getting it Wrong
- **Author:** Matthew Stewart
- **Publish:** 2009-08-10
- **Format:** Hardcover
- **Pages:** 343 Pages
- **ISBN:** 9780393065
- **Language:** En-US



## Book Synopsis:

**Don't go to business school. Study philosophy.** Fresh from Oxford with a degree in philosophy & no particular interest in business, Matthew Stewart might not have seemed a likely candidate to become a consultant. But soon he was telling veteran managers how to run their companies. Striking fear into the hearts of clients with his sharp analytical tools, Stewart lived in hotel rooms & got fat on expense account cuisine—until, finally, he decided to turn the consultant's merciless, penetrating eye on the management industry itself. Alongside his devastating critique of management “philosophy” from Frederick Taylor to Tom Peters, Stewart provides a bitingly funny account of his own days in a management consulting firm. Combining hands-on experience with the theoretical underpinnings of contemporary fads in efficiency improvement, empowerment & strategy, Stewart knows his stuff, & thus he lays bare how little consultants have really done for the business of others—while making a killing for themselves.