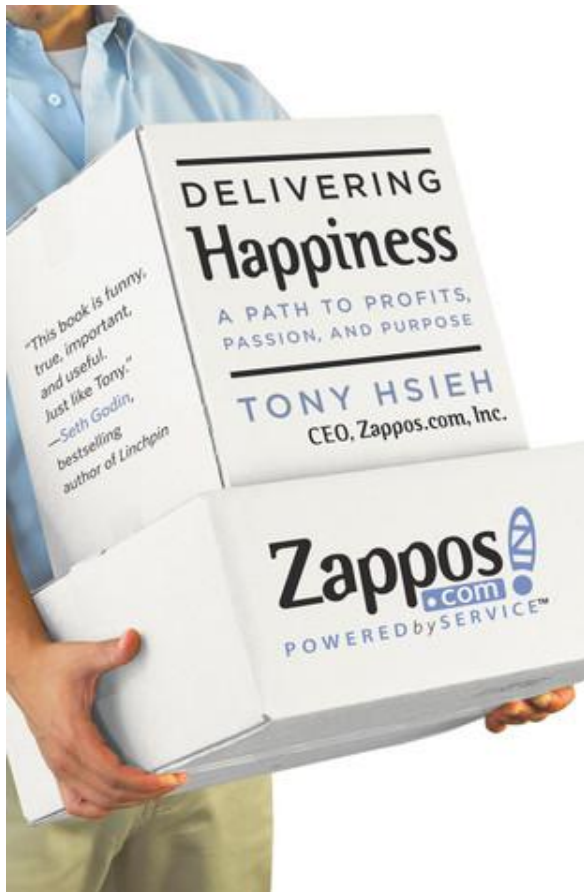


READ **Delivering Happiness: A Path to Profits, Passion, and Purpose** by Tony Hsieh [EPUB]



Detail Book:

- **Title:** Delivering Happiness: A Path to Profits, Passion, and Purpose
- **Author:** Tony Hsieh
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- **Pages:** 246 Pages
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- **Language:** English



Book Synopsis:

You want to learn about the path that we took at Zappos to get to over \$1 billion in gross merchandise sales in less than ten years. You want to learn about the path I took that eventually led me to Zappos, and the lessons I learned along the way. You want to learn from all the mistakes we made at Zappos over the years so that your business can avoid making some of the same ones. You want to figure out the right balance of profits, passion, and purpose in business and in life. You want to build a long-term, enduring business and brand. You want to create a stronger company culture, which will make your employees and coworkers happier and create more employee engagement, leading to higher productivity. You want to deliver a better customer experience, which will make your customers happier and create more customer loyalty, leading to increased profits. You want to build something special. You want to find inspiration and happiness in work and in life. You ran out of firewood for your fireplace. This book makes an excellent fire-starter.