



READ Gung Ho!: Turn on the People in Any Organization by Kenneth H. Blanchard [KINDLE]

Detail Book:

- **Title:** Gung Ho!: Turn on the People in Any Organization
- **Author:** Kenneth H. Blanchard
- **Publish:** 1997-10-08
- **Format:** Hardcover
- **Pages:** 187 Pages
- **ISBN:** 9780688154
- **Language:** En-US



Book Synopsis:

The authors of "Raving Fans" now offer an invaluable new strategy for creating enthusiastic employees. Through the inspirational story of business leaders Peggy Sinclair and Andy Longclaw, Blanchard and Bowles reveal the secret of Gung Ho -- a revolutionary technique to boost enthusiasm and performance and usher in astonishing results for any organization. The three principles of Gung Ho are the spirit of the Squirrel, the Way of the Beaver, and the Gift of the Goose. These three cornerstones of Gung Ho are surprisingly simple and yet amazingly powerful. Whether your organization consists of one or is listed in the Fortune 500, this book ensures Gung Ho employees committed to success. Gung Ho! also includes a clear game plan with a step-by-step outline for instituting these groundbreaking ideas.