

Hope Odo

X/Twitter: @KennOnTheRun

Content Creator | Web3 & Crypto Community Builder

About Me

A self-motivated and driven creator with a passion for blockchain technology and digital communities. Dynamic and efficient team player who thrives in any capacity. I leverage my experience in crypto and Web3 to bridge the gap between blockchain projects and their user base through engaging, insightful content.

Core Skills

- Content Creation & Social Media Strategy
- Community & Ambassador Management
- Business Development & Partnership Support
- Discord Growth & Engagement
- Trend Tracking & Crypto Culture Awareness

Experience

Haven1 Blockchain — Ambassador (June 2025 – Nov 2025)

- Drove adoption and understanding of the Haven1 ecosystem through educational thread posts on X.
- Designed visually engaging graphics to simplify complex blockchain concepts.
- Helped increase community awareness and foster on-chain engagement.

IOTA Chain — Ambassador (Nov 2024 – Mar 2025)

- Demystified decentralized acyclic graphs and open-ledger technology through clear, relatable content.
- Created thread posts that boosted awareness and community participation.

Notable Work & Achievements

- Joined Somnia Network testnet; onboarded 15+ new users through educational X threads.
- Active post-TGE community member supporting awareness and ecosystem growth.
- Surpassed 5 million X/Twitter views in under three months → monetized creator status, demonstrating strong command of internet culture and audience engagement.

Education

Self-taught in Blockchain Technology & Digital Marketing