# huewatson@protonmail.com www.huewatson.com

# Huệ Watson

User Experience Researcher

#### **WORK EXPERIENCE**

## Google via Adecco

6.19 - Present

User Experience Research Associate

- Conducting and collaborating on user research to help inform early product decisions for Google Lens, a computer vision technology, through a mixed methodology approach.

# **Georgia Institute of Technology** 5.18 – 5.19

Graduate Research Assistant

 Applying qualitative research methodologies and analysis to determine how socially connected groups interact, affect individual members, and behave regarding cybersecurity.

### **PROJECTS AT GOOGLE**

## **Evaluative Testing**

11 Usability Studies · 11 Concept Studies ·

2 Diary Studies · 3 Intercept/Cafe Studies

#### Foundational Research

3 Foundational Studies · 2 Literature Reviews ·

2 Survey Analyses

### **EDUCATION**

# Georgia Institute of Technology

5.19

Atlanta, GA

MS in Human Computer Interaction

# **Indiana University**

12.14

Bloomington, IN

BA in East Asian Languages and Cultures, Political Science, Minor in Computer Science

### **SKILLS**

#### **UX Methods**

Affinity mapping · Concept testing · Cognitive walkthroughs · Contextual inquiries · Data coding · Diary studies · Ethnography · Focus groups · Foundational research · Intercept/Cafe studies · Interviewing · Journey mapping · Literature reviews · Observations · Personas · Storyboards · Surveys · Usability testing · Wireframes

#### Tools

Research

Google Forms · DScout · Paco App · Qualtrics · Validately

Programming

Python · Processing · Java · Arduino · HTML & CSS

Prototyping

Photoshop · Sketch · InVision · Sketching

#### **PUBLICATIONS**

- Watson, H., Moju-Igbene, E., Kumari, A., Das,
  S. "We Hold Each Other Accountable:'
  Unpacking How Social Groups Approach
  Cybersecurity and Privacy Together". CHI 2020.
- Evans, H., Lakshmi, U., **Watson, H.**, Ismail, A., Kumar, N., Arriaga, R. "Understanding the Care Ecologies of Veterans with PTSD". CHI 2020.
- Park, J., Evans, H., **Watson, H.**, Abowd, G., Arriaga, R. "How Close Now? Revisiting the Empirical Investigation of User Proximity to Their Smartphones". IEEE Pervasive Computing 2020.
- Schertz, E., **Watson, H.,** Krishna, A., Sherrill, A., Evans, H., Arriaga, R. "Bridging the Gap: Creating a Clinician-Facing Dashboard for PTSD". Interact (1) 2019: 224-233.