

Hugh Huyton

Personal Information

Date of birth: 05/06/1998
Country of birth: United Kingdom
Nationality: British/Dutch

Contact Information

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Education

Esade Business & Law School, Ramon Llull University

Master of Science in Business Analytics

Barcelona, Spain

10/20-10/21

WBS – Warwick Business School

Bachelor of Science in Information Systems Management & Innovation

Coventry, UK

10/16-04/20

Universitat Pompeu Fabra

Erasmus Exchange Programme

Barcelona, Spain

09/18-03/19

International School of Amsterdam

IB Diploma Programme, Higher Level subjects: Economics, English, Spanish

Amsterdam, The Netherlands

09/14-07/16

39/45 points: Top 5% of all candidates worldwide (150,000), Leadership Award, Award for Academic Excellence

Work Experience

Glovo

On-demand courier service application

Barcelona, Spain

03/19-09/19

(Growth) Business Intelligence Intern

- Combined mobile attribution and user in-app event data to build conversion funnels, helping identify meaningful customer trends that were later used to drive product improvements
- Applied statistical analysis techniques in python to compare consumer behaviour under different pricing strategies
- Communicated data-led insights on growth (customer retention, acquisition, and engagement) to regional and general managers in over 20 countries
- Increased prime retention by 2% and saved ~€30,000 QoQ by calculating customer cost savings and developing a communications outreach strategy with CRM
- Led new analyst onboarding; oversaw one-on-one and group training sessions on best practices for data storytelling and SQL querying

EY Technology Advisory

Consulting services for Financial Services

London, UK

06/18-09/18

Summer Intern

- Created data quality assessment reports using Toad for SQL Server and Excel to support a large remediation project; findings were presented fortnightly to senior project risk managers
- Conducted in-depth market research on the SIPP and ISA industry as part of client deliverables; evaluated the macro environment, customer demographics and competitive rivalry
- Guided a team of five to deliver a presentation advising a panel of senior consultants on future technological trends in the financial services industry

Fidelity International

Subsidiary of Fidelity Investments

London, UK

11/17-11/17

Insights Program Participant

- Selected as one of three students from Warwick University for the Fidelity International insights program for high-achieving talent in finance
- Placed second out of 10 teams after presenting an investment thesis on Mattel Inc to a panel of portfolio managers and analysts

Africa Capital Investments

Merchant bank specializing in Africa-focused investments

London, UK

04/17-05/17

Spring Intern

- Conducted due diligence on an African renewable energy start-up and advised the investment committee whether to issue \$4M in convertible loans
- Collaborated with senior management in preparing marketing collateral and sales decks for the company's philanthropic initiatives

Language & IT Skills

Languages: English (native), Dutch (professional proficiency), Spanish (B2 level)

IT Skills: Python, SQL (Redshift/MySQL), NoSQL (MongoDB), VBA, Tableau, Looker, Google Analytics

Certifications: Introduction to MongoDB, Machine Learning Foundations, AWS Fundamentals

Additional Information

- Other work experience includes: Rabobank (04/2017), KPMG Data Analytics Consulting Virtual Internship (05/2020)
- Voluntary experience: Warwick Dutch Society (President) (2017-2018), Warwick Trading Society (Secretary) (2017-2018), Student Council President (2015-2016)