



Business Motivations and Goals for Open Source Software

Radically open-source
algorithmic trading engine



~~Business Motivations and Goals for Open Source Software~~

Counter Intuitive Motivations For Open Source

Increasing Productivity

By coding less....

Instil Trust in Product

By exposing all your flaws...

Increase Adoption

By giving clients the freedom to leave...

Agenda

Introduction to QuantConnect and the LEAN project.

Effectively Competing Against Larger Players.

Challenges of Building Hard Technology.

Keeping Up With Pace of Innovation Required.

Circa: 2012. Algorithms, Secrets and Software

Algorithmic trading industry is incredibly secretive, attributing trading advantages to sophisticated highly engineered software.



High Value, High Expense

Complex software requiring large investments of engineering and infrastructure expense.



Signal Value

Algorithmic trading signals directly convert into potential investment returns.





Tight Contracts

Funds employ restrictive non-competes and lock ups on employees to keep details about their algorithmic trading a secret.



Legal Risk

FBI arrests Sergey Aleynikov for alleged theft of Goldman code, for using a git repository.



Expensive Financial Data

Exchange monopolies keep tight grip on the available financial data, driving up prices making it difficult for individuals to procure data required for analysis.



What is QuantConnect?

We are a global community of engineer, scientist and quants passionate about algorithms and finance.

www.quantconnect.com/about

WE BELIEVE IN COLLABORATION, RADICAL OPENNESS AND COMMUNITY.

WE BELIEVE GENIUS IS DISTRIBUTED.

WE BELIEVE THE FUTURE OF INVESTMENT WILL BE AUTOMATED.

ALGORITHMIC
TECHNOLOGY



FINANCIAL
DATA



POWER
COMPUTING



\$6,330.80
Unrealized-\$1.00
Fees\$0.00
Net Profit25.32 %
Return\$31,330.80
Equity

Strategy Equity

Zoom 1m 3m 1y All



Select Chart:

Strategy Equity

RSI-FB

STD

RSI

BB

ATR

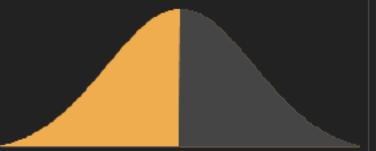
Select Stockplot

Select Benchmark:

S&P 500

Ranking

Your algorithm is ranked # 129,337, and is better than 50 % of the community.



IndicatorSuiteAlgorithm

Zoom 1m 3m 1y All



BB

Zoom 1m 3m 1y All



RSI

Zoom 1m 3m 1y All



LEAN is a radically open-source cutting-edge algorithmic trading technology.

Since launching in 2012, LEAN has:

grown to over

65K
quants globally

created

1.2M
algorithms

deployed

36K
live strategies

traded

1.25B
volume

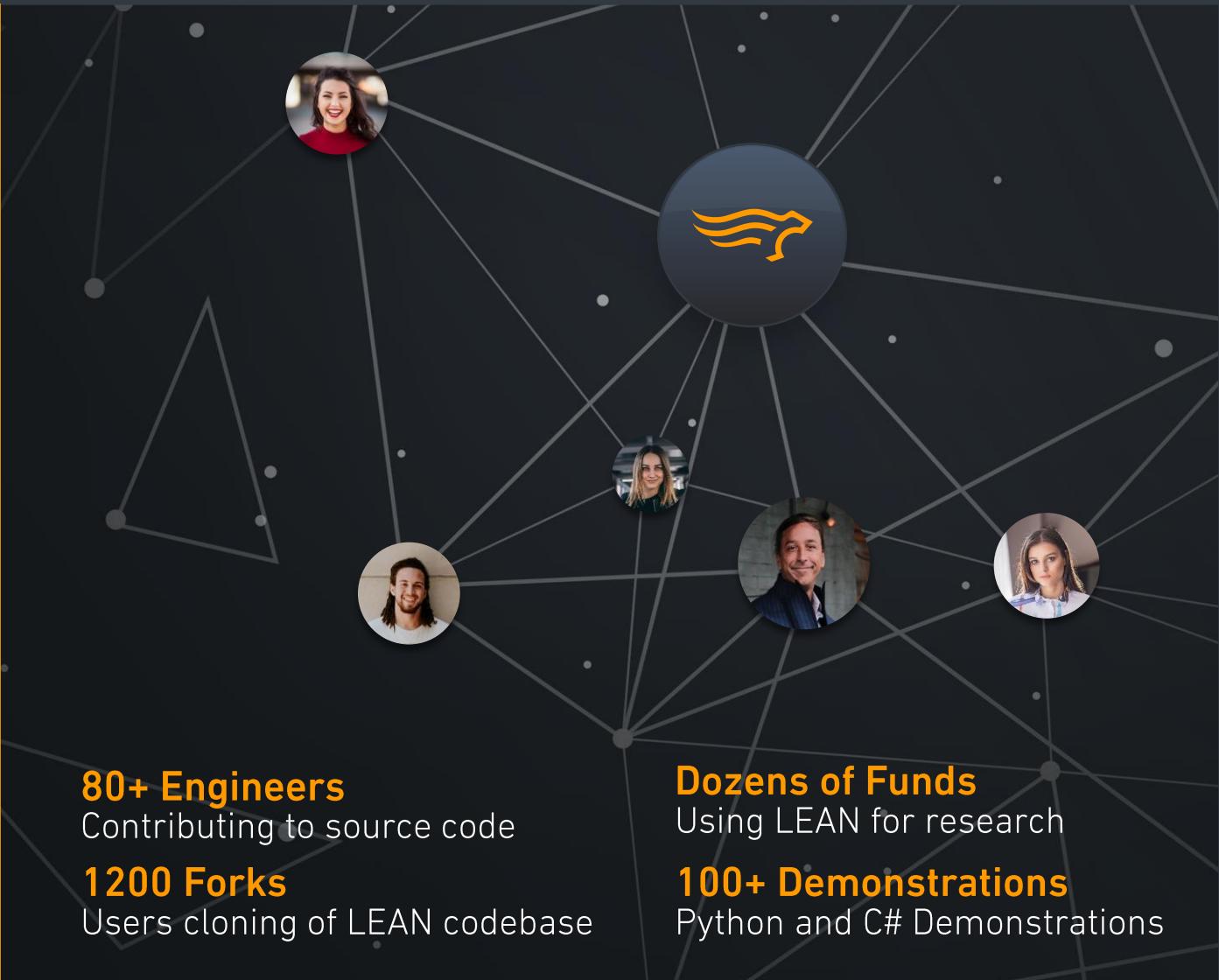


Global Open Source Community

Global community of engineers, scientists and quants, all united by a passion for the financial markets. Funds leverage LEAN to fast-track their strategy development.



www.github.com/quantconnect/lean



Core Team



Jared Broad

CEO, Biomedical Engineer



Alexandre Catarino

Quantitative Development
CQF, PhD Philosophy



Gustavo Aviles

COO, Industrial Engineer



Juan Jose

Data Engineering
PhD Economics



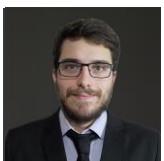
Stefano Raggi

Cloud Engineer
Computer Engineer



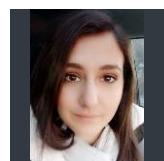
Jing Wu

Financial Engineering
Alpha Engineering



Martin Molinero

Open Source Engineering
Software Engineer



Briana Bigio

Biomedical Engineering
Operations

QC HQ: Seattle, WA



Problem 1:

**#1. Competing against larger,
well funded competitors.**

Others You May Know



≈ +\$100M
VC Funding

As of 2017, less than
\$1M Funding



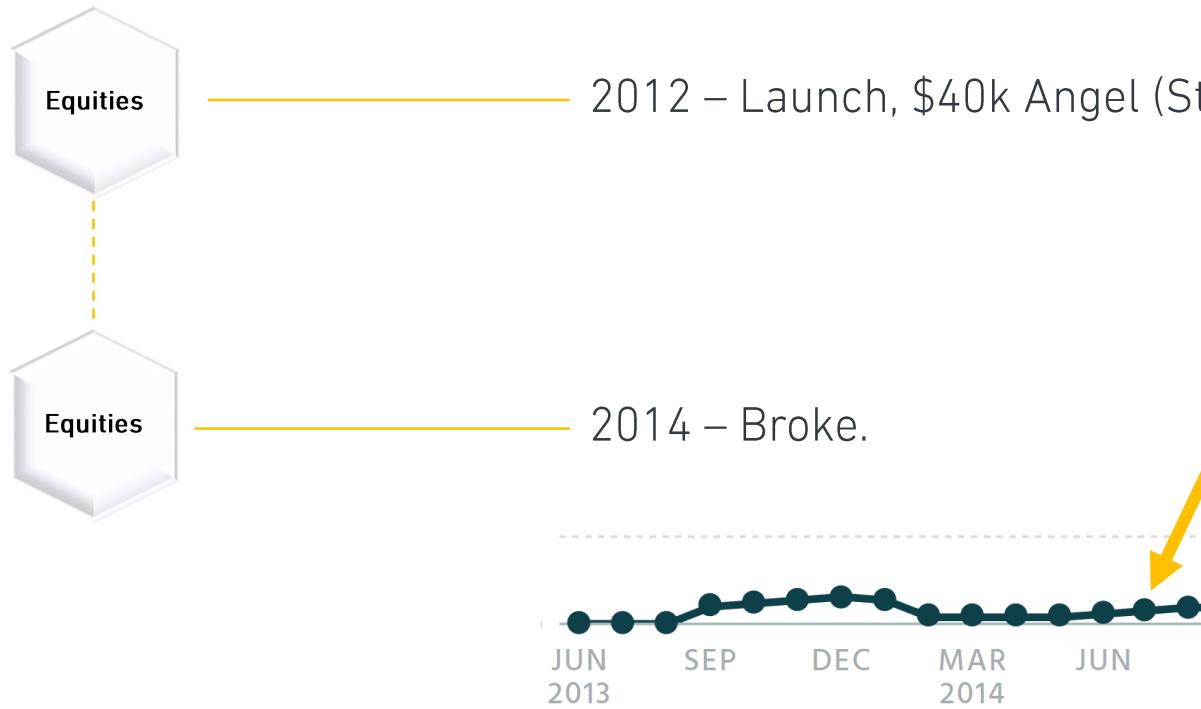
Grown through organic community word of mouth, users investment and bootstrapping.



www.quantconnect.com/lean

Closed Source Humble Beginning

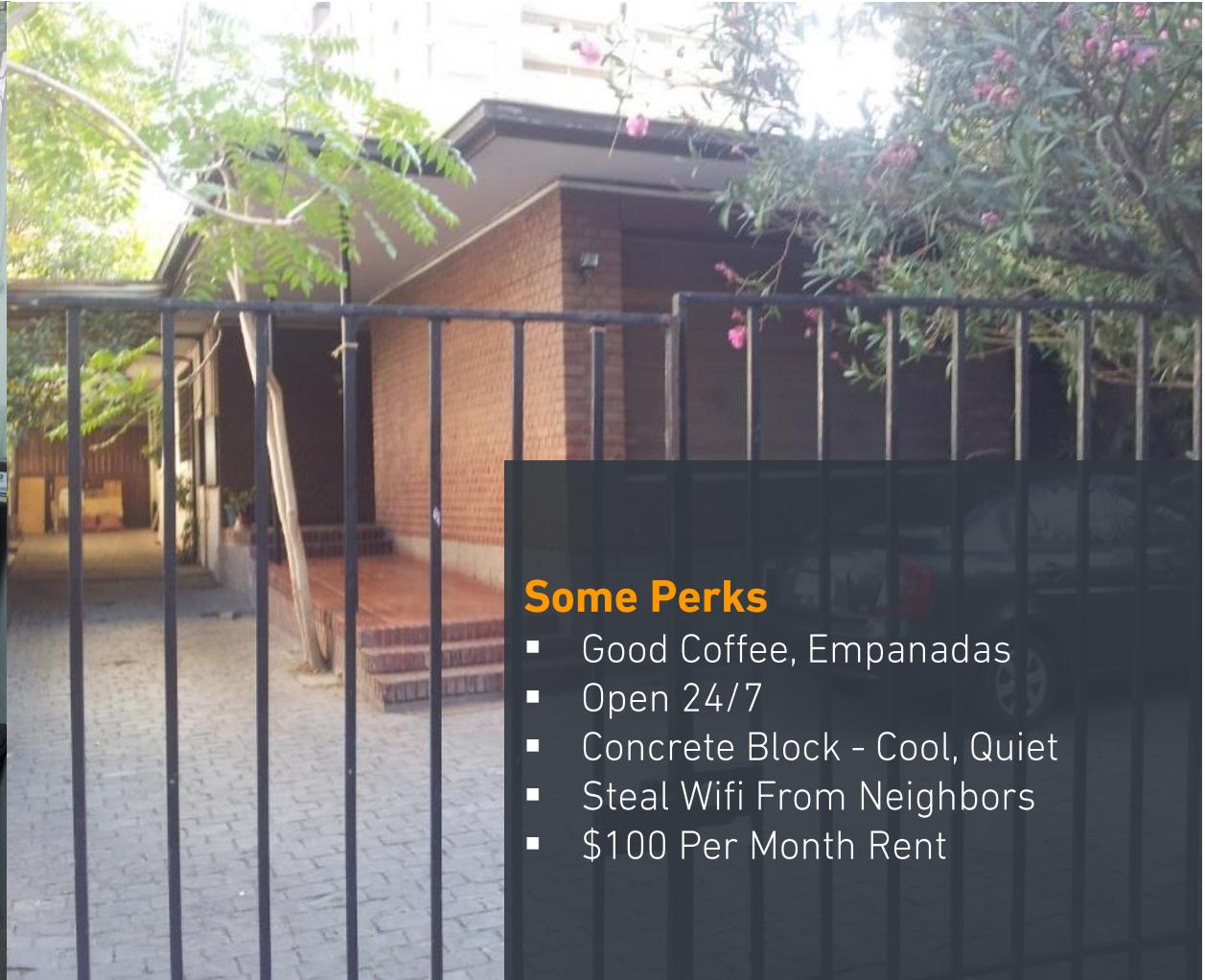
2014, Closed Source



2,000 Accounts
but
4 Clients - \$76/mo
(2 of them family)

What are we doing this for?
PS: Quantopian had \$7M in Funding

The Cupboard



Some Perks

- Good Coffee, Empanadas
- Open 24/7
- Concrete Block - Cool, Quiet
- Steal Wifi From Neighbors
- \$100 Per Month Rent

Why Open Source?

Solid esoteric reasons to open source...

But little evidence to risk it all on a gamble.

A screenshot of a Google search results page. The search query "Why Open Source Your Technology?" is entered in the search bar. The "All" tab is selected, along with other filters like News, Images, Videos, Shopping, More, Settings, and Tools. Below the search bar, it says "About 1,540,000,000 results (0.75 seconds)". The first result is a link to "10 open source technology trends for 2018 | Opensource.com" with the URL <https://opensource.com/article/17/11/10-open-source-technology-trends-2018>. The snippet below the link reads: "29 Nov 2017 - What do you think will be the next **open source** tech trends? I didn't knew the first product on **your** list, and it looks like my future learning ...". To the right of the main search area is a "People also ask" sidebar with four expandable questions: "What is open source technology and why use it?", "Why do we need open source software?", "What are the advantages of open source software?", and "Why you should use open source?". A "Feedback" link is located at the bottom right of the sidebar.

When should you open source your code? | Opensource.com

<https://opensource.com/business/13/5/open-source-your-code> ▾

15 May 2013 - ... whether or not to make **your** project or code snippet **open source**. ... a list for you the next time you ask yourself: Should I **open source** **my** code? ... and do I have the right **technology** and value proposition to gain and keep ...

Six reasons why you might consider open source | Opensource.com

<https://opensource.com/life/15/12/why-open-source> ▾

9 Dec 2015 - 6 motivations for consuming or publishing **open source** software Even closed source **technology**, from the cell phone in **your** pocket to the ...

Why Open Source?

Our Bet...

The majority of people will pay for
convenience and ease of use.

Our value isn't from code, its in
usage of the code.

Crowd Funding

June 2014

What do we have to lose?

Lets find "**The 100**": at least 100 people passionate about the project
enough to sign up at \$10/mo.

If we do, we'll open source the project.

(Or if we can't, we'll quit and go get day jobs).



Crowd Funding: Day 1

Welcome to the QuantConnect Algorithm Development Terminal

Want to see QuantConnect Open Sourced?

We want to open source QuantConnect to get you backtesting in Visual Studio but we need your help! If we reach 100 passionate fans we'll open it to the world!

Reached 12 of 100 Supporter Target!

Upgrade today to Open Source QuantConnect

A special thank-you our supporters

Ryan Hill, Pravin Bezwada, Jimmie Butler, Nick Cusato, Sam Collins, Mattias Surer, Michael Hahn, Mark Meras, Madhan, Paul Radke, Nik Milev, Scott Yacko

Starter Algorithms

Click any project below to clone the template and start coding.

Basic Template

Barebones template algorithm, purchasing a single stock and making a single trade. You can use this as a skeleton to build your strategy.

50d-10d Exponential Moving Average Cross

Exponential moving average cross strategy using the 50 day moving average of close prices, with a debouncing 0.1% tolerance.

SPY Dollar Averaging

Investing at small regular intervals through 2012-2014 averaging the S&P500 index. This is a traditional entry technique for a long term investor.

My Algos

Project Name Last Modified

Introduction to QuantConnect

Introduction to the QuantConnect Algorithm Terminal

Jared Broad

QuantConnect

We believe in a transparent and level playing field in the financial markets; that the crowd is better than an individual bank or hedge fund, and that genius does not live in a cubicle in NYC. We believe that you, our

YES!!!

Latest News

Latest news and updates from the team at QuantConnect -

[New Feature] Custom Order Tagging

You can now tag orders with a short string of custom information. This lets you record critical information relating to the order which will display next to the order in the trades tab!

QuantConnect

Trade Summary

Date/Time	Symbol	Price	Type	Quantity	Operation	Tags
2009-04-17 09:00:00	SPY	\$100.00	Market	100	Buy	Custom Tag 123456789

```
// Set via set holdings as the final optional argument
SetHoldings(symbol:"SPY", percentage:0.80, liquidate: false,
tag:"Custom information");
// Or manually create the order:
Order(symbol:"SPY", quantity:100, type:OrderType.Market,
asynchronous:false, tag:"Custom information")
```

[Update] Debugging Enhancements, Memory Leak Fixes

We've released a new build of the server today which has some good improvements for your debugging and backtesting: - Code errors in the Initialize() function will now be properly reported to console - Code errors in custom data creation will also be reported to console - Fixed memory leak

Post Crowdfunding

(extra ramen flavours)



LEGENDARY
PICTURES

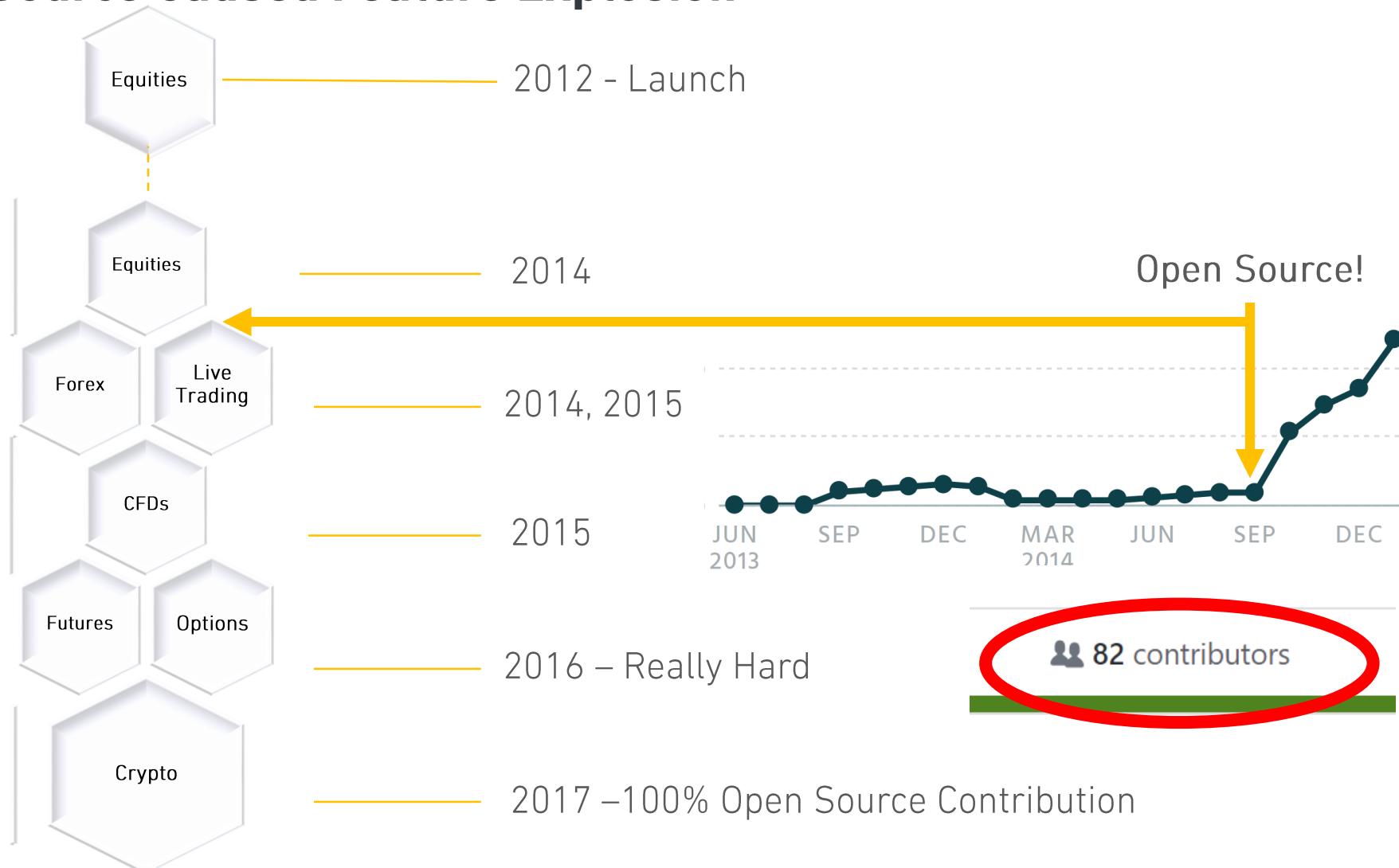
V
VIRTUAL STUDIOS

atmosphere
pictures mm

WARNER BROS. PICTURES

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Open Source Caused Feature Explosion



Problem 2:

**#2. Algorithmic trading is a difficult
and error prone technology.**

Difficult Technology, High Impact

FINANCIAL TIMES

FT Trading Room Knight Capital Group Inc + Add to myFT

Knight Capital glitch loss hits \$461m

Arash Massoudi in New York OCTOBER 17, 2012

Knight Capital said losses from an August 1 trading error had grown to \$461.1m as the electronic trading and market-making company said it had begun the process of recovering from the glitch, which sent it to the brink of bankruptcy.

The company suffered the self-imposed wounds when its trading systems malfunctioned 11 weeks ago, causing the inadvertent purchase of billions of dollars worth of shares in 148 stocks on the New York Stock Exchange.

The losses from unwinding those mistaken positions were initially reported as having cost the company \$440m but that figure was raised by \$20.1m on Wednesday as Knight reported quarterly results.

A portion of those losses came after Knight decided that it could no longer trade those positions itself and sold them in a so-called block trade to Goldman Sachs, the US investment bank, which has refused to detail how much money it made from the deal. But analysts at Morgan Stanley on Wednesday estimated that the deal added about \$200m to the bank's revenues in the third quarter.

Overall, Knight's net losses were \$389.9m for the three months to September 30, compared with a profit of \$26.9m the same time a year ago. Knight said it had negative revenues of \$189.8m, compared with sales of \$397.4m for the same period a year ago as its trading revenues and commissions were affected heavily by the

INVESTOPEDIA

Flash Crash

What is 'Flash Crash'

A flash crash is an event in electronic securities markets wherein the withdrawal of stock orders rapidly amplifies price declines. The result appears to be a rapid sell-off of securities that can happen over a few minutes, resulting in dramatic declines. A flash crash, like the one that occurred on May 6, 2010, is exacerbated as computer trading programs react to aberrations in the market, such as heavy selling in one or many securities, and automatically begin selling large volumes at an incredibly rapid pace to avoid losses. Flash crashes can trigger circuit breakers at major stock exchanges like the NYSE, which halt trading until buy and sell orders can be matched up evenly and trading can resume in an orderly fashion.

Next Up

FLASH FREEZE STOCK MARKET CRASH FLASH SERVICES PMI

BREAKING DOWN 'Flash Crash'

Shortly after 2:30 p.m. EST on May 6, 2010, a flash crash began as the Dow Jones Industrial Average fell more than 1,000 points in 10 minutes, the biggest such drop in history, at that point. Over one trillion dollars in equity was evaporated, although the market regained 70 percent by the end of the day. Initial reports that the crash was caused by a mistyped order proved to be erroneous, and the causes of the flash were attributed to a Navinder Sarao, a futures trader in the London suburbs, who plead guilty for attempting to "spoof the market," by quickly buying and selling hundreds of E-Mini S&P Futures contracts through the Chicago Mercantile Exchange.

There have been other flash crash type events in recent history wherein the volume of computer generated orders outpaced the ability for the exchanges to maintain proper order flow:

- August 22, 2013. Trading was halted at the Nasdaq for more than 3 hours when computers at the NYSE could not process pricing information from the Nasdaq.
- May 18, 2012 - Facebook's IPO. While not a flash crash per se, Facebook shares were held up for more than 30 minutes at the opening bell as a glitch prevented the Nasdaq from accurately pricing the shares causing a reported \$460 million in losses.

Dow Jones

AP Twitter hack causes panic on Wall Street and sends Dow plunging

Market recovers after hackers tweeted from the official AP feed that two explosions had hit the White House

Heidi Moore in New York and Dan Roberts in Washington
Tue 23 Apr 2013 20.41 BST

51 61 This article is over 5 years old

Wall Street collided with social media on Tuesday, when a false tweet from a trusted news organization sent the US stock market into freefall. The 143-point fall in the Dow Jones industrial average came after hackers sent a message from the Twitter feed of the Associated Press, saying the White House had been hit by two explosions and that Barack Obama was injured. The fake tweet, which was immediately corrected by [Associated Press](#) employees, caused a sensation on Twitter and in the stock market. White House officials were unimpressed. An AP reporter apologized for the [Twitter](#) hacking at the start of the daily White House press briefing, saying the tweet had been deleted as soon as it was discovered. A stoney-faced Jay Carney, Obama's personal spokesman, thanked the reporter but did not look amused. "The president is fine. I was just with him," added Carney. The market recovered within a few minutes of the misunderstanding, but the incident left traders catching their breath and speculating once more about their vulnerability to breaking news in the age of social media. It also raised new questions over Twitter's security procedures. The panic, however brief, demonstrates how tightly intertwined Wall Street has become with Twitter, a site that acts as both chatroom and news service, where journalists and publications regularly send out breaking news. There were also concerns over what many suggested was the lurking menace of trading algorithms that scan the news and trade quickly, causing "flash crashes". The Dow Jones Industrial Average measures the financial performance of 30 major US companies and is often used as a measure of the health of the wider



Community Review

The global open source community provide incredible validation and review.



Peer Review

Create customized impact models to handle order impact on fills.



Rapid Feedback

Quickly obtain feedback from engaged pool of users. Collaborate in chatrooms directly with consumers.



Improving Regression and Unit Testing

The community helps us implement new regression and unit tests, finding the thousands of edge cases.

Instilling Trust of Clients

Winning trust of community is critical with such mission critical software.

Why should clients trust a start up with limited track record?

Transparency

Public visibility into code issues and flaws, along with list of work in progress.

Voice

Ability to communicate concerns and contribute, be heard publicly.

Regression

Public unit and regression testing displaying success and failures.



Travis CI

Recruiting and Building an Audience

Building an audience of fans is critical to any sustainable business.

Industry Attention

Attracted the attention of industry, investors and clients.

Powerful Recruiting

Our entire team was sourced from the open source project. Love hard problems.

Strong Retention

People are voluntarily working on LEAN, gives us strong retention.

Problem 3:

#3. Complex needs made it difficult to keep pace with innovation.

Nearly Infinite Complexity

1000 Models * 1000 Different Implementations

Slippage Models

Transaction Fee Models

Market Impact Models

Custom Data Implementations

Order Filling Models

Brokerage Models

Margin Model

Margin Call Model

Brokerage Implementations

Data Downloader Implementations

Indicator Implementations

History Providers

Settlement Models

Asset Class Models

Result Handling Implementations

Messaging Implementations

Transaction Processing Model

Realtime Events Management

Data Feed Implementations

Algorithm Setup Implementations

Logging and Debug Management

Algorithm Settings Models

API Implementations

Brokerage Setup Factories

Caching System Implementations

Streaming Data Provider

Corporation Action Implementations

Universe Selection Implementations

Alpha Generation Implementations

Portfolio Construction Implementations

Point Price Providers

Trade Builder for Statistics Creation

Regression Algorithm Implementations

Risk and Execution Model Implementations

Codesign Focus



Provide Examples, Review

Provide template example implementations and detailed thoughtful review feedback to community.

Write Documentation

Invest heavily in beautiful HTML documentation to help the community learn quickly.

Codesign Focus

Bitfinex

Crypto exchange implementation shared back to the community from a hedge fund using LEAN.



Binance

Crypto exchange implementation shared back to the community from a hedge fund using LEAN.



Alpaca

Commission free brokerage, algorithmic trading competitor to Robinhood, submitted a brokerage implementation to LEAN.



Core Fears of Lock In

Understanding the true fears of clients of vendor lock-in and how to eliminate them with open source.

Fear of bugs which are not patched.

Unpatched issues in the code base making business inefficient.

Fear required features not prioritized.

Critical features and improvement required but no pathway to implement them.

Fear price hikes make business unsustainable.

Pricing changes in the software will force the company to move to another platform.

Phasing Out Brokerage Integrations

Open Up Technology

Opening up the platform allowed clients freedom to evolve at their own pace, along with eliminating lock in fears, increasing adoption.

Freedom

Open source gives clients freedom to modify, fix, extend the software.

Lock In Dissolves

Fears of vendor lock in dissolve and adoption improves.

Self Direction

Soliciting community involvement gives self direction and control.

Choosing an Appropriate License

What is your value proposition to clients?

Unpatched issues in the code base making business inefficient.

Who are your target users?

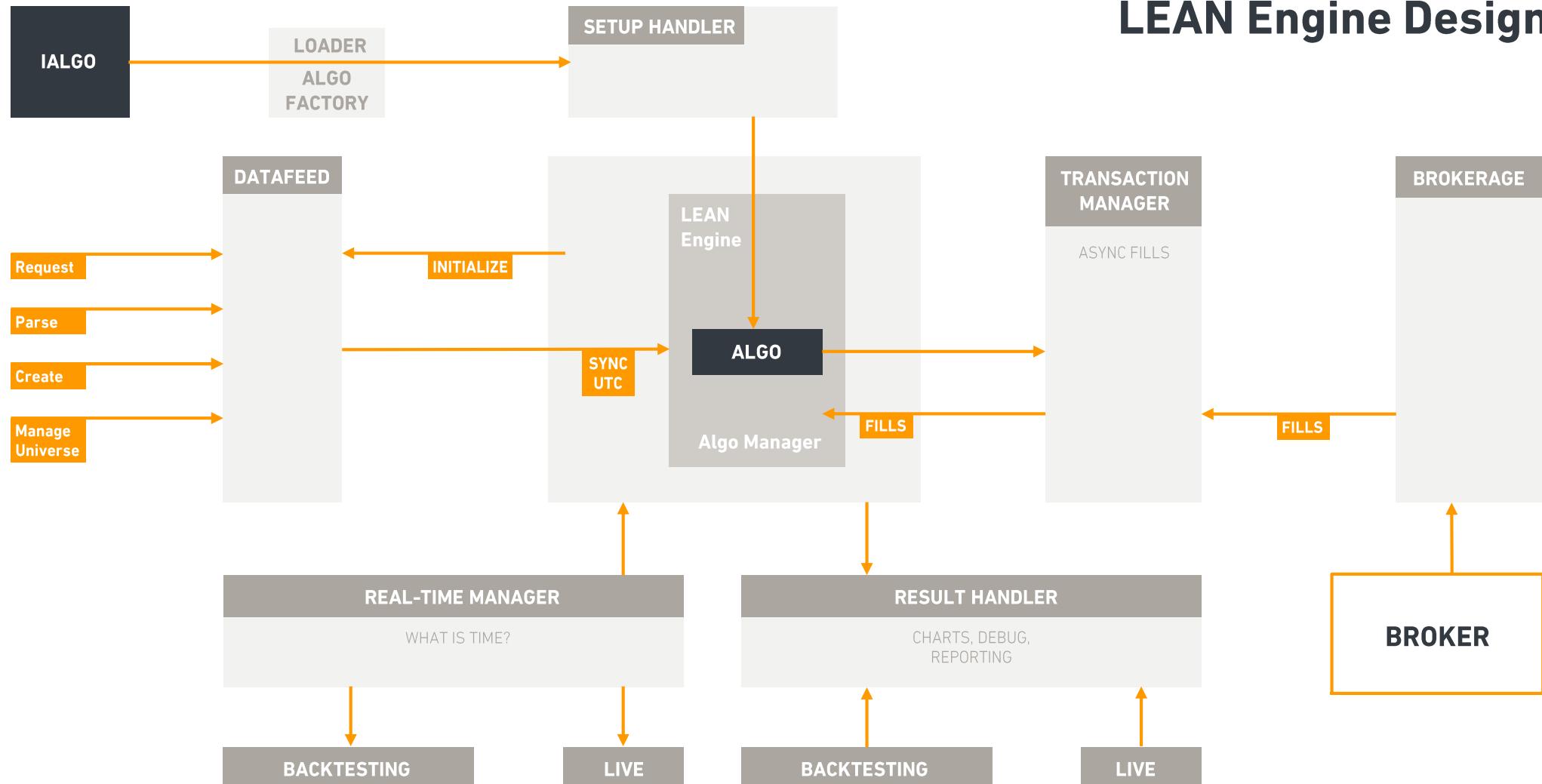
Unpatched issues in the code base making business inefficient.



LEAN

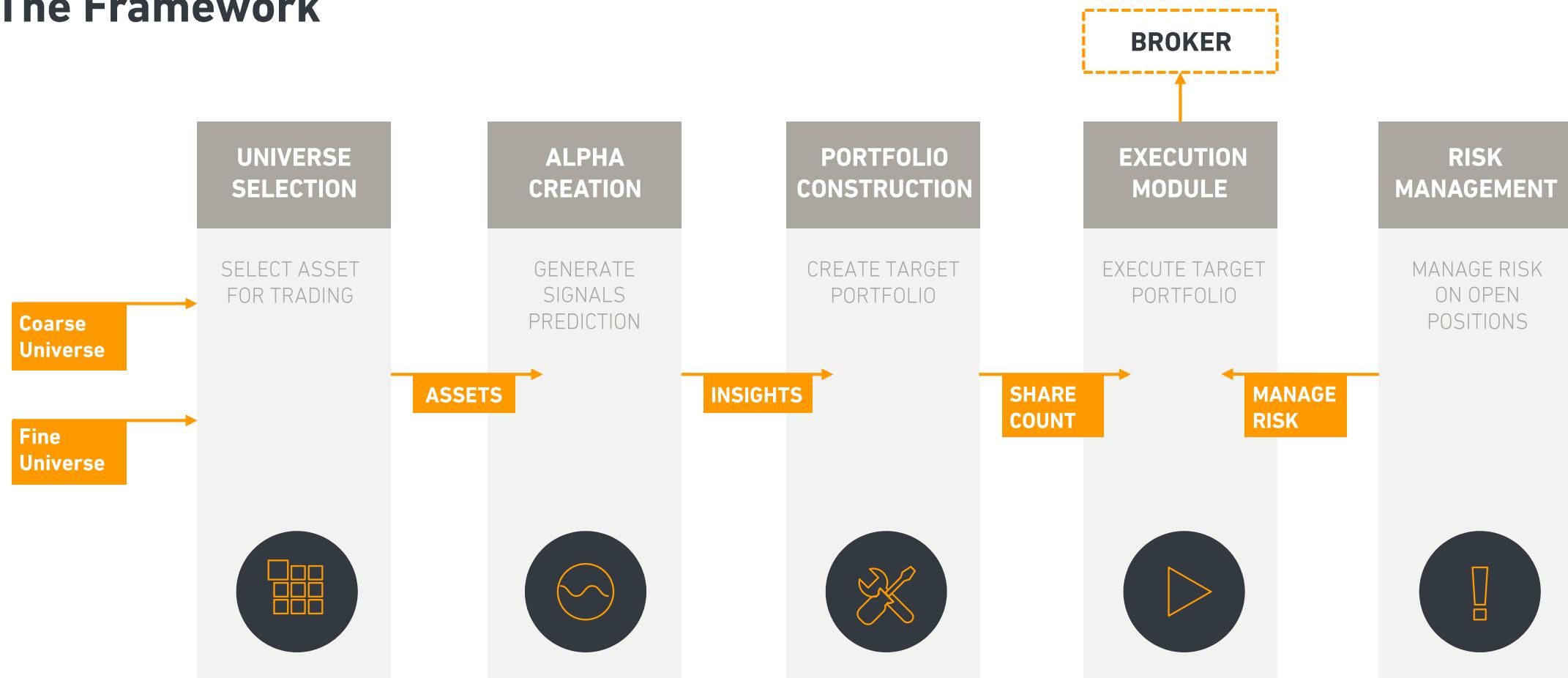
quantconnect.com/lean
opensource@quantconnect.com

LEAN Engine Design



Each component of the LEAN Engine is customizable and pluggable. With slight configuration changes, you can route to new brokerages and select new datafeeds.

The Framework



QUANTCONNECT ALGORITHM
BASE ALGORITHM API. ALL COMMON METHODS

Data Integrations



US Equities and Fundamental Data

QuantQuote provides US equities data to tick resolution; survivorship bias free. Trade and NBBO quote support for backtesting. Paired with MorningStar fundamental data for professional grade equities backtesting.



Multi-Market Forex and Contracts for a Difference (OANDA/FXCM)

Currency trading across multiple exchanges and marketplaces; with spread modelling for accurate order fills. Supporting markets FXCM, OANDA and Interactive Brokers.



Futures and Options (AlgoSeek)

AlgoSeek provides tick by tick future trades and quotes, and minute resolution options support. LEAN can backtest and trade option and future chains.



Cryptocurrency Support (Kaiko/GDAX)

Kaiko and GDAX supply cryptocurrency trade and quote data at tick resolution, enabling trading across major currencies in US. Binance and Bitfinex are also planned additions.