Table 1: Text formatting: bold, italic, font, font_size, markdown, text_color, background_color

Property	Normal	Styled
bold	normal text	bold=TRUE
italic	normal text	italic=TRUE
font	serif text	Times New Roman
font_size	12pt text	font_size=16
markdown	plain text	markdown=TRUE
text_color	black text	red text
background	white bg	grey90 bg