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After (nearly) 30 Years what I've learnt

Clever Data Science doesn't fix terrible data / experimental design.

OTOH, Thinking Computationally can be Transformative

....and is way too important to be left to Computer Scientists

"People are a problem." (Douglas Adams, The Restaurant at the End of The Universe)

Many of the problems in research are fundamentally Social.

Because I was good at Maths....