Marcelo Linares

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Data Engineer | Data Analyst

IT professional with over 13 years of experience in data engineering and business intelligence, in many market segments and different sized companies, working with databases, datawarehouses and ETL tools to manage and integrate data to different sources. I am a versatile professional, able to work with different and diverse technologies and projects. I believe in the power of a good attitude to help the team achieve its goals.

# | EDUCATION

TECH Universidad Tecnologica (2021 - 2023)

MBA in Business Intelligence

Universidad Privada del Valle (2007 - 2008)

Posgrade in Business Intelligence

Universidad Privada del Valle (2000 - 2005)

Bachelor in Systems Engineering degree, Information Technology

# | WORKING EXPERIENCES

Sinchi Wayra S.A. – Mining Company (2019 - Present day)

**Business Analyst**

Client: Business Intelligence area

Activities and responsibilities:

ETL development and integration for EDI using SSIS

Data Cleaning and quality process

Analysis and development of analytics solutions to support data requirements.

Development of Datawarehouse in the cloud with SQL Server (Azure)

Forecasting and Budget for Finance and Production area.

Finance reporting and Business Intelligence oriented to Mining Business.

Technology Stack: SAP ERP, PowerBI, Python, SQL Server, Snowflake,SSIS and SSRS, Azure

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VIVA – Telecommunications (2018 - 2018)

**Deputy Manager of Business Intelligence**

Activities and responsibilities:

Data engineering management for Data Projects

Development of Analytical Projects, Business Intelligence Solutions, Information Management of

the company and Data Science Projects (Big Data and Predictive models).

ETL development for data extraction of Apps, applying to Dynamo DB.

Data engineering management, building pipelines for integrations (EDI).

Cluster Management of Consumer Profiles.

Projects developed with AGILE Methodologies (Scrum and Kanban) and DATAOPS.

Reengineering of Analytical Models in Datawarehouse in cloud platform (PaaS) Azure

Technology Stack: PowerBi, Looker, Gcloud, Netezza, Jira, Hadoop, Python, SQL Server, SSIS, SSRS, Oracle, MySql, Snowflake, AWS, Azure.

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TIGO – Telecommunications (2013 - 2017)

**IT Project Manager/Business Intelligence Engineer**

Activities and responsibilities:

Management of IT Projects Portafolio

Developing integration projects with Masterheadends (Satellital and Line TV) for DTH and HFC

Developing integration projects with Provisionings of Broadband Internet for HFC.

Business Intelligence development solutions applying SSRS and PowerBI to reports and dashboards..

Datawarehouse modelling and ETL process using SSIS in different sources (Oracle, MySql, SQL Server, DynamoDB, Mongo DB and EBS enviroment)

Migration of CRM, Billing and Field Services platform to SIGA

CAPEX and OPEX control monthly.

Application of AGILE Methodologies in teams (developers and business analysts)

Developing integration projects with OTT’s (Netflix, HBO GO, Fox PLAY an d Discovery Kids)

Coordination and Negotiation with suppliers

Technology Stack: SQL Server, SSRS, SSIS, Oracle, Jira, API rest, Java, AWS

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Freelancer – Retail, Health and Education (2009 - 2012)

I IT Consultant

Provision of Value Added Services to Mobile Telephony Operators, Supervision of WAP Projects,

Monitoring of VAS Management Servers and Commercial Management for Market Opening

Development of BI solutions, Reporting Services SQL Server, Business Objects and Qlik

Project management in Development of Apps in Android.

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# | CERTIFICATIONS

Scrum Fundamentals Certified - SFC (2020)

SCRUMstudy - Accreditation Body for Scrum and Agile

Google Cloud Big Data and Machine Learning Fundamentals (2023)

Coursera

# | SKILLS

**Operating systems:** MS-Windows, Linux

**Languages:**  PHP, Java

**Internet / Web:**  Wordpress

**Programming/Tools:**  Visual Studio Code

**Project Tools:** JIRA

**Databases:**  MySQL, MS SQL Server, Oracle, Netezza.

**Cloud:**  AWS, Google Cloud.

**Data Visualization Tools:** Power BI, SSRS, Tableau and SAP Business Objects

# | LANGUAGES

English (Professional Proficiency)