

```
<!doctype html>
<html lang="en">
<head>
  <meta charset="utf-8" />
  <meta name="viewport" content="width=device-width,initial-scale=1" />
  <title>StartupName — Do X without Y</title>
  <meta name="description" content="StartupName helps you do X in minutes. Join the waitlist." />
  <meta property="og:title" content="StartupName — Do X without Y" />
  <meta property="og:description" content="Do X in minutes. Join the waitlist." />
  <meta property="og:type" content="website" />
<style>
:root{
  --bg:#0b0f17;
  --card:#101827;
  --muted:#94a3b8;
  --text:#e5e7eb;
  --brand:#7c3aed;
  --brand2:#22c55e;
  --ring:rgba(124,58,237,.35);
  --border:rgba(148,163,184,.18);
  --shadow: 0 18px 60px rgba(0,0,0,.35);
}
*{box-sizing:border-box}
html,body{height:100%}
body{
  margin:0;
  font-family: ui-sans-serif, system-ui, -apple-system, Segoe UI, Roboto, Helvetica, Arial, "Apple Color Emoji","Segoe UI Emoji";
  background: radial-gradient(1200px 700px at 15% 10%, rgba(124,58,237,.20), transparent 55%),
              radial-gradient(900px 600px at 90% 20%, rgba(34,197,94,.12), transparent 55%),
              var(--bg);
  color:var(--text);
  line-height:1.45;
}
a{color:inherit;text-decoration:none}
.container{max-width:1100px;margin:0 auto;padding:28px 20px 70px}
.nav{
  display:flex;align-items:center;justify-content:space-between;
  gap:14px; padding:10px 0 20px;
  position:sticky; top:0; backdrop-filter: blur(10px);
  background: linear-gradient(to bottom, rgba(11,15,23,.92), rgba(11,15,23,.55));
}
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z-index:10;
}
.logo{display:flex;align-items:center;gap:10px;font-weight:800;letter-spacing:.2px}
.dot{width:12px;height:12px;border-radius:999px;background:linear-gradient(135deg,var(--brand),var(--brand2)); box-shadow:0 0 0 6px rgba(124,58,237,.08)}
.navlinks{display:flex;gap:16px;flex-wrap:wrap;justify-content:flex-end}
.navlinks a{color:var(--muted);font-weight:600}
.navlinks a:hover{color:var(--text)}
.btn{
  display:inline-flex;align-items:center;justify-content:center;gap:8px;
  padding:10px 14px;border-radius:12px;
  border:1px solid var(--border);
  background: rgba(16,24,39,.6);
  box-shadow: 0 8px 28px rgba(0,0,0,.25);
  font-weight:700;
}
.btn.primary{
  background: linear-gradient(135deg, rgba(124,58,237,.95),
  rgba(124,58,237,.65));
  border-color: rgba(124,58,237,.5);
}
.btn:hover{transform: translateY(-1px)}
.btn:active{transform: translateY(0)}
.hero{
  display:grid; grid-template-columns: 1.2fr .8fr; gap:22px;
  padding:34px 0 10px;
}
@media (max-width: 900px){ .hero{grid-template-columns: 1fr} }
h1{font-size:54px;line-height:1.02;margin:8px 0 12px}
@media (max-width: 520px){ h1{font-size:40px} }
.sub{font-size:18px;color:var(--muted);max-width:55ch}
.heroCard{
  background: rgba(16,24,39,.62);
  border:1px solid var(--border);
  border-radius:18px;
  padding:18px;
  box-shadow: var(--shadow);
}
.badges{display:flex;gap:10px;flex-wrap:wrap;margin:16px 0 18px}
.badge{
  padding:6px 10px;border-radius:999px;font-weight:700;
  color:rgba(229,231,235,.9);
  border:1px solid var(--border);
  background: rgba(2,6,23,.32);
}
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.ctaRow{display:flex;gap:12px;flex-wrap:wrap;align-items:center;margin-top:18px}
.mini{color:var(--muted);font-size:13px}
.stats{
  display:grid;grid-template-columns:repeat(3,1fr);gap:10px;margin-top:14px
}
.stat{
  padding:12px;border-radius:14px;background: rgba(2,6,23,.35);border:1px solid var(--border)
}
.stat b{font-size:18px}
.section{padding:34px 0 0}
.section h2{font-size:28px;margin:0 0 10px}
.grid3{display:grid;grid-template-columns:repeat(3,1fr);gap:12px}
@media (max-width: 900px){ .grid3{grid-template-columns:1fr} }
.card{
  background: rgba(16,24,39,.55);
  border:1px solid var(--border);
  border-radius:18px;padding:16px;
  box-shadow: 0 14px 40px rgba(0,0,0,.25);
}
.icon{
  width:38px;height:38px;border-radius:12px;
  display:flex;align-items:center;justify-content:center;
  background: rgba(124,58,237,.16);
  border:1px solid rgba(124,58,237,.35);
  margin-bottom:10px;
  box-shadow: 0 0 0 6px rgba(124,58,237,.06);
}
.muted{color:var(--muted)}
.divider{height:1px;background:var(--border);margin:22px 0}
.pricing{
  display:grid;grid-template-columns:repeat(3,1fr);gap:12px
}
@media (max-width: 900px){ .pricing{grid-template-columns:1fr} }
.price{font-size:34px;margin:6px 0 0}
.pill{
  display:inline-block;
  padding:5px 10px;border-radius:999px;
  background: rgba(34,197,94,.12);
  border:1px solid rgba(34,197,94,.35);
  color: rgba(229,231,235,.92);
  font-weight:800;
  font-size:12px;
}
ul{margin:10px 0 0; padding-left:18px}
li{margin:6px 0; color: var(--muted)}
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.faq details{
  background: rgba(16,24,39,.45);
  border:1px solid var(--border);
  border-radius:14px;
  padding:12px 14px;
  margin:10px 0;
}
details summary{cursor:pointer;font-weight:800}
.formRow{display:flex;gap:10px;flex-wrap:wrap;margin-top:10px}
input, textarea{
  width:100%;
  padding:12px 12px;border-radius:12px;
  border:1px solid var(--border);
  background: rgba(2,6,23,.45);
  color: var(--text);
  outline:none;
}
input:focus, textarea:focus{box-shadow:0 0 0 6px var(--ring); border-color:
rgba(124,58,237,.55)}
.two{display:grid;grid-template-columns:1fr 1fr;gap:10px}
@media (max-width: 700px){ .two{grid-template-columns:1fr} }
footer{margin-top:34px;color:var(--muted);font-size:13px}
.toast{
  position: fixed; right:18px; bottom:18px;
  max-width: 360px;
  background: rgba(16,24,39,.92);
  border:1px solid var(--border);
  border-radius:14px;
  padding:12px 12px;
  box-shadow: var(--shadow);
  display:none;
}
.toast.show{display:block}
.kbd{font-family: ui-monospace, SFMono-Regular, Menlo, Monaco, Consolas,
"Liberation Mono", "Courier New", monospace;
  font-size:12px; color:rgba(229,231,235,.85); background:rgba(2,6,23,.45);
  border:1px solid var(--border); padding:2px 6px; border-radius:7px;
}
</style>
</head>

<body>
<div class="container">
  <div class="nav">
    <div class="logo"><span class="dot"></span> <span>StartupName</span></div>
    <div class="navlinks">
```

```
<a href="#features">Features</a>
<a href="#pricing">Pricing</a>
<a href="#faq">FAQ</a>
<a href="#contact" class="btn">Join Waitlist</a>
</div>
</div>

<section class="hero" id="top">
<div>
  <div class="badges">
    <span class="badge">⚡ Ship faster</span>
    <span class="badge">🔒 Privacy-first</span>
    <span class="badge">↗️ Built for growth</span>
  </div>
  <h1>Do <u>X</u> without <u>Y</u>.</h1>
  <p class="sub">
    StartupName helps <b>your target customer</b> achieve <b>one clear
    outcome</b> in minutes,
    without the usual hassle. Replace this copy with your real value prop.
  </p>

  <div class="ctaRow">
    <a class="btn primary" href="#contact">Get early access →</a>
    <a class="btn" href="#pricing">See pricing</a>
    <span class="mini">No spam. Cancel anytime. <span class="kbd">⌘</
    span> <span class="kbd">K</span> quick nav</span>
  </div>

  <div class="stats">
    <div class="stat"><b>10x</b><div class="muted">faster setup</div></
    div>
    <div class="stat"><b>2 min</b><div class="muted">to first result</
    div></div>
    <div class="stat"><b>99.9%</b><div class="muted">uptime*</div></
    div>
  </div>
  <p class="mini muted" style="margin-top:10px">*Replace with real
  metrics when you have them.</p>
</div>

<div class="heroCard">
  <div class="muted" style="font-weight:800; margin-bottom:8px">Live
  preview</div>
  <div class="card" style="margin-bottom:12px">
    <div class="muted" style="font-weight:800">What you get</div>
    <div class="divider"></div>
    <div style="display:grid;gap:10px">
```

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<div><b>1.</b> A single clear outcome</div>
<div><b>2.</b> Easy onboarding</div>
<div><b>3.</b> Shareable results</div>
</div>
</div>

<div class="card">
  <div class="muted" style="font-weight:800; margin-bottom:8px">Early
  access list</div>
  <form id="waitlistForm">
    <div class="two">
      <div>
        <label class="mini muted">Name</label>
        <input name="name" placeholder="Hugo" autocomplete="name" />
      </div>
      <div>
        <label class="mini muted">Email</label>
        <input name="email" placeholder="you@email.com" autocomplete="email" required />
      </div>
    </div>
    <div style="margin-top:10px">
      <label class="mini muted">What are you trying to solve?</label>
      <textarea name="note" rows="3" placeholder="A sentence is enough
      (optional)"></textarea>
    </div>
    <div class="formRow">
      <button class="btn primary" type="submit">Join waitlist</button>
      <span class="mini muted">We'll email you when we launch.</span>
    </div>
  </form>
</div>
</div>
</section>

<section class="section" id="features">
  <h2>Features</h2>
  <p class="muted">Swap these for what your product actually does. Keep it
  outcome-focused.</p>
  <div class="grid3">
    <div class="card">
      <div class="icon">✨</div>
      <b>Instant setup</b>
      <p class="muted">Get to your first result in minutes, not days.</p>
    </div>
    <div class="card">
      <div class="icon">🧠</div>
```

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<b>Smart defaults</b>
<p class="muted">Opinionated UX so users don't get stuck.</p>
</div>
<div class="card">
  <div class="icon">📊</div>
  <b>Measurable impact</b>
  <p class="muted">Track what matters and share progress easily.</p>
</div>
</div>
</section>

<section class="section" id="pricing">
  <h2>Pricing</h2>
  <p class="muted">Start simple. You can refine pricing after talking to
  users.</p>

  <div class="pricing">
    <div class="card">
      <b>Starter</b>
      <div class="price">£0</div>
      <div class="muted">For trying it out</div>
      <ul>
        <li>Core feature access</li>
        <li>Basic support</li>
        <li>Limited usage</li>
      </ul>
      <div class="divider"></div>
      <a class="btn" href="#contact">Join waitlist</a>
    </div>

    <div class="card" style="border-color: rgba(124,58,237,.55)">
      <div style="display:flex;align-items:center;justify-content:space-
      between;gap:10px">
        <b>Pro</b>
        <span class="pill">Most popular</span>
      </div>
      <div class="price">£19<span class="muted" style="font-size:14px">/
      mo</span></div>
      <div class="muted">For serious users</div>
      <ul>
        <li>Everything in Starter</li>
        <li>Higher limits</li>
        <li>Priority support</li>
      </ul>
      <div class="divider"></div>
      <a class="btn primary" href="#contact">Get early access</a>
    </div>
  
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<div class="card">
  <b>Business</b>
  <div class="price">Let's talk</div>
  <div class="muted">For teams</div>
  <ul>
    <li>Team features</li>
    <li>Custom onboarding</li>
    <li>SLA + security</li>
  </ul>
  <div class="divider"></div>
  <a class="btn" href="#contact">Contact</a>
</div>
</div>
</section>

<section class="section faq" id="faq">
  <h2>FAQ</h2>
  <details>
    <summary>When are you launching?</summary>
    <p class="muted">Put your target date here (or say "rolling invites").</p>
  </details>
  <details>
    <summary>Who is this for?</summary>
    <p class="muted">Your ideal customer in one sentence.</p>
  </details>
  <details>
    <summary>What do I get with early access?</summary>
    <p class="muted">Discounts, feature input, concierge onboarding, etc.</p>
  </details>
</section>

<section class="section" id="contact">
  <h2>Join the waitlist</h2>
  <p class="muted">This demo stores submissions locally in your browser.  
Hook it to a backend when ready.</p>

  <div class="card">
    <form id="contactForm">
      <div class="two">
        <div>
          <label class="mini muted">Email</label>
          <input name="email" type="email" placeholder="you@email.com" required />
        </div>
        <div>

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        <label class="mini muted">Company (optional)</label>
        <input name="company" placeholder="Acme Ltd" />
    </div>
</div>
<div style="margin-top:10px">
    <label class="mini muted">Message</label>
    <textarea name="message" rows="4" placeholder="Tell us what you
need"></textarea>
</div>
<div class="formRow">
    <button class="btn primary" type="submit">Send</button>
    <span class="mini muted">Or email: hello@startupname.com</span>
</div>
</form>
</div>

<footer>
    <div class="divider"></div>
    © <span id="year"></span> StartupName. Built with simple HTML/CSS.
</footer>
</section>
</div>

<div id="toast" class="toast" role="status" aria-live="polite"></div>

<script>
const toast = (msg) => {
    const el = document.getElementById("toast");
    el.textContent = msg;
    el.classList.add("show");
    clearTimeout(window.__toastTimer);
    window.__toastTimer = setTimeout(() => el.classList.remove("show"),
2600);
};

const saveLead = (data) => {
    const key = "startup_leads_v1";
    const prev = JSON.parse(localStorage.getItem(key) || "[]");
    prev.push({ ...data, ts: new Date().toISOString() });
    localStorage.setItem(key, JSON.stringify(prev));
};

document.getElementById("waitlistForm").addEventListener("submit", (e) =>
{
    e.preventDefault();
    const fd = new FormData(e.target);
    const data = Object.fromEntries(fd.entries());

```

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if (!data.email) return;
saveLead({ source: "hero", ...data });
e.target.reset();
toast("You're on the list ✅");
});

document.getElementById("contactForm").addEventListener("submit", (e)
=> {
  e.preventDefault();
  const fd = new FormData(e.target);
  const data = Object.fromEntries(fd.entries());
  saveLead({ source: "contact", ...data });
  e.target.reset();
  toast("Message saved ✅ (connect backend to email it)");
});

document.getElementById("year").textContent = new Date().getFullYear();

// Quick nav: Cmd/Ctrl + K
document.addEventListener("keydown", (e) => {
  const isK = e.key.toLowerCase() === "k";
  const mod = e.metaKey || e.ctrlKey;
  if (mod && isK) {
    e.preventDefault();
    const choice = prompt("Go to: features, pricing, faq, contact");
    if (!choice) return;
    const id = choice.trim().toLowerCase();
    const el = document.getElementById(id);
    if (el) el.scrollIntoView({ behavior: "smooth" });
    else toast("Try: features / pricing / faq / contact");
  }
});
</script>
</body>
</html>
```