HUGO SERENO FERREIRA, PHD

BIRTH: 7/1980 **E:** HUGO@SHIFTFORWARD.EU **T:** 220301567

Professor, researcher and entrepreneur with 12+ years of professional experience and 20+ published works (*h-index 5*), focused in high-quality, adaptable, large-scale and mission-critical software solutions. His career encompasses projects for government, military and privately held businesses. Today he specialises in research, education and consultancy in Object-Oriented/Functional Programming, Architecture & Design Patterns, and Agile Methodologies. First student to be jointly awarded a Ph.D. (with distinction) in Computer Science by the Universities of Porto (UP), Minho (UM) and Aveiro (UA), he held a *postdoc* research position at INESC TEC.

After receiving a Licentiate degree in *Informatics and Computation Engineering*, Hugo performed military R&D for NATO at *ParadigmaXis*, *S.A.* There he progressively assumed the roles of developer, team leader, software architect, and project manager in several government and privately held projects. His university teaching career started shortly after becoming a doctorate candidate in meta-programming and model-driven software engineering (2007), mainly at the Faculty of Engineering of the University of Porto (FEUP).

In 2011 Hugo co-founded *Shiftforward*, *Lda*. with Paulo Cunha, a strategy and technology consultancy company that specialises in high-scalable software infrastructures for the Online Advertising industry. Still in its infancy, *Shiftforward* already gathered several European clients and works with companies all over the world (including *Xplosion Interactive*, *Semasio*, *Wellington Partners*, *Eyeota*, ...), helping them to evaluate, acquire, design or develop the highest-quality technology to fulfil their online media business plans.

Professional experience

Currently held positions & affiliations

- * 2011 Co-Founder & Chief Technology Officer (CTO), Shiftforward, Lda. { http://shiftforward.eu}
- ★ 2013 Assistant Professor, FEUP Faculty of Engineering, University of Porto { http://www.fe.up.pt }
- ★ 2011 Collaborating Lecturer, FLUP Faculty of Arts, University of Porto {http://www.letras.up.pt}
- * 2009 Collaborating Researcher, INESC Instituto de Engenharia de Sistemas e Computadores do Porto

PAST EXPERIENCE IN ACADEMY

- 2008 13 Assistant Lecturer, FEUP Faculty of Engineering, University of Porto { http://www.fe.up.pt }
- 2011 12 Postdoctoral Researcher, INESC Instituto de Engenharia de Sistemas e Computadores do Porto
- 2011 Guest Lecturer, ISEP Instituto Superior de Engenharia do Porto
- 2008 *Lecturer*, ISTEC Instituto Superior de Tecnologias Avançadas

PAST EXPERIENCE IN INDUSTRY

- Senior Architect, ParadigmaXis Arquitectura e Engenharia de Software, S.A.
- 2010—11 Independent Consultant working with Critical Software PT, Semasio DE, SAGE PT, Tectonic UK, etc.
- 2007 10 Researcher, ParadigmaXis Arquitectura e Engenharia de Software, S.A.
- 2003 07 Software Engineer, ParadigmaXis Arquitectura e Engenharia de Software, S.A.
- $_{2001} _{03}$ Freelancer in developing software solutions for medical healthcare and sports centers

Education

PH.D. in Computer Science (w/ distinction), MAPI Joint Doctoral Programme, FEUP&FCUP UM UA LICENG in Informatics and Computation Engineering, FEUP

Grants, certifications, honors & awards

- Best paper award for Tiago Boldt Sousa, Hugo Sereno Ferreira, "Object-Functional Patterns: Re-Thinking Development in a Post-Functional World", SEDES @ QUATIC 2012
- 2011 12 Postdoctoral research grant by INESC, cf. BPD/110054/CAALYX-MV_USIG
- 2007 11 Scholarship grant for doctoral studies by FCT, cf. SFRH/BDE/33298/2008

- Best paper award for Hugo Sereno Ferreira, Ademar Aguiar, João Pascoal Faria, "Adaptive Object Modelling: Patterns, Tools and Applications", SEDES @ ICSEA 2009
- Best paper award for Hugo Sereno Ferreira, Filipe Correia, Leon Welicki, "Patterns for Data and Metadata Evolution in Adaptive Object Models", PLOP @ OOPSLA 2008
- 2004 11 NATO-secret security clearance for military R&D

2008 — Publications & talks

JOURNAL ARTICLES (PEER-REVIEWED)

Hugo Sereno Ferreira, Ademar Aguiar, João Pascoal Faria, "Adaptive Object-Models: A Research Roadmap", International Journal On Advances in Software, Vol 3.

CONFERENCE ARTICLES (PEER-REVIEWED)

- Tiago Babo, Vânia Guimarães, Hugo Sereno Ferreira, "Smartphone Based Fall Prevention Exercises", Proceedings of the 15th IEEE International Conferences on e-Health Networking, Application & Services (HEALTHCOM 2013). Lisbon, Portugal.
- Angelo Martins, Tiago Boldt Sousa, João Pascoal Faria, Hugo Sereno Ferreira, "Architecture for an AAL Ecosystem", Proceedings of the 6th International C* Conference on Computer Science & Software Engineering. Porto, Portugal.
- * 2012 Tiago Boldt Sousa, Hugo Sereno Ferreira, "Object-Functional Patterns: Re-Thinking Development in a Post-Functional World", Proceedings of SEDES'2012 at the 8th International Conference on the Quality of Information and Communications Technology. Lisbon, Portugal. Best Paper Award.
 - Sandra Prescher, Alan Bourke, Friedrich Koehler, Angelo Manuel Martins, Hugo Sereno Ferreira, Tiago Boldt Sousa, Rui Castro, António Santos, Marc Torrent Poch, Sergi Gomis Gascó, Hospedales Margarita, John Nelson, "A Ubiquitous Ambient Assisted Living Solution to Promote Safer Independent Living in Older Adults Suffering from Co-morbidity", Proceedings of the 34th Annual International Conference of the IEEE Engineering in Medicine and Biology Society (EMBC'12). California, USA.
 - Hugo Sereno Ferreira, Tiago Sousa, Angelo Martins, "Scalable Integration of Multiple Health Sensor Data for Observing Medical Patterns", Proceedings of the 9th International Conference on Cooperative Design, Visualization and Engineering. Osaka, Japan. Lecture Notes in Computer Science 7467.
 - Tiago Almeida, Hugo Sereno Ferreira, Tiago Sousa, "A collaborative expandable framework for endusers and programmers", Proceedings of the 9th International Conference on Cooperative Design, Visualization and Engineering. Osaka, Japan. Lecture Notes in Computer Science 7467.
 - Patricia Matsumoto, Eduardo Guerra, Hugo Sereno Ferreira, Filipe Correia, Joseph Yoder, Ademar Aguiar, "AOM Roles Metadata Mapping", Proceedings of the 18th Conference on Pattern Languages of Programs, Portland, Oregon, USA.
 - Hugo Sereno Ferreira, Filipe Correia, Ademar Aguiar, Joseph Yoder, "*The Lazy Semantics Pattern on the context of Meta-Architectures*", 2nd Asian Conf. on Pattern Languages of Programs. Tokyo, Japan.
 - Hugo Sereno Ferreira, Filipe Correia, Joseph Yoder, Ademar Aguiar, "Core Patterns of Object-Oriented Meta-Architectures", Proceedings of the 17th Conference on Pattern Languages of Programs, Reno, Nevada, USA.
 - Marco Cunha, Ana Paiva, Hugo Sereno Ferreira, Rui Abreu, "PETTool: A Pattern-Based GUI Testing Tool", 2nd International Conference on Software Technology and Engineering, Puerto Rico, USA.
 - Gabriela Soares, Rosaldo Rossetti, Nuno Flores, Ademar Aguiar, Hugo Sereno Ferreira, "A Cooperative Personal Agenda in a Collaborative Team Environment", Proceedings of the 6th International Conference on Cooperative Design, Visualization and Engineering. Lecture Notes in Computer Science 5738.
 - António Rito Silva, David Martinho, Ademar Aguiar, Nuno Flores, Filipe Correia, Hugo Sereno Ferreira, "An Implementation Model for Agile Business Process Tools", International Workshop on Organizational Design and Engineering, Portugal.
 - Hugo Sereno Ferreira, Filipe Correia, Ademar Aguiar, "Design for an Adaptive Object-Model Framework: An Overview", Proceedings of the 4th International Workshop on Models@runtime, Denver,

| | Colorado, USA. |
|--------------|--|
| 2009 | Filipe Correia, Hugo Sereno Ferreira, Nuno Flores, Ademar Aguiar, "Patterns for Consistent Softward Documentation", Proceedings of the 16 th Conference on Pattern Languages of Programs, Chicago Illinois, USA. |
| 2009 | Hugo Sereno Ferreira, Ademar Aguiar, João Pascoal Faria, "Adaptive Object Modelling: Patterns, Tool and Applications", 3 rd Symposium on Doctoral Students of Software Engineering. Proceedings of the 4 th International Conference on Software Engineering Advances, Porto, Portugal. Best Paper Award |
| 2009 | Filipe Correia, Hugo Sereno Ferreira, Nuno Flores, Ademar Aguiar, "Incremental Knowledge Acquisition in Software Development Using a Weakly-Typed Wiki", Proceedings of the 5 th International Symposium on Wikis and Open Collaboration, Orlando, Florida, USA. |
| 2008 | Hugo Sereno Ferreira, Filipe Correia, Leon Welicki, "Patterns for Data and Metadata Evolution in Adaptive Object Models", Proceedings of 15 th Conference on Pattern Languages of Programs, Nashvill Tennessee, USA. Best Paper Award. |
| 2008 | Filipe Correia and Hugo Sereno Ferreira, " <i>Trends on Adaptive Object-Model Research</i> ", Proceedings of the 3 rd Edition of the Doctoral Symposium in Informatics Engineering, Porto, Portugal. |
| | TECHNICAL WHITEPAPERS |
| 2012 | Paulo Cunha, André Silva, João Azevedo, Hugo Sereno Ferreira, "AdStress: The Online Advertising Stress Testing Platform" { http://goo.gl/XL20R }. |
| 2012 | Paulo Cunha, João Azevedo, André Silva, Hugo Sereno Ferreira, "AdForecaster: Predict Your Campaign Ad Impressions in Seconds" { http://goo.gl/dPwr0 }. |
| | OTHERS |
| 2012 | Filipe Correia, Nuno Flores, Hugo Sereno Ferreira, Ademar Aguiar, "Assessing Tools for Software Development: An overview of three user evaluations", User evaluation for Software Engineering Researchers (USER) Workshop at the 34 th International Conference on Software Engineering. |
| 2012 2011 | Hugo Sereno Ferreira, "Introdução à Programação Objecto-Funcional com Scala", MundoJ 53. Michel Wermelinger, Hugo Sereno Ferreira, "Quality evolution track at QUATIC'10", ACM SIGSOFT Software Engineering Notes, p. 28. |
| | DISSERTATIONS |
| 2010 | Adaptive Object-Modeling: Patterns, Tools and Applications. PhD dissertation |
| 2004 | Framework for Development of Command & Control Systems. LicEng dissertation |
| | TALKS & SHOWS |
| 2013 | Interview with ShiftForward, TSF Mundo Novo (radio program on entrepreneurship) |
| 2013 | Why Post-Functional Programming Matters, 8th National Meeting of Informatics Students (ENEI 2013 |
| 2013 | Shiftforward – Lessons Learned in Entrepreneurship, Beta-Talk Porto, Facts Coworking Episode "What's a Programming Language?" in One Minute Engineering { paginas.fe.up.pt/~engmin |
| 2012 | Incomplete by Design, Inside Awareness, Faculty of Engineering, University of Porto |
| 2011 | Causal Connections, Models@Runtime Workshop, Denver, Colorado, USA |
| 2009 | Pattern Languages, Seminários Ortogonais, Faculty of Sciences, University of Porto |
| 2008 | The Path to Abstraction, Instituto Superior de Tecnologias Avançadas |

2008 — Teaching

master in informatics and computing engineering \cdot feup \cdot 5 years

- \star 2013 − 14 Object-Oriented Programming Laboratory \cdot 2*nd yr*, TP
- ★ 2012 14 Software Engineering \cdot 3rd yr, TP
- \star 2011 − 14 Agile Software Development Methodologies \cdot 5th yr, TP
 - 2011 12 Information Systems and Software Engineering Seminars \cdot 5th yr, T

| 2010 - 11 $2010 - 11$ $2009 - 10$ $2008 - 11$ $2008 - 09$ $2008 - 09$ | Object-Oriented Programming Laboratory \cdot 2nd yr, TP Project Management Laboratory \cdot 4th yr, P Operating Systems \cdot 3rd yr, TP Formal Methods in Software Engineering \cdot 4th yr, TP Software Engineering \cdot 3rd yr, TP Software Engineering Laboratory \cdot 4th yr, TP |
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| * 2013 — 14 * 2011 — 14 2008 — 11 | MASTER IN ELECTRICAL AND COMPUTERS ENGINEERING \cdot FEUP \cdot 5 YEARS Operating Systems \cdot 4th yr, TP Programming II \cdot 1st yr, T&TP Formal Methods in Software Engineering \cdot 4th yr, TP |
| 2010 — 11 | Post-graduation in enterprise application engineering \cdot isep \cdot 1 year Agile Methodologies in Software Engineering \cdot 1st yr, τ &TP |
| * 2011 — 14 | LICENCIATE IN INFORMATION SCIENCE \cdot FEUP $\dot{\mathcal{C}}$ FLUP \cdot 3 YEARS Information Systems Analysis II \cdot 3rd yr, P |
| 2007 — 08 | LICENCIATE IN INFORMATICS ENGINEERING \cdot ISTEC \cdot 3 YEARS Database Management Systems \cdot 2nd yr, $\tau \phi \tau P$ |
| 2009 — | Educational services |
| | PHD IN INFORMATICS ENGINEERING CO-SUPERVISING (PRODEI, FEUP) |
| * 2011 — | Tiago Boldt Sousa, Object-Functional Patterns: Rethinking Development in a Postfunctional World. |
| | MASTER DEGREE IN INFORMATICS ENGINEERING SUPERVISING (FEUP) |
| | |
| * 2013 — | João Alves, — at inesc tec. |
| * 2013 — * 2012 — | |
| | João Alves, — at INESC TEC. Luis Simões, <i>Pattern Language for Managing Open Source Projects</i> . João Figueiredo, <i>Modularization of Large Web Applications</i> at Blip. |
| * 2012 — | João Alves, — at INESC TEC. Luis Simões, <i>Pattern Language for Managing Open Source Projects</i> . |
| ★ 2012 —2012 — 13 | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones us- |
| * 2012 — 2012 — 13 2012 — 13 | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. |
| $\begin{array}{c} * \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. |
| $\begin{array}{c} \star \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. |
| $\begin{array}{c} * \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. Inês Carvalho, Espresso Medical Systems at Scionis - Medical Information Systems. |
| $\begin{array}{c} * \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \\ \\ 2011 - 12 \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. |
| $\begin{array}{c} * \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. Inês Carvalho, Espresso Medical Systems at Scionis - Medical Information Systems. André Carmo, Introducing End-User Reconfiguration on Clinical Knowledge Information Systems at |
| $\begin{array}{c} \star \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2010 - 11 \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. Inês Carvalho, Espresso Medical Systems at Scionis - Medical Information Systems. André Carmo, Introducing End-User Reconfiguration on Clinical Knowledge Information Systems at Critical Software, S.A. |
| $\begin{array}{c} \star \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2010 - 11 \\ \end{array}$ | João Alves, — at inesc tec. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer aicos. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer aicos. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. Inês Carvalho, Espresso Medical Systems at Scionis - Medical Information Systems. André Carmo, Introducing End-User Reconfiguration on Clinical Knowledge Information Systems at Critical Software, S.A. Marcelo Cerqueira, Ambiente de Modelação e Configuração de Processos at Siemens S.A. |
| $\begin{array}{c} \star \ 2012 - \\ 2012 - 13 \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2012 - 13 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2011 - 12 \\ \\ 2010 - 11 \\ \\ \end{array}$ | João Alves, — at INESC TEC. Luis Simões, Pattern Language for Managing Open Source Projects. João Figueiredo, Modularization of Large Web Applications at Blip. Carlos Tiago Babo, Generic and parameterizable service for remote configuration of mobile phones using Near Field Communication at Fraunhofer AICOS. Bruno Ferreira, Smartphone Based Fall Prevention Exercises at Fraunhofer AICOS. Vasco Grilo, Towards a Live Development Environment. Tiago Almeida, End-User Programming In Mobile Devices through Reusuable Visual Components Composition. Jorge Mateus, Agile Business Intelligence Using Microsoft* SharePoint at Critical Manufacturing. Inês Carvalho, Espresso Medical Systems at Scionis - Medical Information Systems. André Carmo, Introducing End-User Reconfiguration on Clinical Knowledge Information Systems at Critical Software, S.A. Marcelo Cerqueira, Ambiente de Modelação e Configuração de Processos at Siemens S.A. MASTER DEGREE IN INFORMATICS ENGINEERING CO-SUPERVISING (FEUP) João Gradim Pereira, Improving Variability of Applications using Adaptive Object-Models at Tecla Col- |

SCIENTIFIC INITIATION SUPERVISING

| 2012 — 13 Luís Fonseca, Object-Functional Pattern Variants of Adaptive O |
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OTHER EDUCATIONAL SERVICES

* 2013 "Pai, Mãe, Encolhi o meu computador!!!". Universidade Júnior.

Scientific services

| DEGREE-AWARDING | JURIS (| EXCLUDING | SUPERVISING | juris) |
|-----------------|---------|-----------|-------------|--------|
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- ★ 2013 Juri Member. Fernando Sérgio Barbosa, Generic Roles: Reducing Code Replication, PhD in Informatics Engineering, FEUP
 - 2011 Chair. Tiago Carvalho, A Meta-Language and Framework for Aspect-Oriented Programming, MSc in Informatics Engineering, FEUP
- 2011 Chair. João Antunes, Desenvolvimento e integração de editores gráficos de elevado impacto visual, MSc in Informatics Engineering, FEUP

GRANT COMMITEES

- 2012 Research grant, Ambient Assisted Living for All. 18mo @ INESC TEC
- 2012 Scientific Initiation grant, Object-Functional Pattern Variants of AOMs. 3mo @ INESC TEC

PROGRAM COMMITEES & REVIEWS

- 2013 PC Member. 5th Int. Workshop on Flexible Modeling Tools (FLEXITOOLS @ SPLASH 2013)
- 2013 PC Member. MiniPLoP Brasil IME/USP
- 2013 Reviewer. 18th European Conference on Pattern Languages of Programs (EUROPLOP 2013)
- Book Reviewer. Alvin Alexander, "Scala Cookbook", O'Reilly Media, Inc.
- 2013 PC Member. Wavefront Experience at the 4th annual SPLASH conference
- 2012 Reviewer. IEEE Transactions on Software Engineering (TSM)
- 2012 PC Member. 8th Int. Conf. on the Quality of Information and Communications Tech. (QUATIC 2012)
- 2012 Reviewer. 19th Conference on Pattern Languages of Programs (PLOP 2012)
- 2012 PC Member. Doctoral Symposium in Informatics Engineering (DSIE 2012)
- 2011 PC Member. 2nd International Summer School on Domain Specific Modeling
- 2011 PC Member. 18th Conference on Pattern Languages of Programs (PLOP 2011)
- 2011 PC Member. Model Driven Engineering (ECM/MDE, INFORUM 2011)
- 2011 PC Member. MiniPLoP Brasil IME/USP
- 2011 Reviewer. 16th European Conference on Pattern Languages of Programs (EUROPLOP 2011)
- 2011 Reviewer. IEEE Software
- 2010 PC Member. 6th Int. Conf. on the Quality of Information and Communications Tech. (QUATIC 2010)
- 2010 Reviewer. 17th Conference on Pattern Languages of Programs (PLOP 2010)
- 2010 Reviewer. 15th European Conference on Pattern Languages of Programs (EUROPLOP 2010)

CONFERENCE ORGANIZATION

- 2012 *Co-Chair*. 3rd Agile Portugal 2011 *Co-Chair*. 2nd Agile Portugal
- 2010 Co-Chair. 1st Agile Portugal
- 2010 *Co-Organizing Chair.* Quality Evolution in ICT Track of the 7th International Conference on the Quality of Information and Communications Technology (QUATIC 2010)
- Student Volunteer. 23rd Annual ACM SIGPLAN International Conference on Object-Oriented Programming, Systems, Languages, and Applications (OOPSLA 2008)
- 2008 Student Volunteer. 15th Conference on Pattern Languages of Programs (PLOP 2008)

AFFILIATIONS

- * 2009 *Member*. The International Hillside Group is an educational non-profit organization, that sponsors and helps running various conferences (PlopConference, EuroPlop, ChiliPlop, KoalaPlop, Mensore PLoP, SugarloafPLoP, and UP97) and has been responsible for getting the *Pattern Languages Of Program Design* series of books put together and published
- * 2008 Member. Software Engineering Group at Faculty of Engineering, University of Porto

OTHER SCIENTIFIC & MANAGEMENT ACTIVITIES

- * 2011 *Head of Laboratory*. Masters in Informatics and Computation Engineering Student's Lab FEUP.
 - 2012 Co-author and commission member for the A3ES accreditation of the MIEIC course at FEUP.
 - 2011 12 Co-author and commission member for the EUR-ACE accreditation of the MIEIC course at FEUP.

Main Projects

RESEARCH PROJECTS

- 2011 14 AAL4ALL: AMBIENT ASSISTED LIVING FOR ALL, INESC PORTO, €8.18m cf. QREN 13852

 Senior Researcher. A mobilizing project for an industrial ecosystem of products and services in the scope of Ambient Assisted Living (AAL), focused on the definition of specific standards.
- 2011 13 CAALYX-MV: COMPLETE AAL MARKET VALIDATION, INESC PORTO, €3.91m cf. ICT-PSP 09-3-250577 Senior Researcher. An european project to widely validate an innovative and efficient ICT-based solution focused on improving the quality of life of the elderly through wearable light devices.
- 2011 12 ECAALYX: ENHANCED AAL, INESC PORTO, €2.7m cf. AAL-010000 09-13
 Senior Researcher. Three-year project funded by the European Commission under the AAL Joint Programme (Strategic Objectives addressed: ICT-based Solutions for Prevention and Management of Chronic Conditions of Elderly People). The project builds on the strengths of the infrastructure and functionality already developed in the original CAALYX project (2007/2008).

MILITARY RESEARCH & DEVELOPMENT

2004 — 05 $\,$ MRS: MIP REFERENCE SYSTEM, NC3A

Architecture, design and implementation of the MIP reference system for LC2IDEM data replication, used by the NATO R&D Agency, and to which the alliance implementations have to comply.

2003-04 MIPX: FRAMEWORK FOR DEVELOPMENT OF COMMAND AND CONTROL SYSTEMS, NC3A Architecture, design and implementation of an infrastructure to develop LC2IDEM-based Command and Control Systems.

RESEARCH PROJECTS WITHIN COMMERCIAL ENVIRONMENT

* 2012 — AD-STRESS, SHIFTFORWARD cf. SIFIDE 0694/2013-E {http://www.adstress.com}

Chief Technology Officer (CTO). A platform that effeciently simulates complete browser interactions with advertising platforms at a very large scale (over 100m unique users) with multiple interactions with the system. It can also simulate server-to-server connections for testing RTB Clients and Servers

at very high requests per second (over 50k). Technologies: Scala, Akka, JVM, Amazon EC2.

- * 2012 AD-FORECASTER, SHIFTFORWARD cf. SIFIDE 0694/2013-E { http://www.adforecaster.com} Chief Technology Officer (CTO). A next-generation forecasting engine for online ad campaigns that overcomes key limitations of existing forecast engines, by allowing accurate prediction of future ad impressions traffic levels and campaign inventory availability using unlimited number of targeting variables, including geo, keywords, key-values, cookies, and multiple frequency capping groups at banner, booking, line item or campaign level. Technologies: Scala, Akka, JVM, Amazon EC2.
 - 2007 10 OGHMA, PARADIGMAXIS

One of the results from my Ph.D. work, it is the current main infrastructure of several production-level Information Systems developed at ParadigmaXis, including Locvs, Zephyr and GISA. Technologies: C#, SQLite, XML.

COMMERCIAL PROJECTS

2012 RE-ENGINEERING OF MEDICAL SOFTWARE, IM3DICAL

Project Leader and Senior Consultant for IM3DICAL re-engineering of its medical software for Mac OSX and iOS platforms. Technologies: Objective-C, xml.

2012 HL7 INTEGRATION, IM3DICAL

Project Leader and Senior Consultant for IM3DICAL integration with HL7, developed at INESC Porto. Technologies: Microsoft* BizTalk, XML, HL7, MLLP.

2011 — 11 COOLBIZ: TRADING SYSTEM, BANCO CARREGOSA

Software Quality Engineer for a back-end and front-end financial trading system for Banco Carregosa, developed at ParadigmaXis. Technologies: C++, Apache QPID, AMQP, QT, XML.

2009-10 SMQVU: URBAN LIFE QUALITY, CMP

Analysis and development of an Information System for Câmara Municipal do Porto – Gabinete de Estudos e Projectos. Supports the assessment of urban life quality attributes of the city of Porto, by providing a centralized tool to collect, analyze and synthesize statistical data over hundreds of indexes. Technologies: C#, WPF, Oracle database 11g, SQLite, QT, XML.

2007 — 10 LOCVS: ARCHITECTURAL AND ARCHAEOLOGICAL HERITAGE, CMP

Analysis and development of an Information System for Câmara Municipal do Porto, Departamento Municipal do Património e Cultura. It supports the full workflow of collection, process, analysis and storage of textual, graphical and geospatial heritage information of the city of Porto. Technologies: C#, WPF, Oracle database 11g, SQLite, ARCGIS, XML.

2006 — 07 GEOXIS: GEO-SPATIAL BACK-END FRAMEWORK AND INFRASTRUCTURE, PARADIGMAXIS

Design and implementation of an infrastructure for displaying and analysing geospatial data. Used by several partners including (but not limited to): Vodafone, Portugal Telecom, Optimus, Clix and ITP. Technologies: Python, C++, C#, HTML5, Javascript, PostgreSQL, PostGIS, XML.

2005 — 06 MAPADVENTURE, PARADIGMAXIS { http://www.mapadventure.com.pt }

Design and implementation of an application and infrastructure for displaying and using military cartography in mobile devices, intented for sports and leisure activities in the wild. The system was developed in cooperation with Infoportugal and IGeOE. Technologies: C++, C#.