



# WE LEARNED FROM OUR GROWTH



Migrated to a new **cloud based, auto-scaling** and **load-balanced** architecture with a **high performant client-side** application

## Traffic Sources Overview

- Direct Traffic  
3,097.00 (40.49%)
- Search Engines  
2,910.00 (38.04%)
- Referring Sites  
1,642.00 (21.47%)

## Visitors Overview

# LESSONS LEARNED BEING FOUNDER

