



We detected the need for a
rebranding: our
internationalized brand was
not targeting local market
event organizers

2015



2016 After one year: we launched a
new branding and visual
identity, focusing local events



We sold the platform to one
of the biggest local
competitors!



2018

24/08



We sold the platform to one
of the biggest local
competitors! 

2018
24/08

We detected the need for a
rebranding: our
internationalized brand was
not targeting local market
event organizers

2015

2016 After one year: we launched a
new branding and visual
identity, focusing local events



Traffic Sources Overview

Last Month

- Direct Traffic
3,097.00 (40.49%)
- Search Engines
2,910.00 (38.04%)
- Referring Sites
1,642.00 (21.47%)

Visitors Overview

Apr 19
Visitors
2,958

Apr 26

BIGGEST CHALLENGES BEING CTO

