



In 2011, I detected a  
problem in Brazil's  
**events** market







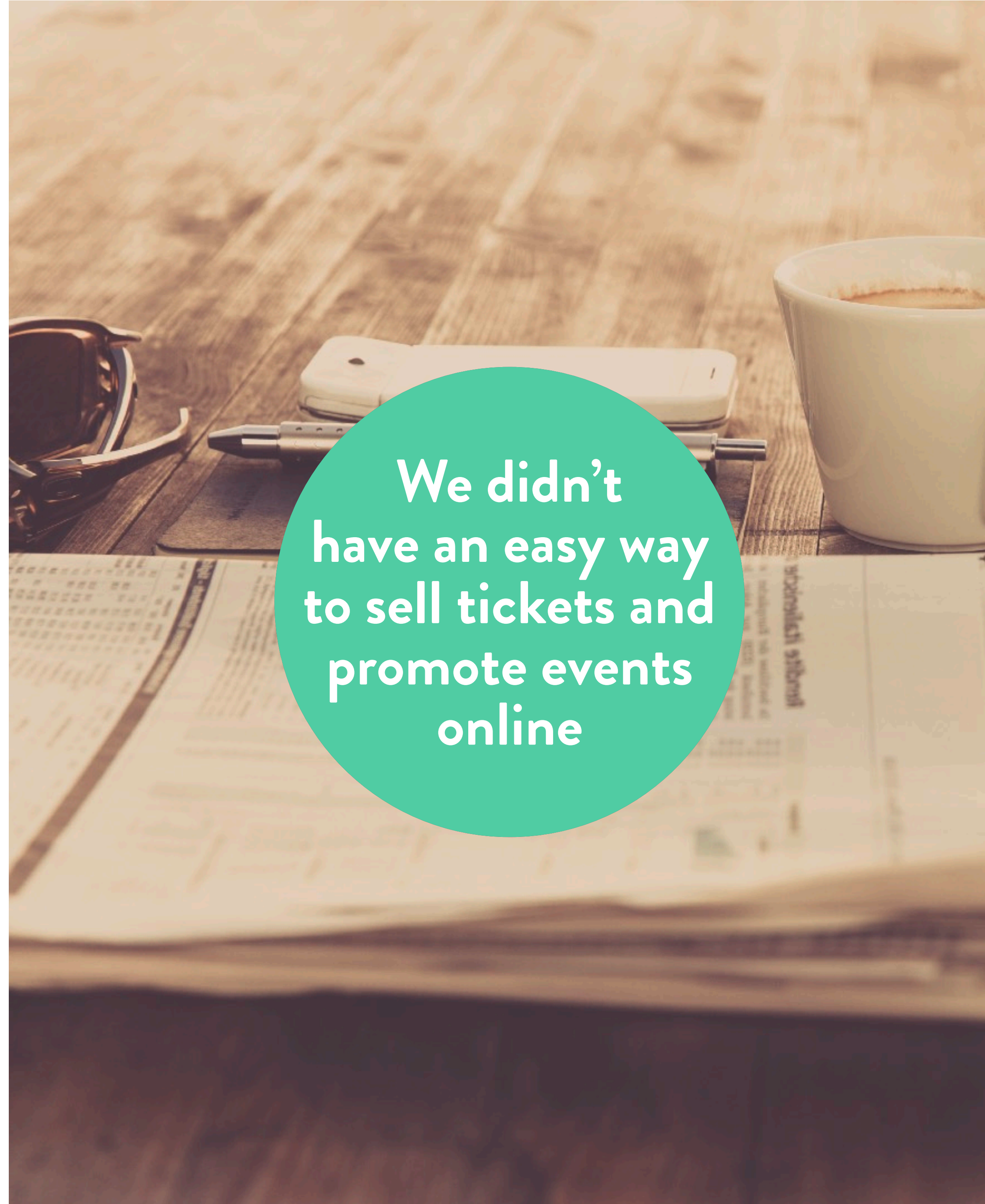


**We didn't  
have an easy way  
to sell tickets and  
promote events  
online**

In 2011, I detected a  
problem in Brazil's  
**events** market

A teal circle containing the text "We didn't have an easy way to sell tickets and promote events online".

We didn't  
have an easy way  
to sell tickets and  
promote events  
online







OUR GREAT  
IDEA

A **GROUP BUYING**  
PLATFORM FOR  
TICKETS!