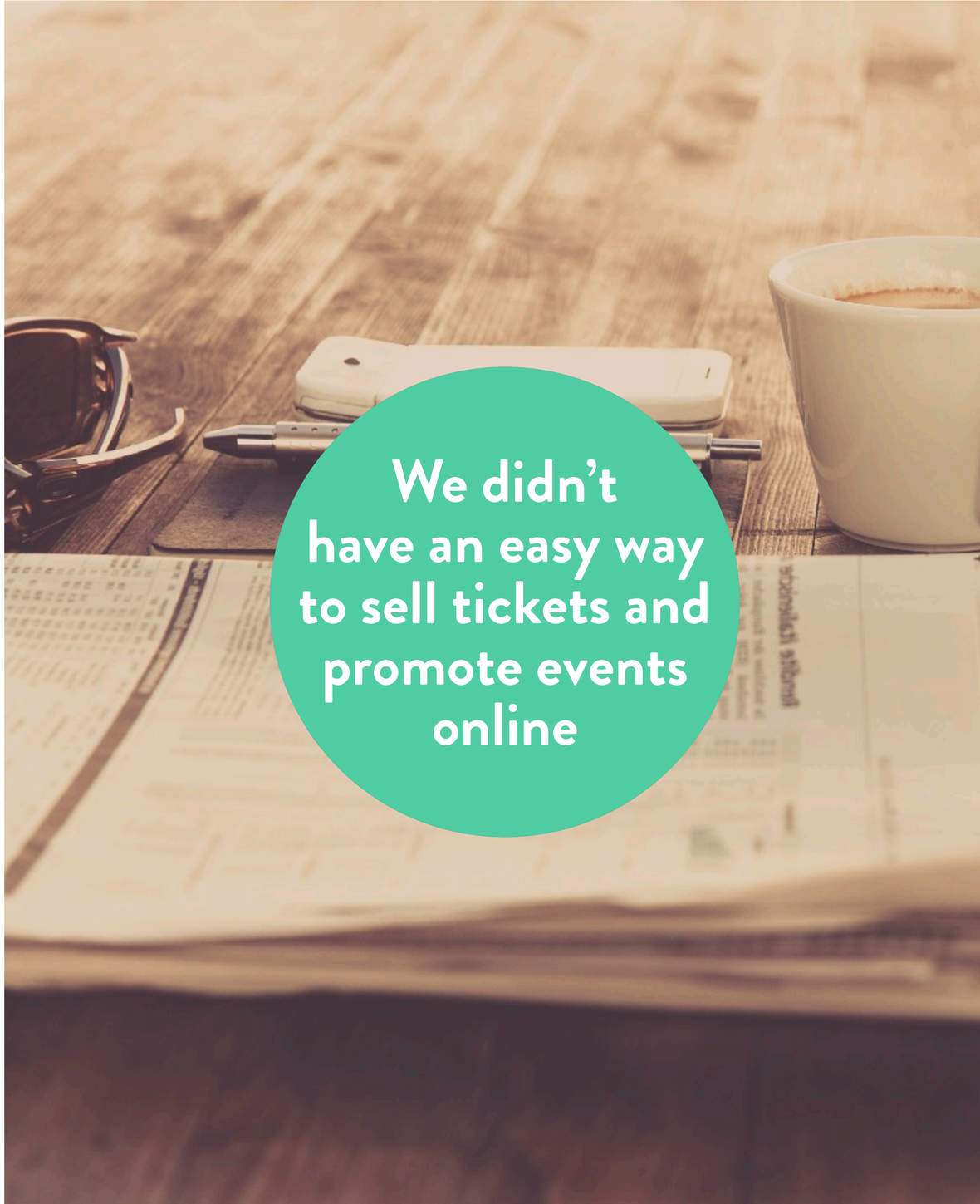
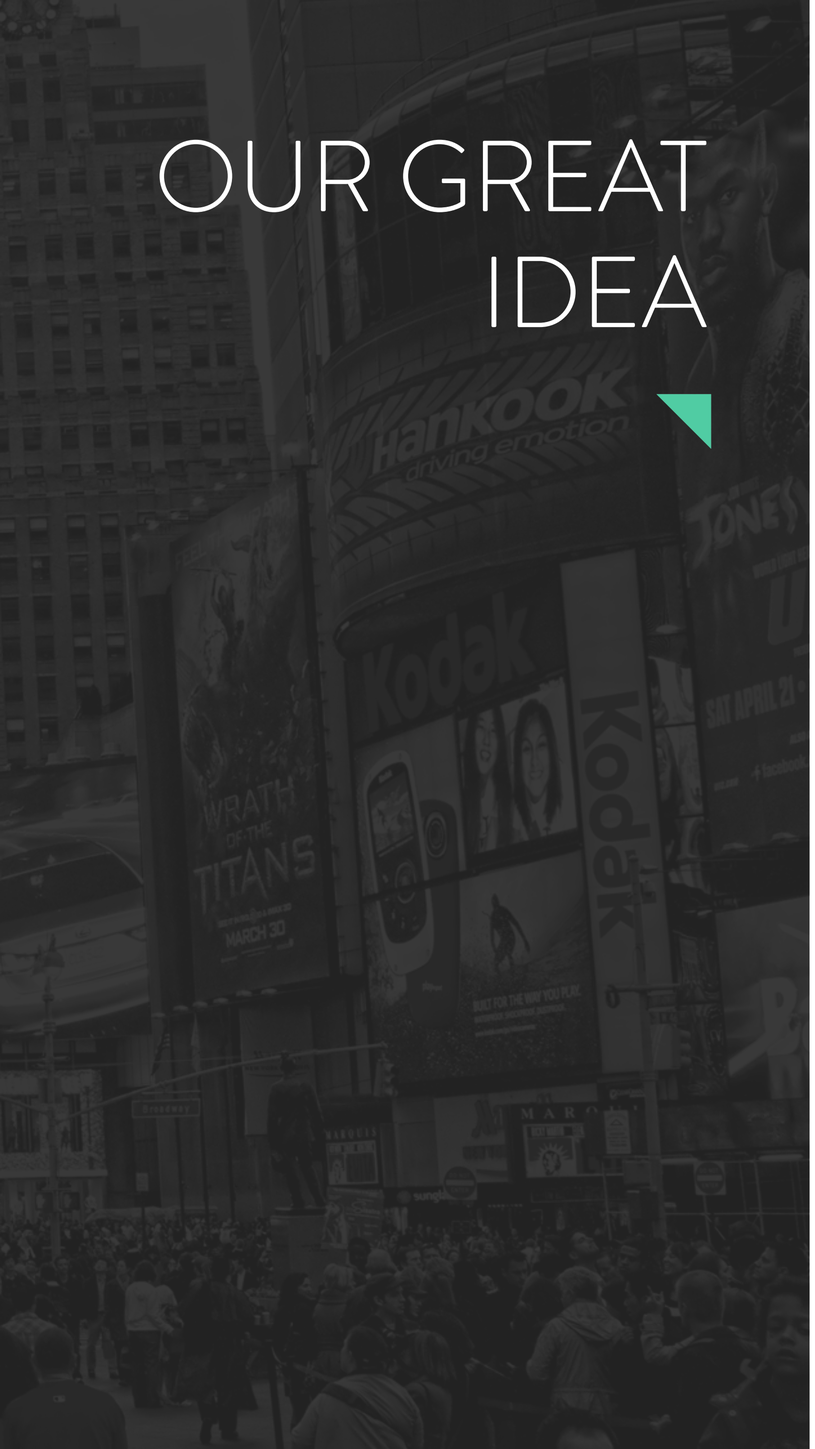
In 2011, I detected a problem in Brazil's **events** market

We didn't have an easy way to sell tickets and promote events online

In 2011, I detected a problem in Brazil's **events** market



OUR GREAT IDEA



A **GROUP BUYING** PLATFORM FOR TICKETS!