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Copenhagen

LANGUAGES

French - Native

English - Proficient (C1, TOEIC score: 940)

Danish - Beginner (learning)

SKILLS

User Research: Analyze and act on user insights

Feature Prioritization: Prioritize features to meet user and business needs

Backlog Management: Maintain and refine the product backlog

Agile Methodologies: Experience with Scrum, Kanban

Data-Driven Decision Making: Define and track KPIs

Stakeholder Communication: Communicate clearly with stakeholders and teams

TOOLS

- Figma / Adobe XD
- Atlassian Suite (Jira, Confluence)
- ProductBoard
- Kibana
- Microsoft PowerPlatform

HOBBIES

Knitting and crocheting - Painting and drawing - Running

ROMANE VALLET

PRODUCT MANAGER

Product Manager with 3 years of experience, specializing in blending user experience with business strategy to deliver impactful products. With a strong focus on data-driven decisions and user research, I align product goals with both user needs and company objectives. My international experience, including living abroad, enables me to thrive in diverse, cross-functional teams. Recognized for strategic vision, collaborative leadership, and delivering results that drive product success.

PROFESSIONAL EXPERIENCE

Product Manager

Jan 2022 - Today

Praxedo, Paris, FRANCE

Developed and implemented product strategy across two key functional areas for a field resource SaaS solution :

- Developed and *prioritized* a comprehensive product *roadmap*, based on *customer needs* and *market trends*, addressing critical user *pain points*
- Engaged cross-functionally with C-level executives, stakeholders, and endusers to ensure alignment between product vision and business goals
- Led the **Discovery** phase with **product designers** and **developers**, using user research to uncover **insights** and drive **customer-centric** solutions
- Led the *delivery* phase of features, ensuring *timely execution* and seamless *collaboration* with technical teams.
- Coordinated go-to-market strategies with sales and marketing, successfully launching 8 initiatives that boosted user satisfaction
- Drove *product growth* by collecting and *analyzing* user *data* to ensure the *success* of new features and driving *continuous improvement*

Inhouse innovation consultant

Jan - Jul 2021

Siemens Healthineers, Erlangen, GERMANY

Facilitated collaboration between internal departments to identify and prioritize their tool needs:

- Led **Design Thinking** workshops to foster cross-functional collaboration and generate **user-centered solutions**
- **Specified** and **prioritized** new IT tools, optimizing workflows and enhancing productivity across teams
- Developed *low-code prototypes*, *iterating* based on user feedback to refine features and *improve usability* EDUCATION

emlyon business school

2019 - 2021

MSc in Management, major in innovation management

Ecole des Mines de Saint-Etienne

2017 - 2019

Engineering Degree in Computer Science, Microelectronics, and New Technologies