ROMANE VALLET
PRODUCT MANAGER

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📍 Relocating to Copenhagen, Denmark, in January 2025 (currently in Paris, France)

I am an experienced **Product Manager** with **3 years** in the **SaaS** industry, committed to defining **product goals** through **user research**, blending user **empathy** and **data** analysis to make **informed decisions**. I work closely with **cross-functional** teams to drive successful launches and continuous improvements. With experience in **international environments** and living abroad, I'm excited to **relocate to Denmark** with my partner in **January 2025**.

LANGUAGES

French - Native

English - Proficient
(C1, TOEIC score : 940)

Danish - Beginner (learning)

SKILLS

User Research: Analyze and act on user insights

Feature Prioritization: Prioritize features to meet user and business needs

Backlog Management: Maintain and refine the product backlog

Agile Methodologies: Experience with Scrum, Kanban

Data-Driven Decision Making: Define and track KPIs

Stakeholder Communication: Communicate clearly with stakeholders and teams

TOOLS

- Figma / Adobe XD
- Atlassian Suite (Jira, Confluence)
- ProductBoard
- Kibana
- Microsoft PowerPlatform

HOBBIES

Knitting and crocheting - Painting and drawing - Running

PROFESSIONAL EXPERIENCE

Product Manager
Jan 2022 - Today

Praxedo, Paris, FRANCE

Developed and implemented product strategy across two key functional areas for a field resource SaaS solution :

- Developed and **prioritized** a comprehensive product **roadmap**, based on **customer needs** and **market trends**, addressing critical user **pain points**

- **Engaged cross-functionally** with C-level executives, stakeholders, and end-users to **ensure alignment** between **product vision** and **business goals**

- Led the **Discovery** phase with **product designers** and **developers**, using user research to uncover **insights** and drive **customer-centric** solutions

- Led the **delivery** phase of features, ensuring **timely execution** and seamless **collaboration** with technical teams.

- Coordinated **go-to-market strategies** with sales and marketing, successfully launching 8 initiatives that boosted **user satisfaction**

- Drove **product growth** by collecting and **analyzing** user **data** to ensure the **success** of new features and driving **continuous improvement**

Inhouse innovation consultant
Jan - Jul 2021

Siemens Healthineers, Erlangen, GERMANY

Facilitated collaboration between internal departments to identify and prioritize their tool needs :

- Led **Design Thinking** workshops to foster cross-functional collaboration and generate **user-centered solutions**

- **Specified** and **prioritized** new IT tools, optimizing workflows and enhancing productivity across teams

- Developed **low-code prototypes**, **iterating** based on user feedback to refine features and **improve usability**

EDUCATION

emlyon business school
2019 - 2021

MSc in Management, major in innovation management

Ecole des Mines de Saint-Etienne
2017 - 2019

Engineering Degree in Computer Science, Microelectronics, and New Technologies