

in linkedin.com/in/romane-vallet

romanevallet.vercel.app/

+33 6 89 75 39 96

valletromanej@gmail.com

Copenhagen

## LANGUAGES

French - Native

English - Proficient (C1, TOEIC score: 940)

Danish - Beginner (learning)

## SKILLS

**User Research:** Analyze and act on user insights

**Feature Prioritization:** Prioritize features to meet user and business needs

**Backlog Management:** Maintain and refine the product backlog

**Agile Methodologies:** Experience with Scrum, Kanban

**Data-Driven Decision Making:** Define and track KPIs

Stakeholder Communication: Communicate clearly with stakeholders and teams

## TOOLS

- Figma / Adobe XD
- Atlassian Suite (Jira, Confluence)
- ProductBoard
- Kibana
- Microsoft PowerPlatform

## **HOBBIES**

Knitting and crocheting - Painting and drawing - Running

# ROMANE VALLET

# PRODUCT MANAGER

Product Manager with **3 years** of experience, specializing in blending **user experience** with **business strategy** to deliver **impactful products**. With a strong focus on **data-driven decisions** and **user research**, I align **product goals** with both **user needs** and **company objectives**. My **international** experience, including living abroad, enables me to thrive in diverse, **cross-functional teams**.

#### PROFESSIONAL EXPERIENCE

## **Product Manager**

Jan 2022 - Today

Praxedo, Paris, FRANCE

Developed and implemented product strategy across two key functional areas for a field resource SaaS solution :

- Developed and *prioritized* a comprehensive product *roadmap*, based on *customer needs* and *market trends*, addressing critical user *pain points*
- Engaged cross-functionally with C-level executives, stakeholders, and endusers to ensure alignment between product vision and business goals
- Led the *Discovery* phase with *product designers* and *developers*, using user research to uncover *insights* and drive *customer-centric* solutions
- Led the *delivery* phase of features, ensuring *timely execution* and seamless *collaboration* with technical teams.
- Coordinated *go-to-market strategies* with sales and marketing, successfully launching 8 initiatives that boosted *user satisfaction*
- Drove *product growth* by collecting and *analyzing* user *data* to ensure the *success* of new features and driving *continuous improvement*

#### Inhouse innovation consultant

Jan - Jul 2021

Siemens Healthineers, Erlangen, GERMANY

Facilitated collaboration between internal departments to identify and prioritize their tool needs:

- Led **Design Thinking** workshops to foster cross-functional collaboration and generate **user-centered solutions**
- **Specified** and **prioritized** new IT tools, optimizing workflows and enhancing productivity across teams
- Developed *low-code prototypes*, *iterating* based on user feedback to refine features and *improve usability*

## **EDUCATION**

# emlyon business school

2019 - 2021

MSc in Management, major in innovation management

#### **Ecole des Mines de Saint-Etienne**

2017 - 2019

Engineering Degree in Computer Science, Microelectronics, and New Technologies