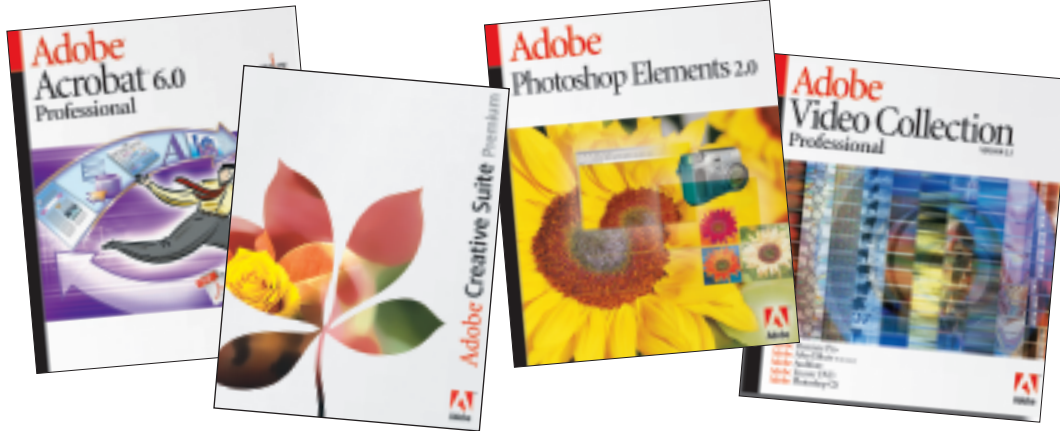




Announcing Adobe Open Options 4.0, Adobe's New Volume Purchasing Programs!

NEW

Reduce your licensing costs and simplify acquisitions
through the Transactional Licensing Program (TLP) and
Contractual Licensing Program (CLP)



Transactional Licensing Program (TLP)

Benefits include: easy, immediate cost savings and simple software ordering

- Entry Level Point Structure
- No Contract Required
- Added Volume Discount Available

2 Point Level	Minimum Points Required*
1	1,000
2	5,000

Level 1 Pricing Example for Photoshop Elements - SRP is \$49.00. With TLP, the tier 1 price for 20 Photoshop licenses is \$34.00. (20 licenses x 50 points=1,000 points.) Total cost is \$680.00. A savings of 30%!

Level 2 Pricing Example for Creative Suites Premium - SRP is \$399.00. With TLP, the tier 2 price for 13 Creative Suite licenses is \$260.00. (13 licenses x 400 points=5,200 points.) Total cost is \$3,380.00. A savings of 35%!

Contractual Licensing Program (CLP)

Benefits include: predictable cost savings, simpler software ordering and management

- Initial Minimum Purchase of 6,000 Points
- 2-Year Contract Required (pricing level guaranteed through contract life)
- Additional Point Levels Equal Additional Savings

3 Point Level	Minimum Points Required*
1	6,000
2	20,000
3	50,000+

Level 1 Pricing Example for Acrobat 6.0 Professional – Academic SRP is \$149.00. With CLP, the tier 1 price for 40 Acrobat licenses is \$52.00. (40 licenses x 150 points=6,000 points.) Total cost is \$2,080.00. A savings of 65%!

Other Program Benefits Include:

NEW – High Volume Discount for Qualified Purchases of Acrobat – Call us to see if you qualify for this special opportunity!

NEW – Student Licensing Option – Call for more information.

Product	New License Points
Adobe Acrobat Professional	150
Adobe Acrobat Standard	100
Adobe After Effects Professional	400
Adobe After Effects Standard	300
Adobe ATM Deluxe	50
Adobe Audition	150
Adobe Creative Suite Premium	400
Adobe Dimensions	100
Adobe Encore DVD	250
Adobe FrameMaker	300
Adobe GoLive	100
Adobe Illustrator	100
Adobe InDesign	200
Adobe PageMaker	300
Adobe PageMaker Plug-in	50
Adobe Photoshop	300
Adobe Photoshop Album	50
Adobe Photoshop Elements	50
Adobe Premiere Pro	250
Adobe Streamline	50
Adobe Video Collection Prof.	900
Adobe Video Collection Stand.	500
Adobe Type Classics	100

*Academic Proof of Purchase
Required For All Purchases.