## **Sunspire Legal Documentation Pack – Simplified & Complete**

### 1. **White-Label License Agreement (WLLA)**

**Date:** [DATE]

**Parties:**

* **Licensor**: Sunspire Technologies, Inc. ("We" / "Us")
* **Licensee**: [Client Name] ("You")

**Our Software:** Sunspire Solar Estimation Platform ("Platform").

#### **1. What You’re Getting**

* You get a **non-exclusive**, **non-transferable** license to use our Platform with your own branding.
* You can **add your logo, colors, and company name** to make it look like yours.
* You can only operate in the territory we agree on ([TERRITORY]).

#### **2. Your Responsibilities**

* Keep branding professional.
* Don’t change our code or remove required credits to PVWatts® or Google Maps.
* Follow all laws (data protection, privacy, marketing).
* Don’t re-sell, copy, or share our software with competitors.

#### **3. Payment**

* You pay **$[AMOUNT] per month**.
* Payment due **within 30 days** of invoice.
* Late payments = **1.5% monthly interest** and possible suspension.

#### **4. Intellectual Property**

* We own the Platform and all related tech.
* You own your logo, colors, and branding.

#### **5. Term & Termination**

* Agreement lasts [DURATION] unless ended sooner.
* Either side can end it with 30 days' written notice.
* If ended: You must **stop using** the Platform and delete all copies.

#### **6. Warranties & Disclaimers**

* We promise the Platform works as described.
* We **don’t** guarantee sales, leads, or revenue.
* Solar estimates are **approximations**, not guarantees.

#### **7. Liability**

* We’re not responsible for indirect or special damages.
* Maximum liability = what you paid us in the last 12 months.

#### **8. Confidentiality**

* We each agree to protect each other’s private business info.

#### **9. Indemnification**

* You agree to protect us if your misuse of the Platform causes legal trouble.

#### **10. Governing Law**

* All disputes handled under the laws of [JURISDICTION].

### 2. **Terms of Use (Public)**

These show on your/our site for **end-users**.

* Must provide correct address for estimates.
* Use the service for legit purposes only.
* Estimates are **approximate** and can vary.
* No copying, reverse-engineering, or unauthorized sharing.
* Not liable for reliance on estimates.

### 3. **Privacy Policy (Public)**

* We collect: addresses, contact info, and anonymous usage data.
* We use it for: estimates, connecting with installers, and service improvements.
* We share with: verified installers (only when requested), Google Maps, Airtable.
* Data security: industry-standard measures.
* Your rights: access, correct, delete.

### 4. **Data Processing Addendum (DPA)**

Covers GDPR/CCPA compliance.

* Data processed only for solar estimation & lead gen.
* Retained for 24 months unless deleted sooner.
* Security measures in place.
* Lists subprocessors (NREL, Google, Airtable).
* Outlines user rights (access, deletion, portability).

### 5. **Methodology & Attribution**

* PVWatts® v8 for estimates.
* Weather: TMY3 data.
* Required attributions to NREL & Google.

### 6. **CAN-SPAM & Cold Email Compliance**

**Must include in every cold email:**

* Real sender name + address.
* Easy unsubscribe link.
* No misleading subject lines.
* Honor opt-outs within 10 days.

### 7. **Pre-Sale Legal Checklist**

**Before Selling:**

1. Fill in WLLA with correct details.
2. Send to client for e-signature (DocuSign).
3. Add them to your suppression list if they opt out of future emails.
4. Verify their territory doesn’t conflict with another exclusive deal.

**After Selling:**

1. Set up their branding (logo, colors, domain).
2. Update their license record in Airtable.
3. Email them the Terms of Use & Privacy Policy.
4. Store their signed WLLA in your Google Drive Legal folder.

### 8. **Order Form**

(Simplified for quick close)

* Client name & contact info.
* Territory.
* Monthly fee.
* Branding requirements (colors, logo URL, tagline).
* Optional add-ons (custom domain, API integration, training, priority support).
* Signature + date.