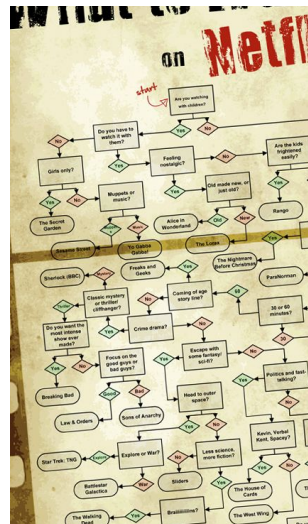


ANDCHILL PROJECT PITCH

Rosemond Dorleans, John Parsons, Arman Rahman, Hugo Zul
6.170 – November 12, 2015

THE PROBLEM

- Online dating ubiquitous
- Attraction vs. shared interests
- Idle discussion of possible activities
 - “Netflix and Chill”
 - Other activities



Today 8:32 AM

Hey, we matched on
Tinder! Wanna do
something?

Sure. You got a netflix account?

Yes. What do you think of science fiction?

Do I look like a nerd? haha

I'm more into rom com

I'm unmatching

A failed Tinder match wastes both users' time

LET'S CHILL



John (Ugly)

Movie Interests

Action
Comedy
Tarantino
Chris Pine



Let's Chill!

Suggested Movies

Django Unchained
Trainwreck
Kill Bill



Emily (Beautiful)

Movie Interests

Rom Com
Tarantino
Documentary
Amy Schumer

RISKS

Fake users, possibly with malicious intentions	Users rate others to ensure positive feedback
User's interests too narrow to find a match	Filtering can be broadened until user has matches
Disrespectful, demeaning, or otherwise unpleasant users	User ratings
Not attracting enough users	Curate quality to improve UX
Users' information could be stolen	Encrypt user info and prevent XSS and CSRF attacks

THAT'S ALL!

We're happy to take your questions!