



Anne Chen

"Product design is what I take pride in." When talking about product design, there is always a spark in my eyes.

Hi, I'm Anne, a UX designer who can identify users' needs and come up with solutions, a UI designer who is able to create a mock-up and a prototype, and most importantly, I'm also a web developer who is good at HTML, CSS, Sass, and responsive web design.



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<https://huianchen.github.io/>

Work Experience

Web Designer - ADDCN Technology



December 2014 - July 2020

Tasker is a platform where people can find professional freelancers to assist them to achieve their goals. Working as a web designer in the team, the following are what I've accomplished:

- Designed questionnaires to identify the users' needs.
- Came up with solutions to meet users' needs.
- Designed user flow.
- Designed user interface and created a prototype.
- Coded HTML and Sass.
- Collaborated with developers and stakeholders.
- Used Google Analytics to examine the results.
- Created a style guide for Tasker.

名品會 was an eCommerce website that sold luxury goods. Working as a web designer in the team, the following are what I've accomplished:

- Took commercial photographs for luxury goods.
- Designed banner ads to draw customers' attention.

Graphic Designer - Wako



March 2013 - August 2014

Wako is a company that sells Japanese towels and handkerchiefs. Working as a graphic designer in the company, the following are what I've accomplished:

- Designed banner ads to draw customers' attention.
- Published products on different eCommerce platforms.
- Designed product flyers or brochures to attract customers.

Education



B.S. in Textile and Clothing - Fu Jen Catholic University

September 2007 - June 2011

Skills & Tools

Research Skills

- Questionnaires Design
- Data Analysis

Design Skills

- User flow
- Wireframe
- Mockups
- Prototype

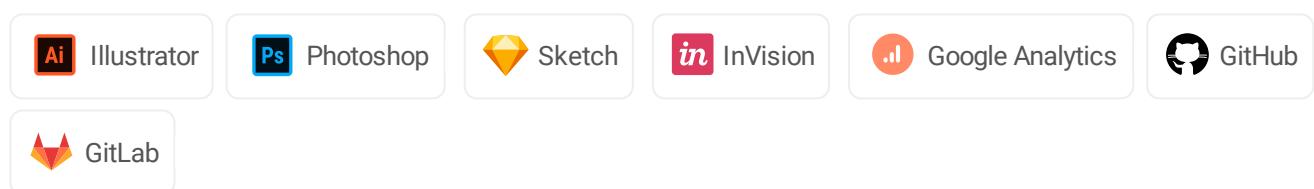
Coding Skills

- HTML5
- CSS3
- Sass
- Responsive Web Design

Languages

- Chinese - Native
- English - Upper-intermediate (TOEFL 100)

Tools



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