



## Anne Chen

"Product design is what I take pride in." When talking about product design, there is always a spark in my eyes.

Hi, I'm Anne, a UX designer who can identify users' needs and come up with solutions, a UI designer who is able to create a mock-up and a prototype, and most importantly, I'm also a web developer who is good at HTML, CSS, Sass, and responsive web design.



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<https://huianchen.github.io/>



## Work Experience

### Web Designer - ADDCN Technology



December 2014 - July 2020

Tasker出任務外包 is a platform where people can find professional freelancers to assist them to achieve their goals. Working as a web designer in the team, the following are the duties of my job:

- Design questionnaires and analyze the data to identify the users' needs.
- Brainstorm with team members and come up with solutions to meet users' needs.
- Design a user flow and a wireframe to discuss with developers and stakeholders.
- Create a mockup and build a prototype.
- Code HTML and Sass.
- Collaborate with developers.
- Usability test.
- Use Google Analytics to examine the results.
- Create a style guide for Tasker.

名品會 was an eCommerce website that sold luxury goods. Working as a web designer in the team, the following are the duties of my job:

- Take commercial photographs for luxury goods.
- Design banner ads to draw customers' attention.
- Improve the usability of the website.

### Graphic Designer - Wako



March 2013 - August 2014

taoru日本毛巾 is an eCommerce website that sells Japanese towels and handkerchiefs.

Working as a graphic designer in the company, the following are the duties of my job:

- Design banner ads to draw customers' attention.
- Publish products on different eCommerce platforms.
- Design product flyers or brochures to attract customers.

# Education



## B.S. in Textile and Clothing - Fu Jen Catholic University

September 2007 - June 2011

# Skills & Tools

## Research Skills

- Questionnaires Design
- Data Analysis

## Design Skills

- User flow
- Wireframe
- Mockups
- Prototype

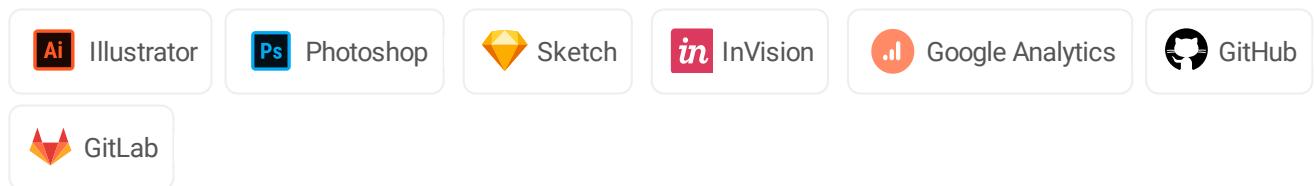
## Coding Skills

- HTML5
- CSS3
- Sass
- Responsive Web Design

## Languages

- Chinese - Native
- English - Upper-intermediate (TOEFL 100)

## Tools



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