PC Pilot 1

2024-11-18

Cleaning

```
library(readr)
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr 1.1.4
                   v purrr
                                 1.0.2
## v forcats 1.0.0 v stringr
                                  1.5.1
## v ggplot2 3.5.1
                      v tibble
                                  3.2.1
## v lubridate 1.9.3
                      v tidyr
                                 1.3.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                  masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(ggplot2)
library(mlogit)
## Loading required package: dfidx
## Attaching package: 'dfidx'
## The following object is masked from 'package:stats':
##
##
      filter
data <- read_csv("PC_Pilot-English_Prolific_December 12, 2024_17.20.csv")</pre>
## Rows: 403 Columns: 81
## Delimiter: ","
## chr (81): StartDate, EndDate, Status, IPAddress, Progress, Duration (in seco...
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
View(data)
data_header_rm <- data[-c(1,2),] #remove qualtrics duplicate headers
data_header_rm[data_header_rm == ""] <- NA #empty string = NA
```

```
View(data_header_rm)
# Prolific, pass consent, and prescreen
data_passed <- data_header_rm %>%
 filter(
   Finished == 1,
   consent == 1,
   str_length(Prolific_ID) == 24, # Prolific IDs
  )
#rows with fraud
data_fraud <- data_passed %>%
  filter(
   Q_BallotBoxStuffing == "True",
   Q_RecaptchaScore <= 0.5,
   Q_RelevantIDDuplicate == "True",
   Q_RelevantIDDuplicateScore >= 75,
   Q_RelevantIDFraudScore >= 30
  )
#remove unnecessary columns
data_passed1 <- data_passed %>%
  filter(!PROLIFIC_PID %in% data_fraud$PROLIFIC_PID) %>% #remove fraud
  select(-c(StartDate,
            EndDate,
            Status,
           IPAddress,
           Progress,
           Finished,
           RecordedDate,
           ResponseId,
           RecipientLastName,
           RecipientFirstName,
           RecipientEmail,
           ExternalReference,
           LocationLatitude,
           LocationLongitude,
           DistributionChannel,
           UserLanguage,
           'Duration (in seconds)',
           Q_BallotBoxStuffing,
           Q_RecaptchaScore,
           Q_RelevantIDDuplicate,
           Q_RelevantIDDuplicateScore,
           Q_RelevantIDFraudScore,
           PROLIFIC_PID,
           consent,
           not_pc_label,
           pc_label
           )) %>%
  mutate(ppt_ID = row_number())
```

```
# Separate demographics
data_demo <- data_passed1 %>%
  select(ppt_ID, Prolific_ID,
         label,
         starts_with("Demo_"),
         comment
write.csv(data demo, "demo 12102024.csv", row.names = FALSE)
# Main data
data_main <- data_passed1 %>%
  select(-c(Prolific_ID, # de-identified
            starts_with("Demo_"),
            comment)) %>%
  mutate(across(where(is.character), # Apply to character columns only
                ~ ifelse(!is.na(suppressWarnings(as.numeric(.))),
                         as.numeric(.),
                          .))) %>%
  mutate(
    experience 1 = as.numeric(experience 1),
   experience_2 = as.numeric(experience_2),
   experience_3 = as.numeric(experience_3),
    SliderOverlapValue = as.numeric(SliderOverlapValue)
  )
# Attention check
data_main <- data_main[data_main$check == 2, ]</pre>
```

Recode Data

```
# In primary and early_language, change 4=English and other to 3 = English and other.
data_main <- data_main %>%
 mutate(
   primary = if_else(primary == 4, 3, primary),
    early_language = if_else(early_language == 4, 3, early_language)
  )
# For all stigma_, 5 = the most stigmatized, 1 = the least stigmatized
## Recode stigma_resp_2, stigma_dist_2, stigma_dist_3
data_main_recode <- data_main %>%
 mutate(stigma_resp_2_mut = 6 - stigma_resp_2,
         stigma_dist_2_mut = 6 - stigma_dist_2,
         stigma_dist_3_mut = 6 - stigma_dist_3) %>%
  select(-c(stigma_resp_2, stigma_dist_2, stigma_dist_3))
# For all stertyp_, 5 = the most stereotyped (negatively)
## Reverse all values in stertyp_ columns
data_main_recode <- data_main_recode %>%
 mutate(across(
    starts_with("stertyp_"), # Select columns starting with "stertyp_"
   ~ 6 - ., # Reverse the values (assuming range is 1 to 5)
```

```
.names = "{.col}_rev" # Add "_rev" to the new column names
)) %>%
select(-starts_with("stertyp_")|ends_with("_rev"))

data_main_noFR <- data_main_recode %>%
select(-c(general_1, general_2, impression_1, impression_2,impression_3_4_TEXT, like_fr, offens_fr))
write.csv(data_main_noFR, "data_main_noFR.csv", row.names = FALSE)
```

Analysis - Simple

```
# Overlap compare
data_main_recode %>%
  group_by(label) %>%
  summarise(overlap_avg = mean(SliderOverlapValue))
## # A tibble: 2 x 2
    label
                                               overlap_avg
##
     <chr>>
                                                     <dbl>
## 1 people who experience housing insecurity
                                                        NA
## 2 the homeless
                                                        NA
# Stigma: PC vs. PIC
## average stigma
data_main_recode %>%
 mutate(stigma_avg_ppt = rowSums(select(., starts_with('stigma_')))/6) %>%
 group_by(label) %>%
 summarise(stigma_avg_label = mean(stigma_avg_ppt))
## # A tibble: 2 x 2
##
    label
                                               stigma_avg_label
##
     <chr>>
                                                          <dbl>
                                                           2.07
## 1 people who experience housing insecurity
## 2 the homeless
                                                           2.28
## stigma_resp
data main recode %>%
 mutate(stigma_resp_ppt = rowSums(select(., starts_with('stigma_resp')))/2) %>%
 group_by(label) %>%
 summarise(stigma_resp_label = mean(stigma_resp_ppt))
## # A tibble: 2 x 2
##
    label
                                               stigma_resp_label
                                                           <dbl>
## 1 people who experience housing insecurity
                                                            2.22
## 2 the homeless
                                                            2.16
```

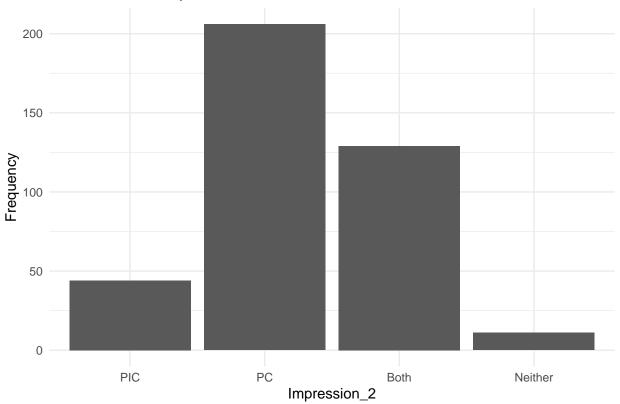
```
## stigma_dist
data_main_recode %>%
  mutate(stigma_dist_ppt = rowSums(select(., starts_with('stigma_dist')))/3) %>%
  group by(label) %>%
  summarise(stigma_dist_label = mean(stigma_dist_ppt))
## # A tibble: 2 x 2
##
     label
                                               stigma_dist_label
##
     <chr>
                                                           <dbl>
## 1 people who experience housing insecurity
                                                            1.98
## 2 the homeless
                                                            2.25
## stigma_danger
data_main_recode %>%
  group_by(label) %>%
  summarise(stigma_danger_label = mean(stigma_danger))
## # A tibble: 2 x 2
##
    label
                                               stigma_danger_label
##
     <chr>>
                                                             <dbl>
## 1 people who experience housing insecurity
                                                              2.04
## 2 the homeless
                                                              2.61
# Stereotype: PC vs. PIC
## average stertyp
data_main_recode %>%
  mutate(stertyp_avg_ppt = rowSums(select(., starts_with('stertyp_')))/8) %>%
  group_by(label) %>%
  summarise(stertyp_avg_label = mean(stertyp_avg_ppt))
## # A tibble: 2 x 2
##
   label
                                               stertyp_avg_label
     <chr>>
                                                           <dbl>
## 1 people who experience housing insecurity
                                                            3.37
## 2 the homeless
                                                            3.51
## stertyp_cmptition
data_main_recode %>%
  mutate(stertyp_cmptition_ppt = rowSums(select(., starts_with('stertyp_cmptition_')))/2) %>%
  group_by(label) %>%
  summarise(stertyp_cmptition_label = mean(stertyp_cmptition_ppt))
## # A tibble: 2 x 2
##
     label
                                               stertyp_cmptition_label
##
     <chr>
                                                                 <dbl>
                                                                  3.90
## 1 people who experience housing insecurity
## 2 the homeless
                                                                  4.10
```

```
## stertyp_comp
data_main_recode %>%
  mutate(stertyp_comp_ppt = rowSums(select(., starts_with('stertyp_comp_')))/2) %>%
  group by(label) %>%
  summarise(stertyp_comp_label = mean(stertyp_comp_ppt))
## # A tibble: 2 x 2
##
    label
                                               stertyp_comp_label
##
     <chr>>
                                                            <dbl>
                                                             3.27
## 1 people who experience housing insecurity
## 2 the homeless
                                                             3.33
## stertyp_warm
data_main_recode %>%
  mutate(stertyp_warm_ppt = rowSums(select(., starts_with('stertyp_warm_'))))/2) %>%
  group_by(label) %>%
 summarise(stertyp_warm_label = mean(stertyp_warm_ppt))
## # A tibble: 2 x 2
##
   label
                                              stertyp_warm_label
##
    <chr>
                                                            <dbl>
## 1 people who experience housing insecurity
                                                             2.56
## 2 the homeless
                                                             2.74
## stertyp_status
data_main_recode %>%
 mutate(stertyp_status_ppt = rowSums(select(., starts_with('stertyp_status_')))/2) %>%
  group_by(label) %>%
 summarise(stertyp_status_label = mean(stertyp_status_ppt))
## # A tibble: 2 x 2
##
   label
                                               stertyp_status_label
     <chr>>
                                                              <dbl>
## 1 people who experience housing insecurity
                                                               3.74
## 2 the homeless
                                                               3.89
# Average donation: PC vs. PIC
data_main_recode %>%
  group_by(label) %>%
  summarise(donate_homeless_label = mean(donate_1))
## # A tibble: 2 x 2
##
    label
                                               donate_homeless_label
     <chr>>
                                                               <dbl>
                                                                40.3
## 1 people who experience housing insecurity
## 2 the homeless
                                                                42.1
# concept_1, concept_2, concept_3
data_main_recode %>%
 group by(label) %>%
 summarise(concept_shelter_lable = mean(concept_1))
```

```
## # A tibble: 2 x 2
##
     label
                                               concept_shelter_lable
##
     <chr>>
                                                                <dbl>
                                                                3.04
## 1 people who experience housing insecurity
## 2 the homeless
                                                                 2.94
data_main_recode %>%
  group_by(label) %>%
  summarise(concept_unemploy_lable = mean(concept_2))
## # A tibble: 2 x 2
##
   label
                                               concept_unemploy_lable
##
     <chr>
                                                                 <dbl>
## 1 people who experience housing insecurity
                                                                 2.67
## 2 the homeless
                                                                 3.18
data_main_recode %>%
  group_by(label) %>%
  summarise(concept_duration_lable = mean(concept_3))
## # A tibble: 2 x 2
##
    label
                                               concept_duration_lable
##
     <chr>>
                                                                 <dbl>
## 1 people who experience housing insecurity
                                                                 3.26
## 2 the homeless
                                                                 3.32
# Average like, offens: if distinct from 1.5
data_main_recode %>%
  summarise(like_avg_ppt = mean(like),
            offense_avg_ppt = mean(offens))
## # A tibble: 1 x 2
     like_avg_ppt offense_avg_ppt
##
            <dbl>
                            <dbl>
## 1
              1.5
                             1.77
## like, offens: if correlated with label
data_main_recode %>%
  group_by(label) %>%
  summarise(like_avg_label = mean(like),
            offense_avg_label = mean(offens))
## # A tibble: 2 x 3
##
     label
                                               like_avg_label offense_avg_label
     <chr>>
                                                        <dbl>
                                                                           <dbl>
## 1 people who experience housing insecurity
                                                         1.59
                                                                            1.84
## 2 the homeless
                                                         1.41
                                                                            1.70
# Distribution of impression_3
data main recode %>%
  summarise(impression_3_avg = mean(impression_3))
```

```
## # A tibble: 1 x 1
## impression_3_avg
## <dbl>
## 1 2.27
```

Distribution of Impression_3



Analysis - F Test

```
# Calculate stigma and stereotype as averages
data_main_recode <- data_main_recode %>%
  mutate(
    stigma_avg = rowMeans(select(., starts_with("stigma_")), na.rm = TRUE),
    stereotype_avg = rowMeans(select(., starts_with("stertyp_")), na.rm = TRUE)
```

```
# Perform F-tests for each variable
# 1. Stigma
stigma_aov <- aov(stigma_avg ~ label, data = data_main_recode)</pre>
summary(stigma_aov)
##
               Df Sum Sq Mean Sq F value Pr(>F)
## label
               1
                    4.32
                           4.315 8.245 0.00431 **
## Residuals 388 203.06
                           0.523
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
# 2. Stereotype
stereotype_aov <- aov(stereotype_avg ~ label, data = data_main_recode)</pre>
summary(stereotype_aov)
##
               Df Sum Sq Mean Sq F value Pr(>F)
## label
               1
                    2.05 2.0482
                                  7.433 0.00669 **
              388 106.91 0.2755
## Residuals
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
# 3. Supportive Behavior
supportive_aov <- aov(donate_1 ~ label, data = data_main_recode)</pre>
summary(supportive_aov)
##
               Df Sum Sq Mean Sq F value Pr(>F)
                     303
                           302.6
                                   0.705 0.402
## label
                1
## Residuals
              388 166470
                           429.0
```

Analysis - Multinomial Logistic Regression

```
# Model 1: Stata

# Model 2: Cleaning
## political orientation
data_main_recode <- data_main_recode %>%
    mutate(political = rowMeans(select(., c(political_social, political_econ)), na.rm = TRUE))

## label preference
### like: 1 = the homeless/PIC, 2 = people who experience housing insecurity/PC

## experience: 1 = have personal or close experience, 0 = don't have experience
data_main_recode <- data_main_recode %>%
    mutate(experience = ifelse(experience_1 == 1 | experience_2 == 1, 1, 0))

# Replace NA with 0 in 'experience'
data_main_recode$experience[is.na(data_main_recode$experience)] <- 0</pre>
```

```
## empathy
data_main_recode <- data_main_recode %>%
  mutate(empathy = rowMeans(select(., starts_with("empathy_")), na.rm = TRUE))

data_main_noFR <- data_main_recode %>%
  select(-c(general_1, general_2, impression_1, impression_2,impression_3_4_TEXT, like_fr, offens_fr))
write.csv(data_main_noFR, "data_main_noFR.csv", row.names = FALSE)
```