## PC Pilot 1

## 2024-11-18

## Cleaning

```
library(readr)
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr 1.1.4 v purrr
                                   1.0.2
## v forcats 1.0.0
                                   1.5.1
                       v stringr
## v ggplot2 3.5.1
                       v tibble
                                   3.2.1
## v lubridate 1.9.3
                       v tidyr
                                   1.3.1
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                   masks stats::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(ggplot2)
data <- read_csv("PC_Pilot-English_November 19, 2024_10.12.csv")</pre>
## Rows: 33 Columns: 74
## -- Column specification -----
## Delimiter: ","
## chr (74): StartDate, EndDate, Status, IPAddress, Progress, Duration (in seco...
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
View(data)
data_header_rm <- data[-c(1,2),] #remove qualtrics duplicate headers
data_header_rm[data_header_rm == ""] <- NA #empty string = NA
View(data_header_rm)
# Prolific, pass consent, and prescreen
data_passed <- data_header_rm %>%
 filter(
   Finished == 1,
   consent == 1,
   str_length(ID) == 24, # Prolific IDs
 )
```

```
#rows with fraud
data_fraud <- data_passed %>%
  filter(
   Q_BallotBoxStuffing == "True",
    Q_RecaptchaScore <= 0.5,
   Q_RelevantIDDuplicate == "True",
   Q_RelevantIDDuplicateScore >= 75,
    Q_RelevantIDFraudScore >= 30
#remove unnecessary columns
data_passed1 <- data_passed %>%
  filter(!PROLIFIC_PID %in% data_fraud$PROLIFIC_PID) %>% #remove fraud
  select(-c(StartDate,
            EndDate,
            Status,
           IPAddress,
           Progress,
           Finished,
           RecordedDate,
           ResponseId,
           RecipientLastName,
           RecipientFirstName,
           RecipientEmail,
           ExternalReference,
           LocationLatitude,
           LocationLongitude,
           DistributionChannel,
           UserLanguage,
           'Duration (in seconds)',
           Q_BallotBoxStuffing,
           Q_RecaptchaScore,
           Q_RelevantIDDuplicate,
           Q_RelevantIDDuplicateScore,
           Q_RelevantIDFraudScore,
           PROLIFIC_PID,
           consent,
           not_pc_label,
           pc_label
           )) %>%
 mutate(ppt_ID = row_number())
# Separate demographics
data_demo <- data_passed1 %>%
  select(ppt_ID, ID,
         label,
         starts_with("Demo_"),
         comment
write.csv(data_demo, "demo_11082024.csv", row.names = FALSE)
# Main data
```

```
data_main <- data_passed1 %>%
  select(-c(ID, #de-identified
            starts_with("Demo_"),
            comment)) %>%
  mutate(across(where(~ all(!is.na(as.numeric(.)))), as.numeric))
## Warning: There were 6 warnings in 'mutate()'.
## The first warning was:
## i In argument: 'across(where(~all(!is.na(as.numeric(.)))), as.numeric)'.
## Caused by warning in 'predicate()':
## ! NAs introduced by coercion
## i Run 'dplyr::last_dplyr_warnings()' to see the 5 remaining warnings.
Analysis - Simple
# Overlap compare
data_main %>%
  group_by(label) %>%
  summarise(overlap_avg = mean(SliderOverlapValue))
## # A tibble: 2 x 2
##
   label
                                              overlap_avg
    <chr>
                                                    <dbl>
## 1 people who experience housing insecurity
                                                     60
## 2 the homeless
                                                     58.4
# Stigma: PC vs. PIC
## recode stigma_resp_2, stigma_dist_2, stigma_dist_3
data_main_recode <- data_main %>%
  mutate(stigma_resp_2_mut = 6 - stigma_resp_2,
         stigma_dist_2_mut = 6 - stigma_dist_2,
         stigma_dist_3_mut = 6 - stigma_dist_3) %>%
  select(-c(stigma_resp_2, stigma_dist_2, stigma_dist_3))
## average stigma
data_main_recode %>%
  mutate(stigma_avg_ppt = rowSums(select(., starts_with('stigma_')))/6) %>%
  group_by(label) %>%
 summarise(stigma_avg_label = mean(stigma_avg_ppt))
## # A tibble: 2 x 2
##
    label
                                              stigma_avg_label
##
     <chr>>
                                                         <dbl>
## 1 people who experience housing insecurity
                                                          1.67
## 2 the homeless
                                                          2.5
## stigma_resp
data main recode %>%
  mutate(stigma_resp_ppt = rowSums(select(., starts_with('stigma_resp')))/2) %>%
```

```
group_by(label) %>%
  summarise(stigma_resp_label = mean(stigma_resp_ppt))
## # A tibble: 2 x 2
##
    label
                                               stigma_resp_label
##
     <chr>>
                                                           <dbl>
## 1 people who experience housing insecurity
                                                             2.1
## 2 the homeless
                                                             2.3
## stigma_dist
data_main_recode %>%
 mutate(stigma_dist_ppt = rowSums(select(., starts_with('stigma_dist')))/3) %>%
  group_by(label) %>%
 summarise(stigma_dist_label = mean(stigma_dist_ppt))
## # A tibble: 2 x 2
##
     label
                                               stigma_dist_label
##
     <chr>
                                                           <dbl>
## 1 people who experience housing insecurity
                                                            1.53
## 2 the homeless
                                                            2.67
## stigma_danger
data_main_recode %>%
  group_by(label) %>%
 summarise(stigma_danger_label = mean(stigma_danger))
## # A tibble: 2 x 2
##
    label
                                               stigma_danger_label
                                                             <dbl>
## 1 people who experience housing insecurity
                                                               1.2
## 2 the homeless
                                                               2.4
# Stereotype: PC vs. PIC
## average stertyp
data_main %>%
 mutate(stertyp_avg_ppt = rowSums(select(., starts_with('stertyp_')))/8) %>%
  group_by(label) %>%
  summarise(stertyp_avg_label = mean(stertyp_avg_ppt))
## # A tibble: 2 x 2
##
    label
                                               stertyp_avg_label
##
     <chr>>
                                                           <dbl>
## 1 people who experience housing insecurity
                                                            2.65
                                                            2.45
## 2 the homeless
## stertyp_cmptition
data_main %>%
 mutate(stertyp_cmptition_ppt = rowSums(select(., starts_with('stertyp_cmptition_')))/2) %>%
 group by(label) %>%
 summarise(stertyp_cmptition_label = mean(stertyp_cmptition_ppt))
```

```
## # A tibble: 2 x 2
##
    label
                                               stertyp_cmptition_label
##
     <chr>
                                                                 <dbl>
                                                                   1.6
## 1 people who experience housing insecurity
## 2 the homeless
                                                                   2.3
## stertyp_comp
data_main %>%
  mutate(stertyp_comp_ppt = rowSums(select(., starts_with('stertyp_comp_')))/2) %>%
  group_by(label) %>%
 summarise(stertyp_comp_label = mean(stertyp_comp_ppt))
## # A tibble: 2 x 2
##
   label
                                               stertyp_comp_label
     <chr>
                                                            <dbl>
## 1 people who experience housing insecurity
                                                              3
## 2 the homeless
                                                              2.4
## stertyp_warm
data_main %>%
  mutate(stertyp_warm_ppt = rowSums(select(., starts_with('stertyp_warm_'))))/2) %>%
  group by(label) %>%
  summarise(stertyp_warm_label = mean(stertyp_warm_ppt))
## # A tibble: 2 x 2
##
   label
                                               stertyp_warm_label
     <chr>>
                                                            <dbl>
                                                              3.8
## 1 people who experience housing insecurity
## 2 the homeless
## stertyp_status
data main %>%
  mutate(stertyp_status_ppt = rowSums(select(., starts_with('stertyp_status_')))/2) %>%
  group by(label) %>%
  summarise(stertyp_status_label = mean(stertyp_status_ppt))
## # A tibble: 2 x 2
##
    label
                                               stertyp_status_label
     <chr>>
                                                              <dbl>
## 1 people who experience housing insecurity
                                                                2.2
## 2 the homeless
                                                                2.1
# Average donation: PC vs. PIC
data_main %>%
  group_by(label) %>%
 summarise(donate_homeless_label = mean(donate_1))
## # A tibble: 2 x 2
##
    label
                                               donate_homeless_label
     <chr>
                                                               <dbl>
## 1 people who experience housing insecurity
                                                                35.2
## 2 the homeless
                                                                45
```

```
# concept_1, concept_2, concept_3
data_main %>%
  group by(label) %>%
  summarise(concept_shelter_lable = mean(concept_1))
## # A tibble: 2 x 2
##
    label
                                               concept_shelter_lable
     <chr>
                                                               <dbl>
                                                                 2.2
## 1 people who experience housing insecurity
## 2 the homeless
                                                                 3
data_main %>%
  group_by(label) %>%
  summarise(concept_unemploy_lable = mean(concept_2))
## # A tibble: 2 x 2
##
   label
                                               concept_unemploy_lable
##
     <chr>
                                                                <dbl>
                                                                  2.2
## 1 people who experience housing insecurity
## 2 the homeless
                                                                  2.8
data main %>%
  group_by(label) %>%
  summarise(concept_duration_lable = mean(concept_3))
## # A tibble: 2 x 2
## label
                                               concept_duration_lable
     <chr>
                                                                <dbl>
## 1 people who experience housing insecurity
                                                                  2.8
## 2 the homeless
                                                                  3.4
# Average like, offens: if distinct from 1.5
data_main %>%
  summarise(like_avg_ppt = mean(like),
            offense_avg_ppt = mean(offens))
## # A tibble: 1 x 2
    like_avg_ppt offense_avg_ppt
            <dbl>
                      <dbl>
## 1
              1.6
                              1.9
## like, offens: if correlated with label
data_main %>%
  group_by(label) %>%
  summarise(like_avg_label = mean(like),
           offense_avg_label = mean(offens))
## # A tibble: 2 x 3
##
    label
                                               like_avg_label offense_avg_label
     <chr>
                                                        <dbl>
                                                                          <dbl>
## 1 people who experience housing insecurity
                                                          1.8
                                                                            2
## 2 the homeless
                                                          1.4
                                                                            1.8
```

```
\# Distribution of impression_2
data_main %>%
  summarise(impression_2_avg = mean(impression_2))
## # A tibble: 1 x 1
     impression_2_avg
##
                <dbl>
## 1
                  2.4
data_main$impression_2 <- factor(data_main$impression_2,</pre>
                             levels = c(1, 2, 3, 4),
                            labels = c("PIC", "PC", "Both", "Neither"))
ggplot(data_main, aes(x = impression_2)) +
  geom_bar() +
  labs(title = "Distribution of Impression_2",
       x = "Impression_2",
       y = "Frequency") +
  theme_minimal()
```

## Distribution of Impression\_2

