

# Lecture 1: Introduction Course and Macroeconomics

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National Tsing Hua University

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# Outline

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## 1 Course Plan

## 2 Methodology of Macro

## Your Instructor

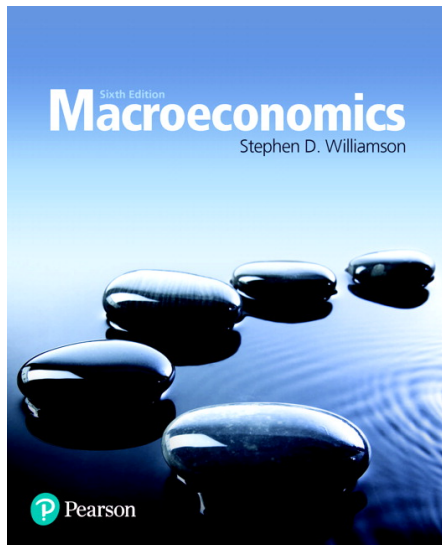
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- My name is Hui-Jun Chen, you can call me HJ for convenience.
- I work on Macro-Finance, investigating issues like corporate tax reform, housing, used capital market, and their macroeconomics implications.
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  - Course website: <https://huijunchen9260.github.io/MacroeconomicsIAutumn2025.html>

# Expectation

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- **Participation:** can ask question anytime during the lecture
- **Prerequisites:** **Principle of Economics**, Basic Algebra, Some knowledge of Calculus
- **Other rules:** please refer to the syllabus



# Course Plan

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- **Module 1: Measurement (Week 1)**
  - stylized facts about Economics growth and business cycle
- **Module 2: One-period (static) model (Week 2-6)**
  - micro foundation: consumers and firms
  - macro implication: equilibrium, efficiency, resource allocation with data
- **Module 3: Two-period (dynamic) model (Week 8-12)**
  - module 2 + time: intertemporal substitution
- **Module 4: Dynamic Programming and Asset Pricing**

# Outline

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1 Course Plan

**2** Methodology of Macro

# What is Macro?

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- “Macro is a method”
- Models (theory) + Data (empiric) = explanation to macro events
  - without models: only correlation
  - without data: only imagination
  - Friedman's critique: models are judged by prediction power
- Macro events in this class: long-run growth and business cycle
  - what drives long-run trend in US GDP?
  - what causes the fluctuation in GDP growth?
- Macro connects with micro
  - individual decisions (micro)  $\Rightarrow$  aggregates (macro)

## Data Example: GDP per capita

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- **Definition:** Gross Domestic Product **per individual**
  - quantity produced of **goods + services** w/i country **border** at given **period of time**
- **Measurement:** 3 possible approaches
  - Product, Expenditure, Income
  - Source: National Income and Product Accounts (NIPA)
- **Analysis:** separation data into **trend** and **business cycle**



# Real GDP per capita, 1900-2014

Figure: Figure 1.1: Per Capita Real GDP (in 2009 dollars) for the United States

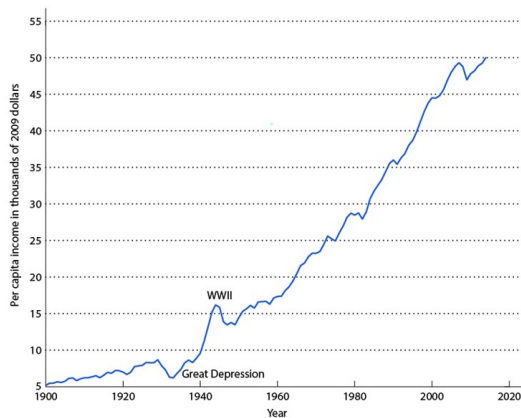
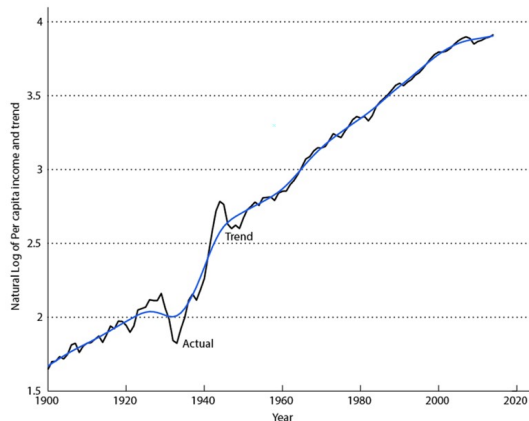


Figure: Figure 1.3: Natural log of Per Capita Real GDP and trend, 1900 – 2014 (Trend: HP Filter)



# Business Cycle: Deviation from Trend

Figure: Figure 1.4 Percentage Deviation from Trend in Per Capita Real GDP, **actual - trend**

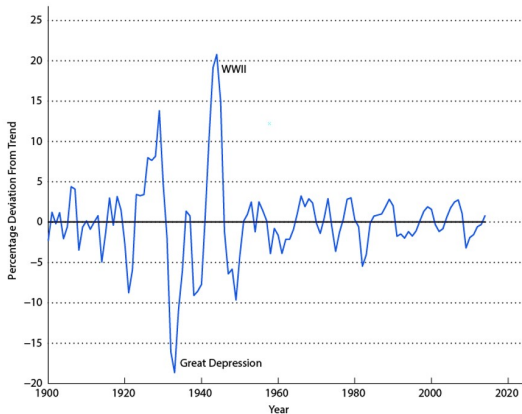
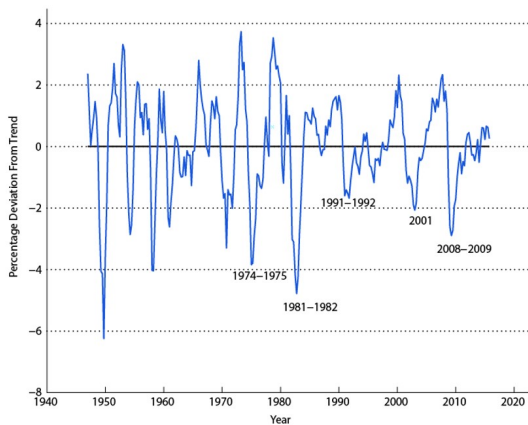


Figure: Figure 1.13 Percentage Deviation From Trend in Real GDP, **same transform as 1.1, 1.3, 1.4, not per capita**



## Using Macro Model to Understand Data

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- Economics is a **scientific pursuit** involving the formulation and **refinement of theories** that can help us better understand **how economies work** and **how they can be improved**
- **Data**: **how economies work**, e.g. GDP example
- **Theory**: cannot do experiment at economy scale  $\Rightarrow$  only way for **scientific pursuit**
- **Policy**: understand **how economies can be improved** by **policies**

# Anecdotic Illustration of Economics Model

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Build your own world (similar to real world) so that you know every detail!



## Structure of Macro Model: 4 elements

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1. **Agent:** who is involved?
  - » e.g. consumers, firms, governments, etc.
2. **Preferences:** how and what is consumed/valued/invested?
  - » e.g. consumers' utility function on goods
3. **Resources:** availability and distribution
  - » e.g. Wealth, time, talents, natural resources
4. **Technology:** objective limitation at given period of time
  - » firms' production, market structure

## Analysis on Macro Model: 3 steps

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1. **Equilibrium:** how do all the forces balanced?
  - » e.g. competitive equilibrium
2. **Assessment:** what's model prediction, and how different from data?
  - » relationship between consumption and output
3. **Refinement:** how do changes in model alter its prediction?
  - » different technology, one-period  $\rightarrow$  two-period

# What makes a good model?

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Friedman's critique: models are judged by prediction power

- Clarity: is the logic and causality understandable?
- Prediction power: match data?
- Communication: what we (dis-)agree about?

ALL models are fake, only some are useful, i.e., elucidates the underlying mechanism that people implicitly follows

# Just Micro?

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**Yes!** Macro models need micro-foundation, because

- aggregate behavior is the sum of individual decisions
- **Lucas' critique**: structures of economies **change** w/ policies b/c **individual decision** changed
- Need to know effect on **individual behavior** to know the aggregate effect!
- E.g. Two force of COVID stimulus policy:
  1.  $\Rightarrow$  workers have **less** incentive to work  $\Rightarrow$  unemployment  $\uparrow \Rightarrow$  exacerbate recession
  2.  $\Rightarrow$  funding  $\uparrow \Rightarrow$  firms have **more** incentive to hire workers  $\Rightarrow$  mitigate recession