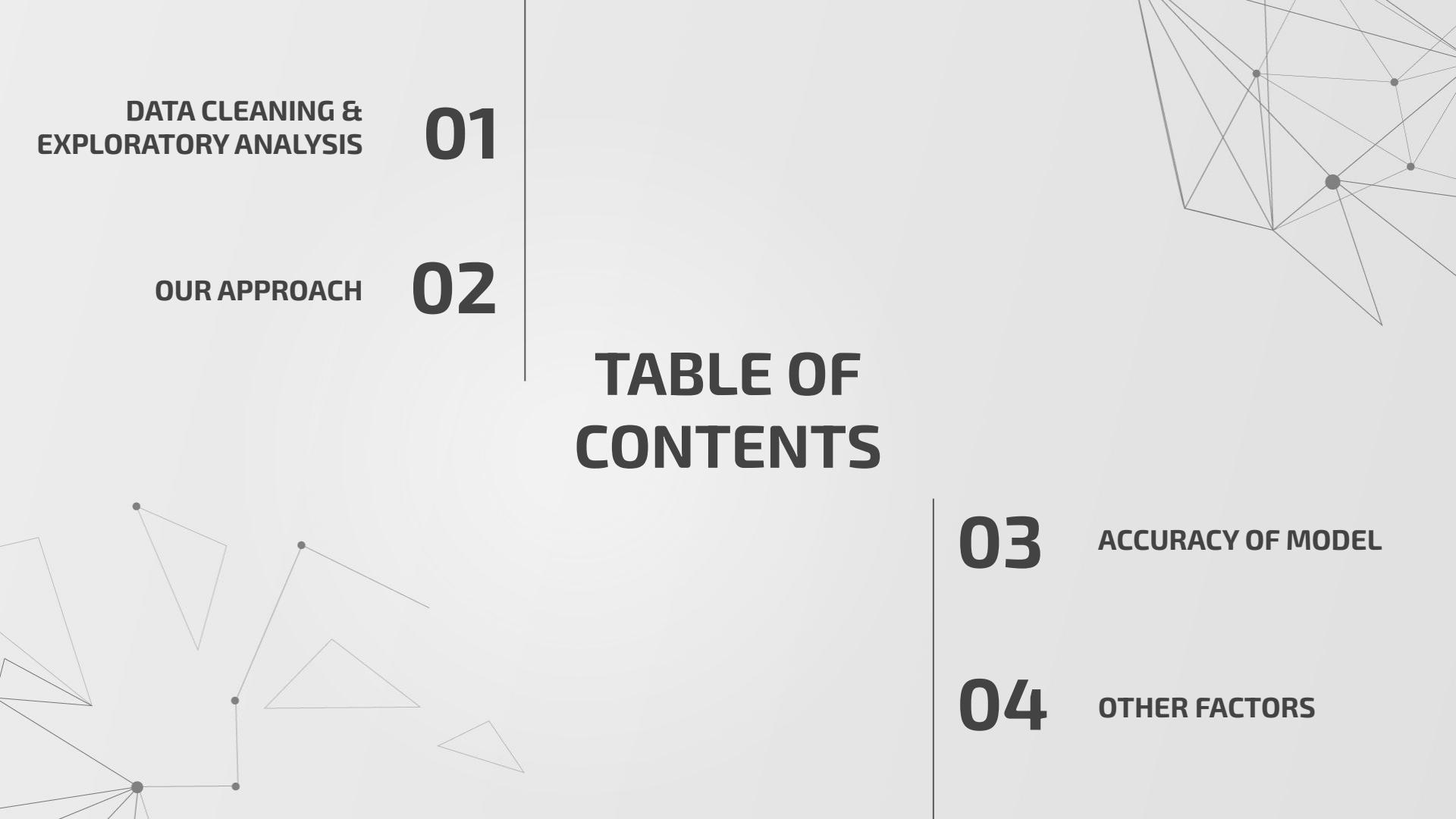




Alfinity: EBUY TRACK

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DATA CLEANING &
EXPLORATORY ANALYSIS

01

OUR APPROACH

02

TABLE OF CONTENTS

03

ACCURACY OF MODEL

04

OTHER FACTORS

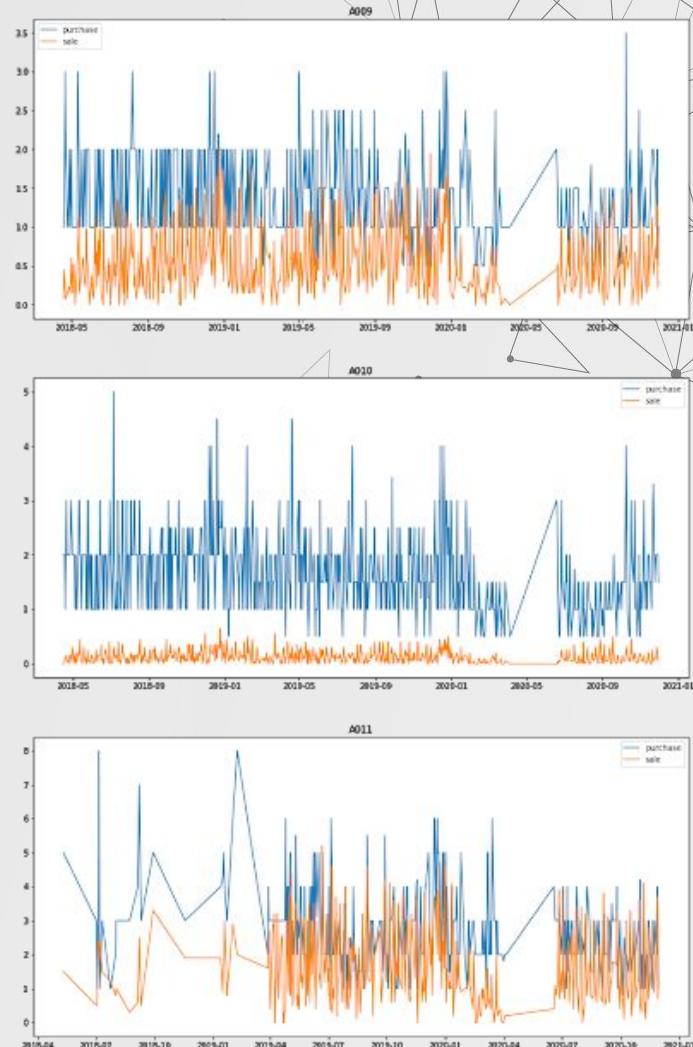
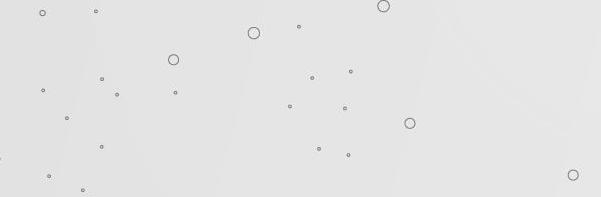
PROBLEM:

Prediction of Order Quantities to be Purchased by Outlets



DATA CLEANING & EXPLORATORY DATA ANALYSIS

- Consolidated Sales data into **simplified datasets** to find amount of ingredients needed
 - Data visualisation of **Sales** versus **Purchase Amounts**
- **Clear difference** between Sales and Purchases suggests unrepresented factors

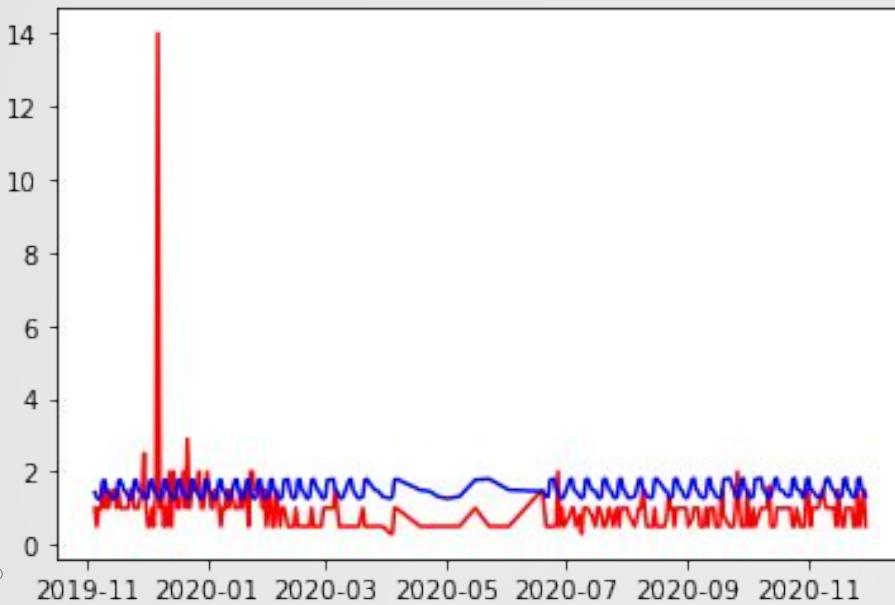


OUR APPROACH

- Past **Order Placed** data for train and test sets to factor in unrepresented variables
- **Facebook's Prophet** Time Series Forecasting Model
 - Open source library published by Facebook
 - Additive model that factors in non-linear trends (seasonality and holidays)



ACCURACY OF MODEL



r_square score: -0.4116070777091989

OTHER FACTORS TO IMPROVE CORRELATION

- **Time lag** between purchase and receival of products
- **Food loss** to other sources
 - Employee consumption
 - Food expiry
 - Transport/Preparation processes
- **Offers and Giveaways**
- **Left Over Inventory**

