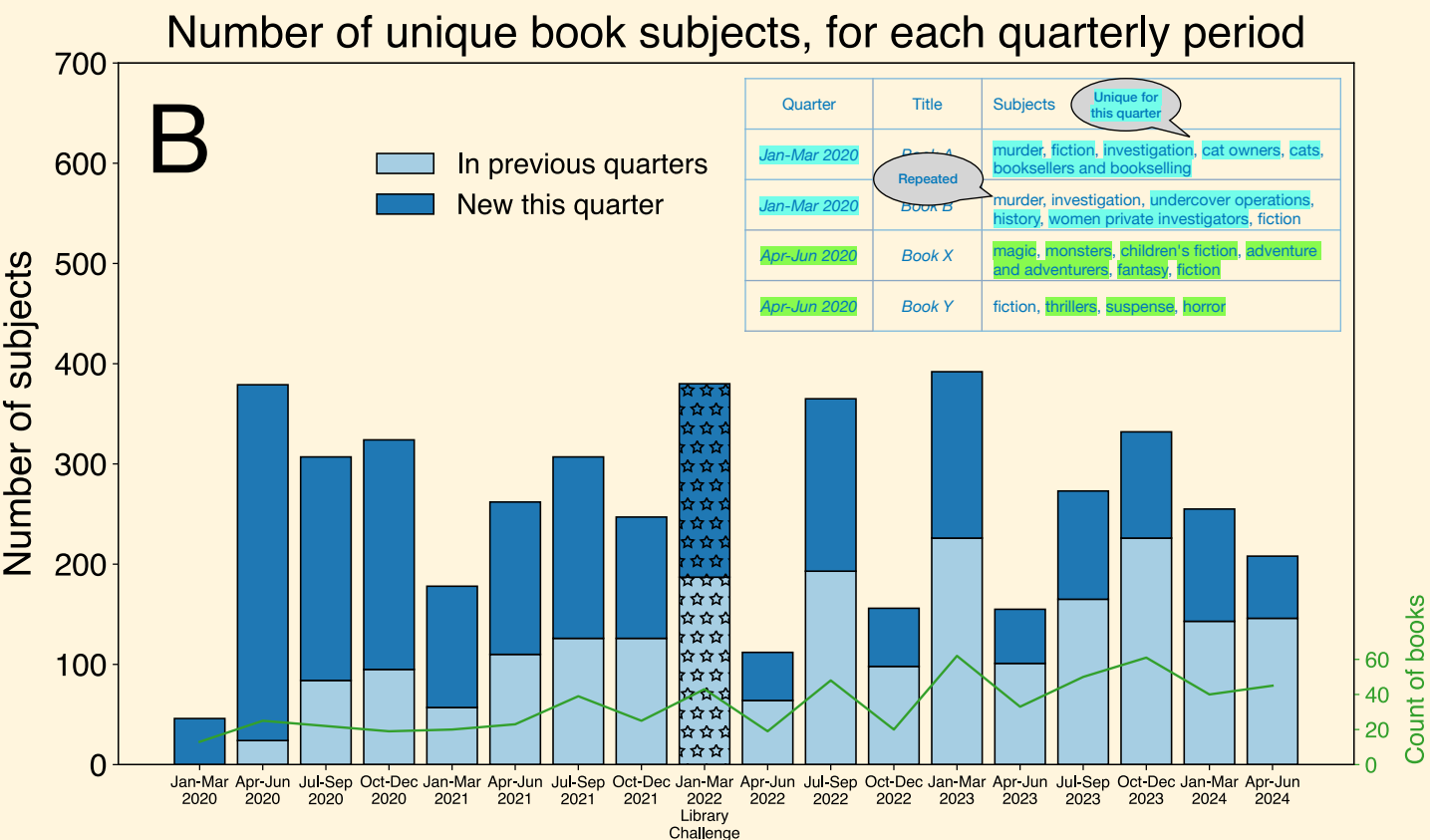
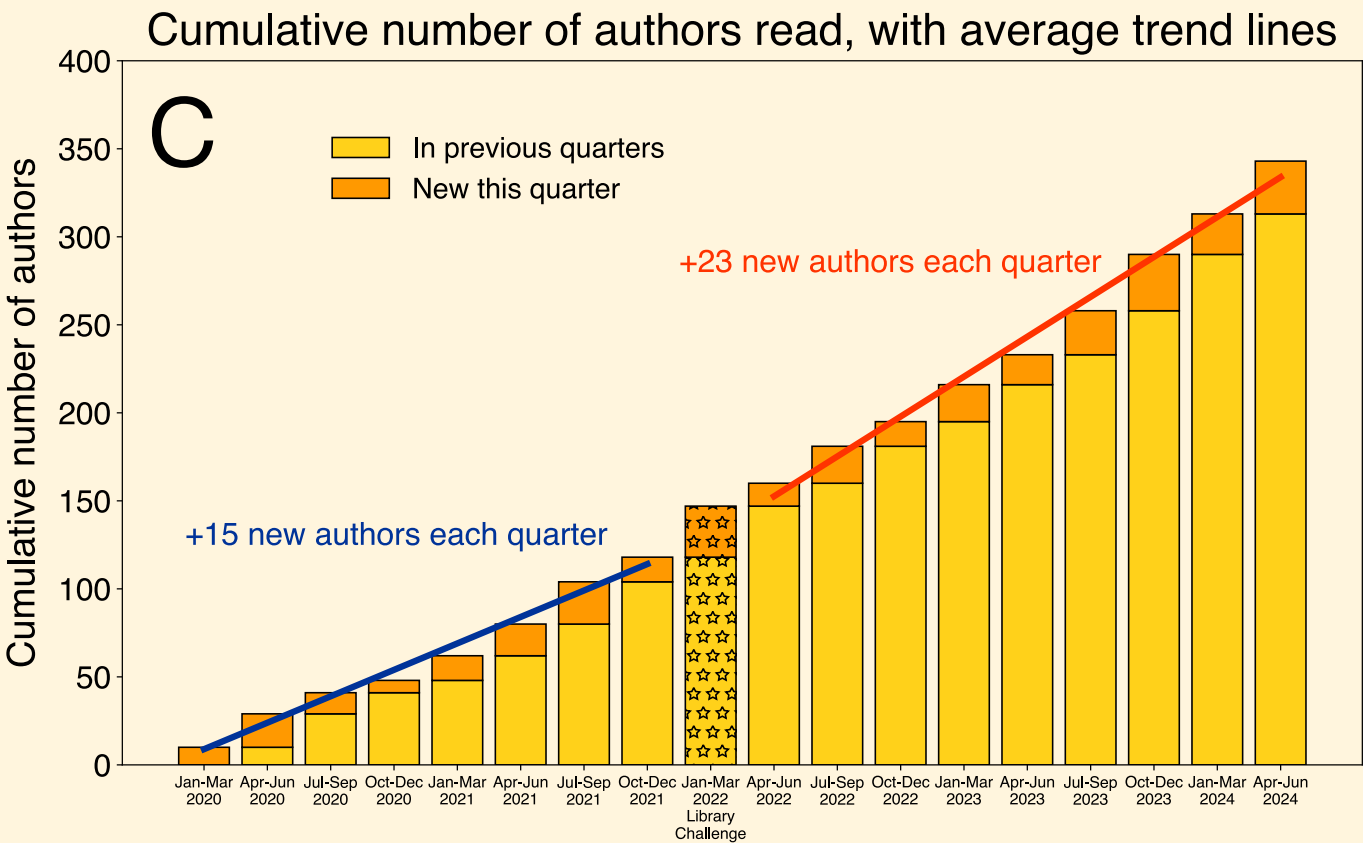
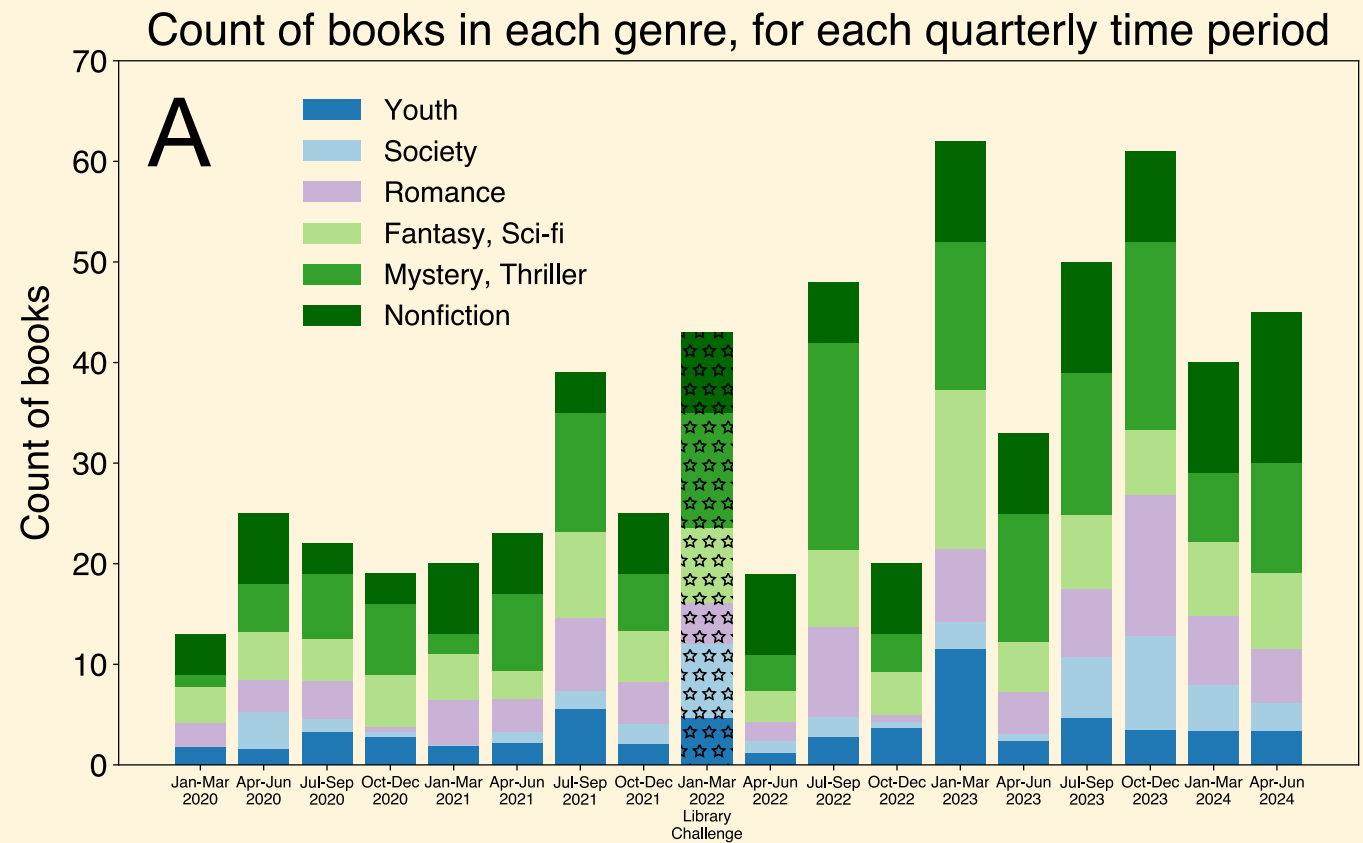


History of a Bookworm

Lasting effects* of the *Read 22 in 22* City of Santa Clara Library Challenge

*on one reader



Background

Read 22 in 22 began in January 2022 and challenged readers to read one book in each of 22 categories (e.g., *a debut novel*, *a book set in Africa*, *a book inspired by fairytales*, etc.). This reader completed the challenge between Jan-Mar 2022.

Question

Did participating in the challenge change this reader's reading habits?

What the graphs show

After the challenge, there was no clear change in the **genres of books (A)** or in the number of unique **book subjects (B)**, a proxy for breadth of reading. There *was* an increase in the number of new **authors read (C)**. Before the challenge, this reader picked up about 5 new authors a month. After the challenge, this reader picked up 7–8 new authors a month.

Conclusion

Read 22 in 22 made this reader more open to reading books by new authors, and this effect persisted for more than 2 years.