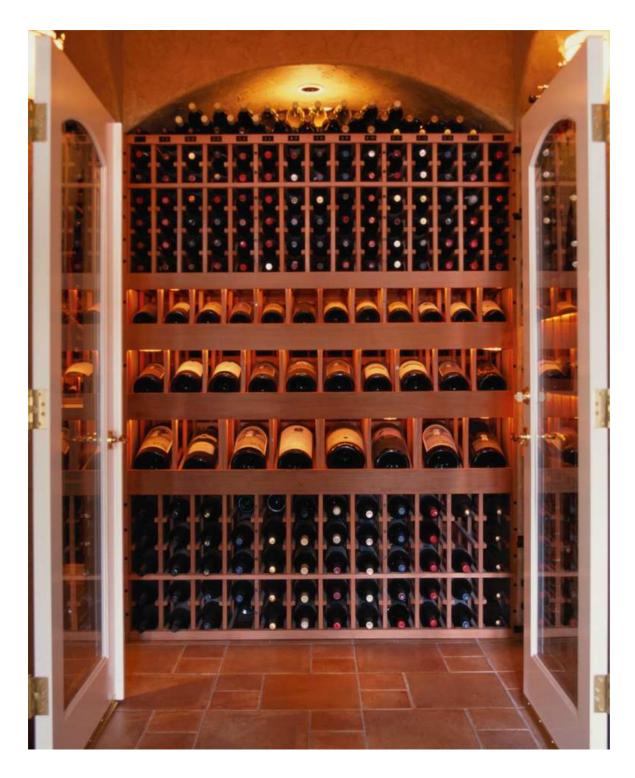
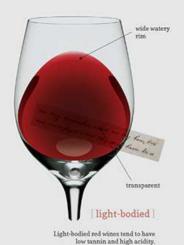


## **PCA**



What characteristics can be used to describe a wine?

### THE COLOR OF WINE



e.g. Pinot Noir, Gamay



e.g. Tempranillo, Merlot and Sangiovese



Full-bodied red wines tend to have high tannin and low acidity. e.g. Syrah, Malbec and Cabernet Sanvignon



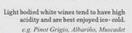
Wine loses acidity and tannin over time but gains bottle-aged aromas of spice.

dull color

old wine

transparent red - orange







Medium bodied white wines tend to have moderate acidity. Most white wines fall into this category. e.g. Sauvignon Blanc, Trebbiano, Chenin Blanc



Full bodied white wines have lower acidity and rich creamy flavors. e.g. Chardonnay, Viognier, Semillon



Most white wines are meant to be enjoyed young with higher acidity and fresh flavors.

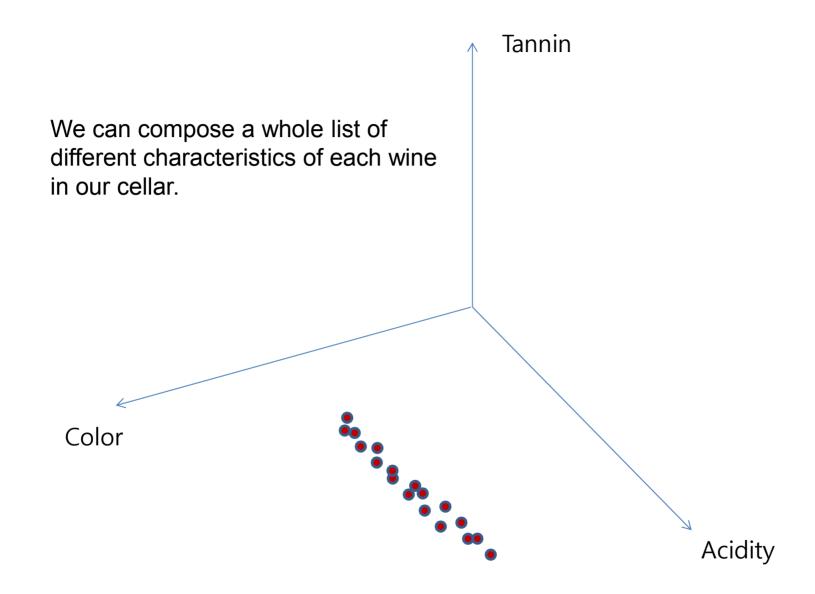


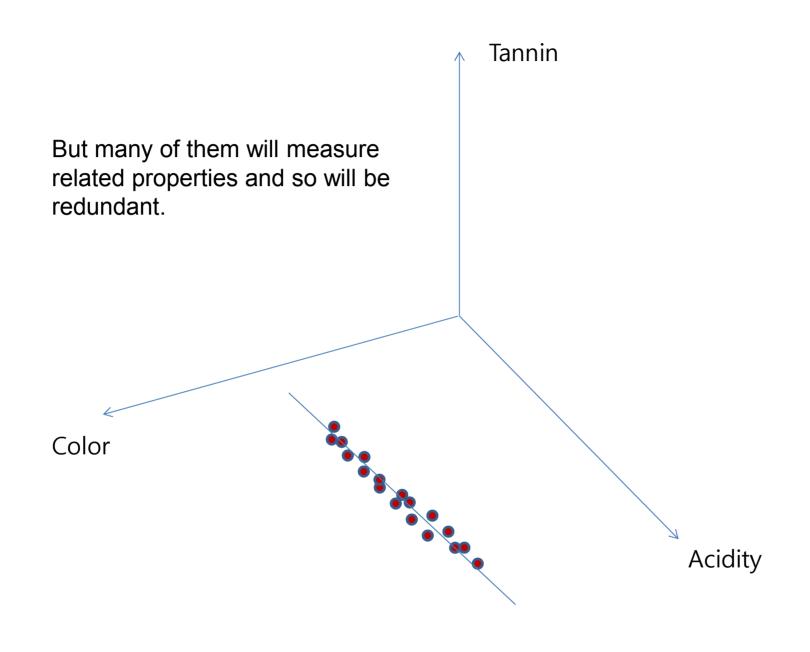
Aging is best suited for full-bodied and sweet wines. It lowers acidity but adds tertiary nutty aromas.

Designed by winefolly.com (©(1) (S)(0)

### Like this, you can say

- How strong color It is.
- How old It is
- Acid level
- Amount of tannin
- And so on.





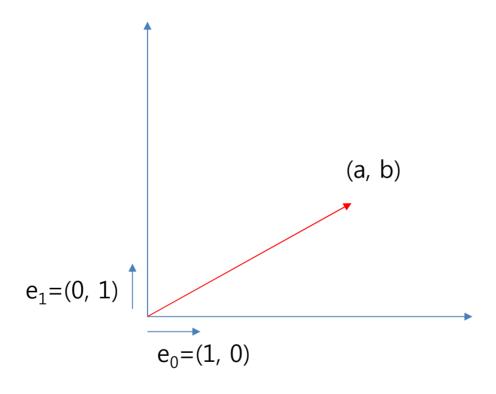
we should be able to **summarize each wine with less characteristics!** This is what PCA does.

So this PCA thing checks what characteristics are redundant and discards them?

Excellent question! But, no.

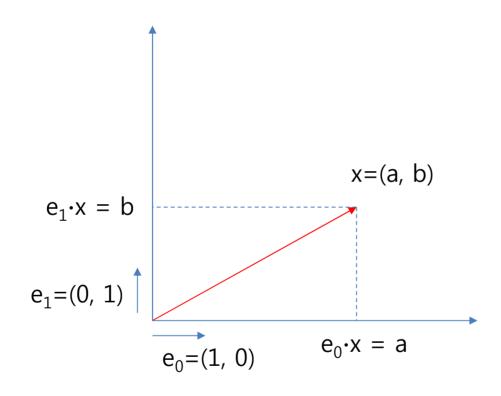
**PCA finds the best possible new characteristics**, the ones that summarize the list of wines as well as only possible

Let's go to the world of Linear Algebra for a second.

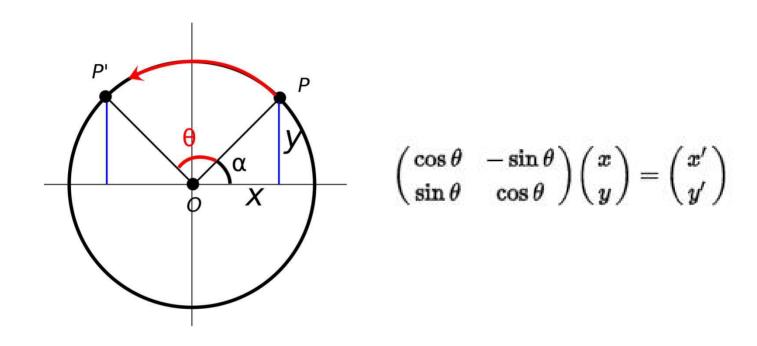


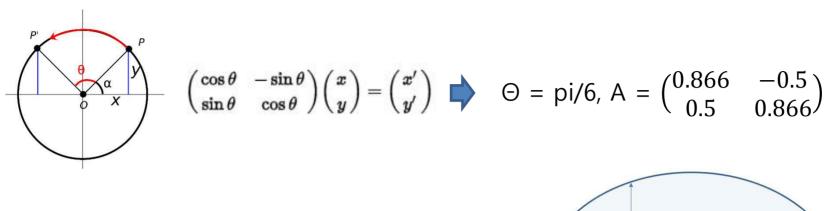
 $e_1$  and  $e_2$  are basis.

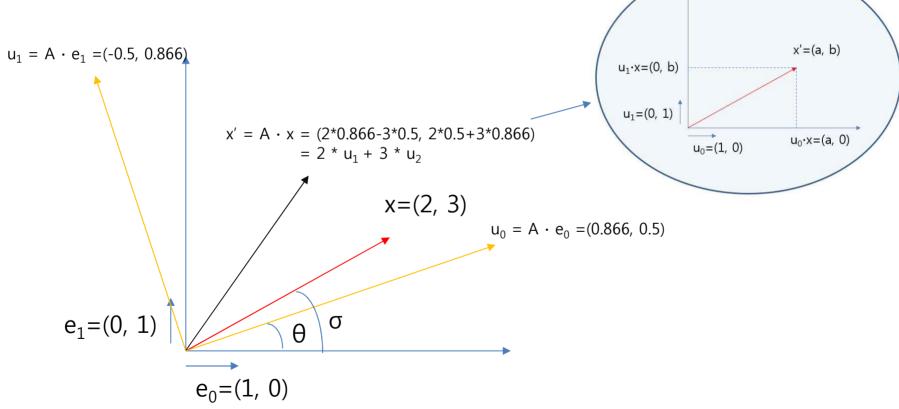
The inner product between a vector and a base indicates the size(scalar) of vector on the axis of the base.



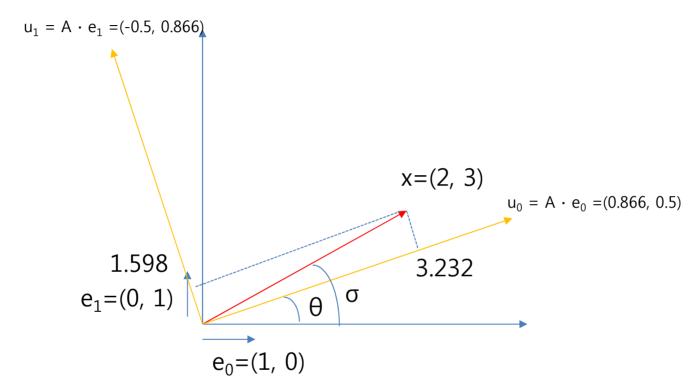
### The transformation of rotation







만약에 새로 찾은 축에 대해서 기존의 벡터를 나타내 보면 어떨까?



 $x = (2, 3) = 3.232 * u_0 + 1.598 * u_1 / 회전된 좌표계에서는 (3.232, 1.598)$ 

### 무슨 뜻?

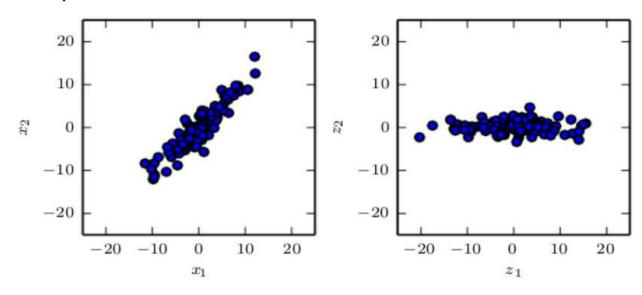
새로운 vector space에서 data x는 (3.232, 1.598)로 나타낼 수 있다.

x뿐만 아니라 **어떤 데이터 분포 X에 포함된 모든 데이터를 새로운 좌표계에서** 나타낼 수 있으며, 원래 차원으로 복원할 수도 있다.

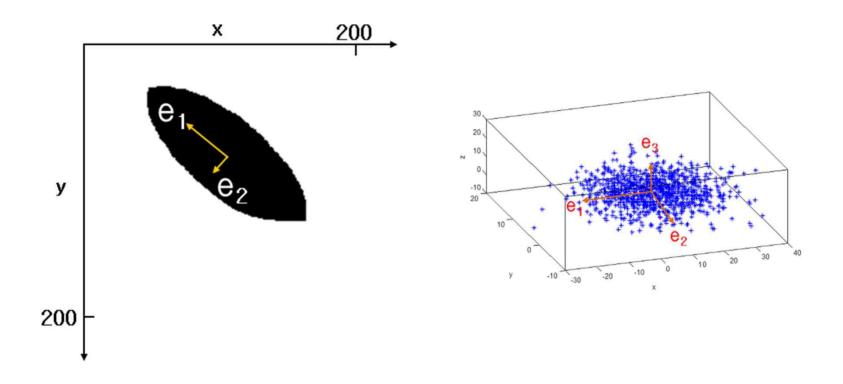
만약 새로운 좌표축이 분석하기 좋거나, 데이터 압축에 도움이 된다면?

### **Principal Component Analysis**

- PCA learns a linear projection that aligns the direction of greatest variance with the axes of the new space. It also learns a representation whose elements have no linear correlation with each other(independent).
- The important thing is preserving as much of the information in the data as possible

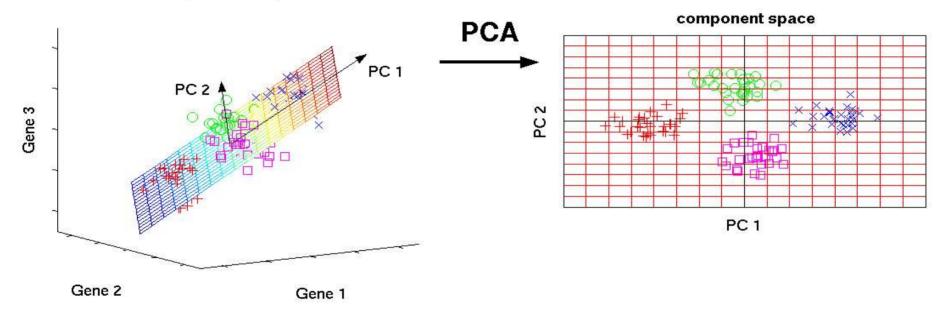


## How to find principal components?

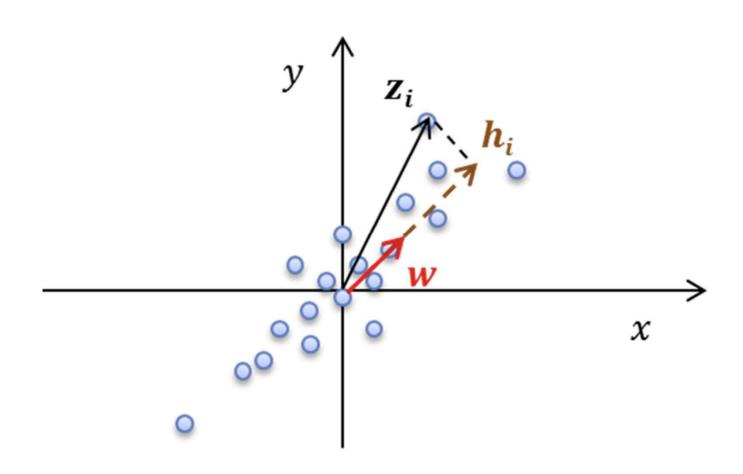


First principal component = the vector which has direction of the largest variance Next principal component = orthogonal to PC1 +Largest variance

### original data space



# Finding a vector to maximize variance of data distribution



# Finding a vector to maximize variance of data distribution

$$\sigma_{w}^{2} = \frac{1}{n} \sum_{i} (z_{i} \cdot w)^{2} - \left(\frac{1}{n} \sum_{i} (z_{i} \cdot w)\right)^{2}$$

$$= \frac{1}{n} \sum_{i} (z_{i} \cdot w)^{2}$$

$$= \frac{1}{n} (Zw)^{T} (Zw)$$

$$= \frac{1}{n} w^{T} Z^{T} Zw$$

$$= w^{T} \frac{Z^{T} Z}{n} w$$

$$= w^{T} Cw$$
Correlation and covariance of Each feature of data are the same by mean shift(To zero)

$$= \frac{1}{n} w^{T} Z^{T} Zw$$

$$= w^{T} Cw - \lambda (w^{T} w - 1)$$

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So PCA algorithm is the problem to find eigen-vectors of Covariance matrix

### A calculation of PCA

- covariance
  - $-\operatorname{cov}(x,y) = \operatorname{E}[(x-m_x)(y-m_y)]$
- covariance matrix
  - $-x=[x_1,...,x_n]^T$ : sample data, n차원 열벡터
  - $-C = E[(x-m_x)(x-m_x)^T] : n \times n 행렬$
  - $< C >_{ij} = E[(x_i m_{xi})(x_j m_{xj})^T] : i번째 성분과 j번째 성분의 공분산$
  - C is real and symmetric  $C = \begin{pmatrix} C_{11} & \cdots & C_{1n} \\ \vdots & \ddots & \vdots \\ C & \cdots & C \end{pmatrix}$

### A calculation of PCA

$$C = \begin{pmatrix} cov(x,x) & cov(x,y) \\ cov(x,y) & cov(y,y) \end{pmatrix}$$

$$= \begin{pmatrix} \frac{1}{n} \sum (x_i - m_x)^2 & \frac{1}{n} \sum (x_i - m_x)(y_i - m_y) \\ \frac{1}{n} \sum (x_i - m_x)(y_i - m_y) & \frac{1}{n} \sum (y_i - m_y)^2 \end{pmatrix}$$

### A calculation of PCA

#### **PCA**

- C: covariance matrix of x
- $C = P\Sigma P^T$  (P: orthogonal,  $\Sigma$ : diagonal)

$$C = \begin{bmatrix} e_1 & \cdots & e_n \\ e_1 & \cdots & e_n \end{bmatrix} \begin{pmatrix} \lambda_1 & & 0 \\ & \ddots & \\ 0 & & \lambda_n \end{pmatrix} \begin{bmatrix} e_1^T \\ \vdots \\ e_n^T \end{bmatrix}$$

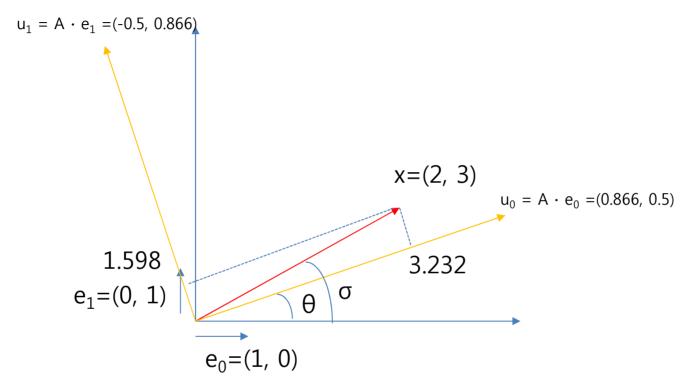
- P: n×n orthogonal matrix
- $-\Sigma$ : n×n diagonal matrix
- $Ce_i = \lambda_i e_i$ 
  - · ei : eigenvector of C, direction of variance
  - λ<sub>i</sub> : eigenvalue, e<sub>i</sub> 방향으로의 분산
  - λ₁≥... ≥λ<sub>n</sub>≥0
- e₁: 가장 분산이 큰 방향
- $e_2$ :  $e_1$ 에 수직이면서 다음으로 가장 분산이 큰 방향
- $e_k$ :  $e_1$ , ...,  $e_{k-1}$ 에 모두 수직이면서 가장 분산이 큰 방향

## Application for face detection

- Simple Idea for Face Detection
- 1. Treat each window in the image like a vector

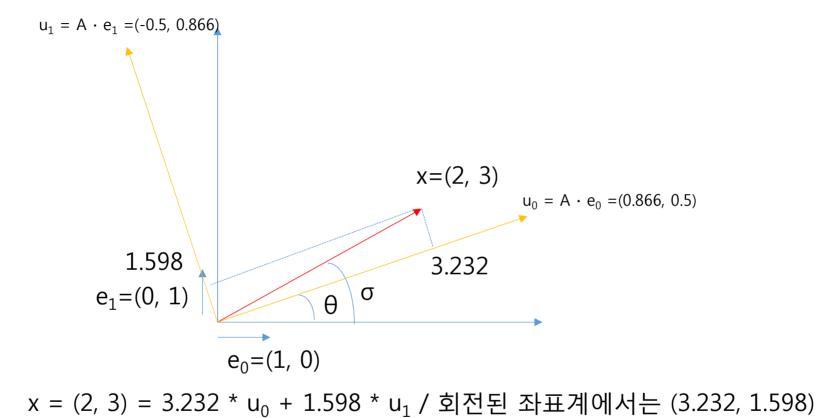


- 2. Eigenface idea: construct a low-dimensional lin ear
- subspace that contains most of the face images
- possible (possibly with small errors)

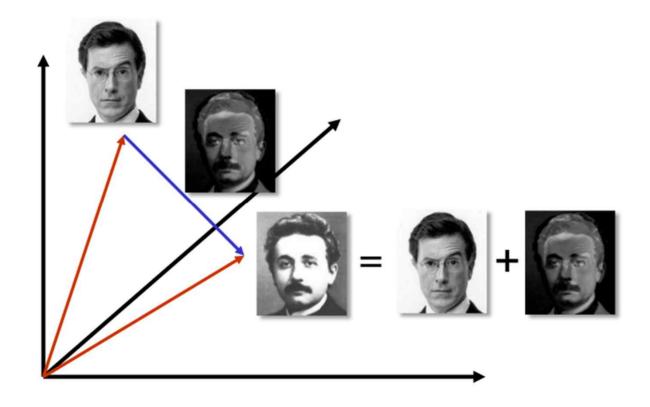


 $x = (2, 3) = 3.232 * u_0 + 1.598 * u_1 / 회전된 좌표계에서는 <math>(3.232, 1.598)$ 

예를 들어 100x100 image는 10000 feature를 가진 data. 마찬가지로 Eigenface들의 linear combination으로 기존의 얼굴 이미지를 표현할 수 있다.



## Space of faces



## Reconstruction

• For a subspace with the orthonormal basis of size  $k V_k = \{v_0, v_1, v_2, ... v_k\}$ , the best reconstruction of x in that subspace is:

$$\hat{x}_k = (x \cdot v_0)v_0 + (x \cdot v_1)v_1 + \dots + (x \cdot v_k)v_k$$

- If x is in the span of  $V_k$ , this is an exact reconstruction
- If not, this is the projection of x on V
- $\hat{x}_k = (x \cdot v_0)v_0 + (x \cdot v_1)v_1 + \dots + (x \cdot v_k)v_k$
- Squared reconstruction error:  $(\hat{x}_k x)^2$

### Reconstruction



After computing eigenfaces using 400 face images from ORL face database

