


Joseph Rossi

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French, English and Spanish

 Member

Objective

O B J E C T I V E

To obtain a **project manager** position where I can lead a team of men and women aiming at **building projects** in the world of information and communication technologies.

To offer more than **12 years of experience** in information technology and project management.

To practice my established abilities in information architecture, usability and knowledge sharing.

Skills

S K I L L S

Project management

- **Plan projects** related to information and communication technologies in order to produce the deliverable **within** defined budget, time and quality **constraints**.
- **Pilot** internet, intranet or extranet **projects** for SMEs, NGOs or large accounts.
- **Lead** and **coordinate** multidisciplinary **teams** made up of graphical designers and developers.
- **Define IT architecture** for projects developed in a timeframe of 3 to 18 months.
- **Imagine** and **conceive innovative solutions** – including eCommerce platforms – with the objective of addressing new issues
- **Listen to customers** and **analyse their needs** in order to offer relevant solutions.
- **Pay** particular **attention to details** in order to deliver high quality products
- **Learn fast** to master new technologies in order to integrate them into projects

Production (new technologies, web and media)

- **Define** and **integrate a production methodology** with the objective of controlling the development of complex projects and increasing the project team productivity.
- **Manage the production** of an interactive communication agency and **integrate innovative tools** allowing information sharing, analytical tracking of timesheets and customer relationship management.
- **Develop 2.0 websites** (XHTML, CSS, Ajax, PHP, MySQL, images and sounds).
- **Create editorial contents** for websites and animate thematic columns.
- **Draw up an editorial charter** for internet media (web, blog, e-mail).
- **Define the architecture** of a mixed IT infrastructure (PC, Macintosh et Unix) and manage it.
- **Provide support** to end users, including helpdesk, training and coaching (teams of 20 to 60 persons).

Management

- **Take part in executive management** of a SME in order to support the corporate strategy.
- **Lead the production department** of an interactive communication agency by establishing profitability objectives and billable hours management.
- **Manage a team** of twenty persons with the mission to ensure team building, stimulate the motivation and solve conflicts.
- **Recruit** and **hire** staff and freelance.
- **Lead a department** of a press group and light up the reflection on new media.

Experience

- ▶ **VP – Strategic Planning and Communications** On-Board Data Systems, Mirabel, Québec **2007 –**
- ▶ **Communication manager** European Space Agency (ESA), Kourou, French Guiana **2003 – 2007**
- ▶ **Freelance project manager** Hukucha.com, Switzerland **1999 – 2003**
- ▶ **Teacher in IT** Centre suisse d'enseignement de la communication – DIRCOM, Switzerland **1996 – 2003**
- ▶ **Teacher in IT, leader** SAWI, Maison de la Communication, Switzerland **1996 – 2003**
- ▶ **Production director, project manager** Axe Communication, Switzerland **1998 – 2002**
- ▶ **Expert** Agence de la Francophonie, Paris, Bordeaux, Dakar **1996 – 2000**
- ▶ **Webmaster** Webdo – Ringier Group, Switzerland **1995 – 1998**
- ▶ **Copy editor RP** L'Hebdo Magazine – Ringier Group, Switzerland **1994 – 1996**
- ▶ **Copy editor RP** 24 Heures, Le Nouveau Quotidien – Edipresse Group, Switzerland **1992 – 1994**
- ▶ **Journalist RP** Riviera, Switzerland **1990 – 1992**
- ▶ **Humanitarian volunteer** La Paz | Bolivie (stays in Colombia, Ecuador and Peru) **1988 – 1990**

Education

- ▶ **Programme** Développement de téléformation multimédia (15 credits, A+) TÉLUQ, Montréal **2006**
- ▶ **Workshop** No-Nonsense Software/IT Project Management (25 PDUs) PMI¹ – Detroit, USA **2005**
- ▶ **Workshop** Project Management for Technology Project Create – EPFL, Switzerland **2000**
- ▶ **Workshop** Managing New Product Development & Production Create – EPFL, Switzerland **2000**
- ▶ **Workshop** Facilitation Skills for Technical Experts Create – EPFL, Switzerland **2000**
- ▶ **Diploma** «Journalism RP» Centre romand de formation des journalistes, Switzerland **1992**
- ▶ **Studies** in electronics Institut de microtechnique, University of Neuchâtel, Switzerland **1988**
- ▶ **Degree** in philosophy University of Fribourg, Switzerland **1987**
- ▶ **Federal maturity** type B (Latin – English) Gymnase cantonal of Neuchâtel, Switzerland **1984**

Computer Skills

- ▶ **Project management** MS Project, Merlin *Expert level*
- ▶ **Office automation** Word, Excel, PowerPoint | Apple Pages, Keynote | Acrobat *Expert level*
- ▶ **Web technology** XHTML, CSS, Ajax | PHP, MySQL *Expert level | Good level*
- ▶ **Web production** GoLive, Dreamweaver, BBEdit *Expert level*
- ▶ **Desktop publishing** InDesign, QuarkXPress *Expert level*
- ▶ **Image processing** ImageReady, PhotoShop, Illustrator *Very good level*

Languages

- ▶ **French** Mother tongue; excellent written and spoken command
- ▶ **English** Very good written and spoken knowledge («Cambridge Advanced Certificate» level)
- ▶ **Spanish** Fluently written and spoken

¹ Active member of the *Project Management Institute* (PMI) since 2005.